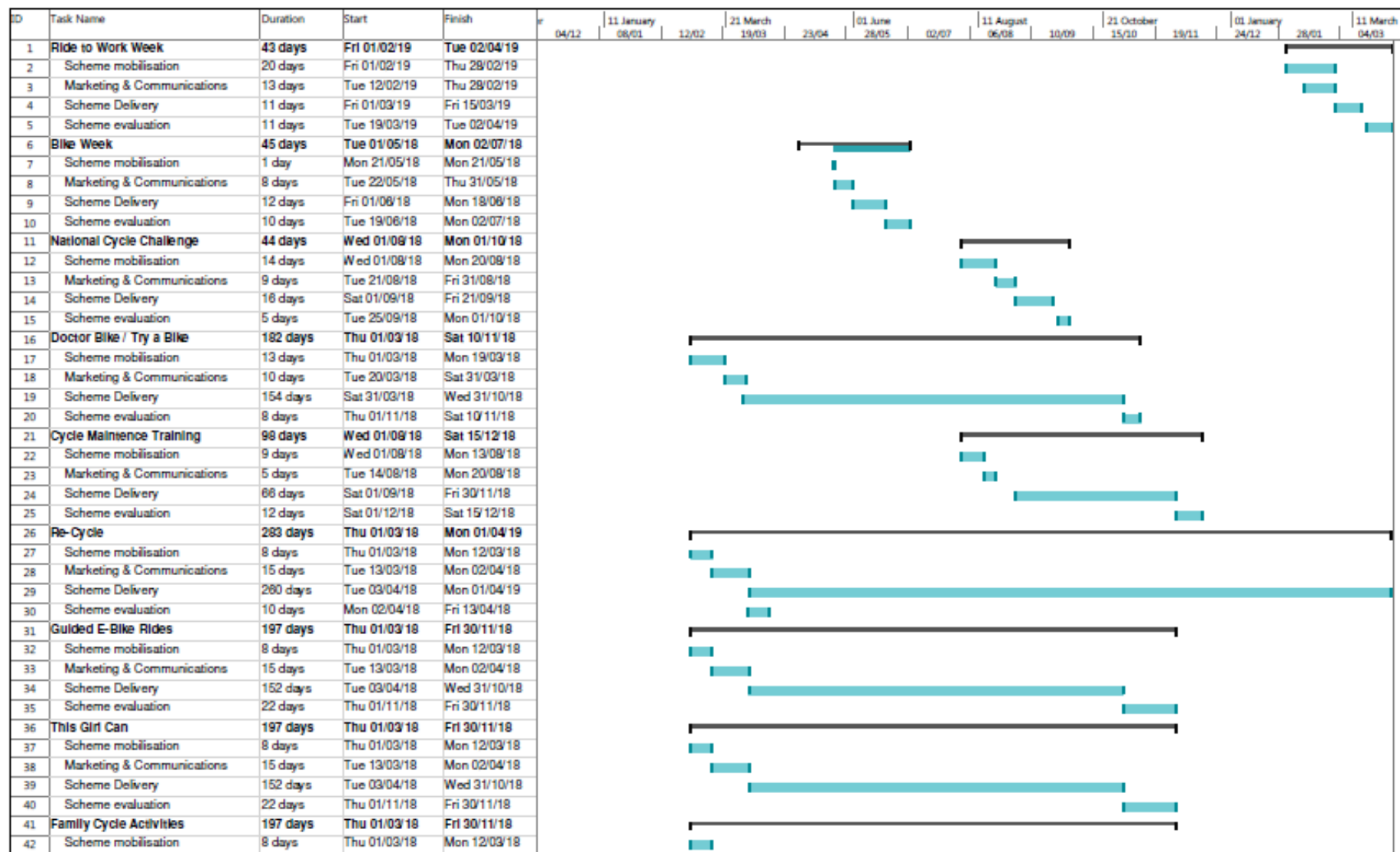


2017/2018 Project Plan

Page 1 of 26

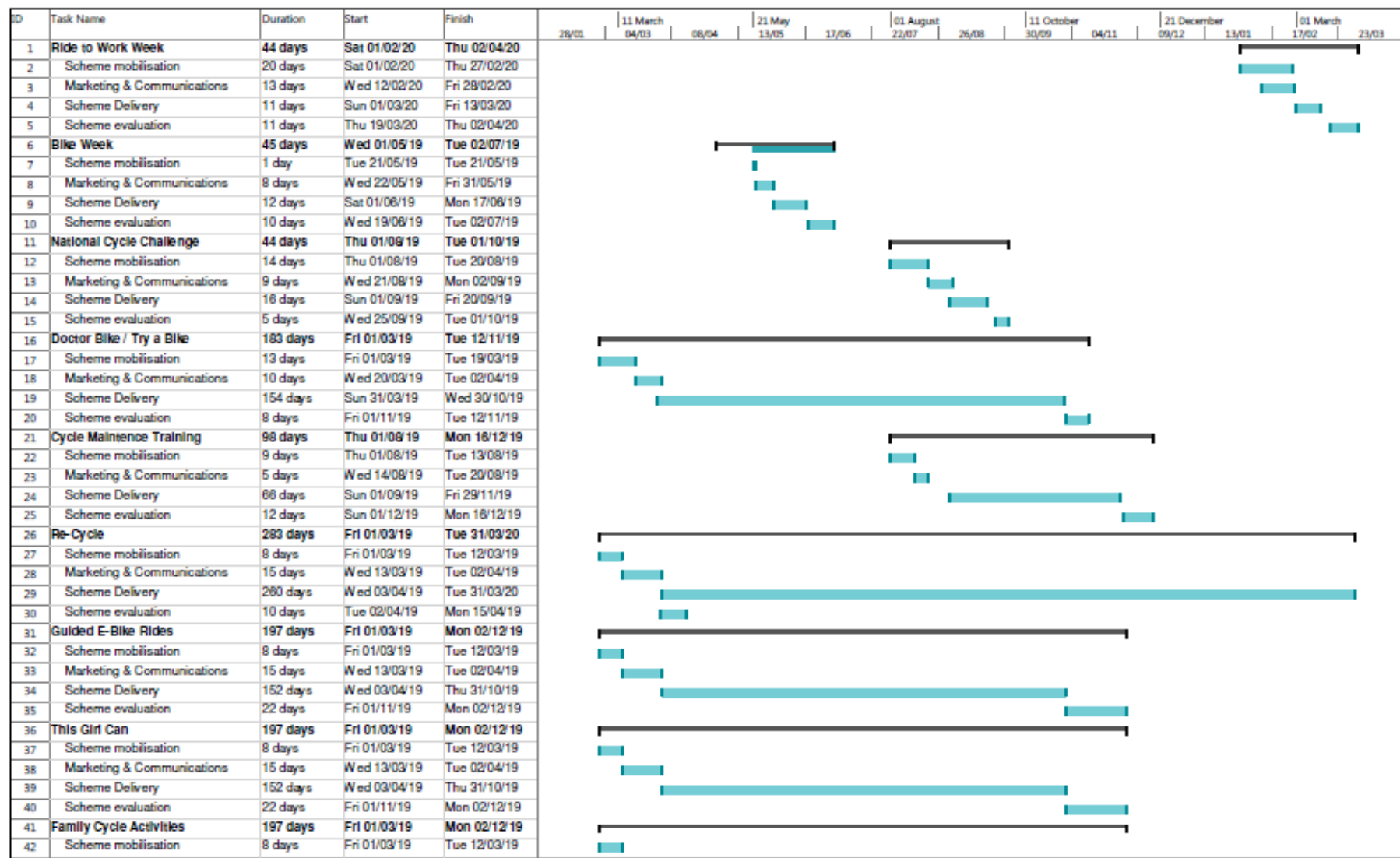
ID	Task Name	Duration	Start	S	29 Aug '16	10 Oct '16	21 Nov '16	02 Jan '17	13 Feb '17	27 Mar '17	08 May '17	19 Jun '17	31 Jul '17	11 Sep '17	23 Oct '17	04 Dec '17	15 Jan '18	26 Feb '18	09 Apr '18				
				S	F	W	M	S	T	T	S	F	W	M	S	T	T	S	F	W	M	S	T
43	Scheme Delivery	152 days	Mon 03/04/17																				
44	Scheme evaluation	22 days	Wed 01/11/17																				
45	Family Cycle Activities	197 days	Wed 01/03/17																				
46	Scheme mobilisation	8 days	Wed 01/03/17																				
47	Marketing & Communications	15 days	Mon 13/03/17																				
48	Scheme Delivery	152 days	Mon 03/04/17																				
49	Scheme evaluation	22 days	Wed 01/11/17																				
50	Bikeability	174 days	Mon 03/04/17																				
51	Scheme mobilisation	10 days	Mon 03/04/17																				
52	Marketing & Communications	10 days	Mon 17/04/17																				
53	Scheme Delivery	45 days	Mon 01/05/17																				
54	Scheme Delivery	43 days	Fri 01/09/17																				
55	Scheme evaluation	22 days	Wed 01/11/17																				
56	Area Travel Planning	325 days	Mon 02/01/17																				
57	Recruitment Process	65 days	Mon 02/01/17																				
58	Business Engagement	65 days	Mon 03/04/17																				
59	Travel Plan Delivery	153 days	Mon 03/07/17																				
60	Evaluation	43 days	Thu 01/02/18																				
61	Wheels to Work	325 days	Mon 02/01/17																				
62	NELC Procurement Approval	22 days	Mon 02/01/17																				
63	Vehicle Procurement	43 days	Wed 01/02/17																				
64	Scheme delivery	281 days	Mon 03/04/17																				
65	Marketing Programme	109 days	Mon 03/04/17																				
66	Scheme Review	86 days	Fri 01/09/17																				
67	Kick Start 5 Bus Service	260 days	Mon 03/04/17																				
68	Commuter Plans	260 days	Mon 03/04/17																				
69	Taster Tickets	260 days	Mon 03/04/17																				
70	Marketing and Promotion	260 days	Mon 03/04/17																				
71	BQP Service Review	19 days	Mon 07/08/17																				
72	BQP Service updates	20 days	Mon 04/09/17																				
73	Programme Management	260 days	Mon 03/04/17																				
74	Project Management	260 days	Mon 03/04/17																				

