

# CLEETHORPES URBAN REALM PRINCIPLES - LAKESIDE



## KEY

- 1. Coastal path - upgrade & promotion of it as a major asset to the area
- 2. Network of paths created to link Lakeside to new arena development & coastal path
- 3. Discovery Centre building - picnic/seating area and more formalised landscape
- 4. Lakeside - informal, naturalistic approach to planting and management with an emphasis on wildlife
- 5. Formalisation of car park with grass-crete surfacing and grid of trees
- 6. Urban realm of new arena development links into wider development of footpaths and cycleways
- 7. Arena development within contemporary landscape setting
- 8. Kings Road - treatment to create a green boulevard
- 9. Create links with Meridian Point

-  Art installation
-  Key pedestrian routes & gateways
-  Key vehicular routes & gateways
-  Areas of upgrade in urban realm
-  New pedestrian-focused areas
-  Key spaces
-  Tree planting

### Early Projects/Next Steps

- Redefine Lakeside, landscape for wildlife, organisation of car parking arrangements
- Art installations throughout park
- Urban realm improvements to Kings Parade

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[Refer to Section 3: Urban Design Framework, pg 80 for more information on the layout and form of the buildings within the Lakeside Area]



## Lakeside

### Upgrade existing landscape character and define character of park

#### Urban Realm Principles:

- Lakeside should develop a more informal naturalistic approach that has an emphasis on wildlife rather than being a formal park setting. This will resolve the current conflict of interests and allow the wildfowl to have a better habitat environment and will reduce the maintenance burden.
- The area around the discovery building will act as a hub for tourist activity. Within this area, there will be a consolidated/more manageable formal park area for picnic/seating etc and the relocation of all the currently dispersed cafe/shop kiosks. Subtle fencing and landscape buffers should be designed to keep wildfowl out of these formal planting and lawn areas. Creation of other activities such as play facilities and water features should be developed in this area.
- Within the park a network of paths should be created that are well sign posted and provide regular viewing areas and seating. The path should link Lakeside to the new arena development, create stronger links in with the coastal path and have a number of circular walks/defined trails around the lake itself.

- The coastal path should be promoted as a major asset for the area and should form a continuous route along the coast and connect into adjacent footpath networks at every opportunity. The footpath should be upgraded where appropriate with new street furniture, signage, information boards and surfacing at key focal points so that it has a cohesive and legible treatment along its length.
- The car park forms the first impressions of this area, and so should be formalised to create a better landscape setting. By creation of permanent parking areas and overflow 'grass-concrete style' parking, the overall impact of the car park will be reduced and more structured. Grids of tree planting will also create a more structured and green feel to the open expanse of the car park.
- The park should not be viewed as simply a nature reserve, but a naturalistic landscape that is also an amenity for people and a tourist attraction. The park provides the opportunity for showcasing and encouraging art/ecology/education/tourism and should look to incorporate educational and sustainability themes that runs through the park. Information displays, structures/canopies, boardwalks, crafts, artwork and interactive features should all be built into the park so it is more dynamic and diverse as a tourist attraction.

