

Tourism and Visitor Economy Scrutiny Panel

DATE	27/07/2023
REPORT OF	Assistant Chief Executive
SUBJECT	Tourism and Visitor Economy Scrutiny Panel Work Programme 2023/24
STATUS	OPEN

CONTRIBUTION TO OUR AIM

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the Council and its key partnerships. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Priorities.

EXECUTIVE SUMMARY

This report reflects work undertaken by the Tourism and Visitor Economy Scrutiny Panel; within the panel's terms of reference, to identify topics to be included in the 2023/24 work programme. The panel is asked to agree the work programme.

1. BACKGROUND AND ISSUES

The appendix to this report summarises the suggested work programme and the panel's likely timetable of activities during 2023/24 to undertake this work. The report will be a live document and progress on each of the work programme items will be monitored throughout the year.

In addition to the work programme items, there will be the opportunity for members to identify agenda items from the forward plan, the Council's quarterly performance and resources report (with a focus on those issues relevant to the remit of the panel) and the tracking of its recommendations.

The panel may also consider any issues it may wish to remove or add to this year's work programme. The panel may also respond to issues of public concern.

Members are asked to consider and agree the work programme for the ensuing municipal year.

2. RISKS AND OPPORTUNITIES

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

The work programme demonstrates the breadth of matters considered by scrutiny.

4. FINANCIAL CONSIDERATIONS

There are no financial considerations included within this report.

5. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

There are no impacts on children and young people as a direct result of this report. Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include children and young people implications by the author(s) concerned.

6. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

There are no impacts on climate change and the environment as a direct result of this report. Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

7. MONITORING COMMENTS

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result, no monitoring comments have been sought from the Council's Monitoring Officer (Chief Legal Officer), Section 151 Officer (Director of Finance) or Strategic Workforce Lead.

8. WARD IMPLICATIONS

May impact on all wards

9. BACKGROUND PAPERS

Annual report of scrutiny 2022/23
Tourism and Visitor Economy Scrutiny Panel tracking reports

10. CONTACT OFFICER(S)

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HELEN ISAACS
ASSISTANT CHIEF EXECUTIVE
(STATUTORY SCRUTINY OFFICER)



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Tourism and Visitor Economy Scrutiny Panel

Work programme 2023/24

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1. The role of scrutiny

Effective overview and scrutiny should:

- Provide constructive ‘critical friend’ challenge - examine and review the council’s decisions
- Amplify the voices and concerns of the public - review and report on issues that affect local people
- Drive improvement in public services - consider the work of partners and other public organisations which affect local residents
- Contribute to the development of future policies and strategies that will help improve services for local people
- Involve local people in council decision making
- Co-ordinate the Councillor Call for Action

You can find out more about scrutiny on the council’s website:

<https://www.nelincs.gov.uk/councillors-and-democracy/decision-making/scrutiny/>

This document sets out the priorities, outcomes and actions which relate directly to the Tourism and Visitor Economy Scrutiny Panel and forms the basis of its work programme for the next municipal year. It also provides a guide for prioritising items for scrutiny.

This document is ‘work in progress’; the updating of the work programme is an ongoing task. The work programme in detail describes the panel’s desired outcomes, objectives, intentions, outputs and progress. Topics may be added or withdrawn to react to changing priorities.

2. Terms of reference

The scrutiny panels are responsible for scrutinising any matters affecting North East Lincolnshire within their remit. For the Tourism and Visitor Economy Scrutiny Panel these include:

- Tourism
- Visitor economy and retail offer
- Libraries, museums and culture
- Local heritage
- Leisure and sport
- Beach safety

3. Scrutiny of the budget

A key element of the work programme is annual scrutiny of the Council's proposed priorities and budget prior to formal approval by Cabinet and Council in February 2024. This is usually achieved via both informal and formal all Member budget scrutiny meetings.

The Executive and Scrutiny Liaison Board will determine how budget scrutiny, performance monitoring issues and matters of a corporate nature which affect the Council as a whole, are dealt with.

North East Lincolnshire Council's finance and commissioning plan 2023/24 – 2025/26 as approved in February 2023 can be found [here](#).