2018/2019 Project Plan



ID	Task Name	Duration	Start	Finish	#	04/12	11 January 08/01	12/02	21 March 19/03	23/04	01 June 28/05	02/07	11 August 06/08	10/09	21 October 15/10	19/11	01 January 24/12	28/01	11 March 04/03
43	Marketing & Communications	15 days	Tue 13/03/18	Mon 02/04/18															
44	Scheme Delivery	152 days	Tue 03/04/18	Wed 31/10/18															
45	Scheme evaluation	22 days	Thu 01/11/18	Fri 30/11/18															
46	Bikeability	174 days	Tue 03/04/18	Fri 30/11/18															
47	Scheme mobilisation	10 days	Tue 03/04/18	Mon 16/04/18															
48	Marketing & Communications	10 days	Tue 17/04/18	Mon 30/04/18															
49	Scheme Delivery	45 days	Tue 01/05/18	Sat 30/06/18															
50	Scheme Delivery	44 days	Sat 01/09/18	Wed 31/10/18															
51	Scheme evaluation	22 days	Thu 01/11/18	Fri 30/11/18															
52	Area Travel Planning	281 days	Thu 01/02/18	Thu 31/01/19															
53	Business Engagement	65 days	Tue 03/04/18	Mon 02/07/18															
54	Travel Plan Delivery	153 days	Tue 03/07/18	Thu 31/01/19															
55	Evaluation	43 days	Thu 01/02/18	Sat 31/03/18															
56	Wheels to Work	281 days	Tue 03/04/18	Tue 02/04/19															
57	Scheme delivery	281 days	Tue 03/04/18	Tue 02/04/19															
58	Marketing Programme	109 days	Tue 03/04/18	Fri 31/08/18															
59	Scheme Review	87 days	Sat 01/09/18	Sat 29/12/18															
60	Kick Start 5 Bus Service	280 days	Tue 03/04/18	Mon 01/04/19															
61	Commuter Plans	280 days	Tue 03/04/18	Mon 01/04/19															
62	Taster Tickets	280 days	Tue 03/04/18	Mon 01/04/19															
63	Marketing and Promotion	280 days	Tue 03/04/18	Mon 01/04/19															
64	BQP Service Review	19 days	Tue 07/08/18	Fri 31/08/18															
65	BQP Service updates	20 days	Tue 04/09/18	Mon 01/10/18															
66	Programme Management	520 days	Mon 03/04/17	Fri 29/03/19															
67	Project Management	280 days	Mon 02/04/18	Fri 29/03/19															

2019/2020 Project Plan



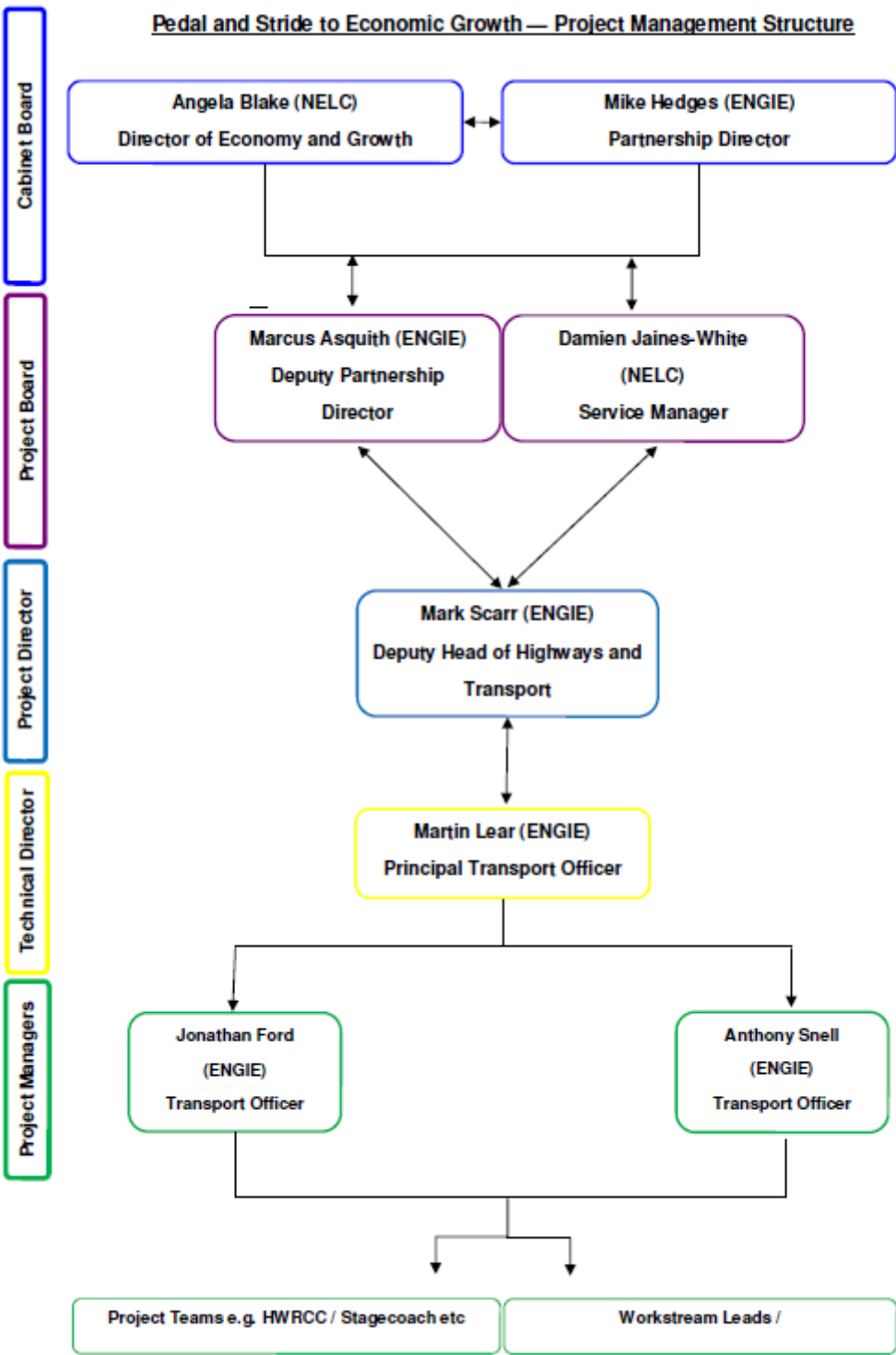
ID	Task Name	Duration	Start	Finish	28/01	11 March 04/03	08/04	21 May 13/05	17/06	01 August 22/07	25/08	11 October 30/09	04/11	21 December 09/12	13/01	01 March 17/02	23/03
43	Marketing & Communications	15 days	Wed 13/03/19	Tue 02/04/19													
44	Scheme Delivery	152 days	Wed 03/04/19	Thu 31/10/19													
45	Scheme evaluation	22 days	Fri 01/11/19	Mon 02/12/19													
46	Bikeability	174 days	Wed 03/04/19	Mon 02/12/19													
47	Scheme mobilisation	10 days	Wed 03/04/19	Tue 18/04/19													
48	Marketing & Communications	10 days	Wed 17/04/19	Tue 30/04/19													
49	Scheme Delivery	45 days	Wed 01/05/19	Tue 02/07/19													
50	Scheme Delivery	44 days	Sun 01/09/19	Wed 30/10/19													
51	Scheme evaluation	22 days	Fri 01/11/19	Mon 02/12/19													
52	Area Travel Planning	261 days	Fri 01/02/19	Fri 31/01/20													
53	Business Engagement	65 days	Wed 03/04/19	Tue 02/07/19													
54	Travel Plan Delivery	153 days	Wed 03/07/19	Fri 31/01/20													
55	Evaluation	43 days	Fri 01/02/19	Tue 02/04/19													
56	Wheels to Work	261 days	Wed 03/04/19	Wed 01/04/20													
57	Scheme delivery	261 days	Wed 03/04/19	Wed 01/04/20													
58	Marketing Programme	109 days	Wed 03/04/19	Mon 02/09/19													
59	Scheme Review	87 days	Sun 01/09/19	Mon 30/12/19													
60	Kick Start 5 Bus Service	260 days	Wed 03/04/19	Tue 31/03/20													
61	Commuter Plans	260 days	Wed 03/04/19	Tue 31/03/20													
62	Taster Tickets	260 days	Wed 03/04/19	Tue 31/03/20													
63	Marketing and Promotion	260 days	Wed 03/04/19	Tue 31/03/20													
64	BQP Service Review	19 days	Wed 07/08/19	Mon 02/09/19													
65	BQP Service updates	20 days	Wed 04/09/19	Tue 01/10/19													
66	Programme Management	520 days	Wed 03/04/19	Tue 30/03/21													
67	Project Management	260 days	Tue 02/04/19	Mon 30/03/20													

