

PORTFOLIO HOLDER – ENVIRONMENT & TRANSPORT

DATE	3 April 2023
REPORT OF	Councillor Stewart Swinburn, Portfolio Holder for Environment and Transport
RESPONSIBLE OFFICER	Carolina Borgstrom, Director for Environment, Economy and Infrastructure
SUBJECT	Amendment to the Off Street Parking Places Order 2022 - Introduction of charges on Marine Walk car park and the pilot of designated motor caravan parking on Thrunscoe Land car park
STATUS	Open
FORWARD PLAN REF NO.	PHET 02/23/02

CONTRIBUTION TO OUR AIMS

A borough wide Parking Strategy directly supports both the Council's priorities of a "stronger local economy" and "stronger communities" by ensuring that there is an effective and equitable approach to both on and off-street parking.

The Council has clear ambitions for the economic growth of North East Lincolnshire as set out in its Economic Strategy and Local Plan.

The project would support the Council's priority to deliver a stronger economy as the motor caravan parking site would increase access to facilities, meaning that more people are able to visit and spend in North East Lincolnshire, more specifically the resort of Cleethorpes.

This report and the appended documents present an approach in the resort to the introduction of charging on Marine Walk car park and the pilot of designated motor caravan parking on Thrunscoe Land car park.

EXECUTIVE SUMMARY

The purpose of this report is to seek approval for an amendment to the North East Lincolnshire Borough Council Off Street Parking Places Order 2022, to include the proposed introduction of parking charges on Marine Walk car park, together with a height barrier. In addition, a designated area for motor caravan parking on the Thrunscoe Land, car park Cleethorpes.

Full details of the proposed changes to parking provision to be included in The North East Lincolnshire Borough Council (Off-Street Parking Places) Order 2022 (Amendment 3) are scheduled in Appendix 1 to 2 to this report.

To follow with consultation in accordance with statutory requirements and proceed with the making of the amendment Order if no objections are received.

Appendix 1 - The North East Lincolnshire Borough Council (Off Street Parking Places) Order 2022 – Amendment to Schedule 3 - Parking places, tariffs, times and charges of use under this order for Thrunscoe Land car park, Cleethorpes.

Appendix 2 – The North East Lincolnshire Borough Council (Off Street Parking Places) Order 2022 – Amendment to Schedule 3 - Parking places, tariffs, times and charges of use under this order for Marine Walk car park, Cleethorpes.

Appendix 3 – Plan of pilot motor caravan parking bays, Thrunscoe Land car park, Cleethorpes.

Appendix 4 – Map of Parking Place Location, Thrunscoe Land car park, Cleethorpes.

Appendix 5 – Map of Parking Place Location, Marine Walk car park, Cleethorpes.

RECOMMENDATIONS

It is recommended that the Portfolio Holder

1. Approves the proposed introduction of parking charges on Marine Walk car park, Cleethorpes along with the installation of a height barrier at the entrance to the car park.
2. Approves, subject to obtaining planning permission, the implementation of a pilot of a designated area for motor caravan parking in Thrunscoe Land car park, Cleethorpes.
3. Approves the commencement of consultation on 'The North East Lincolnshire Borough Council (Off-Street Parking Places) Order 2022 (Amendment No.3 2023)'.
4. Subject to no objections being received, the Portfolio Holder approves the making of The North East Lincolnshire Borough Council (Off-Street Parking Places) Order 2022 (Amendment No.3 2023), as detailed in Appendices 1 and 2.
5. In the event that there are unresolved objections to the Order, these are referred back to the Portfolio Holder for determination and decision as to whether or not the Parking Places Order be confirmed.

REASONS FOR DECISION

There is an opportunity to provide a pilot motor caravan parking scheme in the resort of Cleethorpes. This has the potential to stop the unauthorised use at Marine Walk car park and would see a facility provided which would accommodate motor home parking for a short duration of up to 48 hours. We recognise the numbers of motor

caravan owners has risen in recent years and the need for suitable parking provision is in greater demand.

The motor caravan parking provision would enable a wider contribution of the visitor economy, contributing to the economic environment.

