

CLEETHORPES

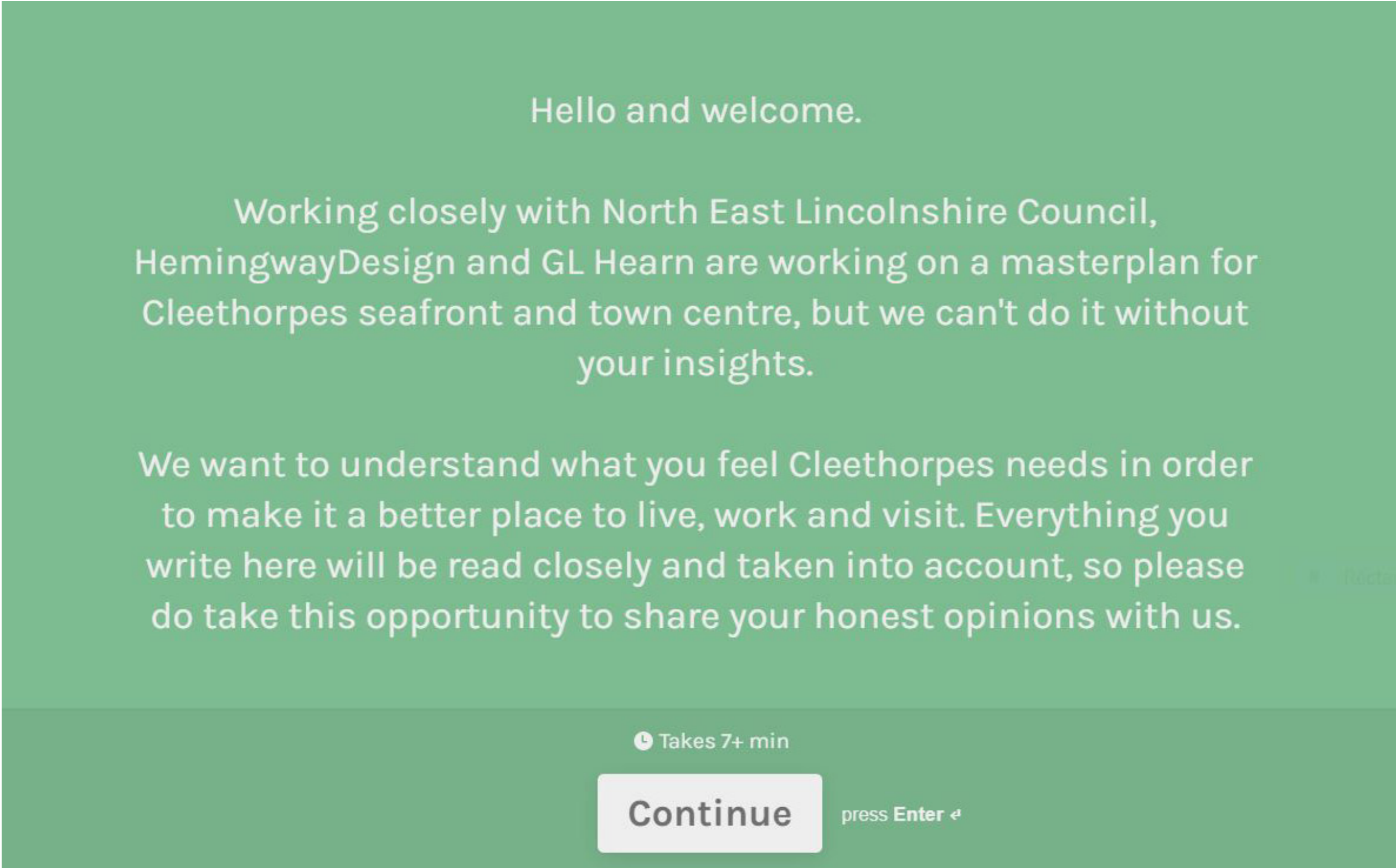
Masterplan

Survey Analysis

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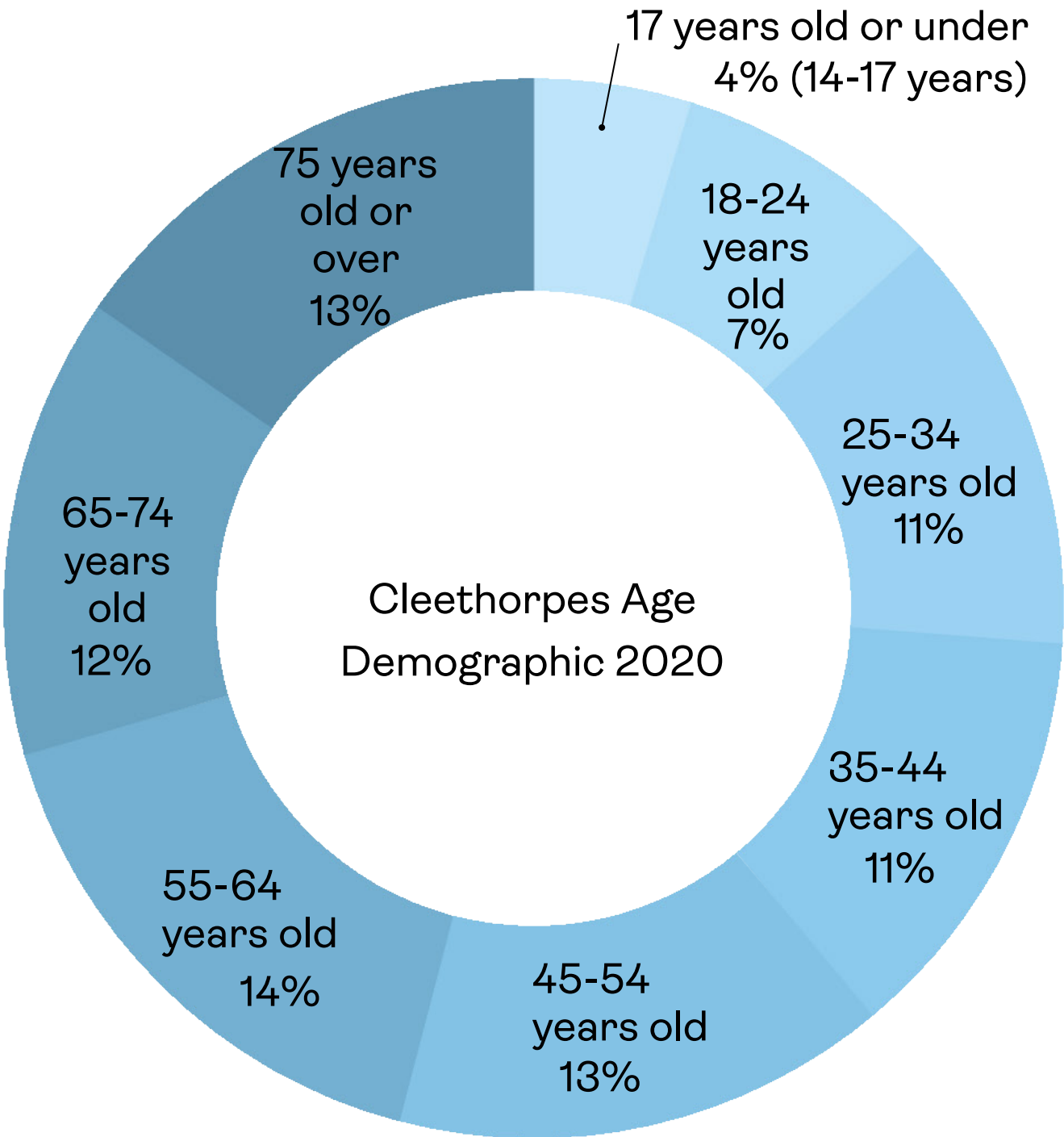
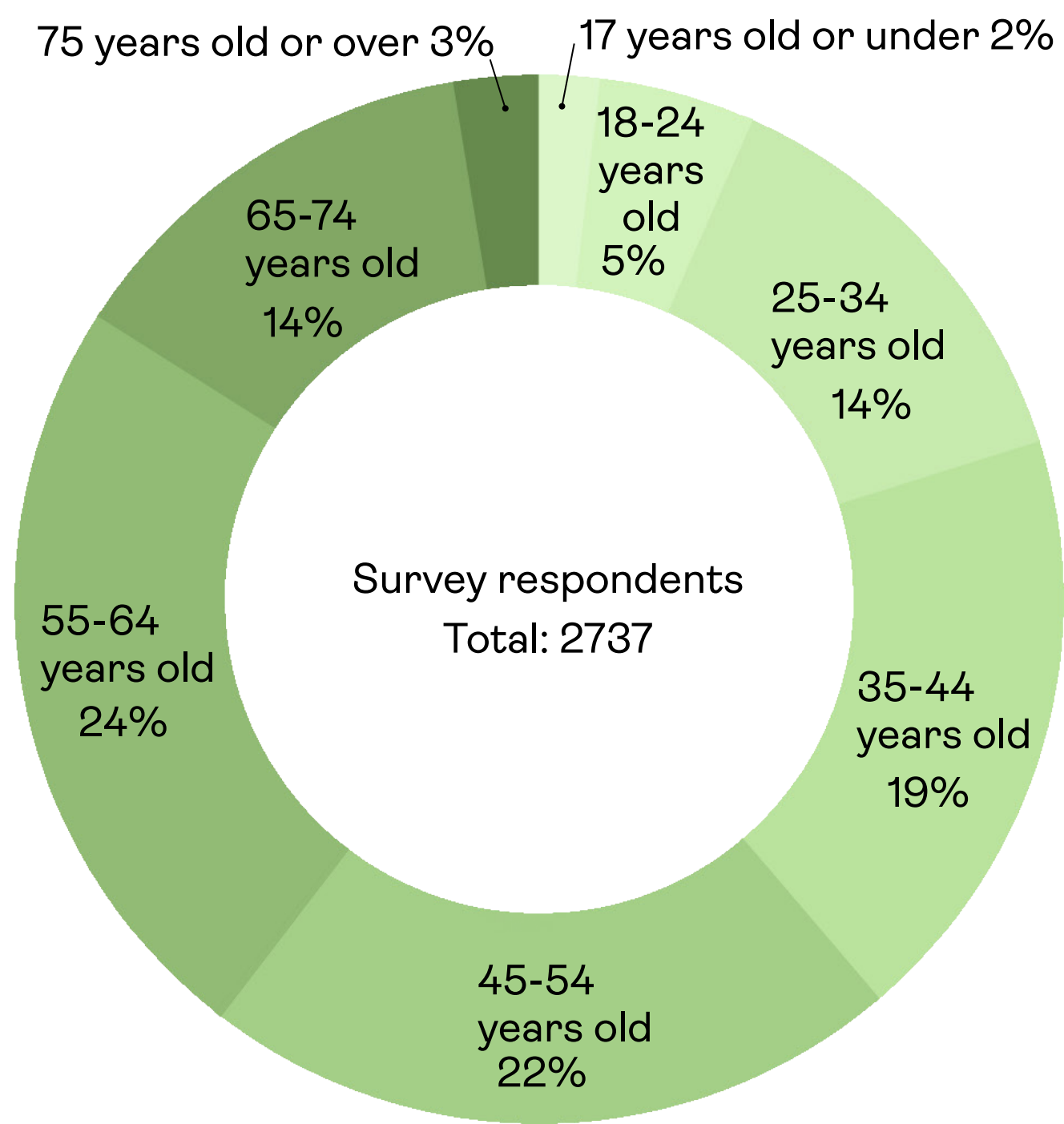
Between November 3rd and December 12th, 2021, over 2700 residents, businesses owners, and visitors responded to the ‘Think Cleethorpes’ public survey.

The public survey was launched to uncover how Cleethorpes is perceived by those who know it best, those who live, work and holiday in the town. And to discover how respondents feel the town needs to improve and evolve, making it a more enjoyable place to live, work, and visit.

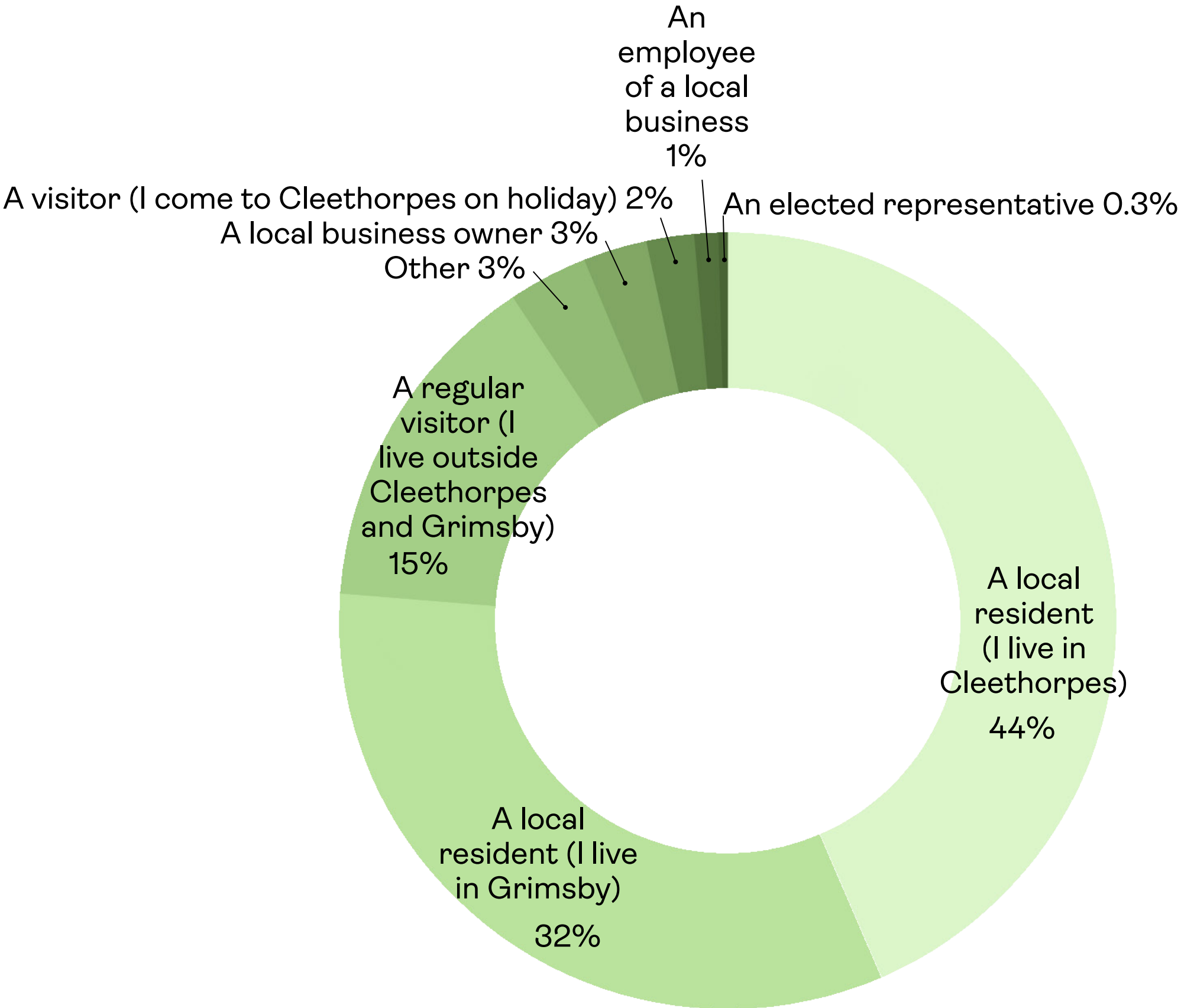
The survey has been augmented by a series of group, and public drop-in sessions, documented in appendix A.

This document is an analysis of the responses from the online survey. Armed with this first set of results from our continuing engagement we will be able to start to build a vision for Cleethorpes. It is vital that this vision is based on fact, local knowledge, and community aspiration to create a place that is inclusive, accessible and provides for the needs of all sectors of the community.

WHICH AGE BRACKET DO YOU FALL IN TO?



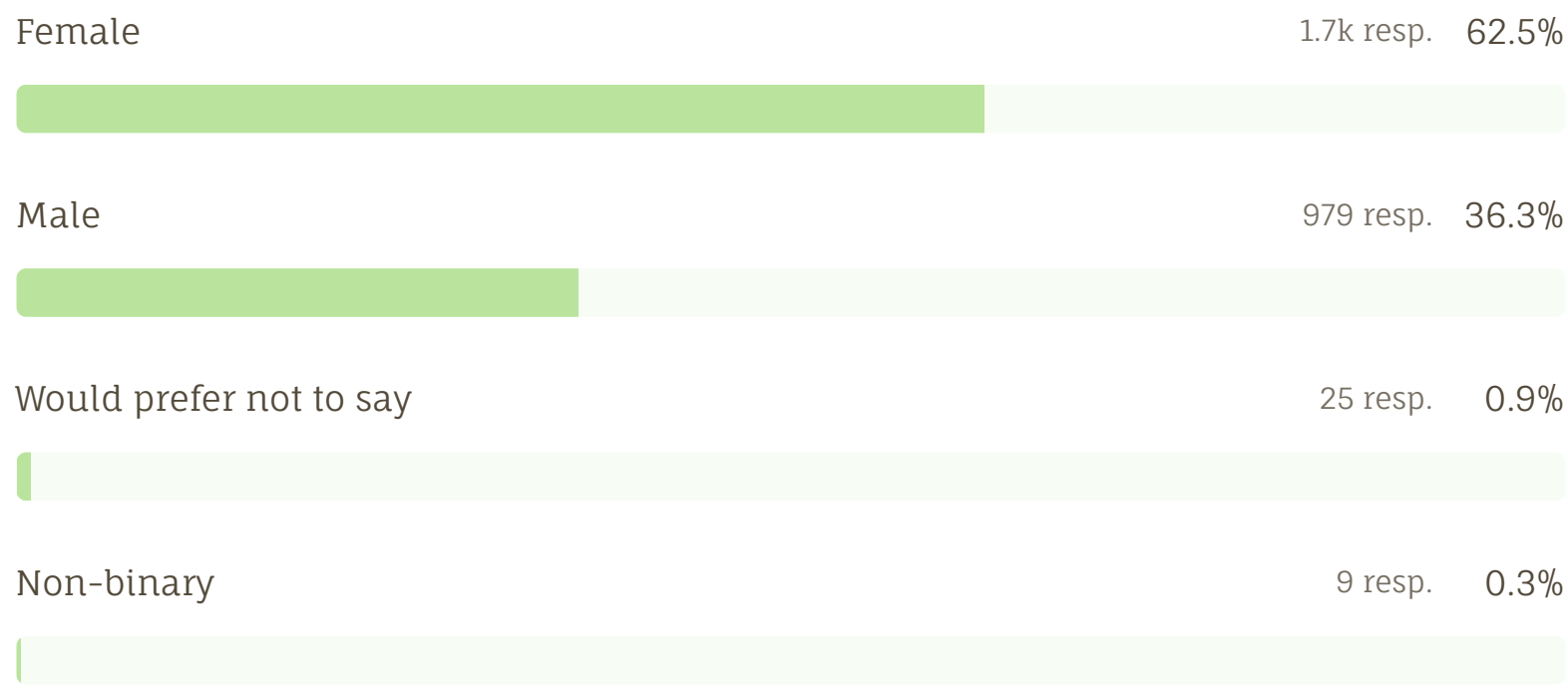
PLEASE COULD YOU TELL US WHICH OF THESE YOU ARE?



WHAT IS YOUR GENDER?

63% of respondents are female and 36% are male. This female / male percentage split is broadly in line with previous local surveys.

36% of respondents live in Cleethorpes.



PLEASE COULD YOU TELL US THE FIRST PART OF YOUR POSTCODE?