Appendix 2 – Key outputs

Outputs 1 April 2017 to 31 March 2020			
Scheme	Outputs		
Package 1 - Pedal to Work			
Cycle Challenge	2017/2018	2018/2019	2019/2020
Engagement with number of organisations	75	75	75
Cycle Challenge participants	1250	1300	1350
Additional participants throughout the year	300	300	300
Cycle Mapping			
Production of online cycle mapping and route-planning	1	n/a	n/a
Dr Bike / Try a Bike			
Doctor Bike Sessions	75	75	75
Number of people attending Cycle Maintenance training	100	100	100
Try a bike sessions	20	20	20
Be safe be seen events in the Autumn	5	5	5
Recycle			
No of bikes recycled	20	30	30
Package 2 - Pedal to Equality & Health			
Guided ebike rides	2017/2018	2018/2019	2019/2020
Number of participants	600	600	600
This Girl Can			
Number of participants	160	160	160
Family Cycling Activities			
Number of participants	150	150	150
Package 3 - Pedal for School			
Bikeability	2017/2018	2018/2019	2019/2020
Number of participants (Lv1&2)	400	400	400
Number of participants (Level 3)	50	50	50
ScooterSMART number of sessions run	20	20	20
Package 4 - Get Connected through Travel Planning			
Travel Planning	2017/2018	2018/2019	2019/2020
Number of workplaces that develop a travel plan	5	5	5
Number of individuals who receive travel planning	2500	3000	3000

<i>advice.</i>			
Sustainable Travel Plan Grants			
<i>Number of grants issued</i>	5	5	5
Package 5 - Get to Work			
Wheels to Work	2017/2018	2018/2019	2019/2020
<i>Number of people receiving advice/information on Wheels to Work</i>	30	40	50
<i>Number of people supported with travel and finance arrangements</i>	10	11	13
<i>Number accessing cycles to work</i>	2	2	2
<i>Number of e-cycles issued</i>	2	4	6
<i>Number of e-scooters issued</i>	4	8	12
<i>Number of 50cc scooters issued</i>	5	3	1
<i>Number of 125cc scooters issued</i>	2	2	2
<i>Number of people enabled to access education and training</i>	2	3	4
<i>Number of people enabled to access work</i>	8	10	12
<i>Number of people enabled to increase hours/be promoted</i>	5	6	8
<i>Number of people enabled to purchase their own transport</i>	5	6	8
<i>Number of companies and organisations installing electric charging points</i>	0	1	3
Package 6 - Get on Board			
Kick Start 5 Bus Service	2017/2018	2018/2019	2019/2020
Number of passengers	42,554	42,554	42,544
Commuter plans	500	500	500
Taster tickets issued	750	750	750
Additional RTI Displays	0	5	5
Programme support, monitoring and evaluation			
	2017/2018	2018/2019	2019/2020
<i>Scheme Evaluation report</i>	1	1	1