1. BACKGROUND AND ISSUES

- 1.1 The scheme has been requested by members and the Tourism Scrutiny panel following correspondence from motorhome representatives who feel as though the resort would benefit from a site dedicated for users.
- 1.2 Engagement has taken place with CAMpRA a group who represent the wider motorhome community. They shared their experience of how users do utilise the local businesses when visiting the area, this could be a mix of buying ingredients to cook themselves or visiting local restaurants. They will also be out during the day and generally contributing to the local economy.
- 1.3 Motorhome provision was identified as part of the Cleethorpes Masterplan; however, a specific location was not detailed.
- 1.4 For numerous years motor caravans have been misusing the Marine Walk car park by utilising this as a free overnight stop over. In some cases, for longer periods of time. Recently, this has also taken place on Thrunscoe Land car park.
- 1.5 The breach of the parking restrictions at Marine Walk car parks has continued despite warnings and signage being in place. This affects the amount of available parking for daytime visitors.
- 1.6 The councils Ecology department have raised concerns about the unauthorised stays at Marine Walk car park. There was evidence that chemical toilets had been emptied into Buck beck which leads out on to the nationally and internationally designated sites of the beach but also affected the bathing water quality, giving anomalously high readings of bacteria.
- 1.7 Over the summer of 2021 and 2022 joint enforcement activity with the Police has been taken to deter motor caravan owners from using the Marine Walk car park by using Traveller's enforcement powers. Civil Parking Enforcement do not operate after 8pm and therefore the service is unable to deter motor caravans and camper van owners from parking overnight.
- 1.8 To enable the delivery of the proposed motor caravan parking pilot scheme a two phased approach is recommended.
- 1.9 The first phase would be the implementation of the pilot motor caravan scheme. The pilot scheme would see the gravelled area in the south eastern part of the car park, in close proximity to the Cleethorpes Light Railway to be utilised for motor caravan parking.
- 1.10 The motor caravan parking will be segregated into ten parking spaces with

defined parking areas laid out with wooden logs. The bays are required to be a minimum width of 5.5 meters. A 2.5 meter wide parking space would allow a vehicle to park and the occupants to exit the vehicle. With an additional 3 meters (1.5 meters either side) would mean that no motor caravan is less than the recommended 3 meters firebreak apart. Users of the bays should be encouraged to park in the centre of the bay; this will be stated on the site rule signage.

- 1.11 Site rules will be placed to notify motor caravan owners of the terms and conditions of parking. There will be 'no camping' behaviour permitted. No tables set out, no washing lines, awnings or outside cooking on BBQs or fires.
- 1.12 Signage will also be placed to advise of the requirement to make payment for the duration of stay.
- 1.13 The proposed cost for motor caravan parking is proposed at £12.00 for 24 hours. With up to 48 hours maximum stay. No return within seven days. Benchmarking with other local authorities were on average set at £10 for 12 hours or £12 for 24 hours.
- 1.14 The North East Lincolnshire Borough Council (Off Street Parking Places) Order 2022 contains the following definitions of a motor caravan and a camper van.

“Camper Van” means a small (being one that can fit into a Parking Bay without being over any of the marked lines) Motor Vehicle which is classified as a van that have undergone a professional or self-build campervan conversion.

“Motor Caravan” means a large Motor Vehicle (being one which cannot be parked in a Parking Bay without being over one or more of the marked lines) which is constructed for the carriage of passengers and having onboard living accommodation, toilet and cooking facilities.
- 1.15 Camper vans may park in the regular parking bays in permitted car parks but not remain overnight. Motor caravans which would not be able to fit into a regular bay, can park during the daytime at Grant Street car park or for up to 48 hours within a designated motor caravan parking bay on Thrunscoe Land car park.
- 1.16 No parking is allowed outside of marked bays to prevent parking on the grassed areas by motor caravans or camper vans on Thrunscoe Land car park. Penalty Charge Notices can be issued for any vehicle observed parking outside of a designated parking bay.
- 1.17 Thrunscoe Land car park is sometimes used for overflow coach and bus parking. This provision is proposed to be removed for the reason that visiting coaches would park on the area planned for the Motor Caravan parking or on the grassed areas. Coach and bus parking will be available at Grant Street car park only.
- 1.18 Planning consent on the change of use is required.

- 1.19 A Caravan site licence is not required when a local authority is providing the space for caravans or in this case Motor Caravans and Camper Vans. However, there is an imperative need to ensure that the Council is complying with the conditions that it would impose on others.
- 1.20 The second phase would be the installation of a height restrictor at the entrance of Marine Walk car park, which can be opened for both emergency and waste vehicles. This would be a measure to deter the use of the facility by motor caravans.
- 1.21 Marine Walk car park would be available for use by other vehicles listed in the Off Street Parking Places Order, with no overnight parking permitted.
- 1.22 Charging all year round on Marine Walk car park at a set cost of £1.50 for ten hours, is proposed to be introduced.
- 1.23 Informal consultation carried out in early 2020 asked if the public would agree with the introduction of a seasonal parking charge on Marine Walk car park.