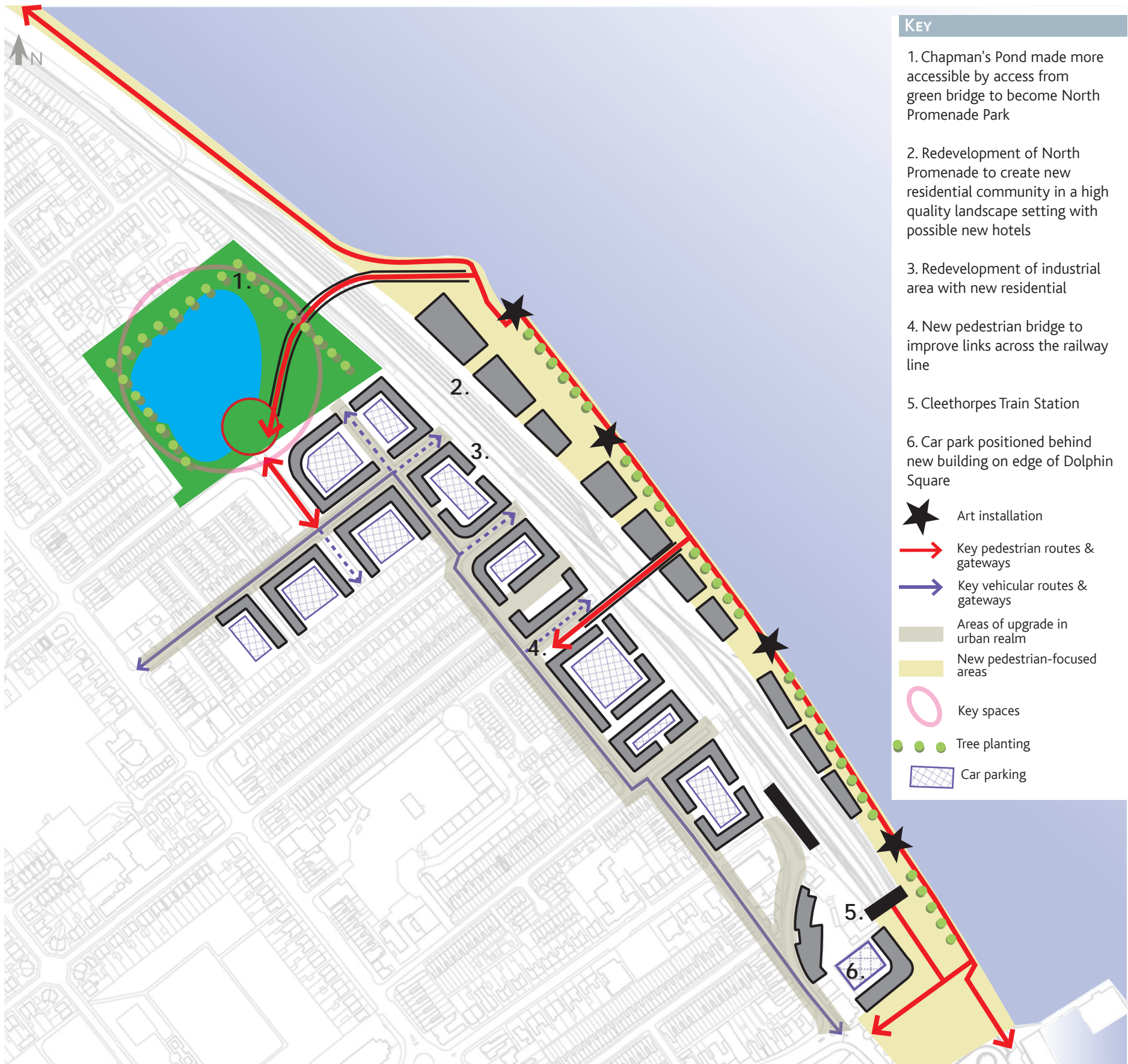
## Kings Road

### Build upon and formalise the existing green corridor

#### Urban Realm Principles:

- The boulevard treatment that has been partially implemented already should be continued along the length of Kings Road to create a formal green avenue.
- Artwork/focal features should be incorporated at key junctions along King Road with Cromwell Road, Chichester Road and Retail Park.
- Dedicated cycle lanes/footpaths should also be incorporated into the design to create good north south links between the town centre and the arena/lakeside and caravan park.
- Links with Meridian Point should be encouraged to facilitate easier pedestrian access between Lakeside and Meridian Point.

# CLEETHORPES NORTH PROMENADE



- KEY**
- 1. Chapman's Pond made more accessible by access from green bridge to become North Promenade Park
  - 2. Redevelopment of North Promenade to create new residential community in a high quality landscape setting with possible new hotels
  - 3. Redevelopment of industrial area with new residential
  - 4. New pedestrian bridge to improve links across the railway line
  - 5. Cleethorpes Train Station
  - 6. Car park positioned behind new building on edge of Dolphin Square
  - ★ Art installation
  - Key pedestrian routes & gateways
  - Key vehicular routes & gateways
  - Areas of upgrade in urban realm
  - New pedestrian-focused areas
  - Key spaces
  - Tree planting
  - ▨ Car parking

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[Refer to Section 3: Urban Design Framework, pg 80 for more information on the layout and form of the buildings along North Promenade]



## North Promenade

Transform North Promenade into a new residential community set in a high quality landscape setting.

### Urban Realm Principles:

- Vehicular access and pedestrian access should be along one shared surface so that the promenade has the perception of a pedestrian orientated place. The footpath should form part of the coastal footpath that links Cleethorpes with Grimsby. Regular viewing areas, picnic area, seating and access down to beach should be created and should have a similar theme to the rest of the coastal path route.

- A ground floor wall element is suggested that could provide a possible flood defence and also a sculptural element within the landscape. This should be incorporated with a green landscape amenity for

the local community that softens the promenade and provides a place to sit, relax play and look out over the Humber Estuary. Ground level parking instead of living accommodation could deal with flooding issues in a different way.

- To improve permeability between existing and new residential communities, a wide pedestrian land bridge or 'green' bridge should be developed that reduces the severance of the railway line and connect the existing residential suburbs to the seafront and make Chapman's Pond more accessible as a community resource.

## Early Projects/ Next Steps

- Improve pedestrian access along North Promenade and create better links to the Fish Docks in Grimsby
- New pedestrian bridges across railway line



# CLEETHORPES URBAN REALM PRINCIPLES - GRIMSBY ROAD

Grimsby Road forms the main arterial route into the urban centre and the basis on which most first impressions are formed of Cleethorpes. It is key that these routes are given priority in terms of urban realm improvements.

## Urban Realm Principles:

- A 'big scale' art intervention should be introduced on arrival at Cleethorpes at the Isaacs Hill roundabout to reinforce the sense of place and create a gateway into the town centre.
- A cohesive urban realm treatment should be applied along the length of Grimsby Road to unify this long linear space and reinforce its importance as a strategic route - creation of a strong boulevard treatment through processions of lighting columns and avenues of trees wherever feasible.
- The existing urban realm along the road corridor should be upgraded to create a more pedestrian friendly environment. This should include:
  - Improved pedestrian crossings
  - Shared surfacing within parking laybys
  - Better street furniture provision
  - Improved surfacing
  - New bus stands
  - Reduction in highway signage clutter
  - Shop front improvements

- The urban realm should be of a standard quality with an emphasis on higher quality treatment at focal points such as junctions and retail areas
- The boundary between Grimsby and Cleethorpes should be recognised through artwork and/or imaginative signage. This focal point should form a gateway between the town centres and provides orientation/reference points along what is a very long and straight road.

## Early Projects/Next Steps

- Urban realm improvements along Grimsby Road
- Art installations at major junctions