Appendix 3 – Project Management Structure



Appendix 4 – Letters of Support



Angela Blake
Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
North East Lincolnshire
DN31 1HU

16th August 2016

Dear Ms Blake,

Re: Letter of support - Pedal and Stride to Economic Growth

On behalf of the Humber LEP, I am pleased to support the application from North East Lincolnshire Council to the Department for Transport's Access Fund for the Pedal and Stride to Economic Growth programme.

The programme supports the Humber LEP's strategic goal of driving growth in the Humber economy for the benefit of our communities and is closely aligned with work by the Humber LEP to promote and accelerate the development of South Humber Bank employment sites which form part of the Humber Enterprise Zone.

One of our objectives is to ensure that local people benefit from employment opportunities created by the growth in the Humber economy. Our Employment and Skills Strategy set out clearly our efforts in improving local skills base and to our support for local people in finding and sustaining employment.

I believe that this initiative will assist in supporting mobility to allow to access to other employment opportunities for the local communities in North East Lincolnshire.

Continued...

Chair: Lord Haskins of Skidby
Correspondence Address, 47 Queen Street, Hull, HU1 1UU
t: 01482 485260 e: info@humberlep.org w: humberlep.org

Humber LEP Ltd: Registered Address: The Guildhall, Alfred Gelder Street, Kingston Upon Hull, HU1 2AA. Registered in England. Company registration number: 07988601.

I wish you every success with the bid and look forward to continuing to work together in partnership with North East Lincolnshire Council.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Kishor Tailor', with a stylized flourish at the end.

Kishor Tailor
Chief Executive
Humber Local Enterprise Partnership

Angela Blake
Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
North East Lincolnshire
DN31 1HU

jonathan.ford@nelincs.gov.uk

15th August 2016



Greater Lincolnshire LEP Limited
Unit 4
Witham Park House
Waterside South
Lincoln
LN5 7JN

T 01522 550540

E enquiries@greaterlincolnshirelep.co.uk

Dear Angela

Letter of Support: Pedal and Stride to Economic Growth – Funding Bid

The Greater Lincolnshire LEP is pleased to support your bid to increase cycling, walking and improved accessibility within North East Lincolnshire. It is important to the growth of our economy that a broad and sustainable transport offer is enabled, to encourage access, choice and sustainability which supports inward investment and economic growth.

Building on a similar successful project; Sustainable Travel Transition Year Funding, and now incorporating improved access to the key strategic employment area the South Humber Bank Region, this projects links with both our an important LEP sector; low carbon, and with a critical LEP priority; transport and infrastructure.

On behalf of the Greater Lincolnshire LEP, I am therefore highly supportive of this scheme which will contribute towards the delivery of the Greater Lincolnshire LEP's Strategic Economic Plan.

Yours Sincerely

A handwritten signature in blue ink, appearing to read 'Ruth Carver', written over a horizontal line.

Ruth Carver
Director, Greater Lincolnshire LEP

Greater Lincolnshire LEP Limited (Registered Company Number 09223395)
Greater Lincolnshire LEP Limited is a regulated company in respect of the Local Authority Members
Registered Office – County Offices, Newland, Lincoln, LN1 1YL



Department
for Work &
Pensions

Jonathon Ford
Engie
Origin 2
Origin Way
Europarc
Grimsby
DN37 9TZ

Grimsby Jobcentre Plus
Victoria Street
Grimsby
DN31 1NH
01472 622244

2nd September 2016

Dear Jonathon

Pedal and Stride to Economic Growth

With regards to the bid, Jobcentre Plus would like to offer their support to the application. We will offer assistance by promoting the various schemes to Jobseekers and businesses.

We will also accommodate the co-location of the transport officer to enable engagement with our customer group. Jobcentre Plus will contribute approximately £12,600 in staff costs to support the promotion of this scheme.

Schemes developed to remove transport barriers to Jobseekers and improve access to local employment hotspots will support economic development and reduce unemployment in the local area.

Yours sincerely

Lorraine Alexander
Employer Engagement Manager

Email Lorraine.alexander@dwp.gsi.gov.uk
Direct Line 01472 622244

2 September 2016

Angie Blake
Director of Economy and Growth
North East Lincolnshire Council
Municipal Offices
Town Hall Square
GRIMSBY
DN31 1HU

PO Box 15
Deacon Road
Lincoln
LN2 4JB

T: 01522 522255
F: 01522 538229

stagecoachbus.com

Customer Services 0345 605 0 605



Dear Ms Blake

**DEPARTMENT FOR TRANSPORT ACCESS FUND BID 2016/17:
SOUTH HUMBER ENTERPRISE LINK**

I write to confirm Stagecoach East Midlands' support for North East Lincolnshire Council's bid to the Department for Transport's Access Fund to further enhance bus services into the Europarc and South Humber Enterprise business and marine energy parks, which are to be developed and expanded with local employers.