Yes	157	36.68%
No	124	28.97%
Not Sure / No Option	147	34.35%

- 1.24 The following key comments also came from the informal engagement around introducing a seasonal parking charge and overnight closures on Marine Walk car park.
- Stop people camping overnight, and not contributing to the economy
 - Charging would help with improvements
 - Free up spaces as in the summer, as it is full of motorhomes
 - Safer environment with time closures to stop the noise
 - Stop the motorhomes and caravans parking all weekend
 - Use the money elsewhere

2. RISKS AND OPPORTUNITIES

- 2.1 The legal process involved in making Orders requires that a formal consultation process be undertaken to allow stakeholders to express their views towards the proposal. Should the correct procedures for formal consultation not be adhered to, those consulted upon may have the right of appeal through application to the High Court.
- 2.2 The legal Order would be amended to reflect the proposed changes to parking provision and the implementation of charges.
- 2.3 There is an increased risk of attempted theft and damage if placing a ticket machine on Marine Walk car park, due to the remote location. There are ongoing issues with card readers in the existing ticket machines and the possibility of a poor signal in this location.

- 2.4 There is an opportunity to trail Marine Walk car park as a cashless car park only, using the current pay by phone provider. This would alleviate the need for a ticket machine and only signage would be required. Removing costs for the purchase of a ticket machine and operating costs and maintenance.
- 2.5 Providing only a cashless method of payment would carry a risk of not providing an option for payment by coins. An Equality Impact Assessment will be completed.
- 2.6 Marine Walk car park is extremely popular with locals all year round, due to it being free of charge to park. There are a lot of dog walkers, families, and runners who use the car recreationally as a base to park and the introduction of charging is likely to raise complaints.
- 2.7 Marine Walk car park is currently free of charge at present and does not have marked bays. Cars are not regulated and tend to park where they can. Therefore, any forecasts for potential revenue for this car park can only be estimated.
- 2.8 It is proposed a height barrier will be installed (with maximum height indicated of 2.1 metres) at the entrance to the Marine Walk car park, fitted with a 6A1 padlock. If there is a medical emergency in the car park an ambulance would be able to get as far as the height restrictor. Fire Services would have the means to cut the lock off if necessary. Environmental Services and Waste Collection Services would have a 6A1 key.
- 2.9 There is a risk that camper vans will still park on Marine Walk car park if they are able to drive under the height restrictor. This could be managed by prohibiting the class of vehicle for camper vans, but this is not favourable as they feel discriminated against by not being able to park during the day time.
- 2.10 There is an opportunity to promote the usage of Marine Walk car park to visitors to the resort. At a substantially reduced cost for all day parking they can enjoy the leisurely walk into the resort. Alternatively transport options could also be advertised within the car park. The Cleethorpes Light Coast Railway could promote their trains as an option to break up the journey as a transport link connecting Cleethorpes Promenade with their main station Lakeside. As could the Lollipop train and the Stagecoach Seaside's open top buses.
- 2.11 The risk of flooding has been raised for the pilot motor caravan site, this will be considered as part of the Planning process.
- 2.12 The motor caravan users would be advised to sign up to the flood warnings and this will be included in the site rules.
- 2.13 There is a public toilet located on Thrunscoe Land car park, which in summer is open 8am till 7pm, and in the winter is open 8am till 5pm. Therefore, this facility can be utilised by the motorhome site users. However most motor caravans come with built in provision meaning there should be no requirement to amend the opening hours of the toilet. The site will be restricted for use for motor caravans and camper vans which are equipped with these facilities.

- 2.14 A water and toilet waste facility will be installed externally to the toilets on Thrunscoe Land car park.
- 2.15 There is a risk that the owners of the motor caravans do not act responsibly and leave waste products which impact on other users. To mitigate this, it would also be beneficial for additional waste containers to be provided which would encourage responsibility to dispose of their waste. Waste services for the site will be picked up as part of the regular collections.
- 2.16 Parking data taken from Thrunscoe Land car park demonstrates that even in peak season, there is an underutilised percentage of usage.
- 2.17 There is a risk that the space identified in the pilot motor caravan scheme is insufficient for the number of motor caravans which may wish to use the parking bays. The demand is yet unknown, and the usage can be monitored once implemented.
- 2.18 The Off Street Parking Places Order 2022 prohibits habitation within its car parks. The Order will be amended to exempt motor caravans or camper vans in the parking place identified in the relevant Schedule and in accordance with the conditions set out in that Schedule.
- 2.19 There is a requirement for a fire risk assessment under the Fire Safety Order. The risk of spread of fire can be controlled by providing adequate spacing between vehicles. There should always be 3 metres clear space between motor caravans. This will be possible by marking larger bays and defining the plots.
- 2.20 To avoid the risk of fire, bonfires and barbeques will not be permitted in the motor caravan parking designated area and this will be displayed in the site rules notice board.
- 2.21 Motor caravans should have their own fire extinguishers in their vehicles.
- 2.22 Operating hours have not yet been agreed, but it is proposed for users to arrive before 8 pm. In summer the gates are locked at 10pm and opened at 5am.
- 2.23 The motor caravan tariff could also be paid by using the cashless provider. This would negate the need for the nearest ticket machine software to be rewritten.
- 2.24 The implementation of the motor caravan bays will see the removal of approximately ten standard chargeable parking bays. The risk to any loss of revenue is minimal and should be offset by revenue from motor caravan bays.

