

# Grant Street Car Park Single-Storey Extension – Response Summary

## Introduction

In early spring 2022 residents and businesses were invited to share their views on the proposal of a single-storey extension to Grant Street car park. The consultation results and an appraisal of the initial proposals are below.

It is important to note that this scheme has not progressed to its next stage, as it is subject to a thorough assessment and further scrutiny taking into account increased materials and borrowing costs, and inflation. The outcome of this will be known early in 2023. Like any other scheme or project, if progression were to happen then there would be further opportunity for people to review as part of the project plan.

The aims of the proposal were to increase the number of spaces from 65 to 339 and electric vehicle charging points. It would also provide several other benefits to the resort:

- Ease congestion in the main resort of Cleethorpes, particularly around the seafront area during the summer months
- Provide a safer environment in and around Cleethorpes seafront, with fewer cars and buses driving through the centre
- Cleaner air with fewer vehicles travelling and waiting around as visitors try to find a parking bay
- Remove pressure from surrounding residential streets

Better lighting and CCTV would be introduced as part of the Park Mark Safer Parking Scheme, and improved, clearer signs to the car park will ensure it's well-used by visitors.

The consultation invited respondents to tell us how they thought the car park should look like, alternative sites for coaches and HGVs to park, and any ideas about improvements and additions.

## Methodology

The consultation was open for four weeks from 11 February 2021 to 12 March 2021.

The consultation was advertised in the following ways:

- Letters were sent to the local residents and businesses surrounding Grant Street Car Park.
- Promoted on the Council's website
- An email was sent to those who have signed up to the council's consultation mailing list.
- An email was sent to the Community stakeholders mailing list.
- Social Media: Promotion on Facebook, Instagram and Twitter.
- Displayed on TV screens in doctors' surgeries.
- Views could be provided over the phone

## Return Rate

The survey was viewed a total of 1853 times with 251 completed responses.

## Key Findings

- 39% of respondents thought the proposals met the stated aims
- A natural living wall (67%) or a wood cladding (54%) were the preferred cladding choices.
- All of the possible improvements which could be included as part of the scheme were supported.
- No clear preference identified for coach parking. Alexandra Road parking bays were deemed the least suitable with 25% (80) of the responses suggesting it was unsuitable.
- HGV parking at Orwell Street or Burgess Street were supported. 67% of respondents deemed them both suitable. Concerns were raised about safety and access to facilities.
- 59 respondents detailed an impact that would be experienced by either themselves or their family should the proposals go ahead. The main identified impacts were:
  - Increased traffic congestion and the environmental impacts of that
  - Reduced feeling of safety and increased crime and antisocial behaviour
  - Problems with on street parking. A residents parking permit could alleviate this.
  - Reduction in property value and obstructed views
  - Concerns about the route that traffic would take to reach Grant Street car park
- There is enough public interest to hold a public event for this scheme.

## Question results:

Do the proposed works meet the outcomes? (Increasing the number of parking spaces to help to manage the busy peaks in Cleethorpes)

Answer	Count	Percentage
Yes	90	39%
Mostly	25	11%
Partly	35	15%
Don't Know	11	5%
No	71	31%

The single-storey car park could include different visual options for the cladding. How would you like the car park to look?

Cladding Options	Count Yes	Percent Yes	Count No	Percent No
Wood cladding finish	79	54%	67	46%
Artistic design	50	38%	80	62%
Modern look	68	48%	73	52%
Metallic finish	18	14%	113	86%
Natural / living wall (planted panels)	111	67%	55	33%
Imitation stone finish	28	21%	106	79%
A mix of materials	64	47%	71	53%
Cladding on the ground floor (partial sections)	30	24%	95	76%

Better lighting and CCTV will be introduced as part of the Park Mark - Safer Parking Scheme, and improved, clearer signs to the car park will make sure it's well-used by visitors. There are other improvements that can be considered as part of this scheme. Please tell us what you would like including as part of the development

Improvements to include	Count Yes	Percent Yes	Count No	Percent No
Improved Paths	158	83%	32	17%
Seating	105	59%	74	41%
Planters nearby	132	73%	50	27%
Trees	148	80%	38	20%
Litter / Recycling bins	175	86%	28	14%

Coach parking will be relocated away from the site as part of this project. The alternative sites are listed below. Are there any you think are unsuitable?

