

NORTH EAST LINCOLNSHIRE COUNCIL

File Ref : TR18-03
Order : 18-03G
Date : August 2020

This Statement of Reasons relate to the making of the following Traffic Regulation Order:

**The North East Lincolnshire Borough Council
(restrictions on Manoeuvre: One Way Only)
(Albert Road, Cleethorpes)(18-03G) Order 2020**

Statement of Reasons

Street(s) : ALBERT ROAD

District : CLEETHORPES

Proposal : Introduction of One Way travel for Motor Vehicles

Funding from the Government's Coastal Communities Fund was procured locally to help coastal communities to strengthen their appeal as places to live, work and visit.

As a result, significant engineering works are taking place to regenerate and improve the town of Cleethorpes and broaden its appeal to visitors with:

- improved public spaces
- public art installations in the town's historic streets and promenades
- creation of a new beachside café/ entertainment venue
- support to local tourism businesses
- an extended events programme

The proposed introduction of the above Traffic Regulation Order is to support this regeneration. The streets noted will have a change to their physical layout and as such, the restrictions associated with these streets need to change to support and complement the new arrangements.

The addition of this One Way street will improve traffic flows, provide extra on street parking provision as well as make it easier for pedestrians to negotiate its junction with Alexandra Road during the busy summer months.

The order 18-03F is required to be re-advertised due to a failure to comply with Section 7(4) of The Local Authorities' Traffic Order Procedure Regulations 1996; 'Deposited documents shall be made so available at the times and at the places specified in the notice of proposals throughout the period beginning with the date on which the notice of proposals is first published'.