

# Active Travel Fund Tranche 3: Response Summary

## INTRODUCTION

North East Lincolnshire Council and its regeneration partner, EQUANS has been awarded funding from the DfT to support the delivery of high-quality cycle and pedestrian infrastructure within the borough. The Council wished to gauge local residents and businesses thoughts on walking and cycling near Grimsby Town Centre, specifically in the Ainslie Street, Park Drive and Park Avenue area, using an interactive Common Place survey. Comments from this survey will be used by the Council and EQUANS when producing the design.

## METHODOLOGY

The survey ran from Tuesday 7 June until Friday 24<sup>th</sup> June 2022.

The survey was sent out to:

- Ward Councillor members, a copy of the the letter was sent via email.
- An email was sent to community stakeholders.
- Social media promotion
- A letter introducing the survey was sent to local residents and businesses near Grimsby Town Centre.
- Face-to-face surveys were carried out with pedestrians walking and cycling in the area.

## RETURN RATES

We received a total of 83 comments on the survey.

## KEY FINDINGS

- Out of all 83 responses, 15% were raising comments/ suggestions about other areas within the borough.
- When asked how people felt about the area 37% said they felt positive, 27% neutral and 8% stated negative.
- The most popular areas people commented on was Ainslie Street and Welholme Road.
- When asked what concerns them about these locations, some of the most common comments received were:
  - Speeding vehicles
  - Difficult to cross the road
  - Feels unsafe
  - Poor surfacing
  - HGV's and lorries
- When asked what they would like to see in these areas, the most popular responses were:
  - Safe pedestrian and cyclist crossing
  - Parking restrictions
  - Traffic and speed controls
  - Wider or decluttered footpaths
- We asked, "if improvements were made, would you be encouraged to walk or cycle more?", 58% of respondents said yes, 10% said no, and 33% stated they would remain the same.
- When asked how comfortable people felt walking in the area at the moment, 26 people said they felt somewhat comfortable, while 10 people stated they did not feel comfortable and 7 people felt very comfortable using this route.
- 13 respondents stated that they felt somewhat comfortable cycling in this area, while 12 people stated they do not feel comfortable cycling here and 8 people felt very comfortable.
- 26 respondents to the survey were residents living along this route, 14 are a regular commuter along this route and 16 people are leisure cyclists/ walkers.
- When asked how they usually travel around this area, 40% walk, either alone or with a pushchair/ pram, 22% cycle and 27% travel by car, either as a driver or passenger.