3. OTHER OPTIONS CONSIDERED

- 3.1. Do nothing – this would mean that the approach to parking becomes detached from current priorities and strategy.
- 3.2. A number of sites across the borough have been considered for motor caravan parking. A detailed appraisal on the land at Marine Walk was carried out but there were a number of obstacles that precluded us from moving forward with

this site.

4. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

- 4.1. The amendment Order will be formally advertised in accordance with legislation. A public notice will be published in the local press and erected in the relevant Off-Street Parking Places to give advice on the Council's intention to make any order. This provides an opportunity for anyone to engage with the making of the order. Process is designed to ensure transparency for the approval and subsequent publication of the North East Lincolnshire Borough Council (Off-Street Parking Places) Order 2022 (Amendment No.3 2023).
- 4.2. Communication regarding the progress and delivery of any order will be through:
 - Letters to existing concessionary permit holders
 - Publication of the relevant public notices in the local press and in all relevant parking places
 - Portfolio Holder updates
 - Email to Ward Councillors on commencement of each stage of the process
- 4.3. There is a potential negative reputational risk for the Council if objections to a Traffic Regulation Order (TRO) are received where a resolution is not possible. Should this occur the Portfolio Holder will resolve.
- 4.4. Positive external communications will be made to promote the new motor caravan parking provision, the introduction of a nominal parking charge on Marine Walk car park and the installation of a height barrier.

5. FINANCIAL CONSIDERATIONS

- 5.1. The cost of advertising any new order are covered through the Council's Regeneration Partnership arrangement with Equans.
- 5.2. A small charge for new software would be applicable at Thrunscote Land car park and new information signs will be required at both sites.
- 5.3. Additional costs will be incurred for the installation of the height barrier, the water and toilet waste facility, and for marking out the new bays. These costs are estimated at approximately £25,560.60.
- 5.4. The capital costs will be offset with the new revenue stream for motor caravan parking.
- 5.5. Additional enforcement required for both proposed changes should not have any effect on resources, as these car parks are both already visited by Civil Enforcement Officers.
- 5.6. Any financial surpluses as a result of revenue from PCNs must be used for the purposes set out in section 55 of the Road Traffic Regulation Act 1984 (as

amended).

6. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

6.1. The proposals have no implications for children and young people.

7. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

7.1. The proposals are not expected to impact on climate change.

8. CONSULTATION WITH SCRUTINY

8.1. Consultation with the Tourism Scrutiny Panel has taken place.

9. FINANCIAL IMPLICATIONS

9.1. Following approval from the Council's Business Development Group, a budget to cover the initial costs incurred in the provision of motor caravan parking is to be added to the Capital Programme.

9.2. The implementation of chargeable parking at both Marine Walk and Thrunscoe Land car parks should lead to an increase in parking income to the Council.

10. LEGAL IMPLICATIONS

10.1. Under section 32 and 35 traffic authorities are entitled to make off street parking orders.

10.2. The procedure for making orders is set out in Schedule 9 Part III of the 1984 Act and the Local Authorities' Traffic Orders (Procedure) (England and Wales) Regulations 1996 and provides for advertisement and consideration of any objections before making a final decision on the proposed Order.

10.3. Regulation 8 makes provision for objections and regulation 14 allows the Council to modify an Order before it is made.