Coach Parking Sites	Count	Percent
Drop off / pick up on sea road	61	19%
Drop off at Boating Lake	40	12%
Coach parking at Boating Lake	47	14%
Alexandra Road parking bays	80	25%
I'd like to suggest somewhere else	41	13%
They all seem suitable	56	17%

Suggestions:

- Park and ride
- Orwell Street
- Ramdens site development
- To remain at Grant street
- Europarc
- Pleasure Island land
- Docks
- Old factory site on Pelham Road
- Old zoo site
- Haverstoe Park
- Land behind Poplar Road

Heavy Goods Vehicle (HGV) parking will be relocated away from the site as part of this project. The alternative sites are listed below. Are there any you think are unsuitable?

HGV Parking Sites	Count	Percent
Orwell Street, Grimsby	21	10%

<b>Burgess Street, Grimsby</b>	19	9%
<b>I'd like to suggest somewhere else</b>	26	13%
<b>They both seem suitable</b>	137	67%

Suggestions:

- Pyewipe
- Grant Street
- Europarc
- Docks
- Pelham Road Factories
- Pleasure Island

Concerns around crime around Orwell Street and Burgess Street. Safety and security offer and facilities needed.

Will this development impact you or your family directly?

<b>Impact answer</b>	<b>Count</b>	<b>Percent</b>
<b>Yes</b>	59	25%
<b>No</b>	121	51%
<b>Not Sure</b>	55	23%

<b>Theme</b>	<b>Summary</b>	<b>Count</b>
<b>Traffic increase/Congestion</b>	Increase in traffic will cause congestion.	20
<b>Area safety</b>	Concerns that reducing the open space in this area would make people feel unsafe.	10
<b>Street parking problems</b>	There are already problems with on-street parking in the area.	9
<b>Reduced property value</b>	Concerns that the property value will reduce.	8
<b>Air pollution</b>	Concerns that the extra traffic will cause an increase in air pollution.	8
<b>Noise</b>	Concerns that the extra traffic will cause an increase in noise pollution.	7
<b>Road safety</b>	Concerns that the extra traffic will reduce road safety.	7
<b>Improper Use/Crime</b>	Concerns about the improper use of the car park, anti-social behaviour and crime.	7
<b>Obstructed view and light reduction</b>	The structure will block existing views and restrict light in the area.	6
<b>Route concern</b>	Concerns about which route traffic will be directed to reach the car park.	5
<b>Positive</b>	General positive comments about the proposal.	5
<b>Costs for tax payer</b>	Comments about the cost to the tax payer.	4

<b>Build phase</b>	Concerns about the impact of the construction of the structure.	3
<b>Privacy concerns</b>	Concerns about the imposing/overlooking element of the two level car park.	3

Is there anything that we need to be aware of?

<b>Answer</b>	<b>Count</b>	<b>Percent</b>
<b>Yes</b>	107	47%
<b>No</b>	122	53%

Do you feel like you need to meet a member of the highways team to obtain more information?

<b>Answer</b>	<b>Count</b>	<b>Percent</b>
<b>Yes</b>	24	10%
<b>No</b>	207	90%

A public event should be held to meet this need.

Would you like to be informed of detailed design?

<b>Answer</b>	<b>Count</b>	<b>Percent</b>
<b>Yes</b>	123	53%
<b>No</b>	111	47%

Do you have any further comments?

<b>Answer</b>	<b>Count</b>	<b>Percent</b>
<b>Yes</b>	101	44%
<b>No</b>	129	56%

Additional comments cover:

- The aspirations of Cleethorpes and what types of tourism it is looking for. Visitors coming for day trips or long weekends.
- Difficulty in understanding the need to increase the number of parking spaces for an underused carpark.
- The council need to have more consideration for local residents.
- Appropriate signage is required.
- Re-opening public conveniences at Grant Street.
- Introduction of electric vehicle charging points
- Green planting around the structure