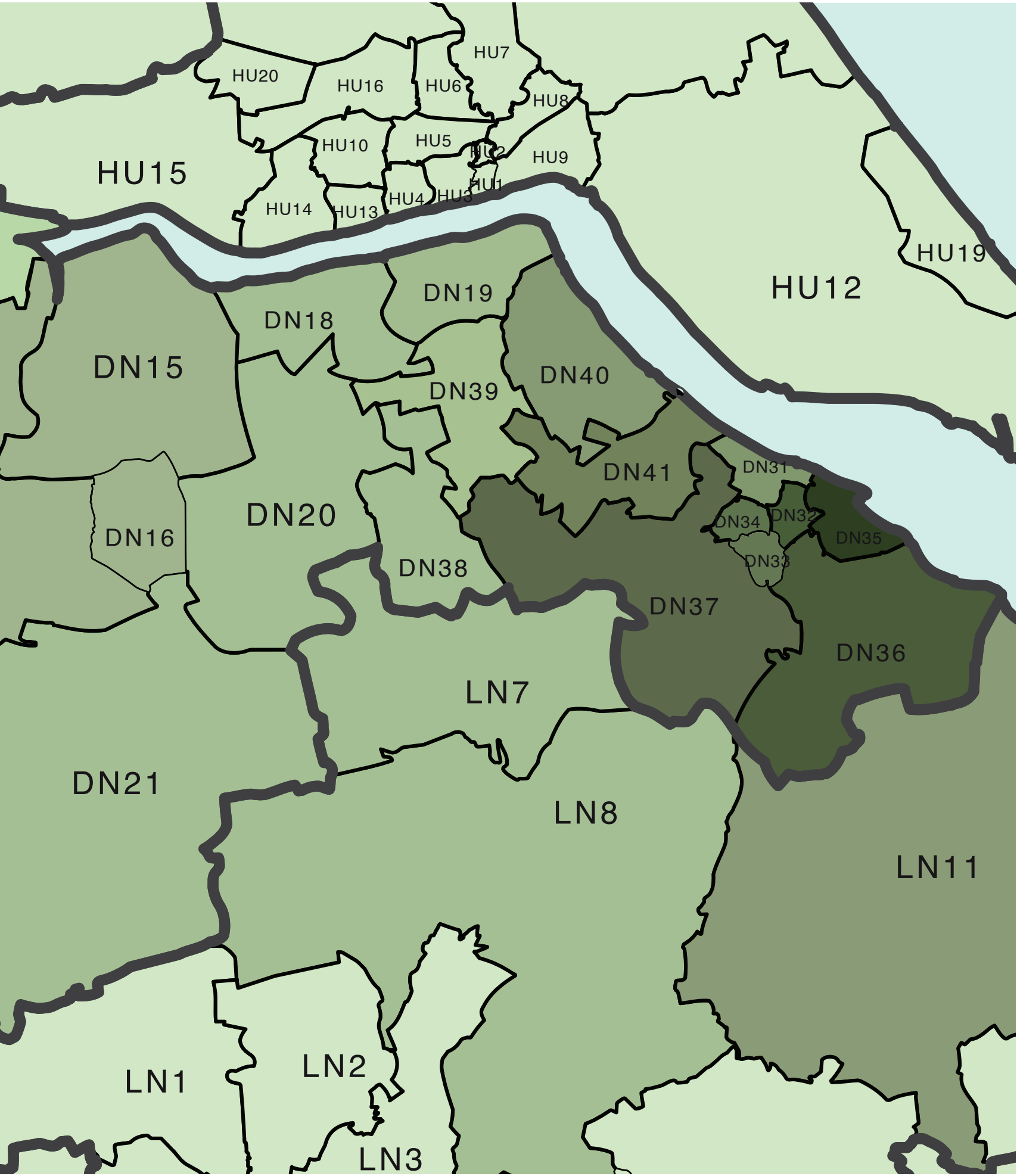
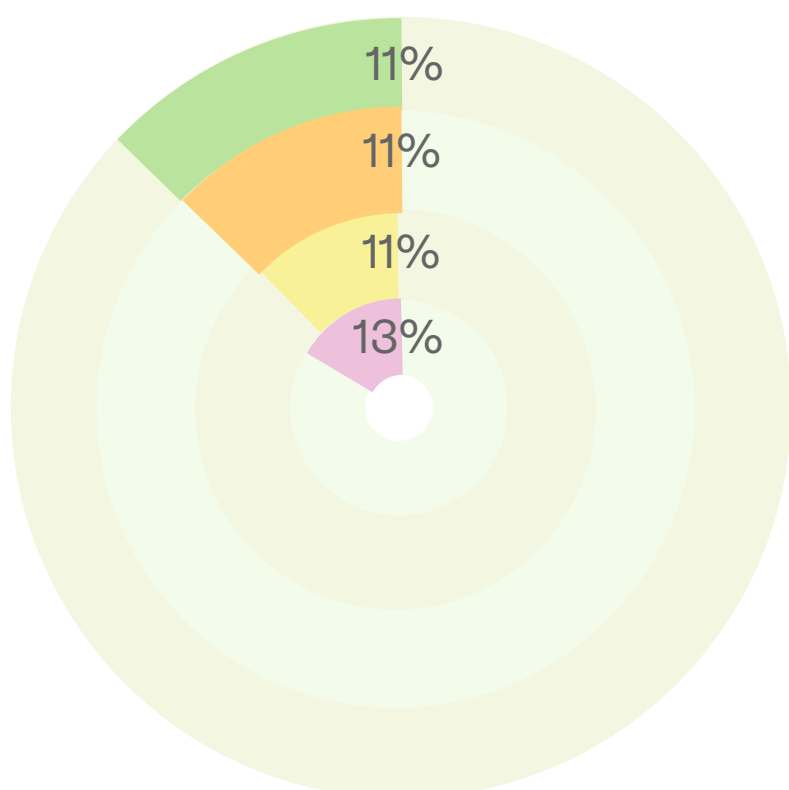
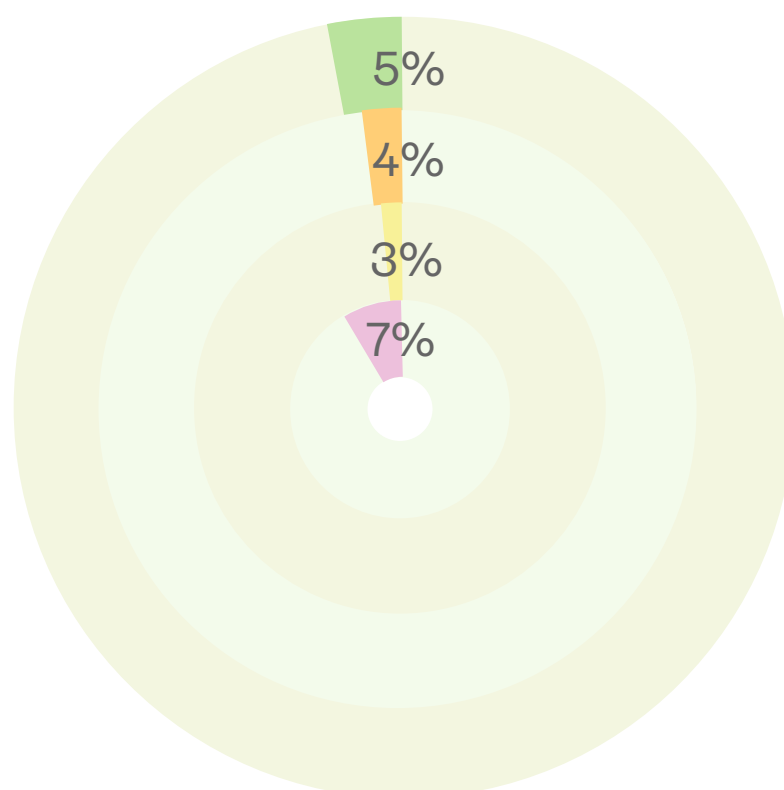
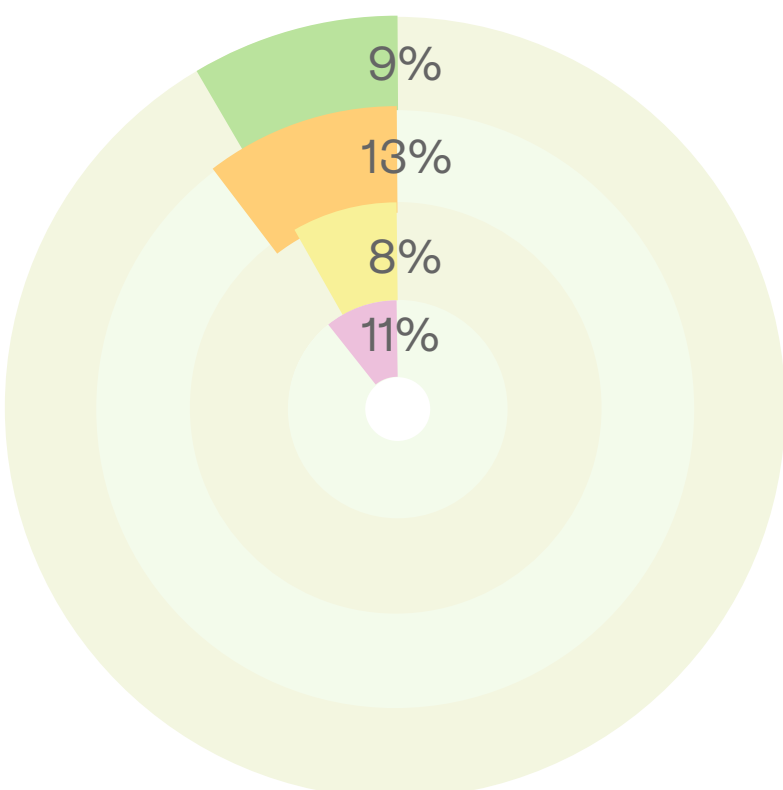
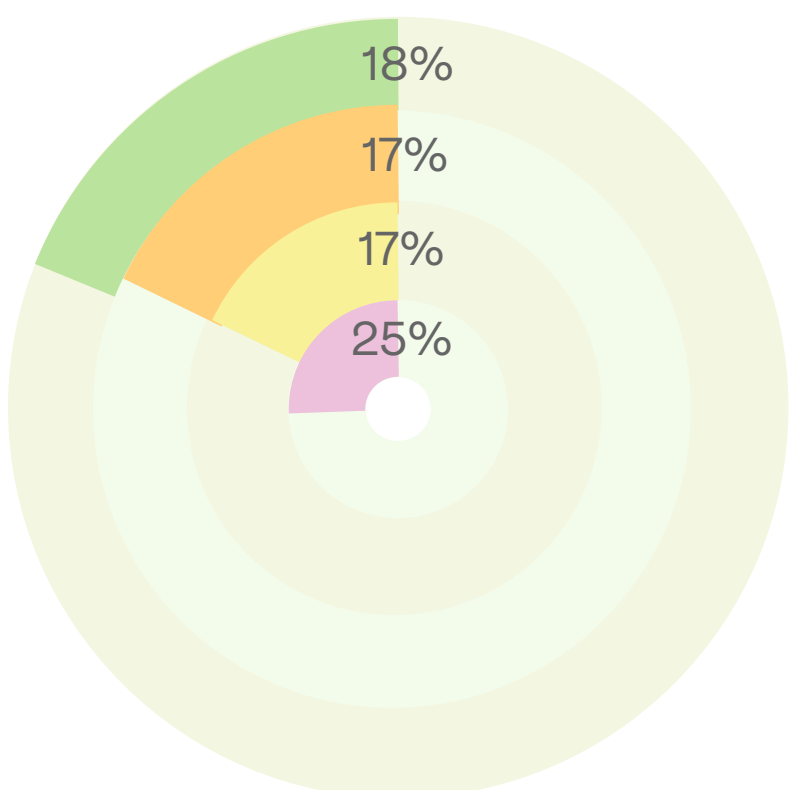
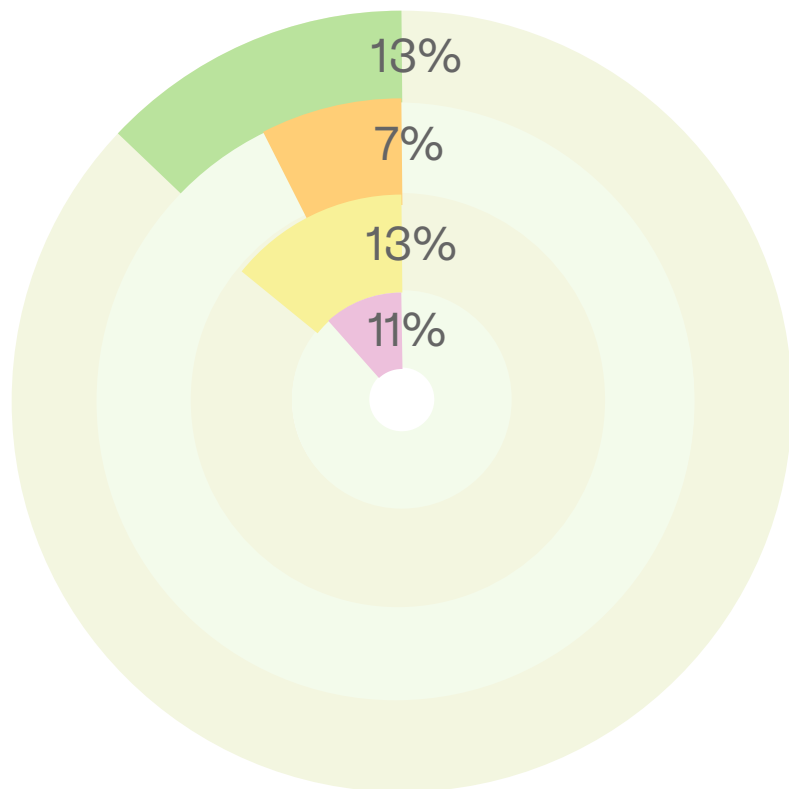
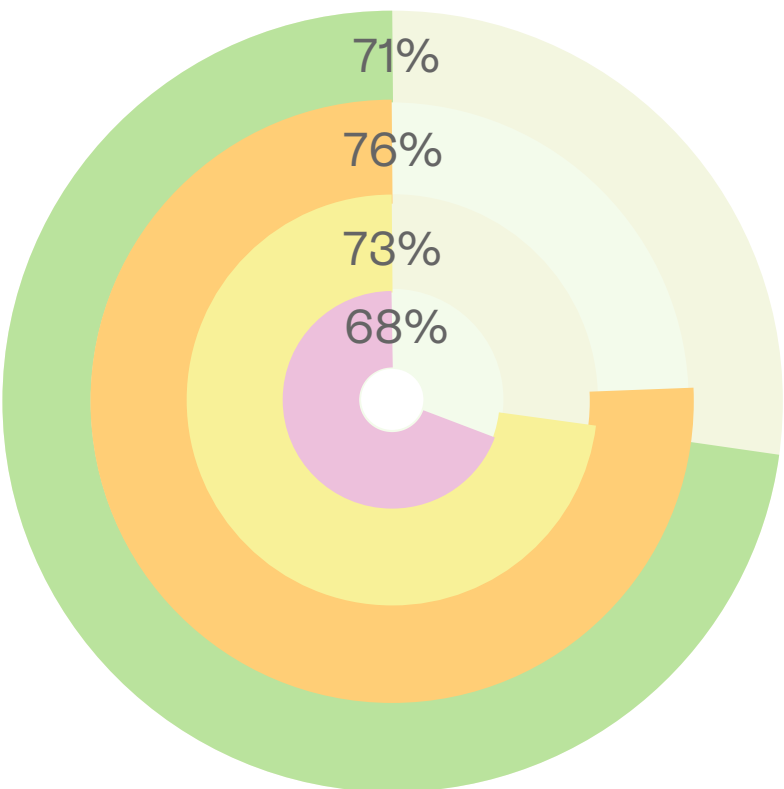
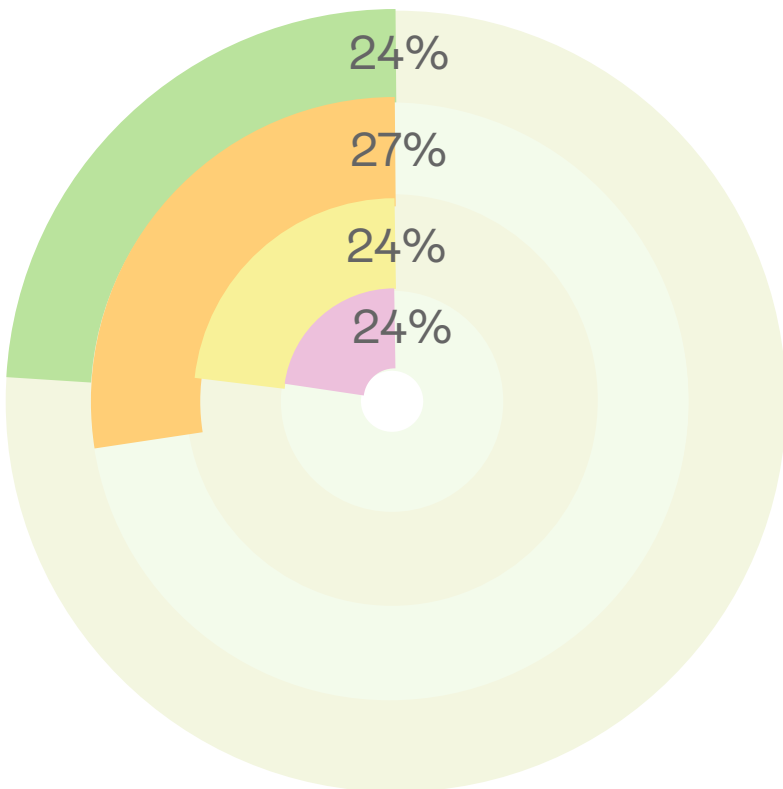
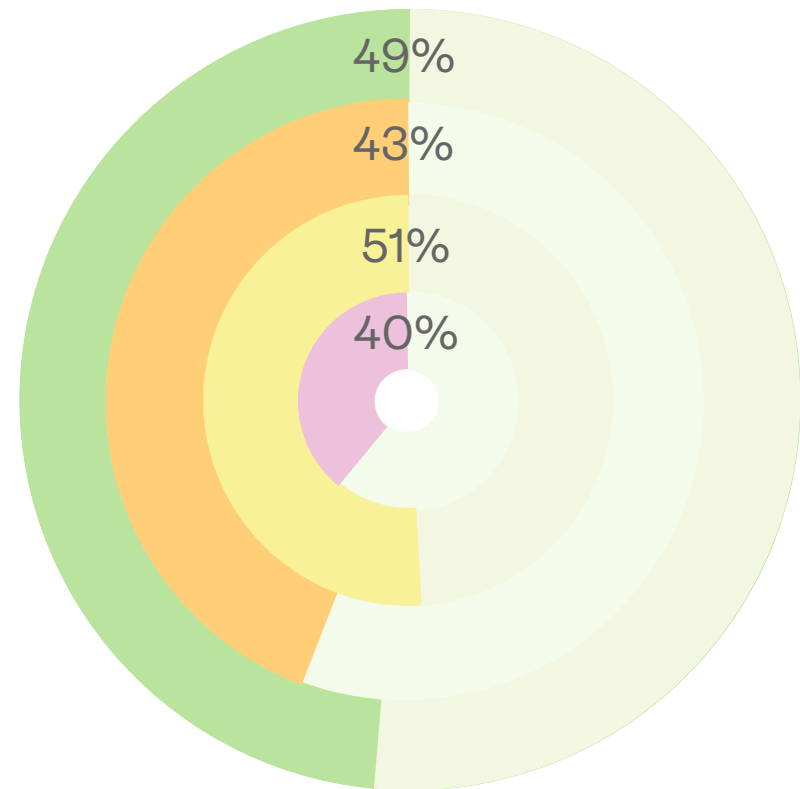


Fig. 1 Map of respondents postcodes. The darker the colour the more respondents from that postcode.

THERE ARE CURRENTLY A GOOD RANGE OF OPTIONS OF PLACES TO STAY OVERNIGHT

THERE ARE PLENTY OF PLACES TO EAT AND DRINK IN CLEETHORPES

Less than 50% of survey respondents agree that there is currently a good range of overnight stay options. This drops to 40% amongst visitors.

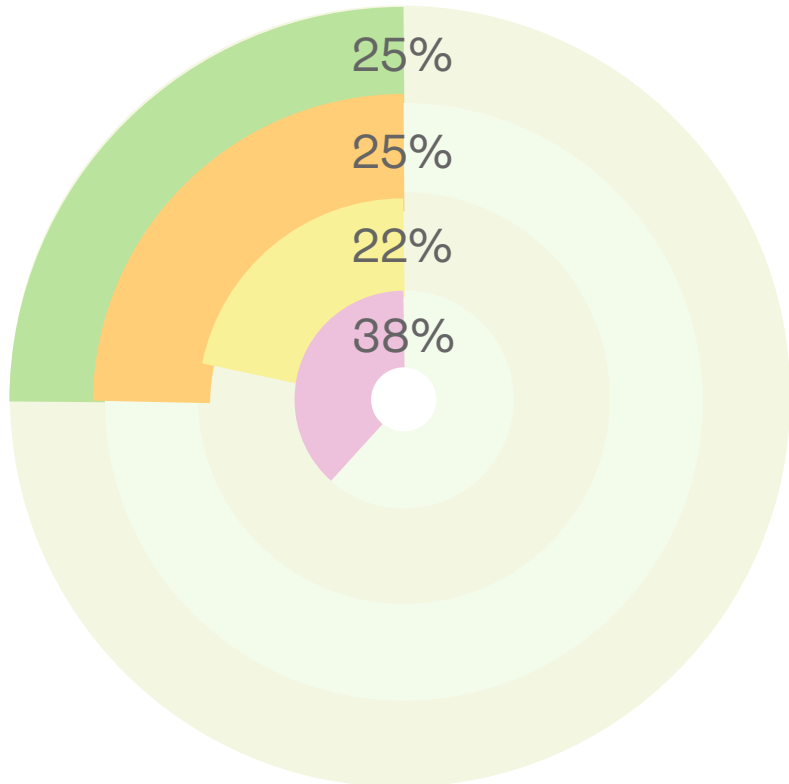


- All survey respondents
- Under 25s
- Local residents
- Visitors

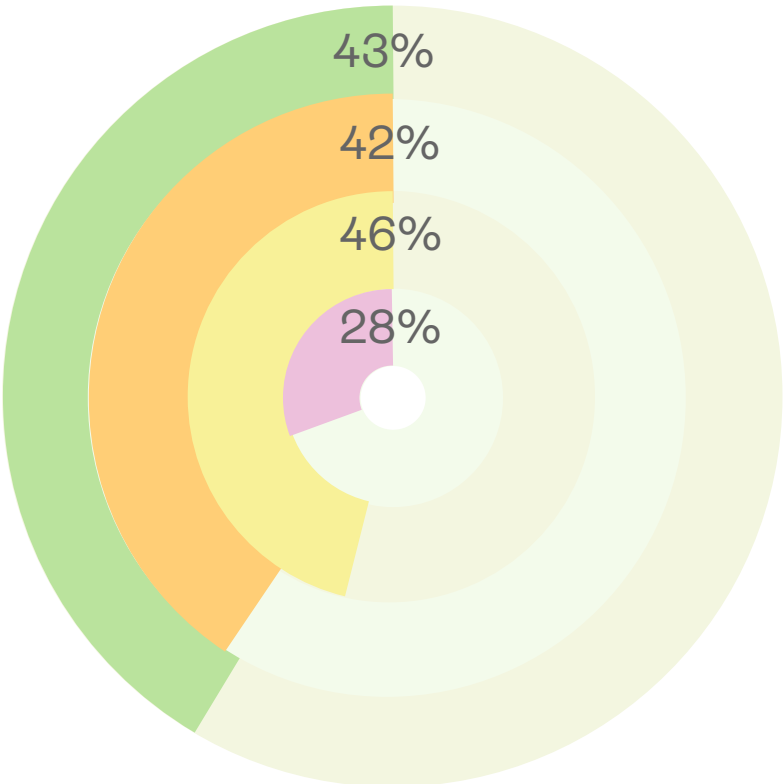
Only 25% of survey respondents agree that there is currently a good range of leisure activities on offer in Cleethorpes.