11. HUMAN RESOURCES IMPLICATIONS

11.1. There are no direct HR implications.

12. WARD IMPLICATIONS

12.1. The proposals affect the Haverstoe Ward.

13. BACKGROUND PAPERS

13.1. Business Development Group approval 15 December 2022

14. CONTACT OFFICER(S)

14.1. Carolina Borgstrom, Director for Economy, Environment and Infrastructure
01472 326207

14.2. Mark Nearney, Assistant Director Housing and Infrastructure
01472 324122

14.3. Paul Thorpe, Operations Director, Equans
01472 324483

COUNCILLOR STEWART SWINBURN

PORTFOLIO HOLDER FOR ENVIRONMENT AND TRANSPORT

Appendix 1

SCHEDULE 3 - PARKING PLACES, TARIFFS, TIMES AND CHARGES OF USE UNDER THIS ORDER

1	2	3	4	5	6	7	8
NAME OF PARKING PLACE	CLASSES OF VEHICLE	POSITION IN WHICH VEHICLE MAY WAIT	DAYS AND HOURS OF OPERATION OF PARKING PLACE	CHARGING PERIOD	MAXIMUM PERIOD FOR WHICH VEHICLES MAY WAIT	PARKING CHARGES	SCALE OF CHARGES AS SHOWN IN SCHEDULE 4.1, 4.2 and 4.3
29 Marine Walk, Meridian Road, Cleethorpes	Motor Vehicles licensed as private or private/light goods, vehicles not exceeding 2.5 tons in weight and or two metres in height, Camper Vans, solo motorcycles, and Disabled Person's Vehicles. No Caravans, Motor Caravans or Quad Bikes permitted.	Clear of the driveways, entrances and exits.	Monday to Sunday inclusive.	Charges apply Monday to Sunday 8am – 6pm including Bank Holidays.	6am to 10pm. No overnight parking permitted. Closed by Notice at 10pm.	Monday to Sunday Up to 10 hours £1.50	Not Applicable.

Appendix 2

SCHEDULE 3 - PARKING PLACES, TARIFFS, TIMES AND CHARGES OF USE UNDER THIS ORDER

1	2	3	4	5	6	7	8
NAME OF PARKING PLACE	CLASSES OF VEHICLE	POSITION IN WHICH VEHICLE MAY WAIT	DAYS AND HOURS OF OPERATION OF PARKING PLACE	CHARGING PERIOD	MAXIMUM PERIOD FOR WHICH VEHICLES MAY WAIT	PARKING CHARGES	SCALE OF CHARGES AS SHOWN IN SCHEDULE 4.1, 4.2 and 4.3
39 Thrunscoc Land, Cleethorpes	Motor Vehicles licensed as private or private/light goods, vehicles not exceeding 2.5 tons in weight and or two metres in height, Camper Vans, solo motorcycles, and Disabled Persons Vehicles. No Caravans, Motor Caravans or Quad Bikes permitted.	Within one of the Parking Bays indicated by surface markings and clear of the driveways, entrances and exits. No vehicle is permitted to park outside of a Parking Bay on the grassed area or otherwise.	Monday to Sunday inclusive. Partially closed by barriers, daily. Closing times displayed in car park.	Charges apply Monday to Sunday 8am – 6pm including Bank Holidays.	All day. No overnight parking permitted.	Up to 1 hour £1.50 1 to 2 hours £2.00 2 to 4 hours £3.50 4 to 10 hours £5.50	General Use Season Ticket. Single Use Season Ticket. Council Permit.
39a Thrunscoc Land, Cleethorpes	Motor Caravans and Camper Vans only. No Motor Vehicles licensed as private or private/light goods, solo motorcycles, Disabled Persons Vehicles, Caravans or Quad Bikes permitted.	At the south eastern end of car park only in the designated bays for Motor Caravans only. Motor Caravans and Camper Vans must be parked wholly and centrally within the parking bays demarcated and not in any area outside of these.	Monday to Sunday inclusive. Access closed every evening by barriers, times displayed in car park. Site rules apply – displayed within car park.	Charges apply Monday to Sunday 24 hours including Bank Holidays.	A maximum stay of a consecutive 48 hours is permitted. No return with seven days.	Up to 24 hours £12.00	Not Applicable.

Appendix 3



Appendix 4



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 EQUANS <hr/> Working in partnership New Oxford House, George Street, Grimsby, North East Lincolnshire, DN31 1HB Tel: 01472 313131		PROJECT Off-Street Parking Places Car Park Location	
CLIENT NORTH EAST LINCOLNSHIRE COUNCIL		TITLE 39 Thrunsoe Land Cleethorpes	
		DRAWN JT	APPROVED
		FILE REF.	DATE October 2022
		ORIGINAL SIZE A4 (210 x 297)	SCALE NTS
		FILE NAME DRAWING No. OffStreet-2022-39	

Appendix 5

