



Officer Decision Record – Key Decision

Key decisions taken by an officer are subject to the 5-day call in period from circulation to Members, and therefore the decision will be released for implementation following the call-in period and no call in being received

1. Cabinet date and copy resolution this key decision relates to

Cabinet granted approval to commence procurement exercises for capital and revenue projects to be delivered through the Cultural Development Fund programme (known as Grimsby Creates) and make appropriate awards on the 5th June 2019.

Award of the contract was delegated to Director of Health and Wellbeing, in consultation with the Portfolio Holder for Tourism, Heritage and Culture be authorised, to award. Subsequently those delegations have altered and are being undertaken as per the requirements in the Constitution by the Executive Director Environment, Economy and Resources in consultation with the Portfolio Holder for Economy, Tourism and Housing.

2. Subject and details of the matter (to include reasons for the decision)

In June 2019, NELC accepted a £3.2m grant award from Department for Culture, Media and Sport (DCMS) through Arts Council England (ACE), as part of their Cultural Development Fund (CDF). The fund aims to allow cities and towns to invest in creative, cultural and heritage initiatives that lead to culture-led economic growth and productivity.

In June 2020, a revised proposal to Arts Council England was submitted to review the existing programme and extend delivery through to 31 March 2023. This was subject to an Officer Decision Record covering the whole CDF programme

(governance, 4 strands, risks, project plan and budget). The CDF programme is now known as Grimsby Creates.

As outlined in the Officer Decision Record (November 2020) a tender process was launched in January 2021 with the aim of procuring up to four providers to create four separate projects in order to deliver a major programme of new and ambitious activities to be hosted in our area with international links, engaging new audiences, visitors and attracting investment.

The creative programme opportunity was launched by digital technologist and creative guru Jason Bradbury in January 2021 followed by webinars hosted by Spark Grimsby and NELC procurement team to aid in the tender process. In February, the tender was launched as an open process via YORtender with the evaluation taking place in late March 2021. Contributing to the evaluation team was an artistic director from the Worcester CDF programme, representative from Onside Youth Zone and a local creative business owner to ensure a breadth of knowledge and expertise was available to assess the submissions.

The total budget for this programme is £440,000 with up to £110,000 allocated to each of the 4 providers.

This is in addition to the award of contracts to Walk the Plank (working with The Culture House) and Magna Vitae, who are delivering Festival of the Sea and the People Power Partnership respectively through Cultural Development Fund support.

3. Decision being taken

Approval was given at Cabinet on 5th June 2019 to procure the programme and delegated approval to award to the relevant director. The creative programme procurement was subsequently approved in an Officer Decision Record in November 2020. An open tender process and thorough evaluation process took place during early 2021 with the 4 strongest bidders being awarded a contract to deliver an element of the creative programme of Grimsby Creates.

4. Is it an Urgent Decision? If yes, specify the reasons for urgency. Urgent decisions will require sign off by the relevant scrutiny chair(s) as not subject to call in.

No

5. Anticipated outcome(s)/benefits

Contracts for the Creative Programme is awarded to four successful Providers.

These are:

Creative Start Arts In Health CiC - 'Paint Your Town Proud': Ambitious and Impactful visual art work programme, based on Grimsby's heritage.

Emergency Exit Arts - Edible Grimsby': food programme, to recruit for, train towards and co-create a food and culture festival.

Event Show Support CiC - Use of digital technology to inspire the community connecting people to Grimsby's food culture via heritage buildings and future visions.

The Culture House - Future Visions': An inspiring mix of creativity, performance, technology, and sustainability: future-themed artistic programme, designed by leading UK place-makers

Approval of these activities will contribute to the delivery of the Grimsby Creates programme as specified in the funding agreement with the Arts Council England. Benefits and impacts will be realised within Grimsby and the wider borough as follows:

Grimsby's residents are proud of their shared heritage, look forward and have the opportunity to participate and enjoy creativity and culture.

Grimsby has a strong network of ambitious creative organisations and individuals who have places to develop and showcase their work and are connected locally, nationally, and internationally.

Grimsby's vibrant culture contributes to the social and economic prosperity of Lincolnshire.

Grimsby's creative individuals and organisations have well-established funding sources from private and public investors.