Almost 90% of respondents feel that the town is easy to navigate on foot.

THERE IS A GOOD VARIETY OF LEISURE ACTIVITIES FOR EVERYONE

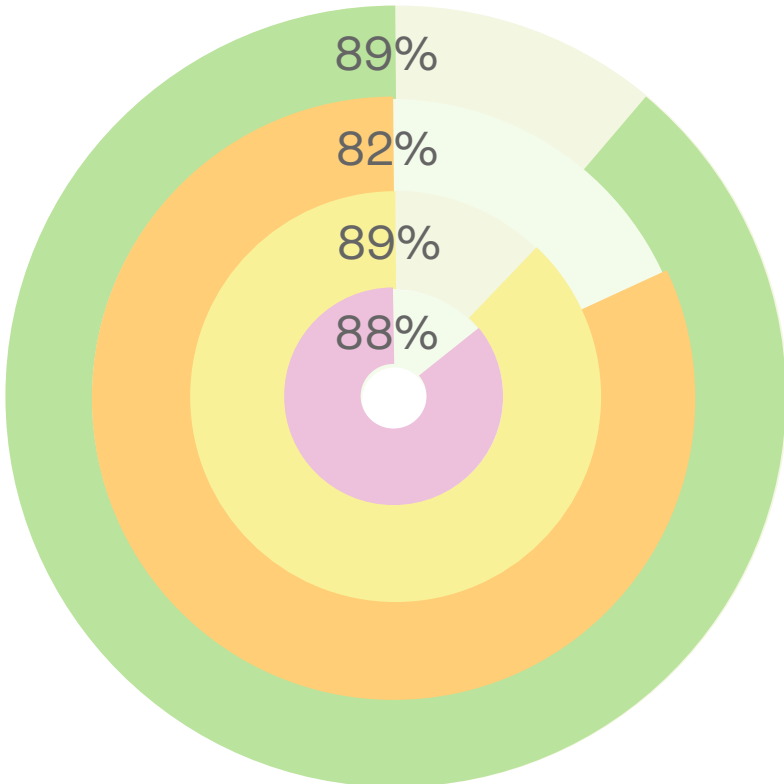


Agree

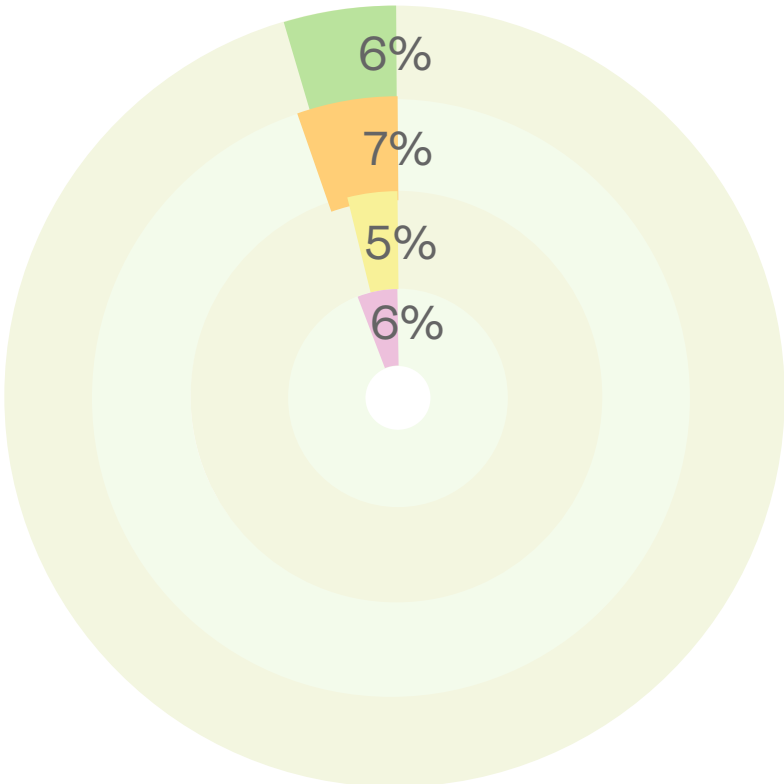


Disagree

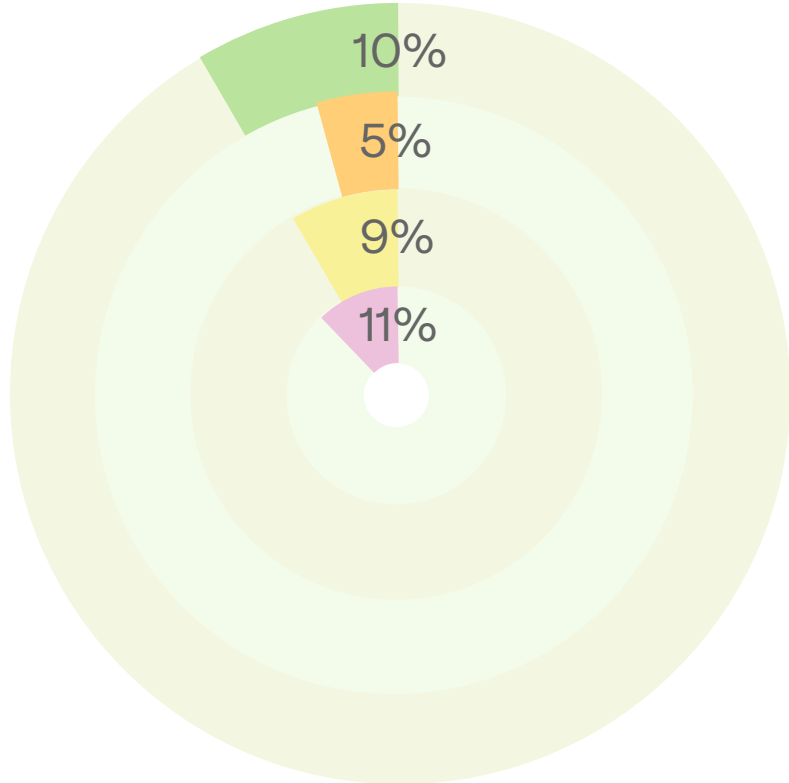
THE TOWN IS EASY TO NAVIGATE ON FOOT (E.G FROM THE NORTH PROMENADE DOWN TO HUMBERSTON NATURE RESERVE AND FROM THE TOWN CENTRE)



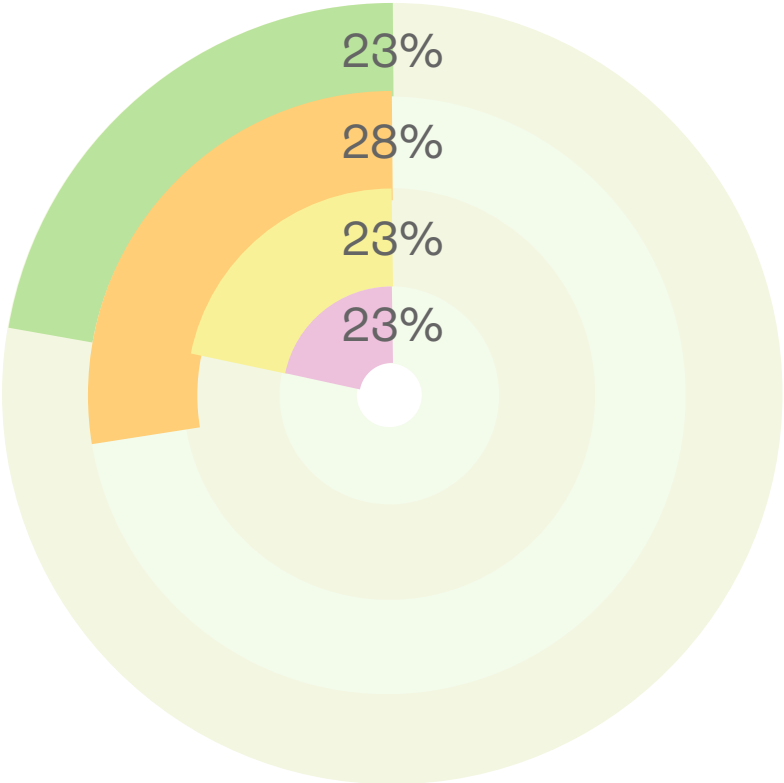
Agree



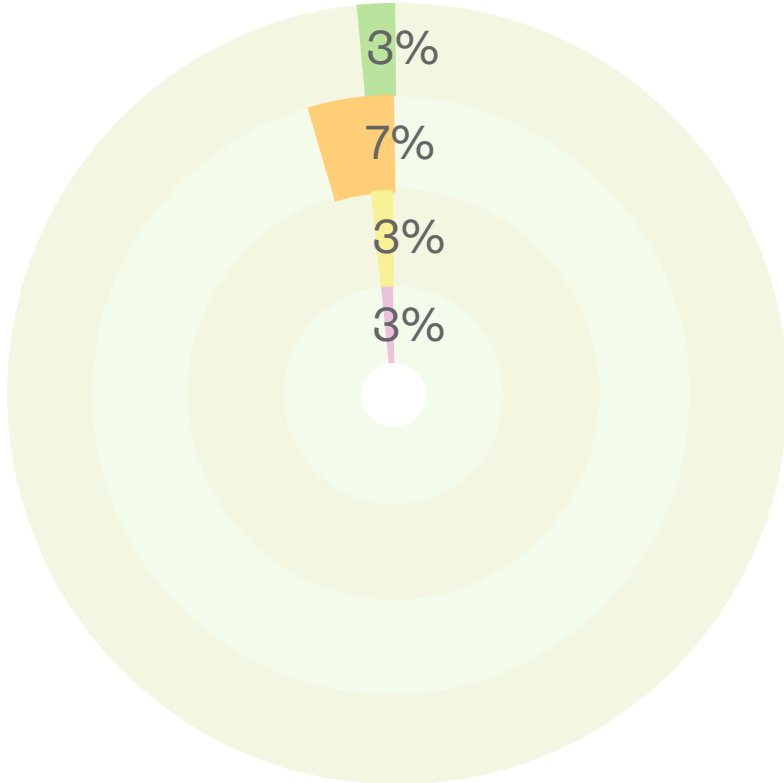
Disagree



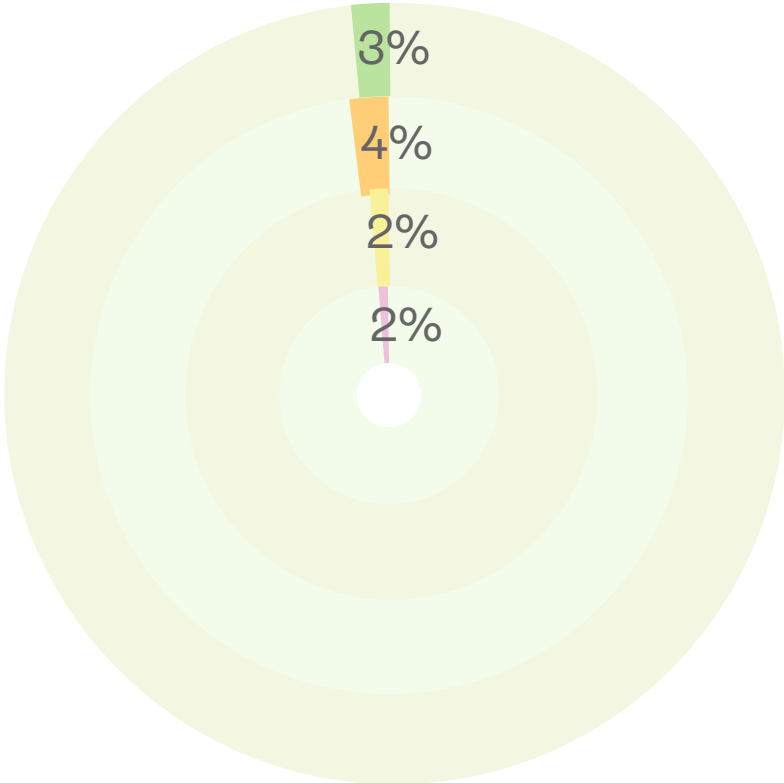
Not sure



Wish there were



Not sure



Wish it was

- All survey respondents
- Under 25s
- Local residents
- Visitors

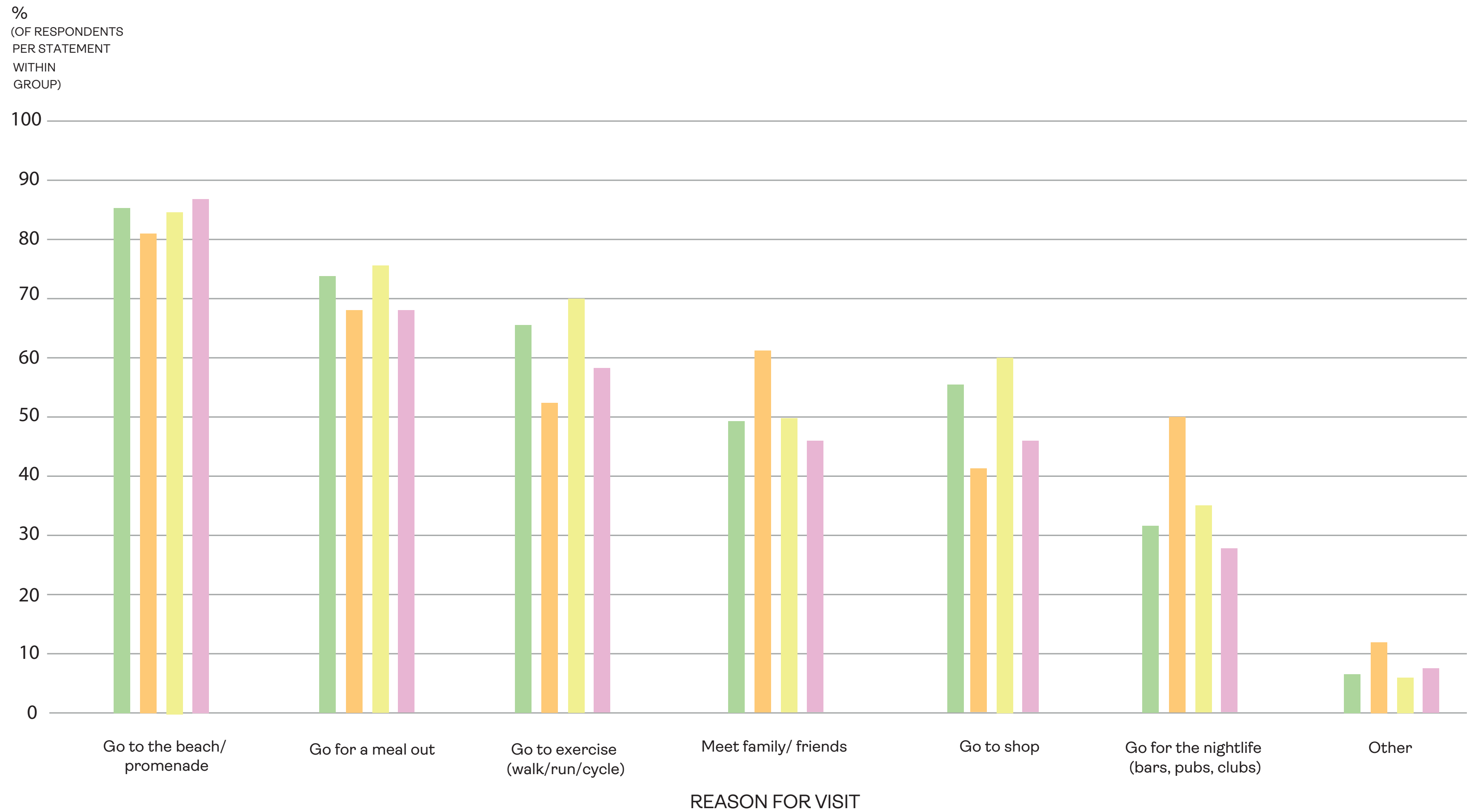
Visiting the beach and promenade is currently the most frequented activity for respondents who reside in the town, and for those visiting the town, the most common reason to do so.

Young people tend to go to Cleethorpes to meet family and friends, and for the nightlife more than the average respondent, and visit less for exercise and to shop. This indicates a change in habits of younger generations, where they use their town to socialise and for entertainment rather than to shop.

Locals tend to visit the town to exercise and shop more than those who visit. Those who visit are slightly more likely to go to the beach/ promenade than locals.

- All survey respondents
- Under 25s
- Local residents
- Visitors

WHEN YOU VISIT CLEETHORPES DO YOU:



IF OTHER, WHAT DO YOU USUALLY DO IN CLEETHORPES?

“Events e.g. Festival of lights.”

“Go to the Nature reserve.”

“Birdwatching. Photography.”

“Bird watching.”

“Paddleboard.”

“Enjoy the heritage, bird watch, lifeboat station, watch the donkeys, look for the petrified forest.”

“Dog walking.”

“Visit the hairdresser.”

“Guided walks and talks.”

“Work.”

“Enjoy the views.”

“Eat fish and chips.”

“Skatepark.”

“Visit the boating lake, country park and RSPB nature reserve.”

“Swim in the sea with our swim club. If we can get parked and the promenade isn’t closed.”

“Ride my BMX.”

“Fishing in the boating lake.”

“Quiet reflection. Walking the shoreline soothes the mind.”

“Visit attractions (arcades & beach amusements).”

“Visit my holiday home.”

“Sea fishing.”

“Enjoy outdoor live entertainment.”

“Go to Cleethorpes Library.”

“Photograph /paint/ draw.”

“The number of brilliant events held in the resort.”

“Go to community clubs like writing groups, reiki groups, expansive cultural activities etc. I also go to courses for things and enjoy a coffee and studying. I also love the library to work but it doesn’t have a canteen.”

“Our favourite day is to go to the cinema, walk along the seafront, then play the slots then go to papas.”

“Photography, Nature.”

“Playing keyboard in duo/band in various venues.”

“Biker group meet up.”

“Park on the prom to watch the high tides.”

“Play on the beach.”

“Take the kids to the arcades.”

“Stay in my holiday home.”

“It varies... Paddleboard, run on the beach, dog walk, boating lake, Buck Beck Bench, dog walks, train rides.”

“Go for an ice cream.”

“Watch sunset and sunrise.”

“Paddleboarding.”

“Walk down the seafront, get a coffee, walk the dog. Pop into the shops down the avenue.”

“Visit the cinema.”

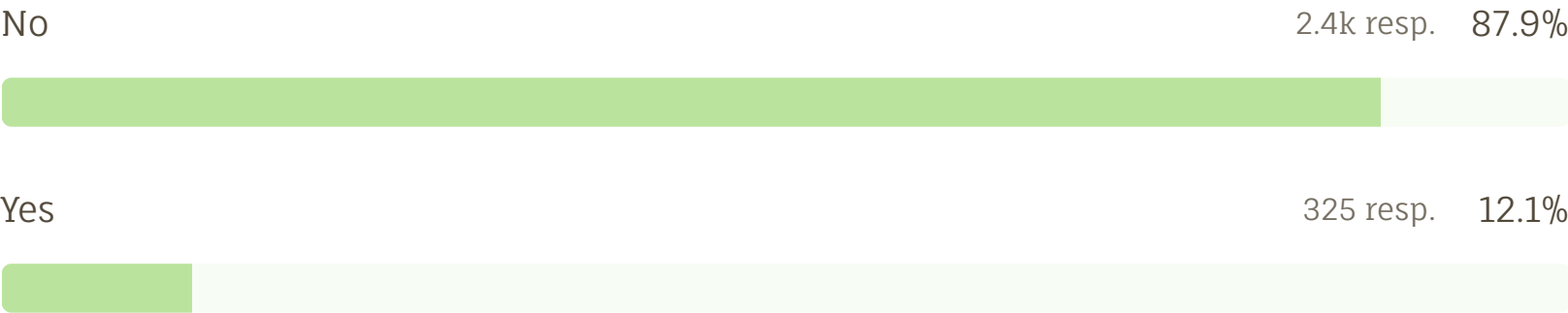
“To skate and BMX.”

“Roller skate.”

88% of respondents feel there is not enough public toilet provision in Cleethorpes.

The most common things respondents associate with Cleethorpes are the beach, fish & chips, the pier and the promenade. Cleethorpes is clearly perceived as a traditional seaside town with a lot going for it, and more could be made of this to draw visitors from further afield.

IS THERE ENOUGH TOILET PROVISION IN CLEETHORPES?



THINK ABOUT CLEETHORPES. WHAT DO YOU ASSOCIATE WITH THE TOWN? TELL US THE FIRST THREE THINGS THAT SPRING TO MIND:



Respondents were asked what they feel is missing from Cleethorpes. Public toilets, entertainment, leisure activities, restaurants, and children’s play are amongst the most common responses.

Respondents identified North Prom, Wonderland, and Pleasure Island as key opportunity areas.

WHAT DO YOU THINK IS MISSING FROM CLEETHORPES?



DO YOU THINK THERE ARE SPACES/AREAS IN CLEETHORPES THAT HAVE POTENTIAL TO BE BETTER?



The seafront (beach, pier, and promenade) and local independent businesses are amongst what respondents feel make Cleethorpes distinctive. Quite a few respondents also felt that nothing makes it distinctive, showing the need for Cleethorpes to recognise what gives it its identity and promote what makes it unique.

WHAT MAKES CLEETHORPES DISTINCTIVE TO YOU?



