

Scrutiny Briefing Note

The Tourism and Visitor Economy Scrutiny Panel have asked to monitor progress on the RNLI development in Cleethorpes. This briefing contains the latest position as at 10th March 2022.

Subject: Royal National Lifeboat Institution (RNLI) Lifeboat Station

Background

The RNLI has planning permission in place to build a new £3 million Lifeboat Station in Cleethorpes, opposite the current lifeboat station near Brighton slipway. The project will last for around 12 months and will be funded by donations to the charity.

This briefing to the Council's Tourism and Visitor Economy Scrutiny Panel confirms the project is now able to move into physical works.

The new station will be built on the beach in front of the current station and will provide the capability to position a second lifeboat at Cleethorpes, a more powerful B Class Atlantic 85, which will join the existing D Class lifeboat already on station. This will allow the charity to respond more quickly, in a wider range of weather conditions, to a larger variety of incidents while keeping its volunteers safer.

The new station will have its own slipway for launch and recovery of the boats. Currently, the lifeboat has to cross a public road near a blind bend.

Changing and training facilities will be much improved, and the RNLI shop will move on site as well, giving shop volunteers access to running water and a toilet, neither of which are available in the current shop.

The Works and Timetable

The station is due to be completed in mid-2023. The construction compound will be established in April 2022, with the first phase of construction, approximately 10 weeks of piling, starting on 9th May 2022.

As reported to the Panel in November 2021, and regarding the type of piling installation selected, consultation and review took place between the RNLI and a piling contractor to determine the best method considering the following points:

- Geology of the beach strata varies (beach sands, clays and dense sand), and the pile design requiring 'end bearing resistance'.
- Construction of the lifeboat station.
- The location and practicability of the site, access to the working site and restricted site area limits the method of piling and the type/size of piling rigs that can be deployed.
- Working area of the site which is subject to all tidal ranges and therefore limits piling methods, along with the requirement to vacate the site during high tides.



During the works, there will be a partial footpath closure on the central promenade. It is not anticipated that there will be a full road closure on the central promenade, but any need for a partial closure will be confirmed. An area of the beach will also be cordoned off during the works for safety reasons. Further details will be provided nearer the time.

Local businesses and residents will be kept informed throughout the build process, which is planned to be as sympathetic as possible to the tourist season and the local population.

Communications and Engagement

The RNLI has a communications and engagement plan in place, attached at Appendix 1, to ensure timely updates throughout the build process to the public, businesses, key stakeholders, and Council members. The RNLI are keen to minimise any impact and disruption during the tourism season and an agreement is in place to work around the significant events taking place during 2022.

Matthew McNally who is the Lifeboat Press Officer for Cleethorpes Lifeboat Station, is available to answer any questions.

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If you require any further information please contact the named officer or alternatively,

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If you would like to find out more about scrutiny you can contact us:

by email democracy@nelincs.gov.uk

on our website www.nelc.gov.uk/council/councillors-democracy-elections-/scrutiny/

or by post NELC Scrutiny Team, Municipal Offices, Town Hall Square, GRIMSBY, DN31 1HU.



Appendix 1: Communications timeline and strategy Cleethorpes Lifeboat Station build 2022-2023



Royal National Lifeboat Institution

Patron: Her Majesty The Queen
 President: HRH The Duke of Kent KG Chairman: Charles Hunter-Pease
 Deputy Chairmen: Ronald Neil CBE Sir Andrew Cubie CBE FRSE
 Chief Executive: Mark Dowie

RNLI (Trading) Ltd 01073377, RNLI (Sales) Ltd 2202240 and RNLI (Enterprises) Ltd 1784500
 are all companies registered at West Quay Road, Poole, Dorset, BH15 1HZ

Ref	Date	Description	Format	Purpose
2	March/April 2022	Local business briefing	Mail Drop from contractor	Timeline of works, notice of potential noise during piling, invitation to drop in session(s)
3	March/April 2022	Residents briefing	Mail Drop from contractor	Timeline of works, notice of potential noise during piling, invitation to drop in session(s)
4	End March 2022	Commencement of works	Press Release	Including briefing for RNLI Supporter Care line, provision of web link and phone number to Local Authority Call Centre.
5	April 2022	Drop In session @ current station / local Tesco community room	Physical event	Discuss concerns with residents and businesses – provide update on plans – tease fundraising appeal
6	April/May 2022	Fundraising/Recruitment appeal launch	Multiple	Coincide with establishment of on-site works
7	May 2022	Potential Local business briefing	Mail Drop	Final reminder of commencement of piling
8	May 2022	Potential Residents briefing	Mail Drop	Final reminder of commencement of piling
9	May 2022 to mid 2023	'Weekly' updates	Social media	Maintain engagement as works progress
10	Throughout build	Milestone press releases	Press Release	On achieving major events in construction (platform, external works, fitout)
11	Mid 2023	Move in	Social Media	Posts on crew moving equipment & shop stock in
12		Boat arrival	Press Release	Delivery of A85 for training
13		Station Opening	Event	Formal opening of station and shop
14		A85 service commencement	Press Release	Operational readiness of boat and crew
15		A85 Naming Ceremony	Event	
16		First service call	Social Media / Press Release	First shout for D Class after move in / first shout for A85

