

# **TOURISM AND VISITOR ECONOMY SCRUTINY PANEL**

<b>DATE</b>	24 <sup>th</sup> March 2022
<b>REPORT OF</b>	Assistant Chief Executive (Statutory Scrutiny Officer)
<b>SUBJECT</b>	Tracking the recommendations of the Tourism and Visitor Economy Scrutiny Panel
<b>STATUS</b>	Open

## **CONTRIBUTION TO OUR AIM**

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the council and the strategic partnership. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Plan.

## **EXECUTIVE SUMMARY**

Each scrutiny panel monitors the progress made on their recommendations through a tracking table, which is included as an appendix of this report.

## **MATTER(S) FOR CONSIDERATION**

Members are asked to look at the progress against the recommendations and agree to sign off any recommendations that have been completed or are no longer considered to be an efficient use of resources or where priorities have changed.

### **1. BACKGROUND AND ISSUES**

Each scrutiny panel has a standard agenda item to check progress against the recommendations they have previously made.

Members are asked to look at the progress against the recommendations and agree to sign off any recommendations that have been completed, so that they can be removed from the table. It would also be effective to sign off any recommendations that have not been completed but which are no longer considered to be an efficient use of resources, or where priorities have changed.

Appendix 1 of this report lists the recommendations previously made by and which fall within the terms of reference of this Tourism and Visitor Economy Scrutiny Panel.

### **2. RISKS AND OPPORTUNITIES**

Risk assessments will already have been carried out on the reports that these recommendations have come from.

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

### **3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS**

The panel's tracking report demonstrates that the panel monitors progress on its recommendations and required actions. This report further demonstrates the breadth of matters considered by scrutiny.

### **4. FINANCIAL CONSIDERATIONS**

There are no financial considerations included within this report, beyond scrutiny's enhanced future role in monitoring delivery of the council's budget and medium term financial plan.

### **5. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS**

There are no impacts on climate change and the environment as a direct result of this report. The reports that these tracked items have come from will have been assessed for impact.

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

### **6. MONITORING COMMENTS**

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result no monitoring comments have been sought from the Council's Monitoring Officer (Assistant Director Law, Governance and Resources), Section 151 Officer (Executive Director Environment, Economy and Resources) or Head of People and Culture.

### **7. WARD IMPLICATIONS**

Potentially impacts on all wards.

### **8. BACKGROUND PAPERS**

Minutes from the Tourism and Visitor Economy Scrutiny Panel

<https://democracy.nelincs.gov.uk/meetings/>

### **9. CONTACT OFFICER(S)**

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**HELEN ISAACS**  
**ASSISTANT CHIEF EXECUTIVE**  
**(STATUTORY SCRUTINY OFFICER)**

## TRACKING OF RECOMMENDATIONS – TOURISM AND VISTOR ECONOMY SCRUTINY PANEL

### Appendix 1

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
11 <sup>th</sup> February 2021	<p><b><u>SPTVE.43 QUESTION TIME – RENAMING BOATING LAKE</u></b></p> <p>RESOLVED –</p> <p>2. That the renaming and cost of new signage be incorporated into the planned signage review later in the year.</p> <p>3. That this remain on this panel's tracking until completed.</p>	Assistant Director Environment	November 2021: This will be included as part of the signage review in the Cleethorpes Masterplan. Panel to remain informed on the plans for the signage review.
29 <sup>th</sup> July 2021	<p><b><u>SPTVE.10 WELCOME BACK FUND</u></b></p> <p>RESOLVED – That the briefing note be noted, and a further update be brought to this panel later in the Municipal Year.</p>	Strategic Lead for Tourism	<p>Update as at 12 January 2022:</p> <p>The team is currently in the delivery phase of this programme. The following activity is taking place:</p> <p>The WBF Events Schedule delivered two Christmas markets, one in Grimsby and one in Cleethorpes to encourage additional footfall to the retail centres. Further themed events are planned to be delivered through until the end of March 2022.</p> <p>Environmental Enhancements have been delivered through some additional ornamental summer planting schemes in retail and tourism areas.</p> <p>Contractors were procured to carry out some</p>

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
			<p>chewing gum removal in key tourism/retail areas in Cleethorpes:</p> <ul style="list-style-type: none"> <li>• Area 1 - High Street new blockwork between Barclays Bank and Sea Road</li> <li>• Area 2 – Sea Road and the off shoots of the new blockwork connecting Promenades.</li> <li>• Area 3 – St Peters Avenue shops from Mill Rd. Roundabout to High Street.</li> </ul> <p>New graphics were designed and installed at the Sea Road Hoardings to support the Cleethorpes Masterplan, 'Think Cleethorpes' engagement and consultation phase.</p> <p>A North East Lincolnshire winter booklet was developed in the summer and sent to all households, including the latest COVID guidelines and messaging, and a 'Welcome Back' feature to highlight tourism focused activities over the winter period.</p>
23 <sup>rd</sup> September 2021	<p><b>SPTVE.26 HERITAGE STARTER FUND</b></p> <p>RESOLVED –</p> <p>2. That a report on the results of the Heritage Starter Fund be brought to a future meeting of this panel, following the deadline for applications in September 2022.</p>	Strategic Lead for Culture	Update on the agenda for the 24 <sup>th</sup> March 2022.

DATE	RECOMMENDATION	RESPONSIBLE OFFICER	PROGRESS/COMMENTS
18 <sup>th</sup> November 2021	<b>SPTVE.36 GRANT STREET CAR PARK</b>  RESOLVED –  1. That the report be noted. 2. That the designs for the car park be brought back to a future meeting of this panel.	Assistant Director Housing, Planning and Transportation	Future meeting date to be identified in the new municipal year for 2022/23.
18 <sup>th</sup> November 2021	<b>SPTVE.39 COUNCIL LAND USE POLICY</b>  Following an panel update it was resolved that a further update on the Council Land Use Policy be considered by the Panel in 2022/23.	Assistant Chief Executive	To be added to the Panels Work Programme for 2022/23.

End.