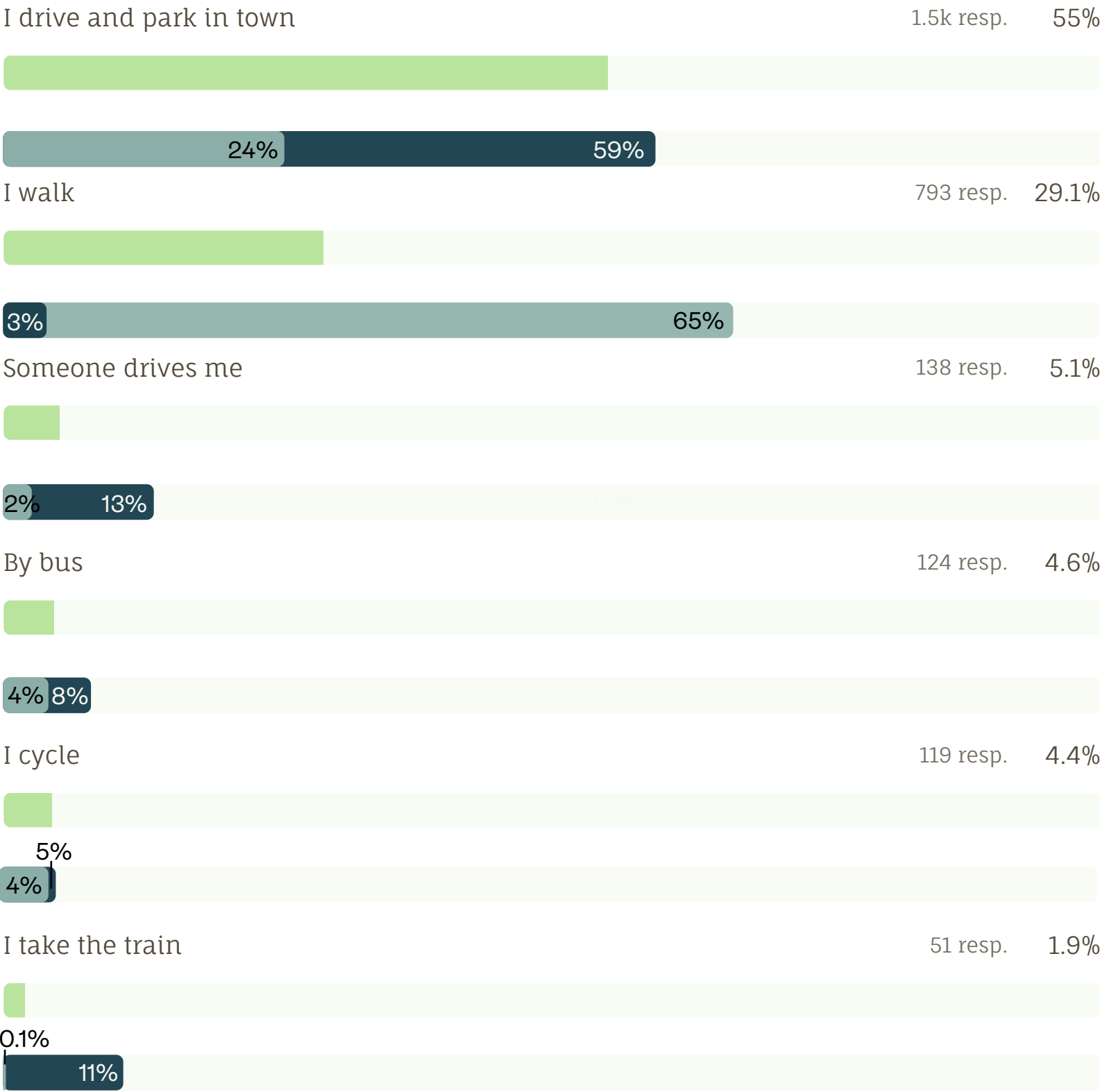
Over 55% of respondents drive and park to Cleethorpes town centre and seafront. 63% of respondents feel there is not enough car parking in the town currently.

29% of respondents usually travel to the town centre and/or seafront on foot. This increases to 65% amongst those with a DN35 postcode.

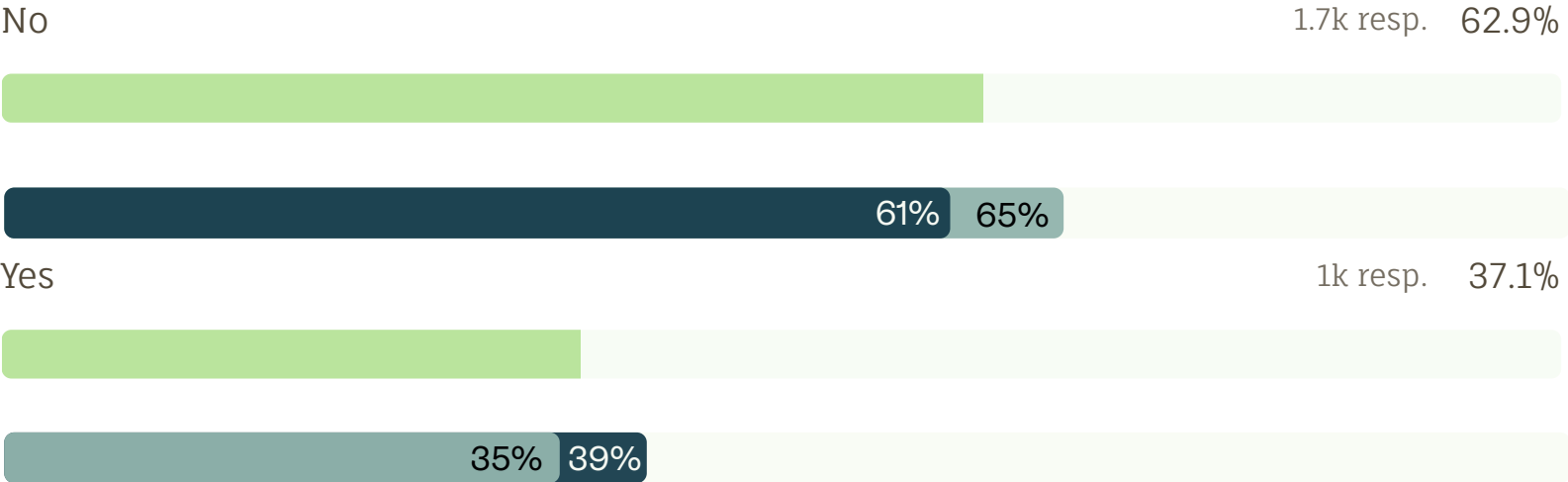
Only 4% of survey respondents visit the town centre and/or seafront by bicycle. Whilst two thirds of respondents feel that is lack of bike parking in Cleethorpes.

- All survey respondents
- DN35 postcode
- DN31 postcode

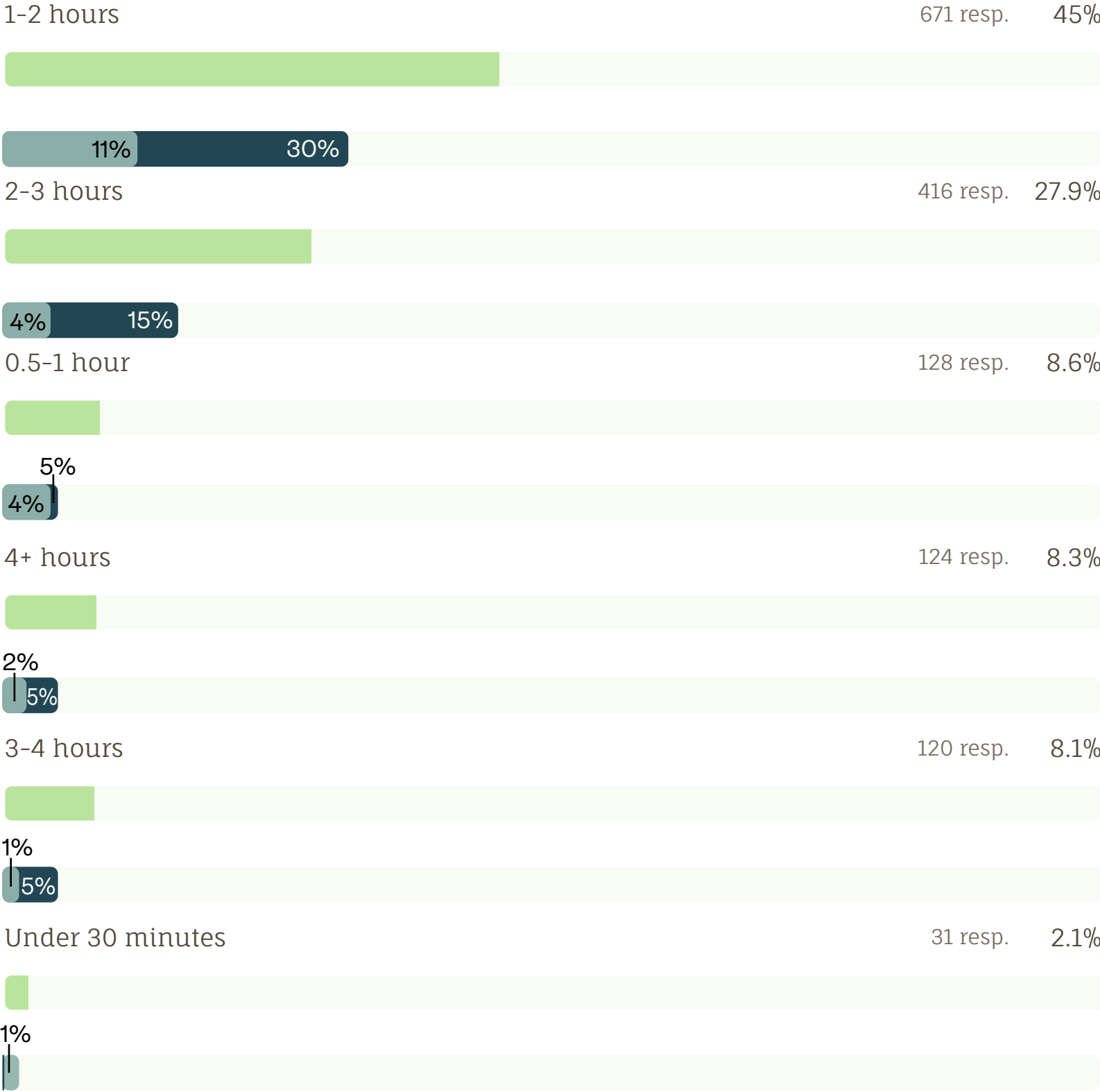
HOW DO YOU USUALLY TRAVEL TO CLEETHORPES TOWN CENTRE AND/OR SEAFRONT?



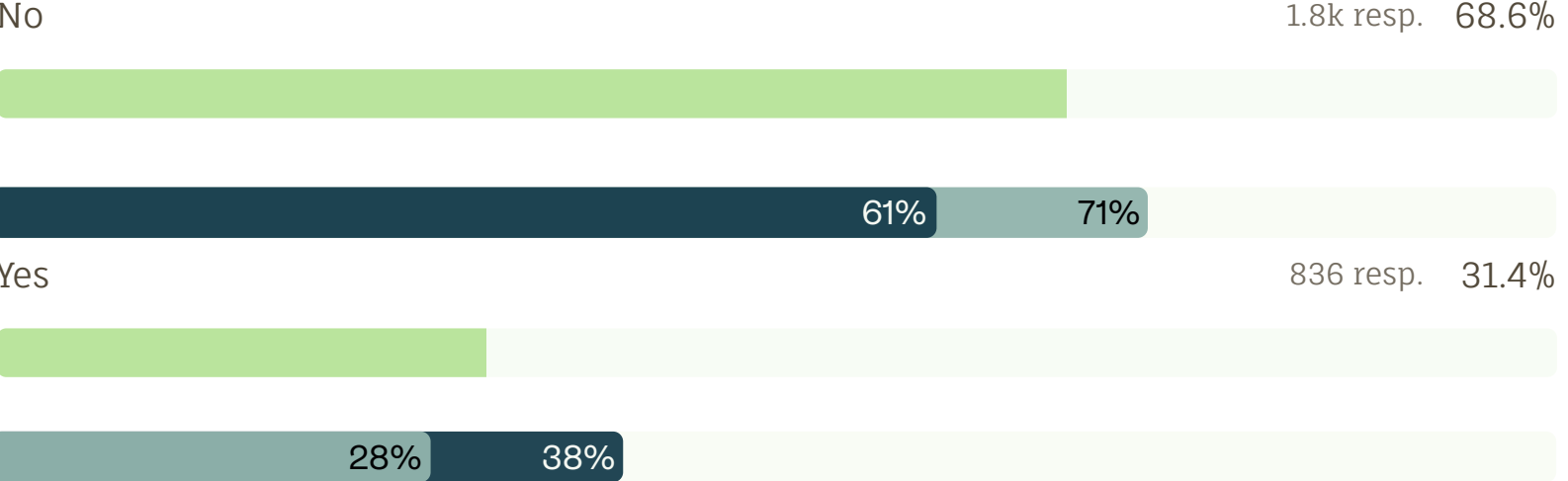
DO YOU FEEL THERE IS ENOUGH CAR PARKING PROVISION IN CLEETHORPES?



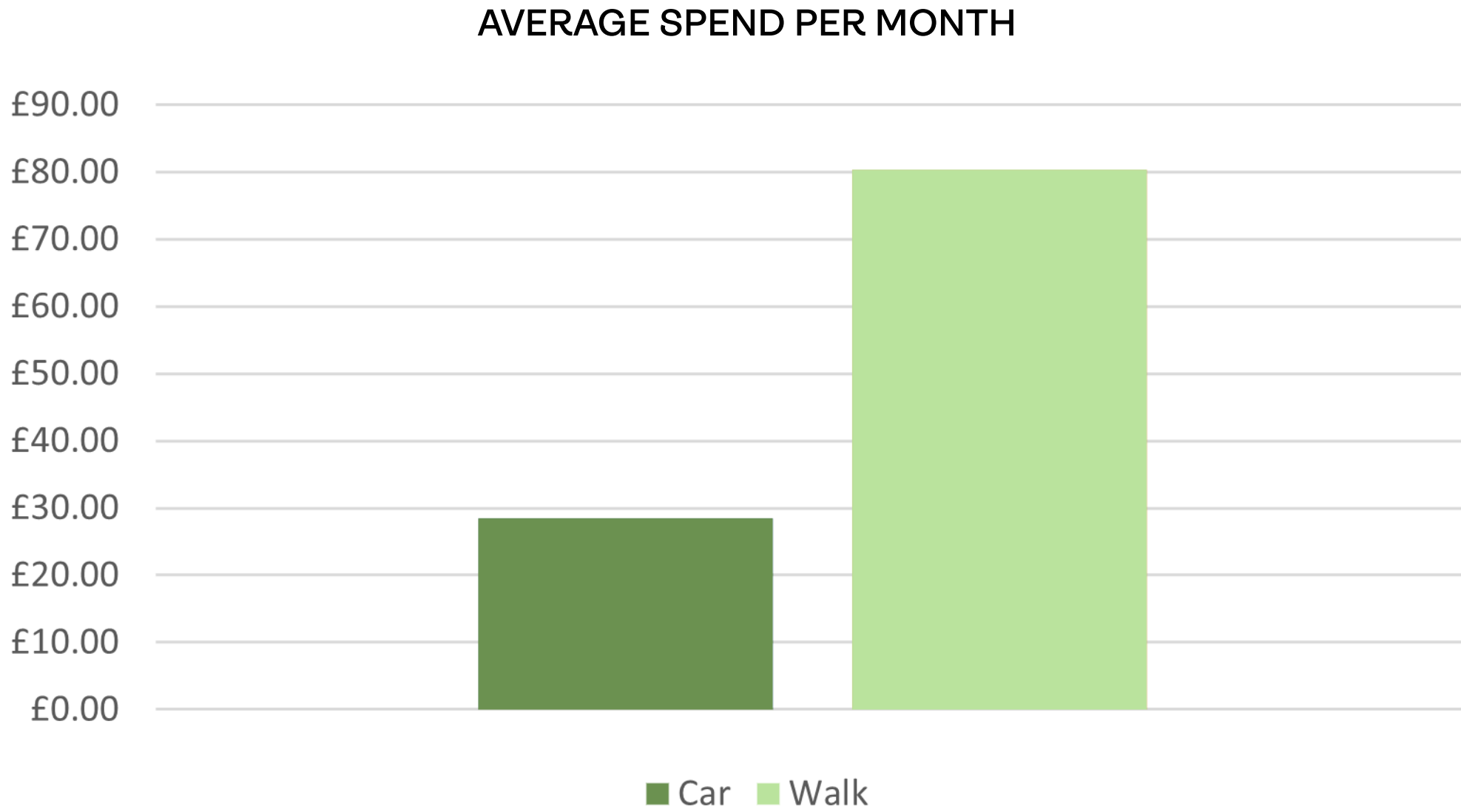
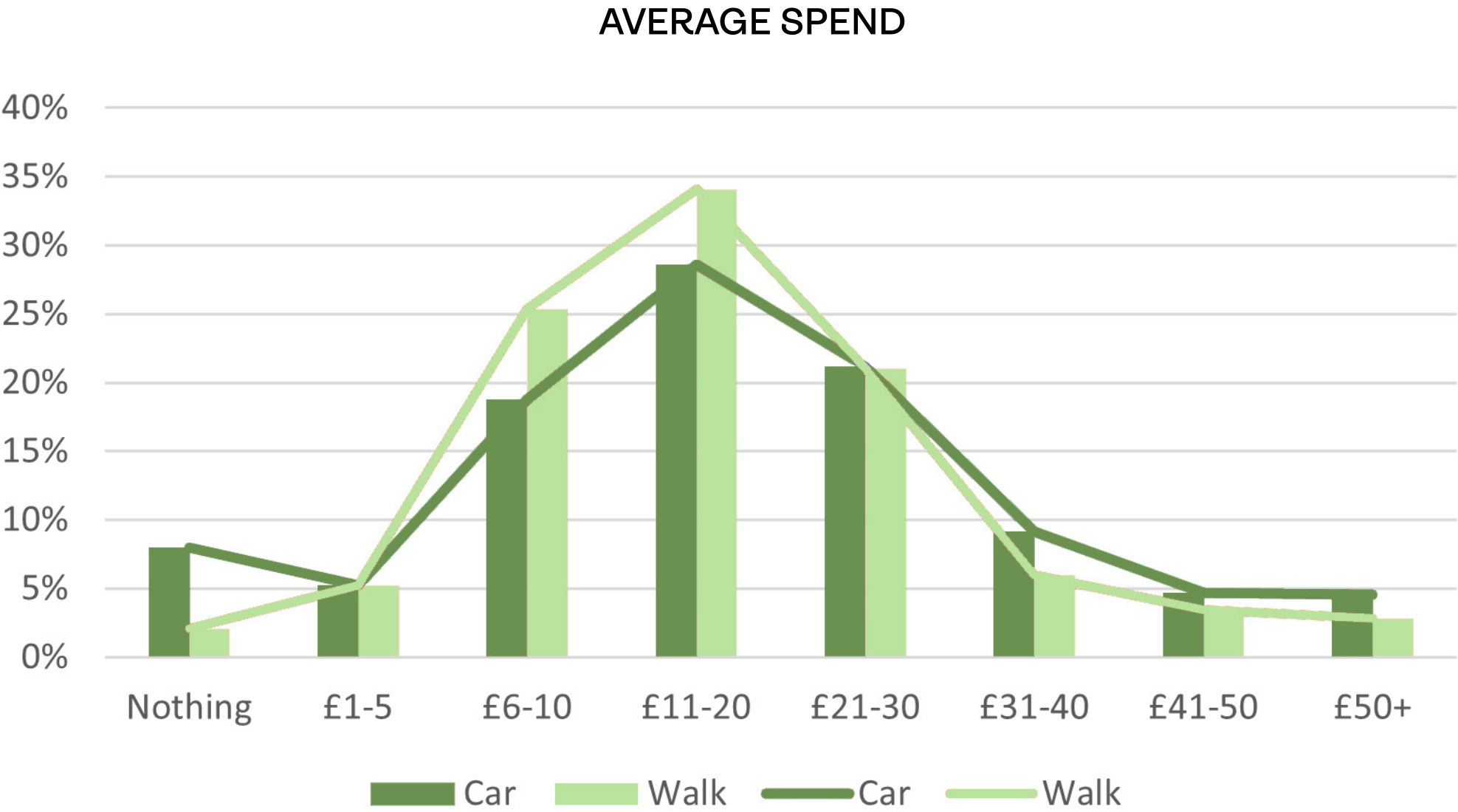
IF YOU PARK, HOW LONG DO YOU USUALLY PARK FOR?



DO YOU FEEL THERE IS ENOUGH BIKE PARKING PROVISION IN CLEETHORPES?



When comparing the average spend of respondents against how they travel to Cleethorpes, those that walk spend almost three times as much more per month on average than those who drive.



Cleethorpes natural assets (beaches), seafront, outdoor leisure, and independent shops, cafés, restaurants and businesses are what respondents feel make the town special.

WHAT ARE YOUR FAVOURITE PLACES IN CLEETHORPES? THINK ABOUT THE SEAFRONT, GREEN/OPEN SPACES, LEISURE SPACES, SHOPS, PLACES TO EAT AND DRINK, ENTERTAINMENT, SPORTS OR CULTURAL VENUES THAT YOU FEEL MAKE CLEETHORPES SPECIAL.

