Humber Leadership Board

December 3rd 2020

Key sector theme leads rationale and selection

1. Context

The Humber Leadership Board has agreed for an Local Authority Officer to take a lead and act as the interface on each of the core 4 identified themes.

In addition the chair of Humber Leadership Board suggested a political "Leader" take ownership of a strand too

2. Design Principles

Ensure capacity

Alleviate unconscious bias

Where possible ensure north and south bank representation

Utilise existing organisations / initiatives capacity, resource and leadership where appropriate

3. Role of Officer Lead

Enhanced advocacy role to support and augment themes development and delivery

Economies of scope for the theme ensuring a recognition and higher profile on a national platform and commensurate ambition.

Advice and steer on strategic direction

Ensure HLB support for attracting and aligning investment required to deliver the theme

4. Proposed Allocation

Developing the Humber Ports and Manufacturing Clusters (notably Freeports): NELC support through Freeports Steering Group

Accelerating clean growth in the energy estuary (De-Carbonisation and Offshore Agenda): NLC support through CATCH + Offshore Cluster Development Group.

Managing the Humber Estuary Asset (Humber Strategy 2100): ERYC with support through the Humber Strategy 2100 Steering Group.

Attracting and delivering new investment: HCC with support through the Bondholders marketing initiative.