



CABINET DECISION NOTICE

Publication Date: 15th October 2020

At the special meeting of the Cabinet held on the 14th October 2020 the following matters were discussed. The decisions of Cabinet are set out below each item along with reasons for the decision and other options considered.

Present:

Councillor Jackson (in the Chair)
Councillors Cracknell, Procter, Shepherd, Shreeve and S. Swinburn.

DN.43 APOLOGIES FOR ABSENCE

Apologies for absence from this meeting were received from Councillor Fenty and Lindley.

DN.44 DECLARATIONS OF INTEREST

There were no declarations of interest with regard to any items on the agenda for this meeting.

DN.45 GRIMSBY TOWN CENTRE MASTERPLAN FRAMEWORK

Cabinet considered a report from the Leader of the Council presenting the new Grimsby Town Centre Masterplan Framework in its final form following extensive public and stakeholder consultation.

RESOLVED –

- 1. That the final draft of the Grimsby Town Centre Masterplan Framework be adopted and the Director of Economy and Growth be authorised to publish the same.**
- 2. That the projects identified in the Grimsby Town Centre Masterplan Framework be supported, as a basis for moving**

forward transformational regeneration activity in the town centre.

REASONS FOR DECISION - To enable the Council to adopt the masterplan to guide and encourage development, both private and public, over the next 10 years to maximise the opportunities for economic growth.

OTHER OPTIONS CONSIDERED - The Council could choose not to adopt a new masterplan. While the aims of the current (2009) masterplan remain relevant to the town, elements of it are now outdated and it lacks the up to date context to provide a strategic direction for the next 10 years of development. Without a forward-looking framework in place, the Council risks limiting its credibility with funders and investors and future development of the town centre may be fragmented and piecemeal with the result being that opportunities could be lost.

DN.46 TOWN INVESTMENT PLAN – PROJECT PROPOSALS

Cabinet considered a report from the Leader of the Council presenting information on the project proposals for the Grimsby Town Investment Plan

RESOLVED – That the project proposals for inclusion in the Town Investment Plan be agreed as set out in the report now submitted and that authority be delegated to the Chief Executive, in consultation with the Leader of the Council and the Chair of the Greater Grimsby Board, to submit the finalised document to government no later than 30th October 2020.

REASONS FOR DECISION - To enable the Town Investment Plan to be finalised and submitted to government within the agreed timescale.

OTHER OPTIONS CONSIDERED –

Do nothing – this option would preclude the Council from receiving potentially £25m to achieve the key strategic aims for the regeneration of the town centre, as described in the Local Plan and the 2020 Grimsby Town Centre Masterplan Framework.

The Masterplan provides the strategic framework for the next 10 years of regeneration of the town centre, with projects identified that cover various themes, e.g. heritage, wellbeing, connectivity etc. The Masterplan, therefore, was the reference point for selecting the TIP projects. As the Towns Fund has its own objectives and set of criteria the selection of the projects for the TIP was based firstly on which Grimsby projects could deliver these. Other key factors in the selection process were based on how the Towns Fund could be used to complete or further advance current town centre regeneration projects such as the long-term development of Garth Lane. Additional factors like estimated delivery cost and the level of detail on refurbishment were

also important factors, providing important insight into the condition of buildings and the level of investment required.

Not all Masterplan projects fit with the Towns Fund objective therefore different sources of funding will need to be accessed to progress other elements of the Masterplan and its ambitions.

A 'Do Less Option' was not considered viable as government have already ring-fenced up to £25m for Grimsby as a participant in the Towns Fund programme. As the wider list of identified town centre projects would cost well in excess of £25m to deliver, it would not be appropriate to ask for less funding than is potentially available.