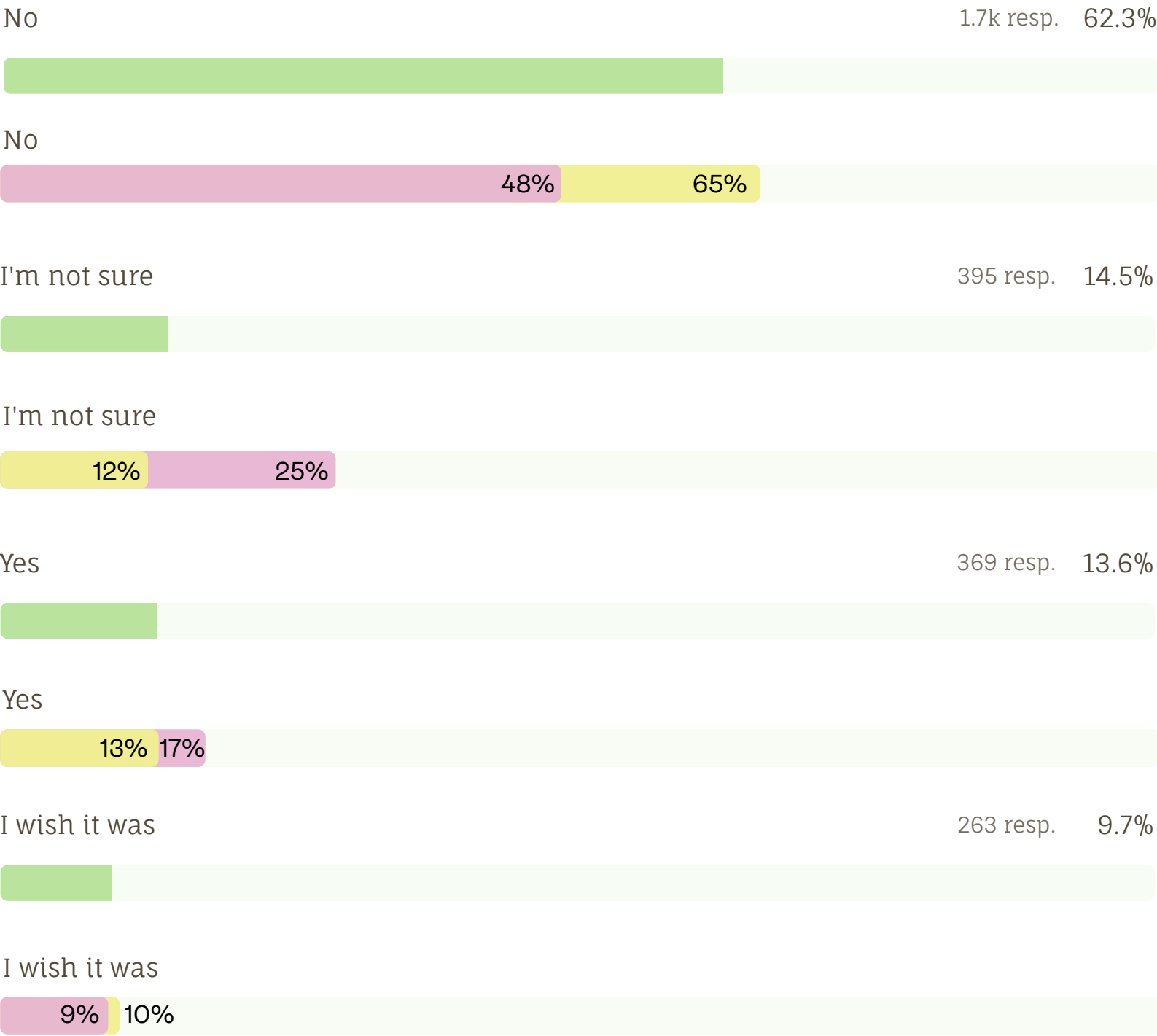


THE TRAIN STATION



Only 13.6% of respondents feel that the train station arrival is welcoming.

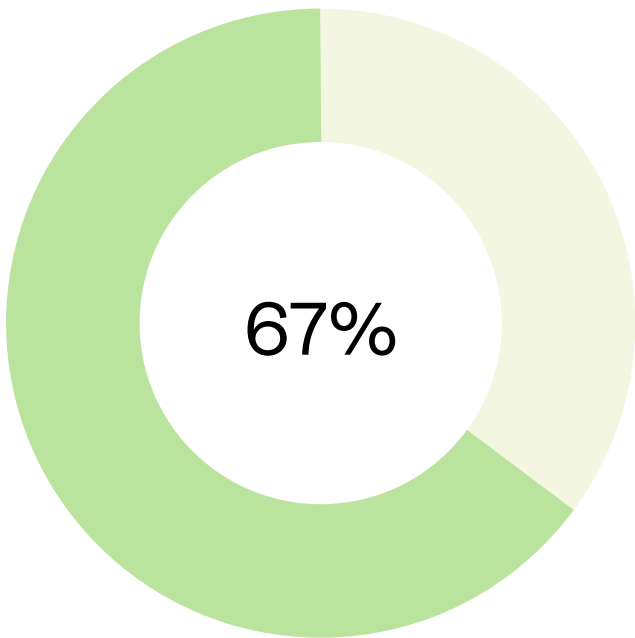
DO YOU THINK THE ARRIVAL FROM THE TRAIN STATION IS WELCOMING?



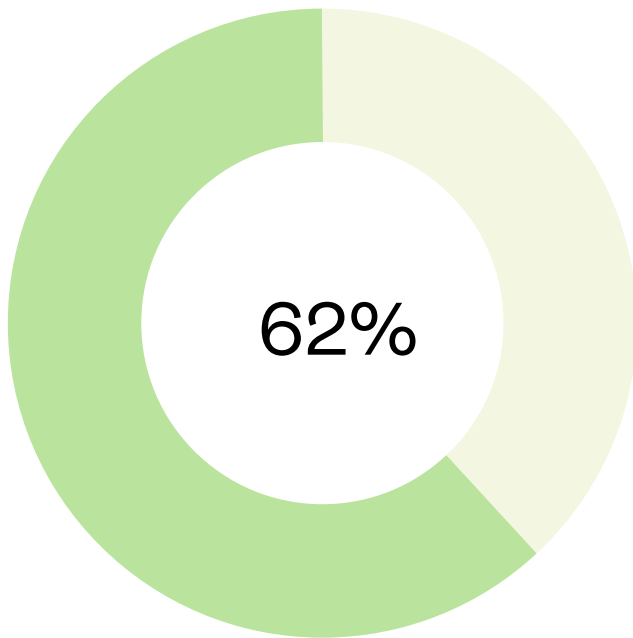
- All survey respondents
- Local residents
- Visitors

Two thirds of respondents feel that introducing a landscaped public space with planting and seating would improve the arrival to the town via rail. Over 60% would like to see improvements to public facilities (WCs).

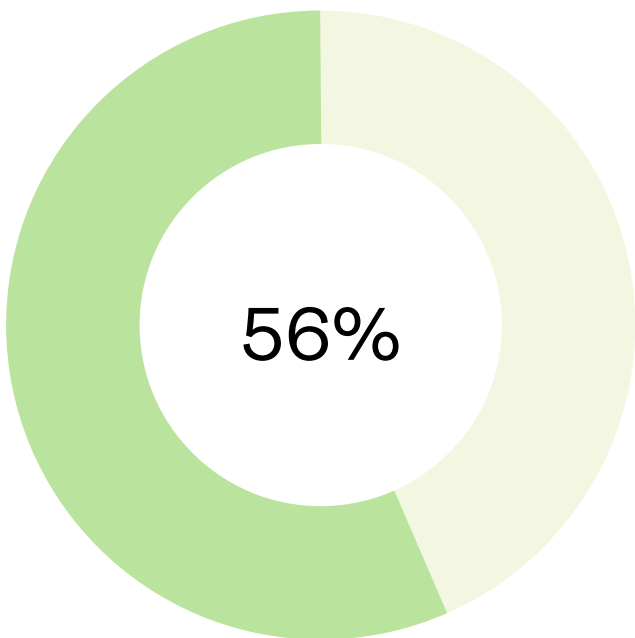
WHAT DO YOU THINK WOULD MAKE ARRIVING BY TRAIN BETTER?



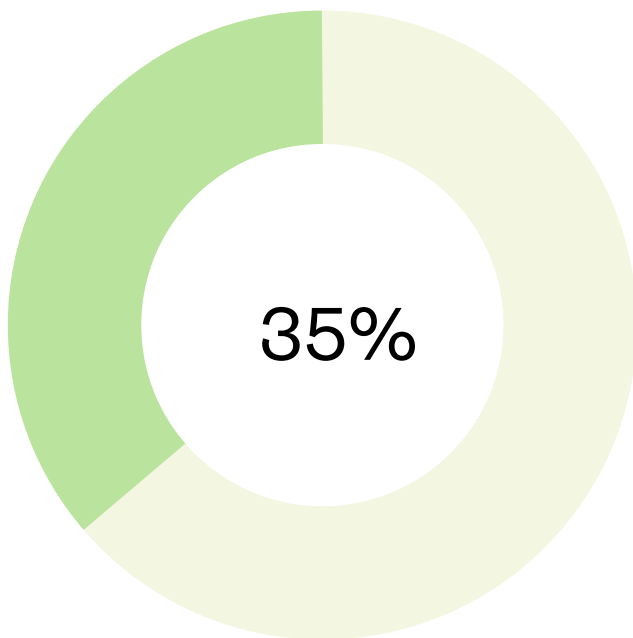
A landscaped public space with seating



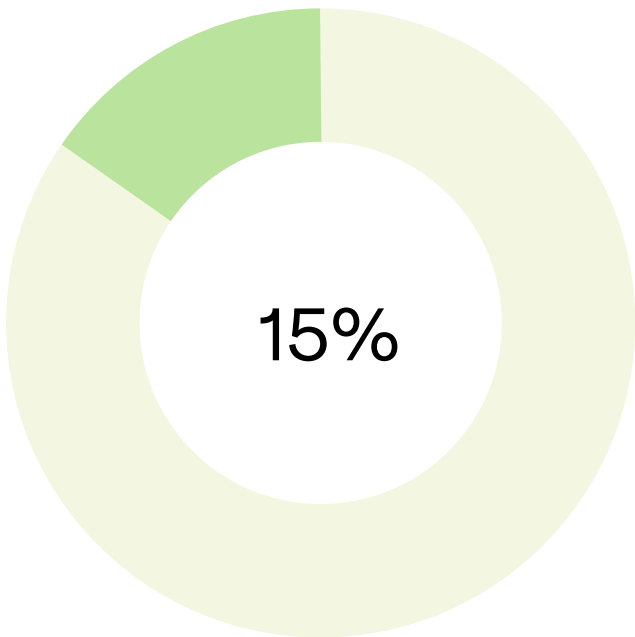
Improved facilities (WCs etc.)



Open up sea views on arrival



Improved signage and wayfinding



Other

IF OTHER, WHAT WOULD YOU LIKE TO SEE HERE?

“Stop the line at the Dock station, turn it into a transport hub, park and ride, or rent a bike kind of thing. This would then mean we could get rid of the flyover which cuts the town in half. It would ease congestion and be better for the environment.”

“Exit route from the station could be improved.”

“The surrounding area to look less run down so it is more inviting.”

“There are some great buildings, but they are functional - the station itself needs to be a ‘destination’ that inspires & delights people.”

“The approach roads of Grant Street and Station Road look grotty, they need to feel more welcoming.”

“Tidying up the surrounding area and the views as you’re running into town it’s quite depressing and makes it look a really deprived rough area and doesn’t really inspire and do the town justice.”

“Nice shops selling quality and unusual stuff, nice tearoom.”

“Invite more charter trains to the town, steam specials, dinning trips, the club trains of yesteryear were great at bringing folk to the town. An eco-way today! Encourage train operators to put on longer trains to prevent over-crowding.”

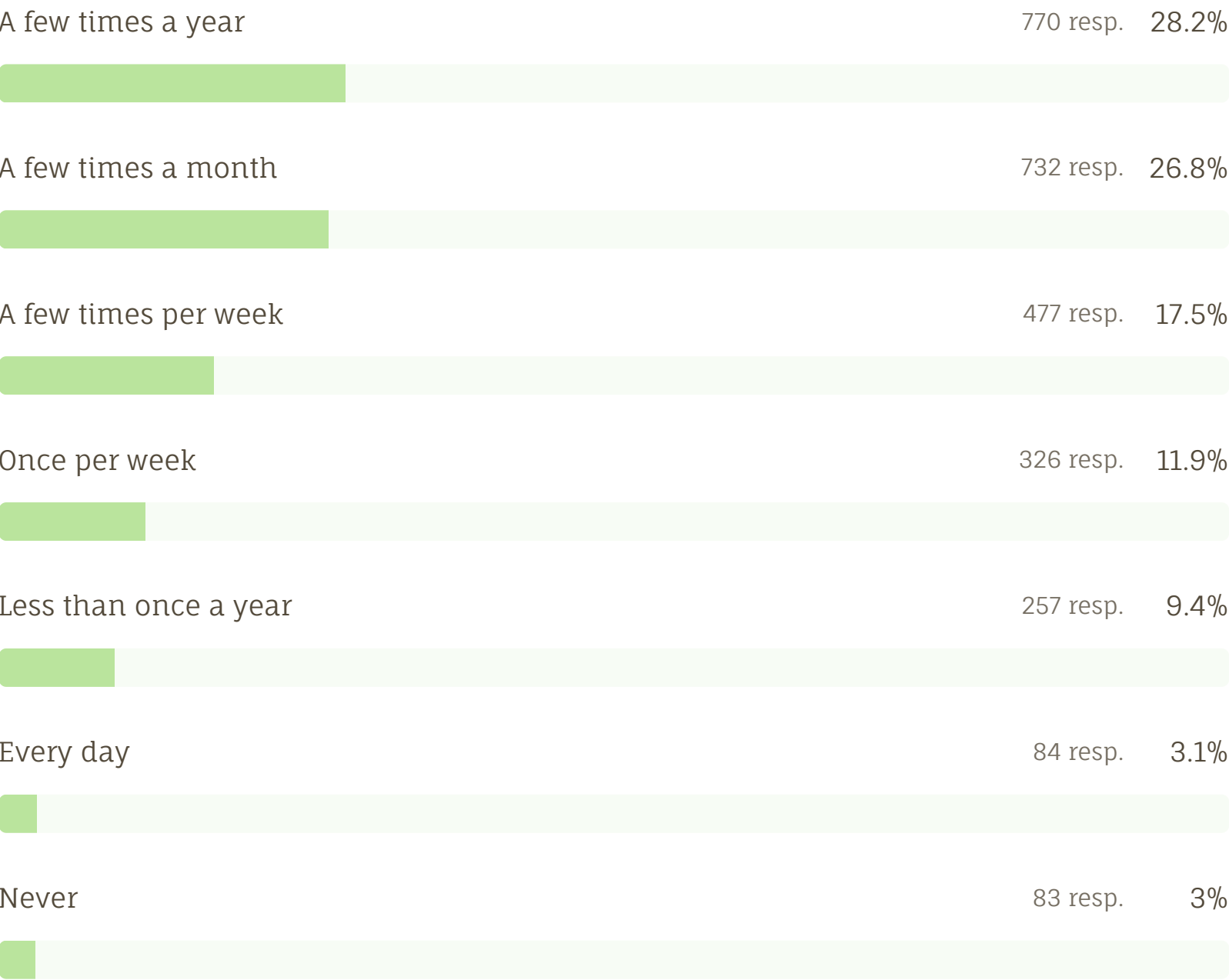
“Improved links to Humberston for people staying in the Fitties/ Beachcomber.”

THE NORTH PROMENADE



Walking, running, visiting the beach, arcades and independent businesses such as Ebb & Flo, and to partake in leisure activities such as paddleboarding and bird watching are amongst the most popular reasons for respondents to visit North Prom. However only a third of respondents do so on a weekly basis.

HOW OFTEN DO YOU VISIT THE NORTH PROMENADE?



IF NEVER, WHY?

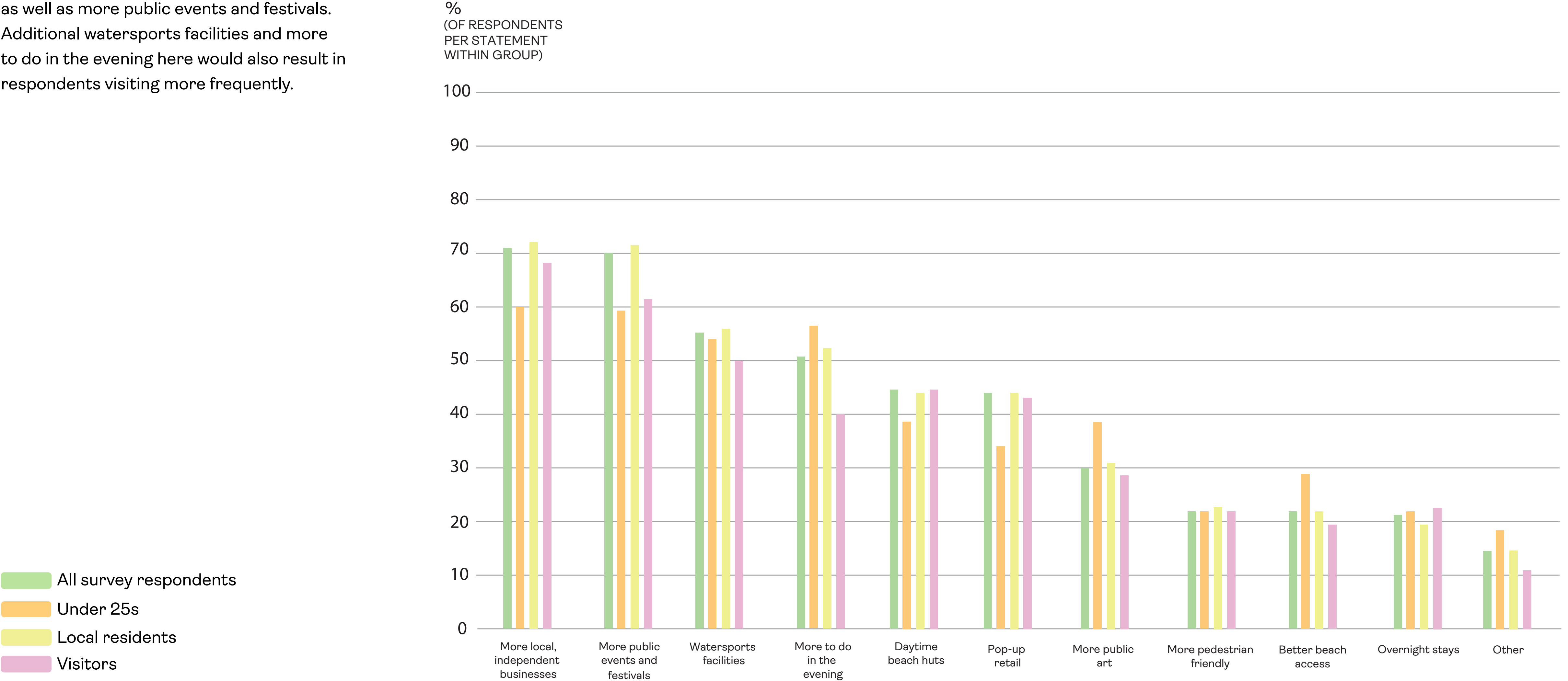
- “Depressing.”
- “It’s desolate and not that attractive.”
- “Nothing that attracts me.”
- “No more music venue.”
- “Nothing there.”

WHAT DO YOU DO WHEN YOU VISIT?



Respondents would like to see more local, independent businesses on The North Prom, as well as more public events and festivals. Additional watersports facilities and more to do in the evening here would also result in respondents visiting more frequently.

WHAT DO YOU THINK THE NORTH PROMENADE NEEDS TO MAKE IT A BETTER PLACE TO VISIT AND SPEND TIME IN?

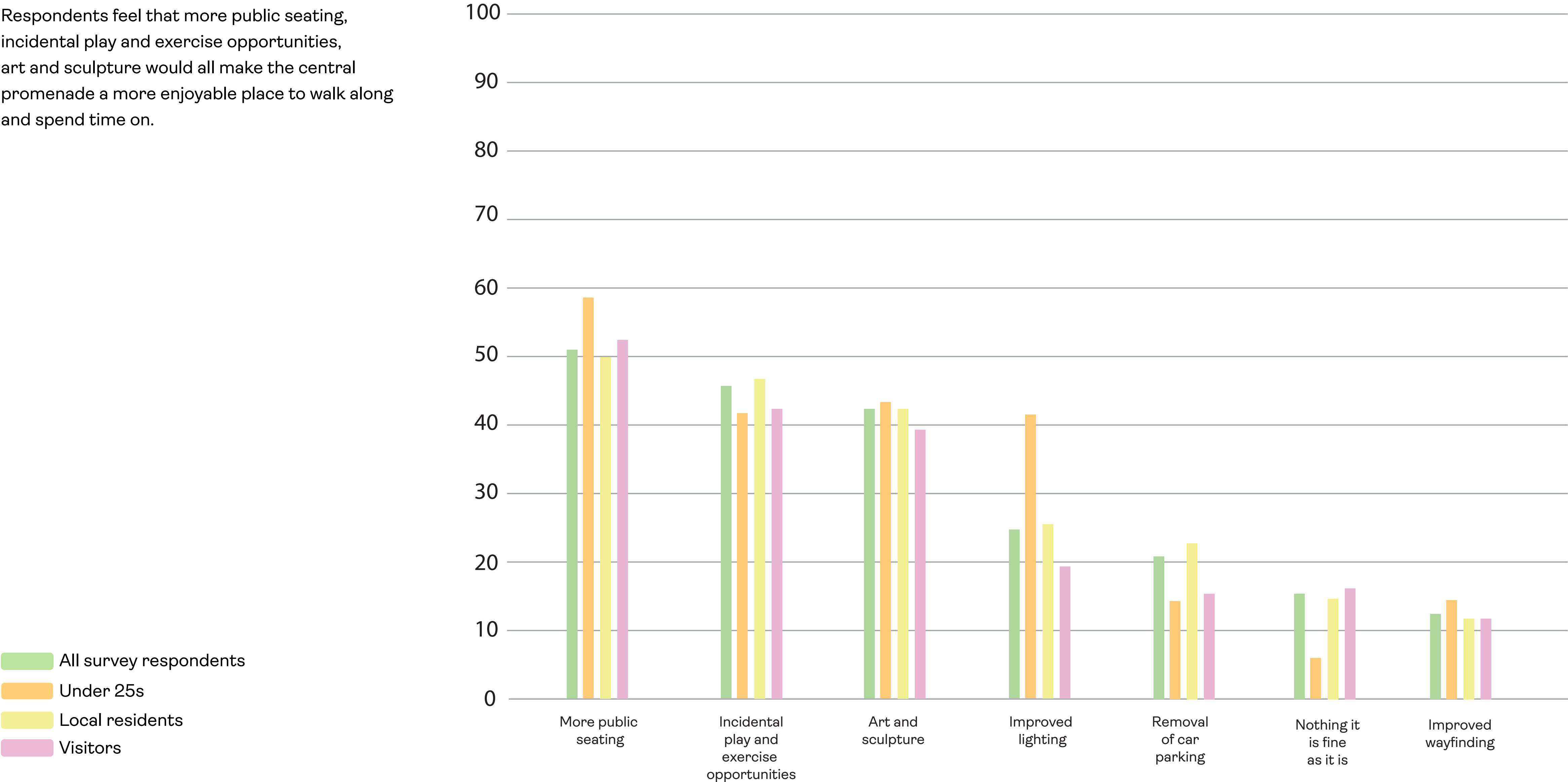


CENTRAL PROMENADE



Respondents feel that more public seating, incidental play and exercise opportunities, art and sculpture would all make the central promenade a more enjoyable place to walk along and spend time on.

