TOURISM AND VISITOR ECONOMY SCRUTINY PANEL

DATE 24th March 2022

REPORT OF Assistant Chief Executive (Statutory Scrutiny Officer)

SUBJECT Tourism and Visitor Economy Scrutiny Panel - Work

Programme

STATUS OPEN

CONTRIBUTION TO OUR AIM

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the Council and its key partnerships. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Priorities.

EXECUTIVE SUMMARY

This report reflects on the 2021/22 municipal year and the work undertaken by the Tourism and Visitor Economy Scrutiny Panel. The panel will also consider, within its terms of reference, suggestions to be included in the 2022/23 work programme.

1. BACKGROUND AND ISSUES

This report and its appendix summarises the 2021/22 agreed work programme and the panel's timetable of activities to undertake this work.

The panel will also consider any topics it may wish to retain in or add to next year's work programme.

2. RISKS AND OPPORTUNITIES

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

The work programme demonstrates the breadth of matters considered by scrutiny

4. FINANCIAL CONSIDERATIONS

There are no financial considerations included within this report.

5. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

There are no impacts on climate change and the environment as a direct result of this report. Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

6. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

There are no impacts on children and young people as a direct result of this report. Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include children and young people implications by the author(s) concerned.

7. MONITORING COMMENTS

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result no monitoring comments have been sought from the Council's Monitoring Officer (Chief Legal Officer), Section 151 Officer (Director of Finance) or Strategic Workforce Lead.

8. WARD IMPLICATIONS

May impact on all wards

9. BACKGROUND PAPERS

Annual report of scrutiny 2021/22 Panel tracking reports www.nelincs.gov.uk

10. CONTACT OFFICER(S)

Laura Cowie Senior Scrutiny and Committee Advisor – 01472 324139

HELEN ISAACS
ASSISTANT CHIEF EXECUTIVE
(STATUTORY SCRUTINY OFFICER)

Work Programme for the Tourism and Visitor Economy Scrutiny Panel 2021/22

	29 th July 2021		23 rd September 2021		18 th November 2021		27 th January 2022		SPECIAL – 10 TH MARCH		24 th March 2022
•	Provisional Outturn Report	•	Qrt 1 finance monitoring (from Cabinet)	•	Qrt 2 finance monitoring	•	The History Centre and Archives Review	•	Cleethorpes Masterplan 2022	•	Qrt 3 finance monitoring report
•	Control of dogs along the prom (tracking item)	•	HAZ and to include update on Historic Vessels	•	Council Land Use policy Cleethorpes	•	Creativity Strategy Development (final) (Cabinet March)	•	Creativity Strategy	•	Annual resort managers report Eco tourism –
•	Welcome Back fund – briefing paper Heritage Open Day (Grimsby and Cleethorpes)	•	Renaming of boating lake / signage review (tracking item)		Regeneration Programme – Townscape Heritage Project Sea Road	•	Grimsby Creates update – James Cleethorpes Master Plan Update			•	how it's going, how it's improving? Local Tourism Action Plan
•	Summer Holiday Activity Brochure	•	Refresh Cultural and Heritage Strategy delivery action plan engagement	•	Cleethorpes Master Plan update Motorhome Aire update RNLI Development	•	Grimsby Fishing Heritage Centre Accreditation			•	RNLI Development – update Work Programme
		•	Motorhome Aire Tourism stats – dashboard 2020 STEAM data.	•	Playing Pitch Strategy (Cabinet dec) Grant Street Car Park (1st Dec Cabinet)						Review

Standing agenda items:

- Question time
- Tracking actions of the panel
- Forward Plan
- Questions to the Portfolio Holder
- Calling in of key decisions

Briefing Papers:

- 150 years of Cleethorpes Pier in 2023
- Salt Marsh how it's been controlled?

Items identified for Work Programme 2021/22:

- Community grant and heritage grant
- Grimsby Central Library regeneration as part of the Master Plan – potential joint meeting with Economy Panel

Items identified for Work Programme 2022/23:

• Submission of bid into levelling up fund (Cleethorpes)