Stagecoach East Midlands has successfully worked with North East Lincolnshire Council through a strong Bus Quality Partnership to consistently improve the quality and frequency of bus services in the Grimsby and Cleethorpes area to grow bus patronage, achieve modal shift away from the private car, reduce congestion and support economic development.

This bid to the Access Fund will build on work already undertaken by North East Lincolnshire Council and Stagecoach East Midlands to build patronage at Europarc, develop new bus services into the South Humber Enterprise Park, and increase the frequency of journeys between Grimsby and Immingham.

Stagecoach East Midlands will:

- Deliver Commuter Plans to Europarc and South Humber Enterprise Park employers by offering discounts of 20% against the usual annual Megarider tickets. The target numbers for commuter plan employees will be 500 representing a financial contribution of £43k by Stagecoach East Midlands towards the project.
- 750 'free' taster tickets will be provided by Stagecoach East Midlands for people to try the new bus services, with a financial value of £2.4k.

Lincolnshire Road Car Company Limited, trading as Stagecoach East Midlands, Stagecoach in Mansfield, Stagecoach in Beeston,
Stagecoach Grimsby-Cleethorpes, Stagecoach in Hull, Stagecoach in Lincolnshire and Stagecoach in Newark
Registered Office: Oak Farm, Stockport, Cheshire SK1 8QJ (Registered in England & Wales No. 212799)

- Buses working the Europarc and South Humber Enterprise Park bus services will be branded in a bespoke livery, with a cost of £14k for the total fleet.
- Marketing and design services to the value of £20k to promote the new bus services to users.

We hope the North East Lincolnshire Council bid to the Local Sustainable Transport Fund is successful and, if so, we look forward to working with your team on the delivery of this project.

Yours sincerely

Dave Skepper
COMMERCIAL DIRECTOR

07 September 2016

Angela Blake
Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
North East Lincolnshire
DN31 1HU

Scunthorpe General Hospital

Cliff Gardens
Scunthorpe
North Lincolnshire
DN15 7BH
Tel: 01724 282 282
www.nlg.nhs.uk

Mr Keith Fowler
Head of Facilities Services
Tel: 01724 282282 ext. 3425
Mobile: 07894 800 176
keithfowler@nhs.net

Dear Angela

Letter Supporting: Pedal and Stride for Improved Health

Northern Lincolnshire and Goole NHS Foundation Trust is pleased to support your bid to increase cycling, walking and improved accessibility within North East Lincolnshire.

Given the overwhelming evidence, it seems obvious that we should all be physically active. For most people, the easiest way to get moving is to make activity part of everyday life, like walking or cycling instead of using the car to get around. However, the more you do, the better, and taking part in activities such as sports and exercise will make you even healthier.

This scheme links perfectly with our own sustainability and travel plan as well as promoting health lives. We recognise that a sustainable transport offer is enabled to promote access, choice and sustainability within our county.

Clearly exercise and sustainability go together hand in hand and by cycling or walking to work you will not only help yourself, but you can also help the environment in which we all live.

Therefore on behalf of Northern Lincolnshire and Goole NHS Foundation Trust, we would like to fully support this scheme.

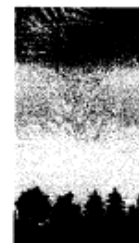
Yours sincerely

Mr Keith Fowler
Head of Facilities Services



Our Trust is committed to clinical research and patients may be asked to take part in studies.

Humber & Wolds
Rural Community Council



Angela Blake, Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
North East Lincolnshire
DN31 1HU

3rd September 2016

Re: Access Fund bid: 'Pedal and Stride to Economic Growth'

Dear Ms Blake

I am writing to you regarding the Access Fund bid 'Pedal and Stride to Economic Growth'. I wish to offer you and ENGIE/North East Lincolnshire Council our support in respect of your submission.

As a small third sector community transport operator, Humber and Wolds Rural Community Council (HWRCC) welcomes the continued opportunity to work with you to develop and expand the Wheels to Work scheme increasing the range of transport options for people seeking education, training and work opportunities.

Over the past nine years, with your assistance, we have been able to develop our relationships with employers, colleges, employment agencies, Job Centre Plus/DWP and a range of transport providers, companies and organisations across the county. If successful, the Access Funding would enable HWRCC to work with partners to establish a comprehensive range of transport options and move towards an increased healthy and environmentally sustainable scheme.

HWRCC is able to contribute £5,848 of match funding towards the Access Fund bid.

We support the application and, if successful, look forward to continued partnership working and the creation of an innovative approach to future transport provision in North East Lincolnshire.

Yours sincerely

Susan Oliver
Delivery and Development Manager

Supporting rural communities to thrive

Registered Office: Registrar's Office, Baysgarth House, Caistor Road,
Barton upon Humber DN18 6AH
Tel: 01652 637700 Email: info@hwrcc.org.uk Website: www.hwrcc.org.uk
Charity No. 1099439 Company No. 4606085



HCF CATCH Ltd
CATCH Facility
Redwood Park Estate
Stallingborough
North East Lincolnshire
DN41 8TH

Contact Information
e: info@hcfcatch.co.uk
t: 01469 552828
w: hcfcatch.com

Angela Blake
Director of Economy and Growth
North East Lincolnshire Council
Municipal Offices
Town Hall Square
Grimsby
DN31 1HU

30 August 2016

Dear Angela,

RE: Pedal and Stride to Economic Growth

On behalf of HCF CATCH I would like to offer my full support for the North East Lincolnshire Council's Access Fund bid to the Department for Transport. This much needed support for the South Humber Bank Region, which includes the town of Immingham, ABLE UK, Philips 66, Total, Associated British Ports (ABP) and CATCH, linking these key strategic employment and training sites with Grimsby and Cleethorpes.