WHAT CHANGES DO YOU FEEL WOULD MAKE CENTRAL PROMENADE A MORE ENJOYABLE PLACE TO WALK ALONG AND SPEND TIME ON?



CLEETHORPES PIER GARDENS



Pier Gardens are a great asset to the town, though with over 50% of respondents stating they visit at most a few times a year, there is opportunity for improvements.

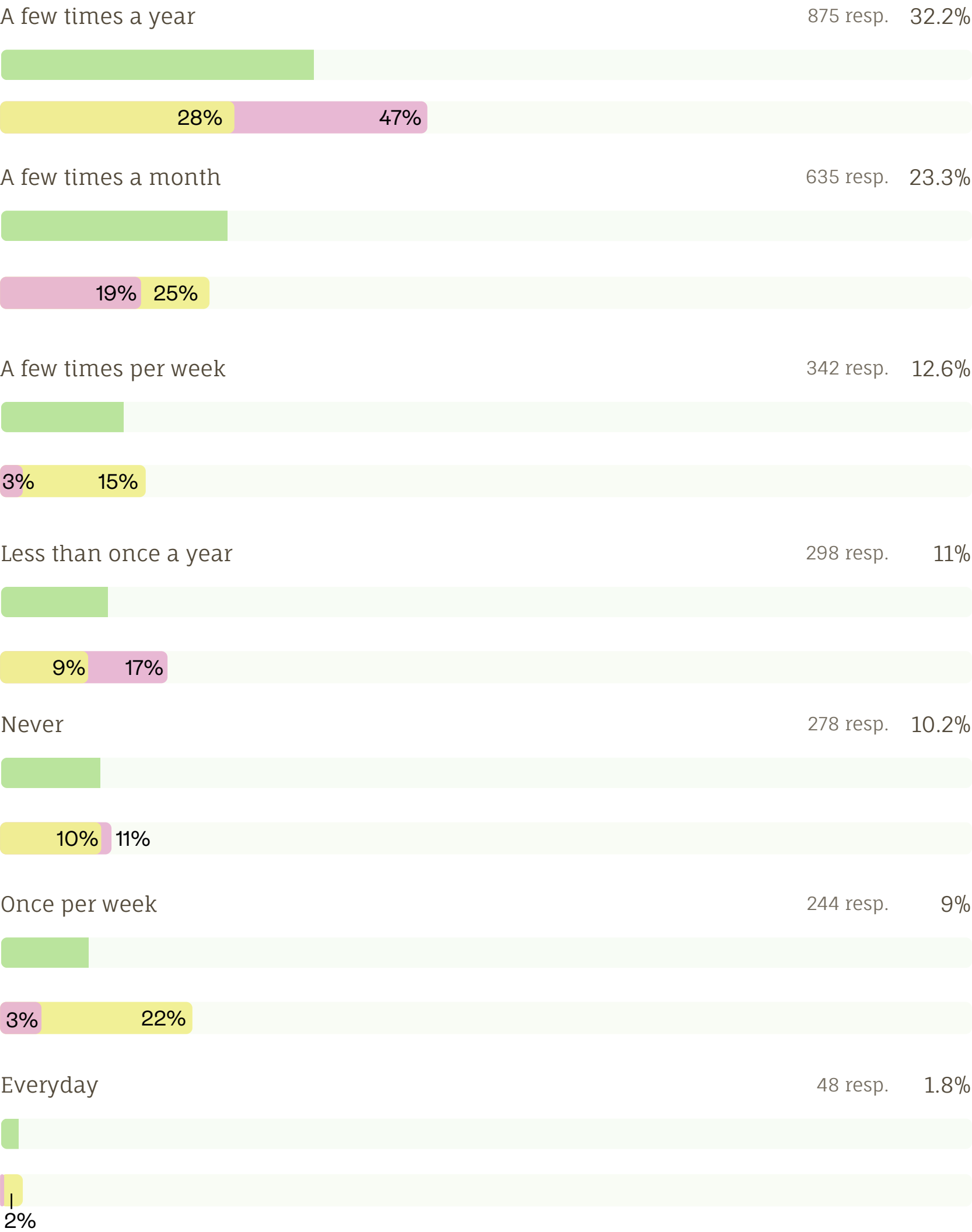
Respondents currently use the gardens to walk, to sit and enjoy the views, often with take-away food and drink.

Key message:

Respondents clearly enjoy the gardens as a leisure space currently but it is an under-used asset and more could be made of the fantastic views from its location.

- All survey respondents
- Local residents
- Visitors

HOW OFTEN DO YOU VISIT CLEETHORPES PIER GARDENS?

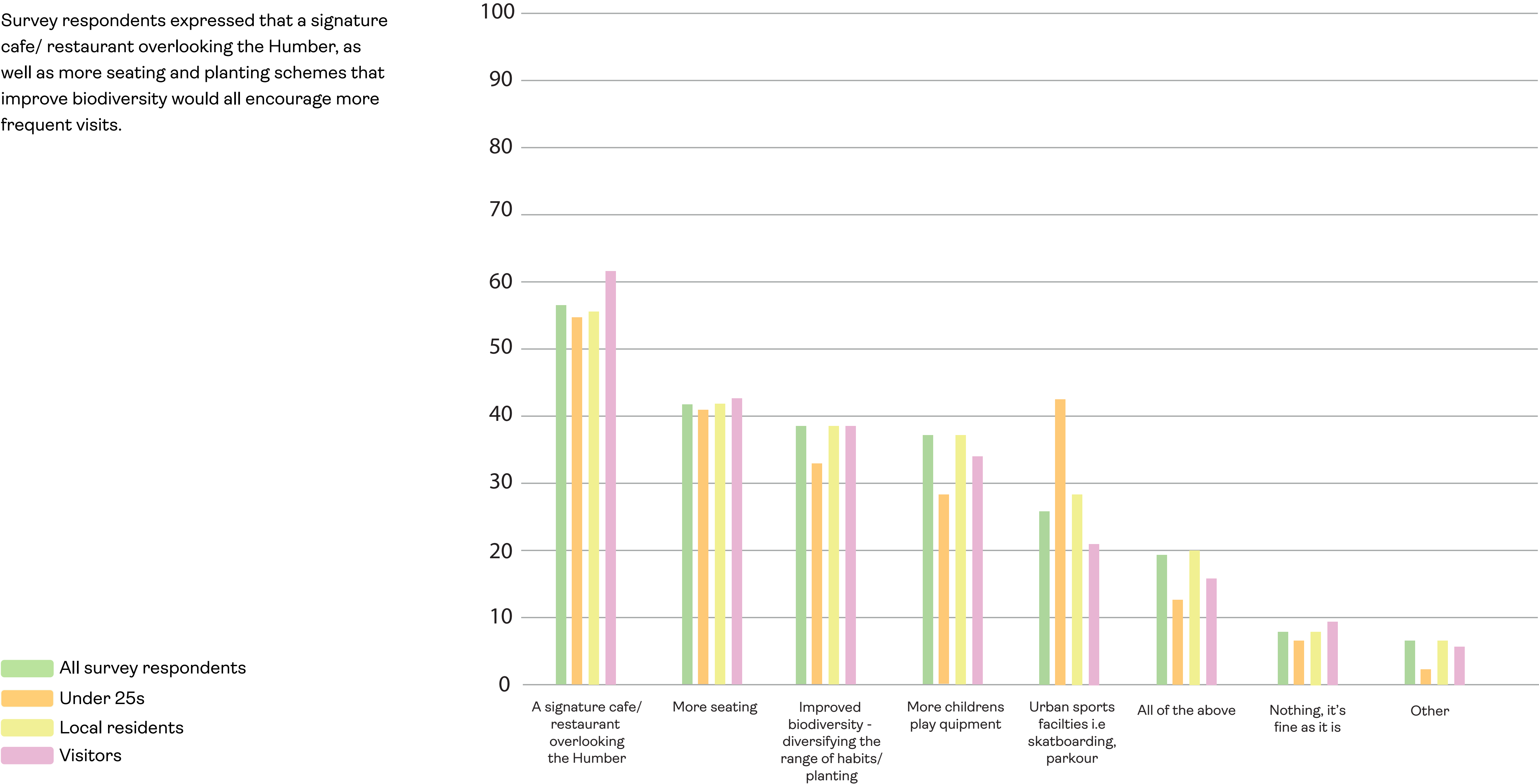


WHEN YOU VISIT THE GARDENS WHAT DO YOU USUALLY DO?



Survey respondents expressed that a signature cafe/ restaurant overlooking the Humber, as well as more seating and planting schemes that improve biodiversity would all encourage more frequent visits.

WHAT DO YOU THINK CLEETHORPES PIER GARDENS NEEDS TO MAKE IT A MORE ENJOYABLE PLACE TO SPEND TIME IN?



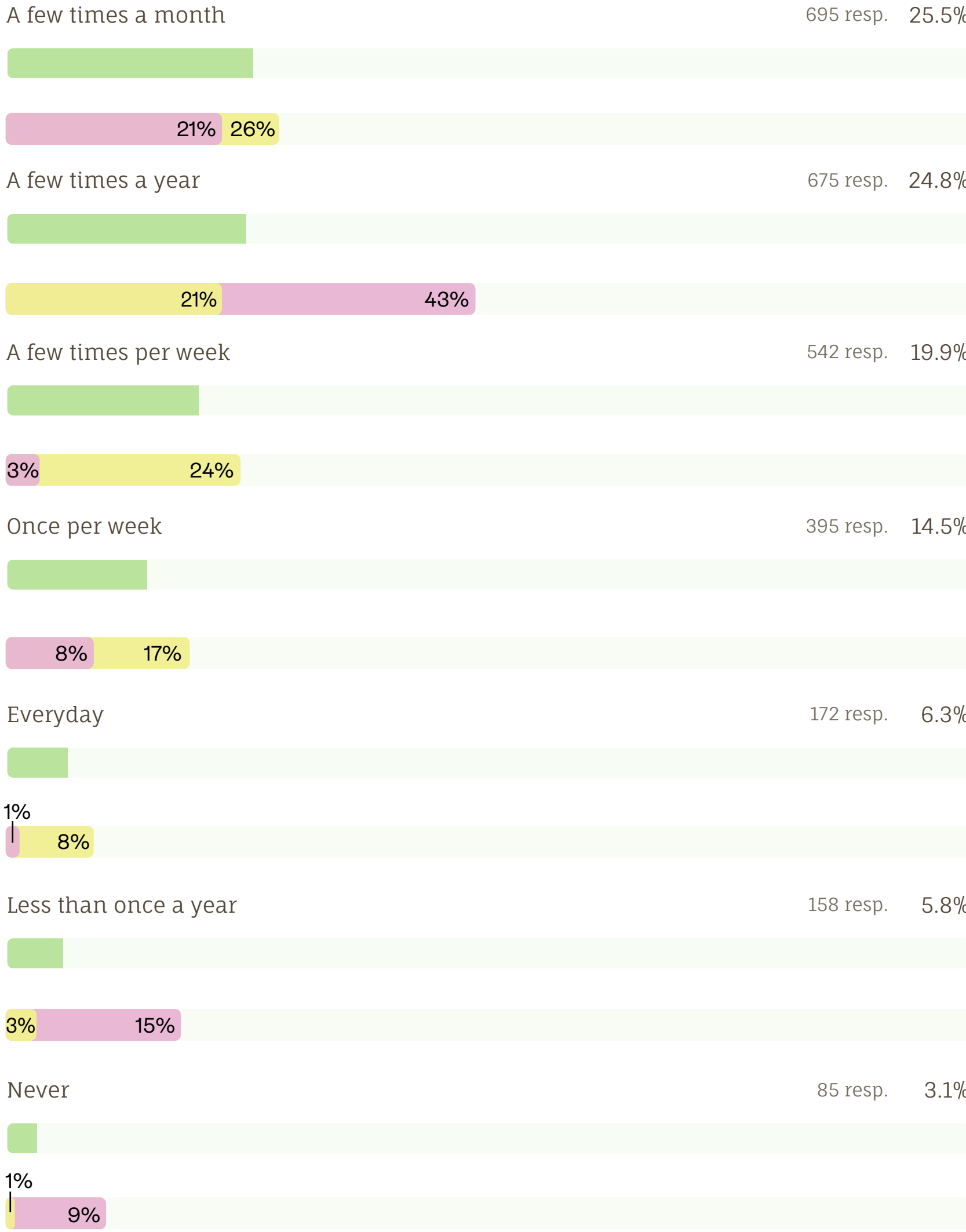
ST PETERS AVENUE



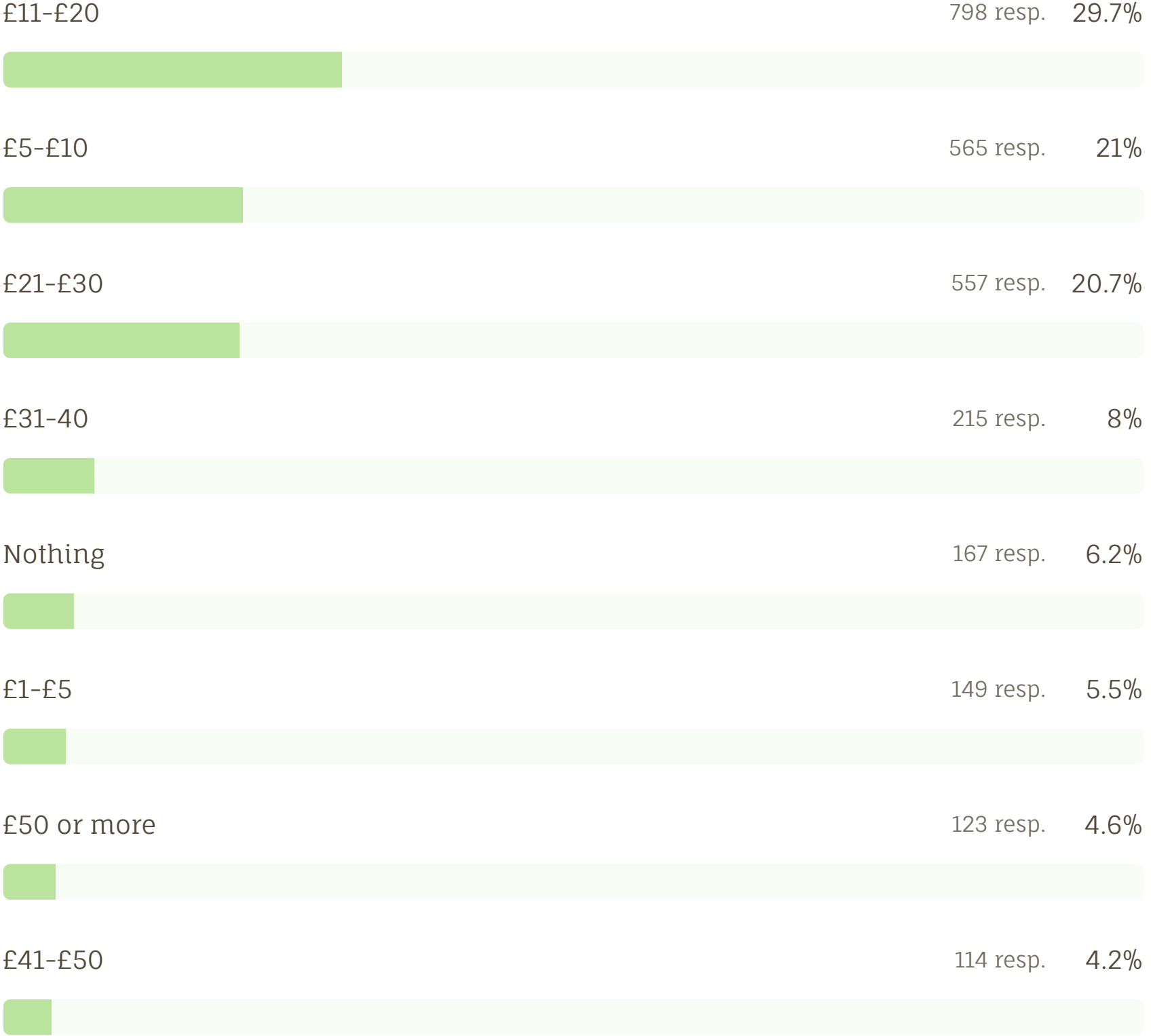
Over 50% of respondents only visit St Peter’s Avenue a few times a month or a few times a year. 6.3% visit everyday.

On average, most respondents spend between £11-20 per visit.

HOW OFTEN DO YOU VISIT THE HIGH STREET (ST PETER’S AVENUE)?



ON AVERAGE, HOW MUCH DO YOU THINK YOU SPEND PER VISIT?

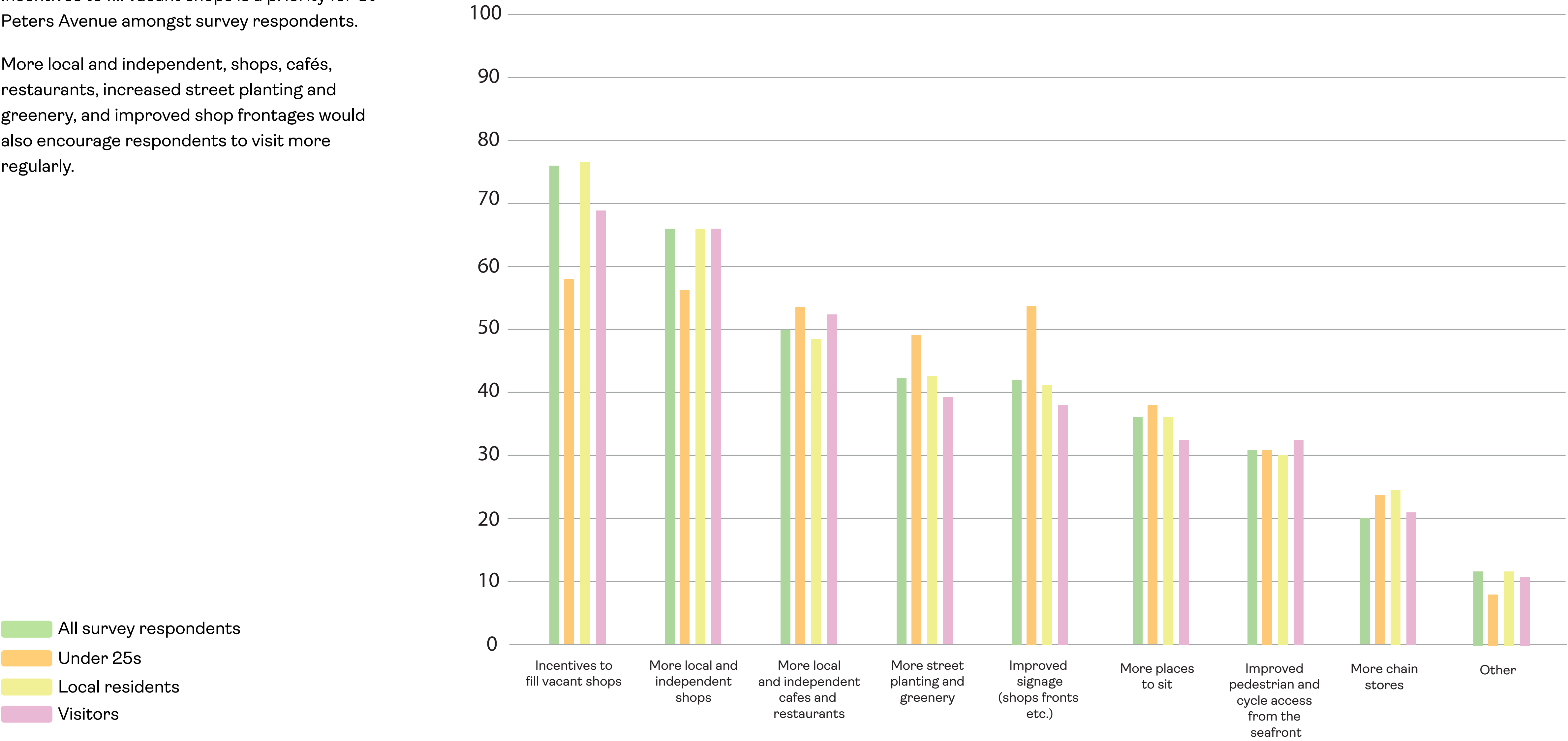


- All survey respondents
- Local residents
- Visitors

Incentives to fill vacant shops is a priority for St Peters Avenue amongst survey respondents.

More local and independent, shops, cafés, restaurants, increased street planting and greenery, and improved shop frontages would also encourage respondents to visit more regularly.