6. Details of any alternative options considered and rejected by the officer when making the decision (this should be similar to original cabinet decision)

The Council could choose not to put in place measures to implement the Cultural Development Fund Creative Programme, however, this would significantly

undermine its reputation with Arts Council England, the Department for Digital, Culture, Media and Sport (DDCMS) and other Government departments during an important period of delivery for the Greater Grimsby Town Deal. A 'do nothing' option would also generate negative reputational impacts with local stakeholders in the cultural sector who have been engaged extensively during the development of the Cultural Development Fund programme.

7. Background documents considered (web links to be included and copies of documents provided for publishing)

The Cultural Development Fund (CDF) programme was approved by Cabinet on 5 June 2019.

<https://www.nelincs.gov.uk/wp-content/uploads/2018/05/Cabinet-Minutes-5th-June-2019-1.pdf>

The revised CDF programme was approved by an Officer Decision Notice on 12 June 2020 under delegated authority by the Director of Economy and Growth and Portfolio Holder for Tourism, Heritage and Culture.

<http://www.nelincs.co.uk/wp-content/uploads/2020/07/Officer-Decision-Records-2020-Part-1-Reduced.pdf> (Page 32).

8. Does the taking of the decision include consideration of Exempt information? If yes, specify the relevant paragraph of Schedule 12A and the reasons

Yes, due to the commercial content of the bid which is information relating to the financial or business affairs of the successful organisations.

9. Details of any conflict of interest declared by any Cabinet Member who was consulted by the officer which relates to the decision (in respect of any declared conflict of interest, please provide a note of dispensation granted by the Council's Chief Executive)

No conflicts of interest have been identified.

10. Monitoring Officer Comments (Monitoring Officer or nominee)

The CDF programme has been, and will continue to be, supported by Legal Services colleagues. The activities listed in this decision record are in line with the Cabinet

decision of 5th June 2019 and approved delegations. The Council will be concerned to ensure that all terms and conditions of the grant funding are adhered to. The proposals illustrated above appear to be consistent with the expectations of the funder.

11. Section 151 Officer Comments (Deputy S151 Officer or nominee)

The total commitment of £440k will be met from CDF revenue grant funding.

12. Human Resource Comments (Head of People and Culture or nominee)

There are no direct HR implications contained within this ODR.

13. Risk Assessment (in accordance with the Report Writing Guide)

This a major project for NELC and partners to deliver which has the opportunity to show that North East Lincolnshire is can deliver an engaging and ambitious creative programme. Given the scale of the funding, there are significant opportunities to develop new creative partners, empower and support local creative entrepreneurs and, in collaboration with initiatives such as the Heritage Action Zone, develop vibrant, interesting and engaging green space in the town centre. This is a complex project and as such there are many risks which need to be managed. These include developing a creative programme which engages local audiences and developing a sustainable model for the continuation of programme following the end of the grant.

The activities listed in this decision record contribute to minimizing these risks having selected a range of delivery partners who have developed strong proposals awarded via a competitive and open process.

A detailed project plan is in place to ensure key milestones are met and the programme team are working closely with Arts Council England to ensure successful delivery of this grant funded programme.

14. Has the Cabinet Tracker been updated with details of this decision?

Yes.

15. Decision Maker(s):

Name: Sharon Wroot

Title: Executive Director Environment,
Economy and Resources

Signed: REDACTED

Dated: 26.07.21

**16. Consultation carried out with
Portfolio Holder(s):**

Name: Councillor Callum Procter

Title: Portfolio Holder Economy
Tourism and Housing

Signed: REDACTED

Dated: 30/07/2021

**17. If the decision is urgent then
consultation should be carried out
with the relevant Scrutiny
Chair/Mayor/Deputy Mayor**

Name: N/A

Title: N/A

Signed: N/A

Dated: N/A

Key Decisions are defined in the Constitution as:

A decision (whether taken collectively or individually by members) which is likely:

- (i) to result in the Council incurring expenditure which is, or the making of savings which are, significant having regard to the Council's budget for the service or function to which the decision relates; or
- (ii) to be significant in terms of its effects on communities living or working in an area comprising two or more wards.

A decision will be considered financially significant if:

- (i) in the case of revenue expenditure, it results in the incurring of expenditure or making savings of £350,000 or greater;
- (ii) in the case of capital expenditure, the capital expenditure/savings are in excess of £350,000 or 20% of the total project cost, whichever is the greater

In determining whether a decision is significant in terms of its effect on an area comprising two or more wards, consideration shall be given to:

- (i) the number of residents/service users that will be affected in the wards concerned;
- (ii) the likely views of those affected (i.e. is the decision likely to result in substantial public interest)
- (iii) whether the decision may incur a significant social, economic or environmental risk.