Improving access to industry and skills training is critical in ensuring the sustainability of the region and we welcome the initiative, which will directly support the HCF CATCH training centre, our on-site training providers, our learners and our member companies who include some of the largest employers within the area.

HCF CATCH wishes you every success with the bid and I look forward to continuing to work together in partnership with the Council.

Yours sincerely,

David Talbot
CEO

concom  prequal  prevail 

"Real industry facilities, real industry training, without real industry risks"

HCF CATCH is a Limited Company registered in England & Wales No. 3837010. Registered office address shown above



Grimsby Cycle Hub
Grimsby Town Train Station
Station Approach
Grimsby
NE Lincolnshire
DN31 1LY

Angela Blake
Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
NE Lincolnshire
DN31 1HU

31st August 2016

Dear Angela,

Re: Pedal and Stride to Economic Growth

My fellow directors and I from the Grimsby Cycle Hub Community Interest Company would like to offer our full support to North East Lincolnshire Council's bid to the Access fund.

We have worked with North East Lincolnshire Council and its delivery partner ENGIE for over three years now delivering interventions that have helped thousands of people to engage with cycling, many of whom are now regular visitors to the Cycle Hub.

The schemes contained within the bid will allow us to continue the successful delivery of these projects and expand their reach enabling us to engage with more local people giving them the skills and confidence they need to be able to choose cycling as their preferred method of travel to work, school and college.

The proposed enhancements to Cleethorpes Cycle Hub will support the ongoing viability of the existing Cycle Hub at Grimsby Town railway station and provide visitors to the resort with the opportunity of arriving either by train or car, picking up a bike and going off to explore the resort and surrounding countryside in an environmentally friendly and sustainable manner.

In support of the bid, directors of the Grimsby Cycle Hub are providing project management, staff recruitment & supervision, budget management and monitoring resources to the value of approximately £3,000 to help with the delivery of the project.

On behalf of everyone involved with the Grimsby Cycle Hub we wish you every success with the bid and I look forward to continuing to work together in partnership with the Council.

Yours sincerely,

Janine Walker
Managing Director

www.grimsbycyclehub.org.uk

01472 354986

info@grimsbycyclehub.org.uk

PicaRock
The Electric Bike Shop

26 Alexandra Road,
Cleethorpes,
North East Lincolnshire
DN35 8LQ

7 September 2016

Angela Blake
Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
North East Lincolnshire
DN31 1HU.

Dear Ms Blake

Re: Access Fund Bid (2017 to 2020) – Pedal and Stride to Economic Growth

On behalf of PicaRock the Electric Bike Shop I would like to offer our full support to North East Lincolnshire Council's bid to the Department for Transport's Access Fund 2017 to 2020. The scheme contained within the bid will allow us to deliver and develop the guided ebikes concept within North East Lincolnshire. We aim to engage with local people with health problems who are on the cusp of being able to cycle this is just beginning to be known as the green prescription.

The scheme aims to give people confidence they can use a bike safely, we then participate in a number of cycle rides out into the Lincolnshire wolds, low-impact activity which can significantly improve individual fitness and which has the potential to have a major impact on public health. It helps reduce the risk of a range of health problems, notably heart disease and cancer, the leading preventable causes of premature death. In an area like North East Lincolnshire, where obesity is at epidemic levels among adults and young people, one of the main benefits of electric bike riding is that people can do it as part of their normal daily activity – by cycling to work, to see friends or to the shops – rather than having to find additional time for exercise.

On behalf of everybody involved with PicaRock, we wish you every success with the bid and I look forward to working with you in the future.

Yours sincerely,

Richard Soulby
PicaRock The Electric Bike Shop

PicaRock The Electric Bike Shop,
26 Alexandra Road, Cleethorpes, North East Lincolnshire, DN35 8LQ.
Telephone: 01472 506648 or 07933 664916
Email: richard@picarock.uk



COMMUNITY RAIL HUMBER

www.communityrailhumber.co.uk

31 Fleetgate, Barton upon Humber, North Lincolnshire, DN18 5QA

Jonathan Ford
Transport Accessibility Officer
ENGIE
2, Origin Way,
Europarc,
Grimsby,
North East Lincolnshire
DN37 9TZ

23rd August 2016

North East Lincolnshire Council's Access Fund Bid - Pedal and Stride to Economic Growth

Dear Jonathan

I am writing to you re your application to the Access Fund. Community Rail Humber and The Barton Cleethorpes Community Rail Partnership would like to offer their full support in respect of your application.

We have worked successfully in partnership with ENGIE/North East Lincolnshire Council for many years and are pleased to be involved with this new initiative.

Community Rail welcomes all schemes that promote the use of multimodal solutions to improve accessibility for communities.

Kind Regards

Bill Champion

Community Rail Officer
Community Rail Humber Ltd.

Registered office: David Waddington Accountancy Services Ltd, Business Suite 9, Green Lane Centre, Green Lane, Whitby YO22 4EH. Company registration No. 08913013





5 September 2016

Angela Blake
Director of Economy and Growth
Municipal Offices
Town Hall Square
Grimsby
DN31 1HU

Dear Miss Blake

Access Fund Bid: Pedal and Stride to Economic Growth

The City of Hull & Humber Environment Forum would like to support North East Lincolnshire Council's Access Fund bid.