WHAT DO YOU THINK ST PETER’S AVENUE NEEDS TO MAKE IT A MORE ENJOYABLE PLACE TO VISIT IN THE FUTURE?

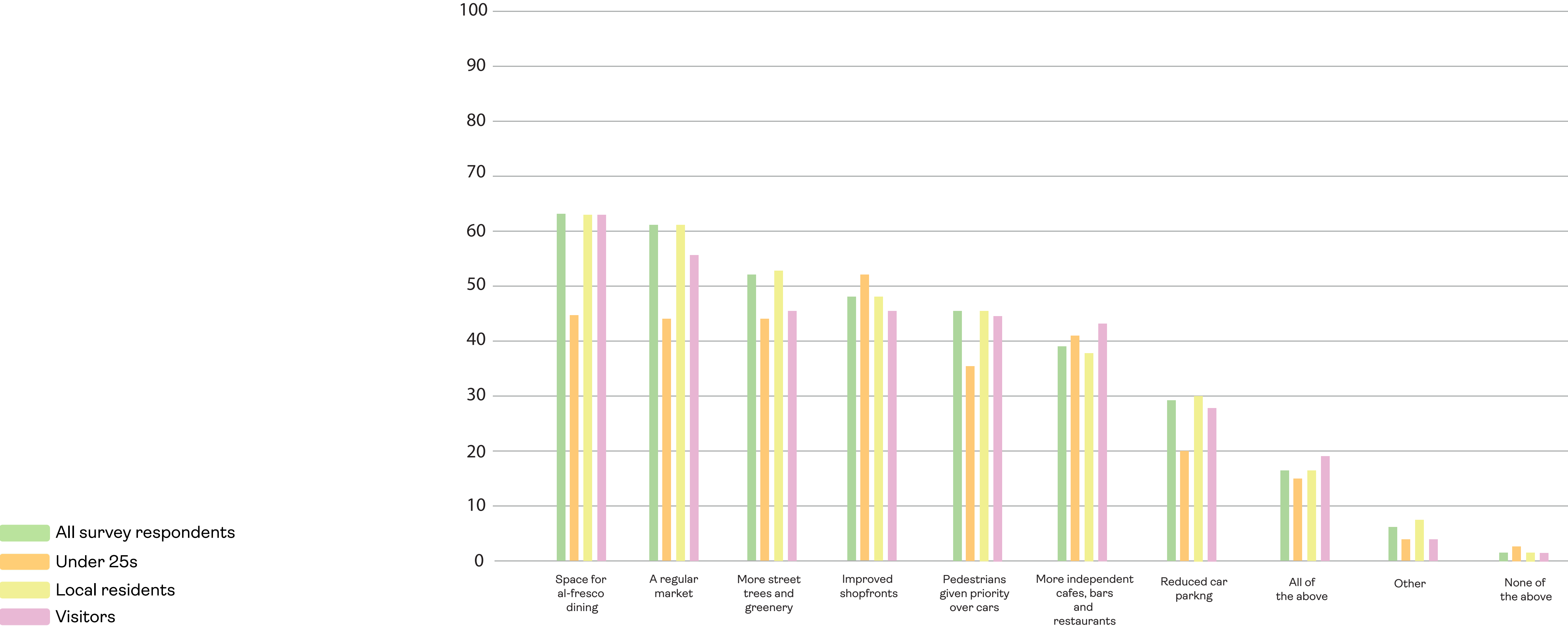


MARKET STREET



Respondents would like to see space for al-fresco style dining, as well as a regular market and more street trees & greenery in Market Street.

WHAT DO YOU THINK MARKET STREET NEEDS TO MAKE IT A MORE ENJOYABLE PLACE TO SPEND TIME IN?

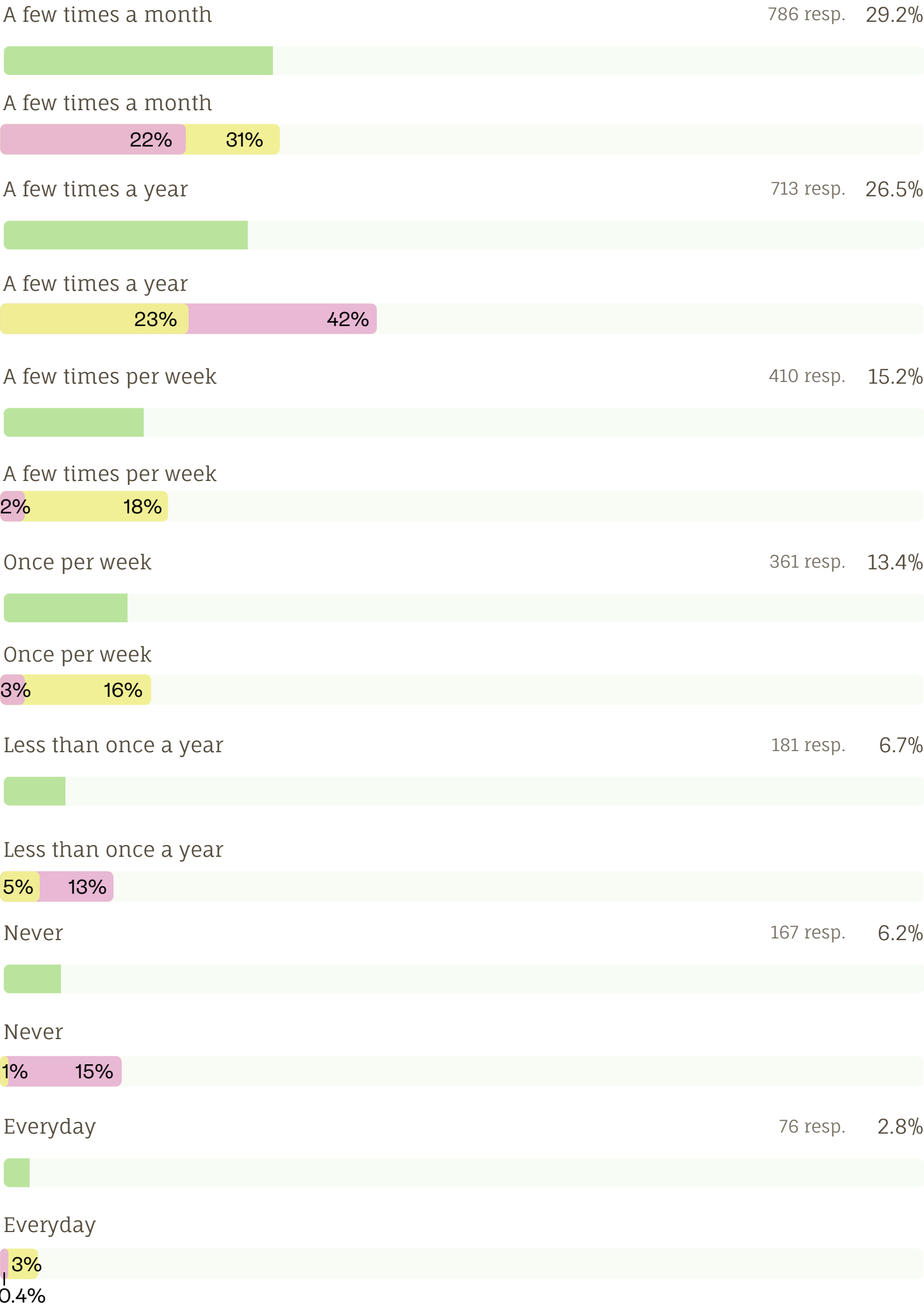


SEA VIEW QUARTER



60% of survey respondents visit Sea View Quarter A few times a month or more. This increases to almost 70% for those living locally.

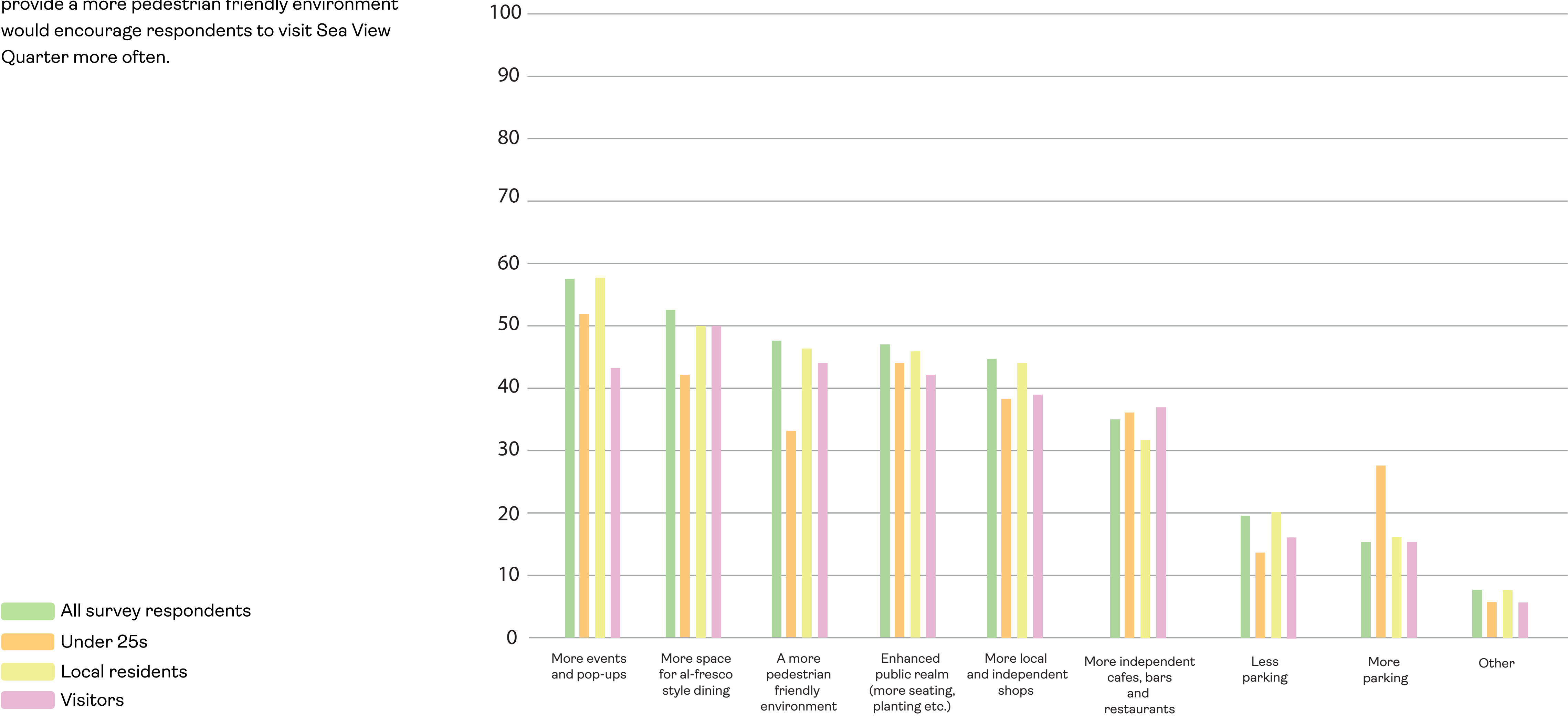
HOW OFTEN DO YOU VISIT THE SEA VIEW QUARTER?



- All survey respondents
- Local residents
- Visitors

More events and pop-ups, space for al-fresco dining and public realm improvements that provide a more pedestrian friendly environment would encourage respondents to visit Sea View Quarter more often.

WHAT DO YOU THINK THE SEA VIEW QUARTER NEEDS TO MAKE IT A MORE ENJOYABLE PLACE TO VISIT IN THE FUTURE?

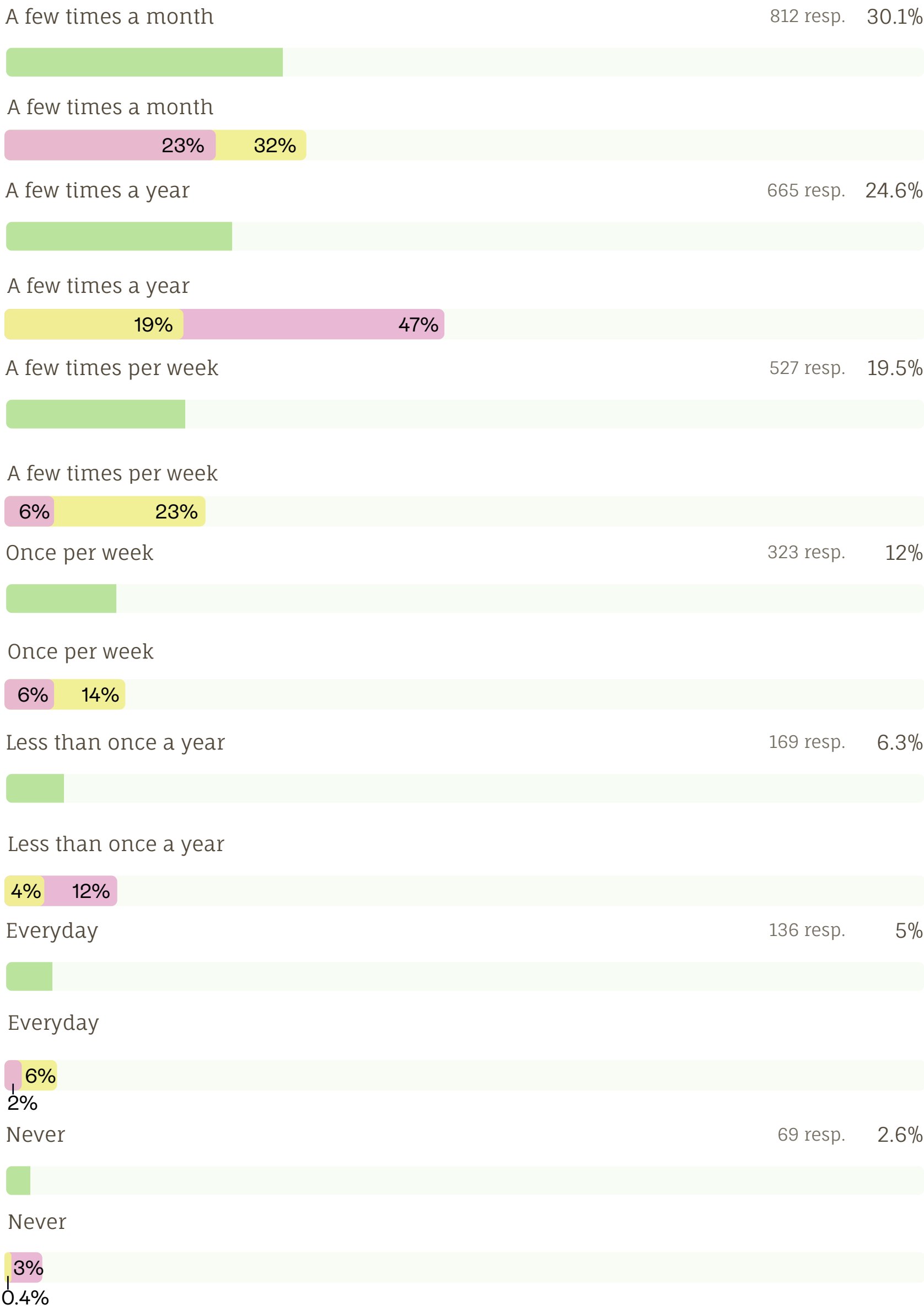


SOUTH BEACH



75% of respondents living locally visit the South Beach area a least a few times a month.

HOW OFTEN DO YOU VISIT THIS AREA?



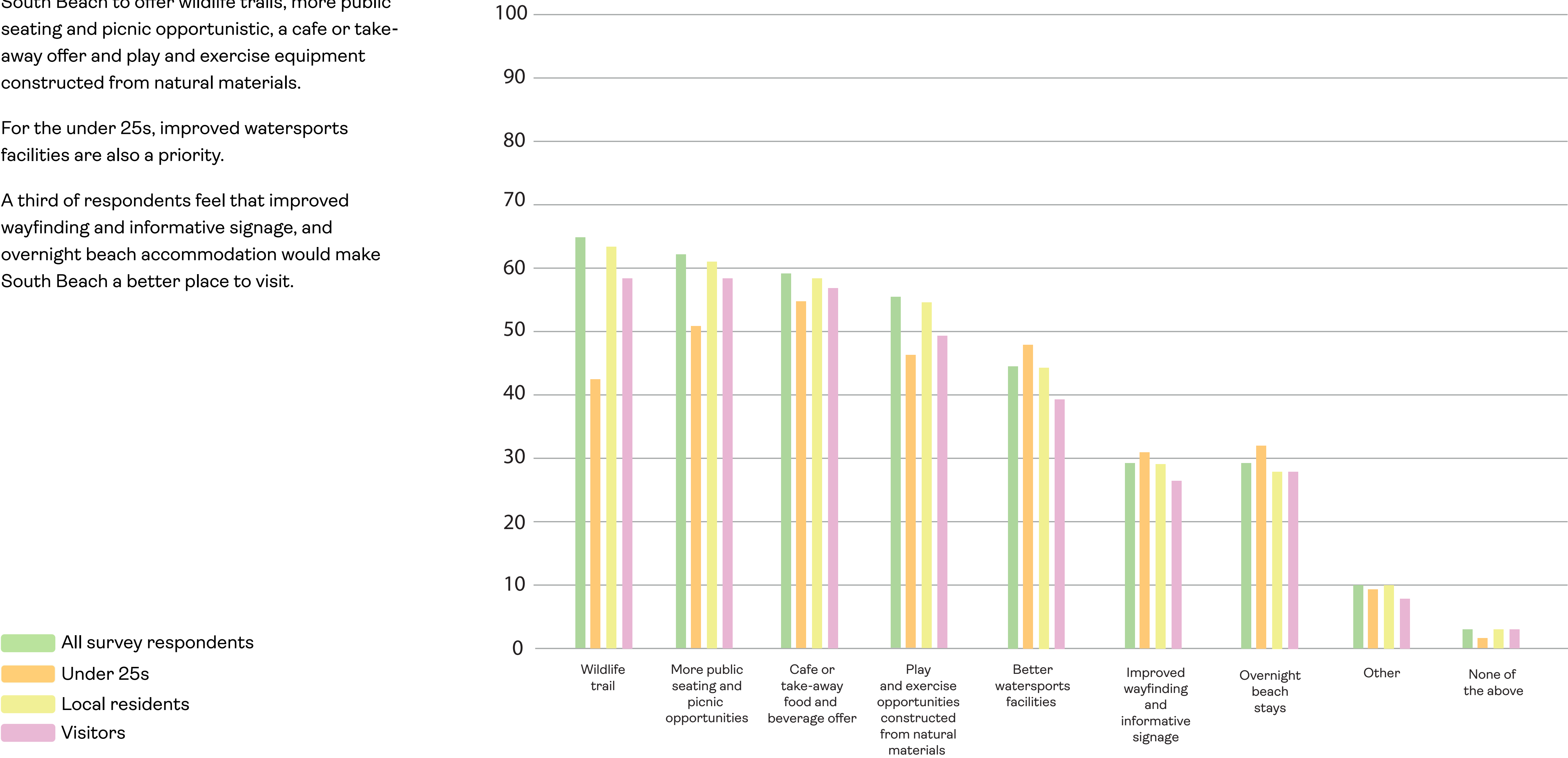
- All survey respondents
- Local residents
- Visitors

More than 50% of respondents would like South Beach to offer wildlife trails, more public seating and picnic opportunistic, a cafe or take-away offer and play and exercise equipment constructed from natural materials.

For the under 25s, improved watersports facilities are also a priority.

A third of respondents feel that improved wayfinding and informative signage, and overnight beach accommodation would make South Beach a better place to visit.

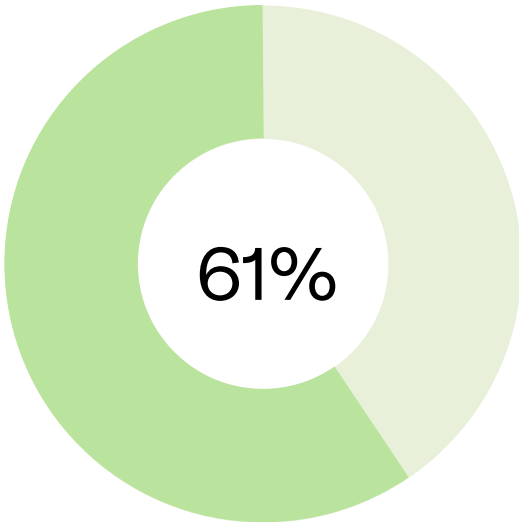
WHAT DO YOU THINK SOUTH BEACH NEEDS TO MAKE IT A BETTER PLACE TO VISIT IN THE FUTURE?



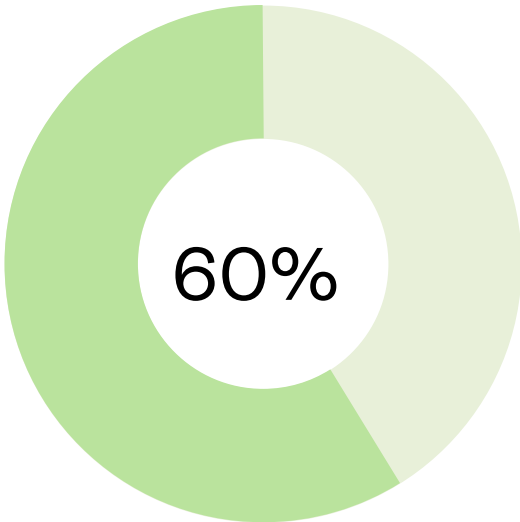
THE FUTURE

WHAT DO YOU THINK CLEETHORPES AS A WHOLE NEEDS TO MAKE IT A BETTER PLACE FOR EVERYONE TO ENJOY?

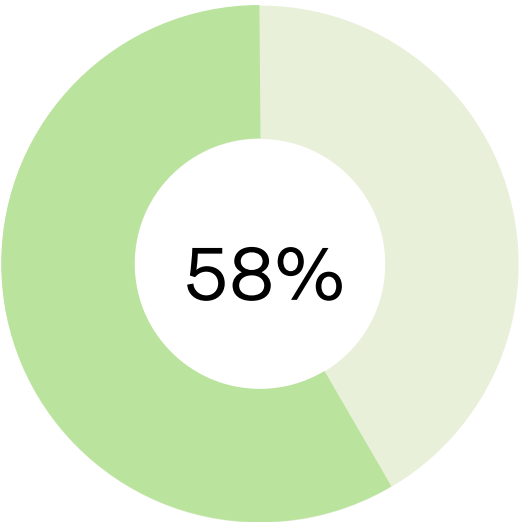
An indoor concert venue, more child friendly spaces, infrastructure that gives permission to enjoy the natural environment, and more green spaces are also amongst top priorities.



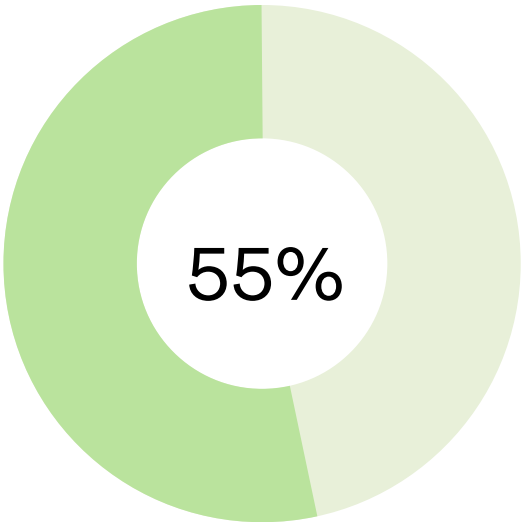
More places to eat and drink overlooking the water



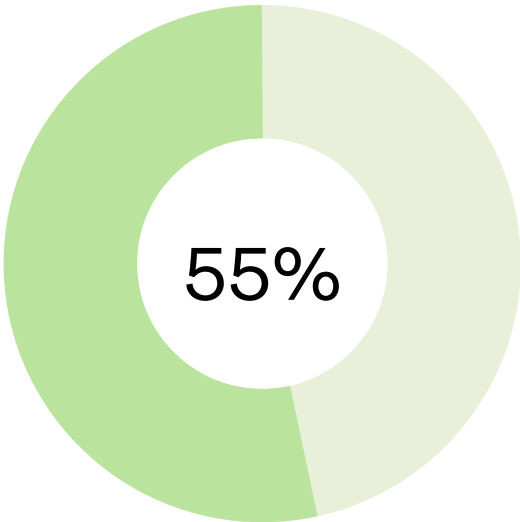
Better public spaces to hold events and festivals



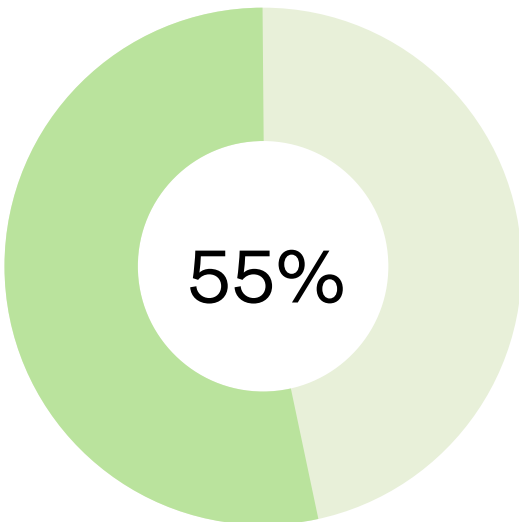
Better facilities for leisure activities such as urban sports and watersports



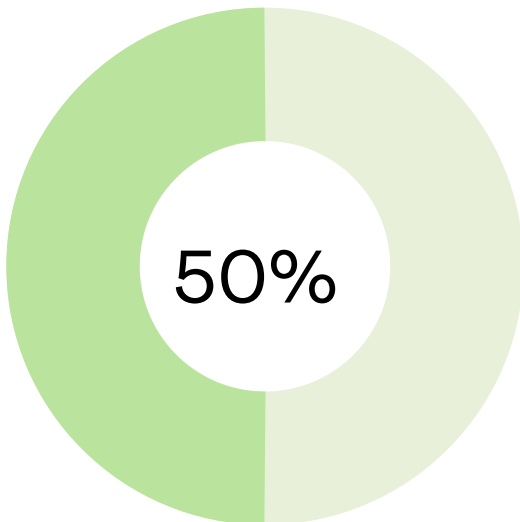
An indoor concert venue



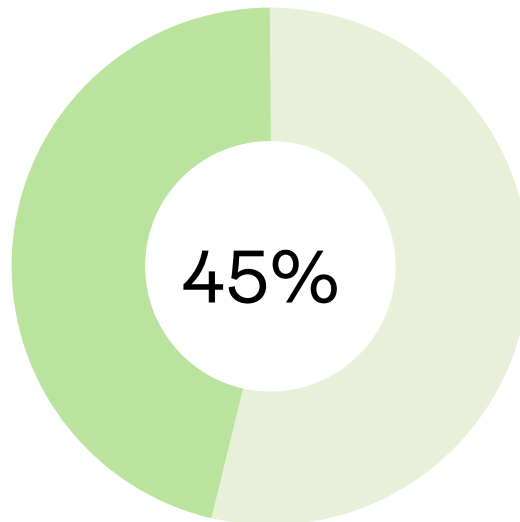
More child friendly spaces (play areas, splash parks etc.)



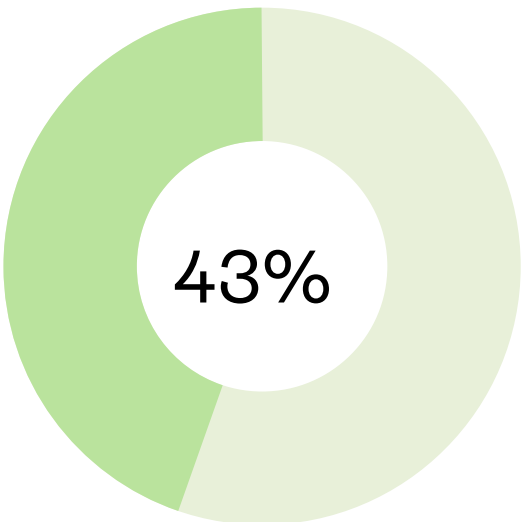
Infrastructure that gives you permission to enjoy the natural environment



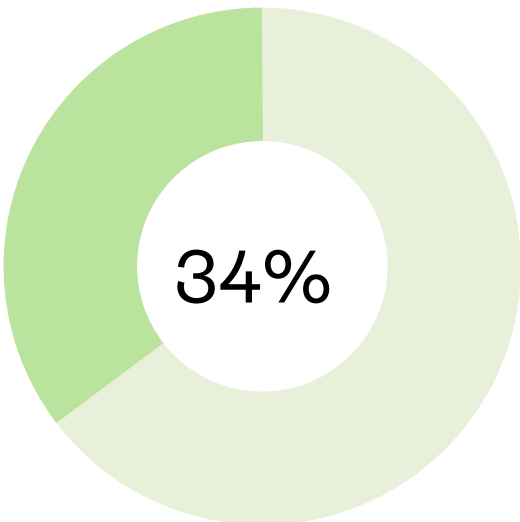
More landscaped/green spaces that enhance biodiversity



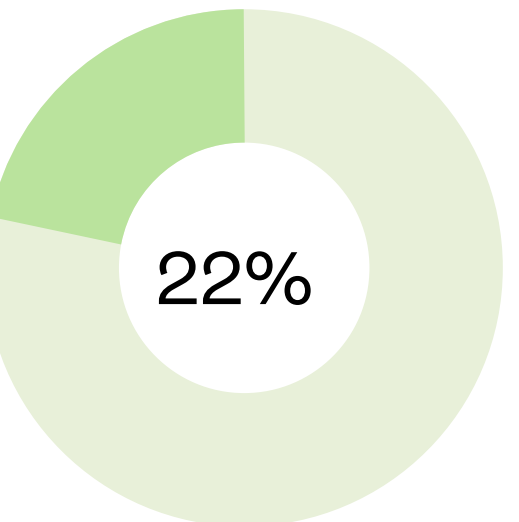
More spaces for young people



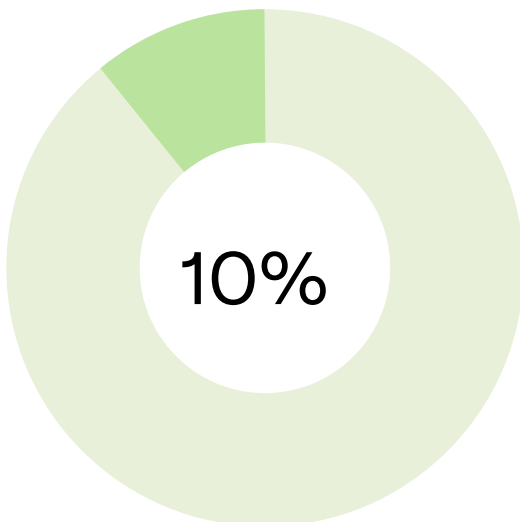
Signage that encourages exploration of the entire seafront and town centre



More public art



Better access so I don't have to drive there



Other

IF OTHER, WHAT WOULD YOU LIKE TO SEE HERE?

“Celebration of the heritage. More pride in itself.”

“Places to go and things to see when the weather is bad.”

“A better story celebrating the place for locals and visitors.”

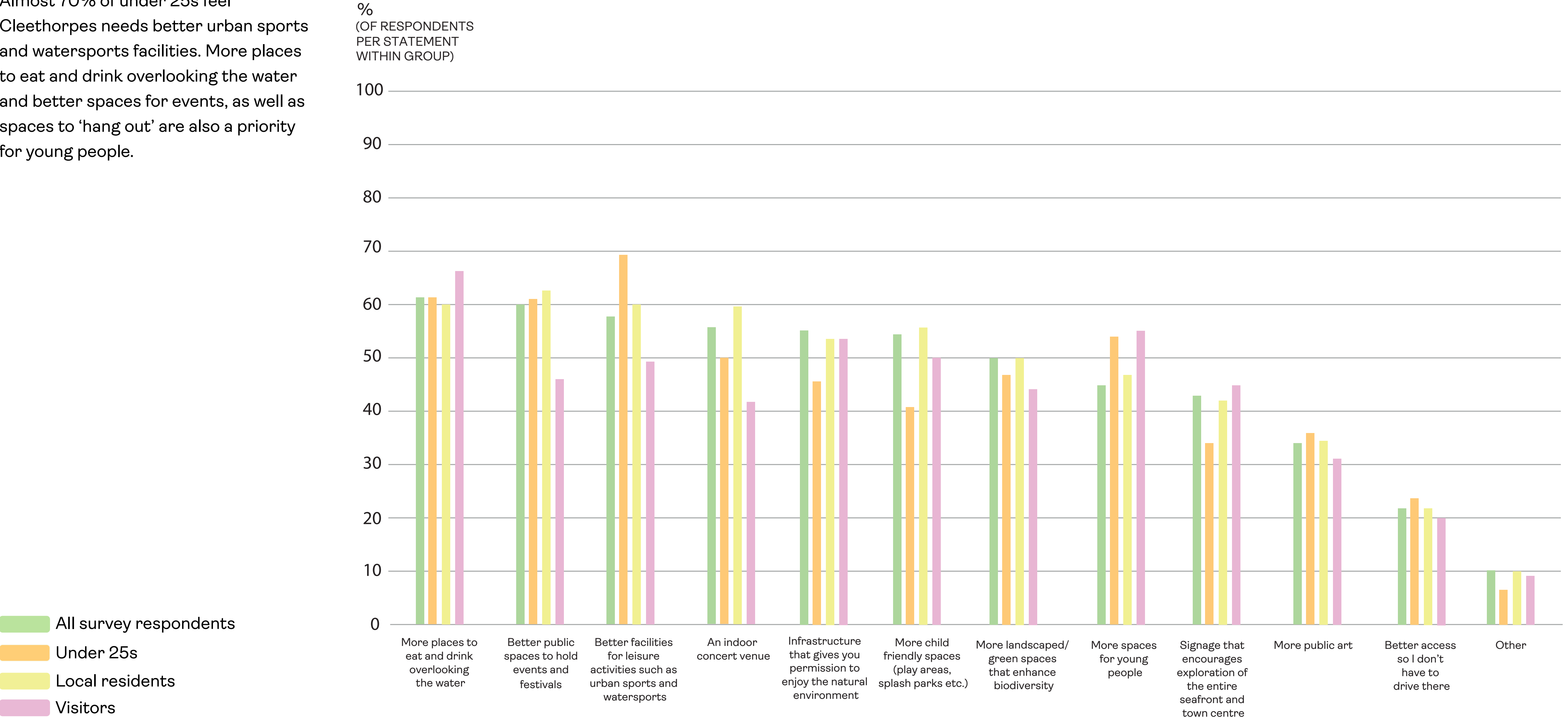
“Dog friendly facilities & access to more of beach, drinks & cafés that use reusable or biodegradable crockery- no plastic.”

“Disabled access to the beach/sea.”

“Street and food markets, festivals.”

Almost 70% of under 25s feel Cleethorpes needs better urban sports and watersports facilities. More places to eat and drink overlooking the water and better spaces for events, as well as spaces to ‘hang out’ are also a priority for young people.

WHAT DO YOU THINK CLEETHORPES AS A WHOLE NEEDS TO MAKE IT A BETTER PLACE FOR EVERYONE TO ENJOY?



APPENDIX A



Cleethorpes creative community consultation.

On the 3rd and 4th November 2021 consultation sessions with the local creative community, businesses and organisations were held in Cleethorpes Town Hall.

These sessions prompted positive discussions around Cleethorpes future, with many thoughts and ideas being generated, which have been documented in the following pages.

Additional consultations were held at the Cleethorpes and Grimsby markets throughout November and December to encourage local residents, workers, and visitors to complete the online public survey. Further comments from these engagement sessions have been recorded on the pages to follow.

North Prom and the Train station

<ul style="list-style-type: none">• Outdoor cinema	highlight the town centre	<ul style="list-style-type: none">• Pancakes on the beach	<ul style="list-style-type: none">• Could have a sea wall of artistic design
<ul style="list-style-type: none">• Multi-use – a skate ramp that goes high enough to double up as a cinema screen backdrop• Events space – have the ability to buy a ticket to watch something consistently	<ul style="list-style-type: none">• Need to see the sea on arrival• Eco resort – become known for train arrival & electric options• Train stop & cycle hub here	<ul style="list-style-type: none">• Outdoor screening areas - Dolphin gardens• Traditional fairground/ modernise arcades• Sporting activities - Trampoline park, Volleyball, Skatepark, Watersports	<ul style="list-style-type: none">• Fantasyworld needs to be removed outside station• Motorhomes in existing car park• More access to the beach/ disabled access
<ul style="list-style-type: none">• Create a focal point at the end of the prom• Chapmans Pond – could have watersports	<ul style="list-style-type: none">• Create quarters to make it easy to identify areas & make them know for something. The north prom could be a wellness area with a spa hotel• Self Service Apartments, AirBnB• Spitalfields style covered market space	<ul style="list-style-type: none">• Too much dead space, run down, poor facilities - none for disabled access, more inclusive resort• So much space to be pedestrianised, have cafe culture/ markets• New units/ smaller units for businesses	<ul style="list-style-type: none">• Make a destination/ feature of the roundabout• Views of the sea are an asset
<ul style="list-style-type: none">• Wonderland – Owner is open to holding events here/ redevelopment. Could have 1-2 overnight stays. Could the council take a long term lease & redevelop?• Wonderland - Outdoor market/ food courts/ activities/ events• Make the prom pedestrianised• Get rid of Fantasyworld	<ul style="list-style-type: none">• Live music venue that is indoor• DJs on rooftops• Moon on the water was a good venue but had no re-investment	<ul style="list-style-type: none">• Rooftop bars, Sunbeds & umbrellas, beach cocktails• Environmental/ historical information• Lifestyle/ wellbeing	<ul style="list-style-type: none">• Stop traffic from the pier, return it to full pedestrianisation• Tasteful restoration of the clock tower
<ul style="list-style-type: none">• Park & Ride or have majority of parking outside of the town• Make Wonderland a train stop to force people to walk up through the North prom• Hovercraft from one end of the beach to the other	<ul style="list-style-type: none">• Area for entertainment• Space to park campervans• Cleethorpes is one of the most renewable areas with windfarms• BBQs on the beach (could be communal)	<ul style="list-style-type: none">• Murals/ maps/ artwork to show directions to key places• Watersports changing facilities, cycle/ walking routes signposted• Needs toilets this end	<ul style="list-style-type: none">• Car parking - hide car parking, use Poplar Road
<ul style="list-style-type: none">• Unique train arrival at the beach – make the most of this, need something on exit to	<ul style="list-style-type: none">• Beach Hut rental• Seating benches	<ul style="list-style-type: none">• Currently has antisocial behaviour after 8pm• Any events currently ignore turning left to the North Prom	

Consultation comments

Central Prom, Alexandra Road, Pier Gardens

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| <ul style="list-style-type: none">• Don’t feel much needs doing to the central prom immediately• Lighting in garden, more seating, more bins• Make it more Instagram friendly• Pitches people could rent for the day with changing food traders• The Empire could become a CIC• Nature Trail/ Interactive Play that is free• Link Alexandra Road to the seafront• Family focused area• More cultural events• More connection to local businesses – ex. Food festival with local hospitality• Improved café, RNLI want to add to shops with café• More basic shops & facilities, can’t close at 5pm• Vacant shops on Alexandra Rd need to be filled – landlords need to be pushed• Pedestrianise central prom – make it a place to skate etc.• Sea Road work is terrible | <ul style="list-style-type: none">• Mapped out route of all areas needed• Keep the traditional element, make it the best traditional seaside experience in the country• Need faculties for disabled people• Self flooding lido/paddling pool – leisure centre used to be an outside pool• Modern punch & judy shows• Make the most of the split levels in the gardens• Outdoor cinema/ theatre• Pier Gardens - cultural/ creative, sculpture, public art, family activity• Regular local pop-up market• Alexandra Road - More Colour (vintage strip)• Pop-up sport activities where golf course is• Cafe/ restaurant on the beach• RNLI - new lifeboat station, commercialise• Better facilities (such as toilets & changing)• Festival of the sea• Play area• Gardens - loungers/ seating, games, BBQ/ Picnic set ups, permanent pop-up spots, | <ul style="list-style-type: none">flowers, live music, chill space, more accessibility to sea views, Punch & Judy• Local markets• Easy access to heritage plans/ funding• Empire returned back to a theatre• Sea Road - toilets, shower facilities, tourist info• Pedestrianise Alexandra Road• Have a range of free family activities• Eco resort• Kite festival• People flow here is good currently• Map/ footpath to signpost a path from Fuller Street to the Yacht club and beyond, for walkers/ joggers with varying ability• More beach access, only a couple of steps• Somewhere to go when the weather is bad• Pier gardens - more traditional seating, promote it more, light up in the evening• Lighting needs to be better• Prioritise people & pedestrianise |
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Consultation comments

High Street, Market Place, Sea View Quarter

- | | | |
|---|--|--|
| <ul style="list-style-type: none">• Market Place should have a proper market, that’s curated & good quality• The Market Place needs to be permanently pedestrianised otherwise it creates a dip in takings in the town as people don’t want to come in on the day they have to pay for parking• Dolphin car park needs to be better signposted. Town hall & town council car park underused• Important to keep independent indie spirit in the Sea View Quarter• Cleethorpes has a great nightlife in the town• More planting & don’t loose the tree’s on the avenue• Widen the pavements – a lot of elderly people currently fall over the tarmac up the trees, make a feature of the trees instead with seating• Seaview – bars from one owner take up too much of the street now, needs good quality F&B• Seaview should be pedestrianised, the car park takes the best view. Could be pedestrianised after 9am• Create a brand for this area | <ul style="list-style-type: none">• Market needs to be curated by the community walking• More freedom to existing business - Bobbin etc., outdoor canopy/ awning/ shutters. Allow for more al-fresco dining• Later opening/ extended hours• More progression, cafe culture• Knock down car park, replace with courtyard/ plaza (look at Spark in York), or even put a market in the car park• Market Place - should be a market, plants, groceries, flowers, farmers market• Better access, wider paths• Clearer links between St Peter’s Avenue and the Seaview Quarter• Seaview is dominated by 1 business owner• Better maintenance of smaller units near roundabout• Electric vehicle hub - job opportunities• Market Place - pedestrianise, permanent outside food market, performance area/ street theatre• Remove car parking from Market Place• Make the most of the flat for cycling and | <ul style="list-style-type: none">• Use space for outdoor events• Market Place has a confused identity - currently different in the day to at night |
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Consultation comments

South Beach

- Beach huts – should be a feature
 - Extend train to fitties, then get the train in to the town as a scenic transport link
 - Make the most of the sunrise
 - Small places to get food, get breakfast and watch sunrise
 - Observatory/ bird hides
 - Boardwalk to walk in saltmarsh
 - Like it how it is – wild & free
 - Make the most of free activities
 - One of the healthiest places to live
 - Needs to retain its charm & natural environment
 - Turn the paddling pool in to a splash pool, making it more accessible
 - Toilet block needs refurbing and issues with vandalism addressing (research technology)
 - Eco beach huts/ lodges
 - BBQs
 - Meridian needs an amphitheatre
 - Picnic Benches
- Cycle hire
 - Better facilities
 - Nature observatory
 - Beach hut regeneration
 - Refreshments
 - Meridian shopping/ craft - more easily accessible, more of a destination
 - Yacht club - should be a venue
 - Give people a reason to visit at night
 - Stop the leisure centre being a ‘full stop’
 - Make the most of the conservation area
 - Brand different areas - North Prom (new hipster), Town (Victorian), Fitties (natural)

HemingwayDesign

Thank you

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