Improving transport access with North East Lincolnshire and particularly to employment sites along the Humber bank is vital to the economic well being of the area. This bid provides an innovative and sustainable approach to tackling transport access.

As a scheme provider with over 10-years experience of transport engagement in North East Lincolnshire we are well aware of how transport can remove barriers to economic growth.

Kind regards
THE CITY OF HULL & HUMBER ENVIRONMENT FORUM

Adam Fowler
Company Secretary

161 High Street, HULL, HU1 1NQ
Email: info@hullenvironmentforum.org.uk Telephone 01482 324223
Company Registration Number 3823588 Registered Charity Number 1075172



Jonathan Ford
Transport Accessibility Officer
ENGIE
Origin 2
Origin Way
Europarc
Grimsby
DN37 9TZ

Liftshare.com Ltd
4 Duke Street
Norwich
NR3 3AJ
01953 451166

info@liftshare.com
www.liftshare.com

1 September, 2016

Dear Jonathan.

North East Lincolnshire - DFT Access Fund bid

Please accept this as a letter of support for the above funding bid.

We have worked with North East Lincolnshire for the last five years via our Liftshare scheme.

In support of their transition fund work, we have been developing a unique partnership involving the area's major transport provider (Stagecoach), a major business park owner (Wykeland), ENGIE and the Occupiers of two major business parks.

This collaborative approach has provided a great base for the promotion of and subsequent engagement in sustainable travel.

This is likely to include the use of our award winning personal travel planning service (myPTP). These provide bespoke plans for individuals that cover all options with walking and cycling at the top of the list. The recent evolution of our software enabling the service to be embedded in an organisation's intranet or internet provides an exciting opportunity for us to help to make a significant impact on the levels of sustainable travel in these key strategic employment

BUSINESS CONFIDENTIAL

Queen's Award for Innovation | Ashden Award for Sustainable Travel | Catalyst Award for
Social Technology | BITC National Award for Environmental Excellence
VLS001/ALT/11/2012



areas. There is also very likely to be cross working with those focussed on the South Humber Bank region.

Increased funds would release the potential to dramatically improve the promotion of transport options to residents and businesses in North east Lincolnshire, encouraging positive modal shift.

Kind regards,

A handwritten signature in black ink that reads "Mark Hand". The signature is written in a cursive, slightly slanted style.

Mark Hand
Business Development Director
Liftshare.com

Contact: Rob Beales

Direct Dial: 01724 298511

E-mail: rob.beales@northlincs.gov.uk

Your Ref:

Our Ref:

Date: 8 September 2016

Jonathan Ford
Transport Accessibility Officer
North East Lincolnshire Council
Origin Two
Origin Way
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Dear Jonathan,

Re Pedal and Stride to Economic Growth, North East Lincolnshire's Access Fund Submission,

I am writing to offer our support for North East Lincolnshire Council's Access Fund Bid to the Department for Transport.

The proposed initiatives offer a comprehensive package to increasing levels of walking and cycling and accessibility, through improvements to the Wheels to Work scheme and local bus services. This addresses the key objectives of the Access Fund.

We note that the bid is aimed at key employment centres, which includes the South Humber Gateway, which is located in both authorities.

We are fully support North East Lincolnshire Council in their bid and look forward to continuing to work with you where cross-boundary matters arise, particularly in implementing our respective package of improvements.

Yours sincerely,

A handwritten signature in black ink, appearing to read "R. Beales", with a stylized flourish at the end.

Robert Beales
Head of Highways and Neighbourhood Services
North Lincolnshire Council

Appendix 5 - Public Service Transformation Network & New Economy Benefit Cost Ratio

The Public Service Transformation Network and Whitehall partners have worked with New Economy to produce value for money guidance. It is expected that local services across the country will make use of the guidance to assess and evaluate service transformation proposals in a systematic way in order to better understand fiscal, economic and public benefits, and how these are apportioned across local and national organisations and communities.

Through the Whole Place Community Budget pilots the guidance was tested and subsequently developed and refined. It provides an accessible guide for analysts that want to deepen their understanding of how to identify public policy interventions that are projected to produce net public benefits. It is also designed to enable policy makers to better understand the importance of evidenced-based decisions, including the underlying information requirements and the outputs of cost benefit analyses.

The guidance is based on HM Treasury's Green Book approach to appraisal and Better Business Cases guidance, which are mandatory government guidance for those preparing proposals to spend money devolved from Parliament. This guidance is available on the Treasury Green Book web pages along with access to training on preparing spending proposals and understanding business cases best practice.

Appendix 6 - Economic Appraisal Summary Note

Reference number	Input data	Supporting information
8	Annual number of passenger trips	<p><i>The estimated impact of the improvement in service provision/frequency is based upon experience of where in the past frequencies have been improved where there has deemed to have been demand. The Kick Start Scheme in North East Lincolnshire in 2006/7 showed similar growth in passenger numbers. This plan not only increases the frequency along the main section of existing route, but extends the service within the development area where no services exist currently.</i></p>
9	Average trip distance	
10	Total bus kilometres travelled	
11	Average wait time	
12	Average fare per trip	
13	Average in-vehicle time	
14	Description of your intervention	<p><i>The service intervention within this proposal is based upon an increase in frequency along the key section of route between Immingham and Grimsby Town. There is also an extension of main route into the core development area providing positive links for employment opportunities.</i></p>