4. The Council Plan

The council plan, approved by Council in February 2023, sets out the priorities for this council and should influence the content of the panel's future work programme. All scrutiny panels will monitor the vital signs and delivery of the council plan via regular performance monitoring reports. The council plan can be found [here](#).

The panel's work programme remains a flexible document and may need to be adjusted to reflect this panel's role in monitoring council plan priority interventions within its remit. It is anticipated that the scrutiny panels will receive regular updates on progress with the key actions contained within the council plan.

5. Focus for the Tourism and Visitor Economy Scrutiny Panel

The forward work programme of each scrutiny panel should be linked to the delivery of the Council Plan. The work of this scrutiny panel must be focussed on these priorities when making recommendations on important policy matters and must hold the executive and other decision makers to account on those terms. It is important that panels maintain this focus when examining issues and setting agendas.

At its March 2023 meeting, members were given the opportunity to identify potential items for the panel's 2023/24 programme.

6. Panel suggestions March 2023:

The following topics are priority outcomes in the council plan which fall within the terms of reference of this panel.

- Council Land Use Policy (especially for community events)
- Blue Flag status

- Grimsby Fishing Heritage Centre Collection update (including historic vessels)
- Cleethorpes Masterplan – major ‘levelling up’ projects
- Sports and Leisure Strategy
- Sport and Playing pitch strategy
- Proposals to build on the Heritage Action Zone
- Proposals to build on Grimsby Creates
- Library review
- Events programme (year round)
- Cleethorpes Habitat Management Plan

The panel will also continue monitoring via regular reporting on:

- Quarterly financial and council plan delivery including key projects, actions and performance.
- Annual Tourism Dashboard
- Annual Resort Manager Report

These were considered by the panel at a work programme workshop on 7th July 2023 where the following topics were also agreed:

- Pier Gardens
- Cleethorpes Market Place
- Annual report to panel on developments to include Grimsby Creates, Heritage Action Zones and links to wider tourism offer.

How the panel will approach this work is included in section 9.

6. Who's who

Chair - Councillor Keith Brookes
Deputy Chair - Councillor Bill Parkinson

Portfolio Holder for Culture, Heritage and the Visitor Economy –
Councillor Hayden Dawkins, with responsibility for :

- Tourism and the visitor economy.
- Leisure, sport and recreation, including the playing pitch strategy.
- Culture, borough heritage, museums and the arts.

7. Panel Membership 2023/24

Membership

Conservative - Keith Brookes
Bill Parkinson
James Cairns
Henry Hudson
Daniel Wescott

Labour - Tim Mickleburgh
Malcolm Morland

Independent - Paul Henderson

Substitutes

Conservative: Nick Pettigrew
Tanya Brasted
Georgia Astbury
Paul Batson
Marian Boyd

Labour: Sophia Farren
Janet Haggis

Independent: Steve Holland/Lyndsey Downes

8. Scheduled meetings of the panel 2023/24

All meetings start at **10.00 a.m.** in **Grimsby Town Hall** unless otherwise stated on agenda papers.

Thursday 27th July

Thursday 28th September

Thursday 23rd November

Thursday 25th January

Thursday 14th March

The panel may call special meetings to consider issues in a timely manner or to give focus to important items.

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9. ITEMS FOR CONSIDERATION : Tourism and Visitor Economy Scrutiny Panel 2023/24

27 th July	28 th September	23 rd November	25 th January	14 th March
<ul style="list-style-type: none"> • 2022 Provisional outturn report (Mar23) • Q4 Council Plan (Jan-Mar) • Panel work programme 2023/24 • Arts Council partnership developments • Physical Activity Strategy (cab Aug) • Habitat management Plan (cab Aug) 	<ul style="list-style-type: none"> • Q1 Quarterly Finance and Council Plan Monitoring report (Apr-Jun) • Tourism Dashboard Update • Clee Fields (operational arrangements) 	<ul style="list-style-type: none"> • Work Programme Review • Q2 Finance and Council Plan Monitoring report (Apr-Jun) • Library Review (pre cabinet) • Pier Gardens (pre Cabinet) • Cleethorpes Market Place (pre Cabinet) 	<ul style="list-style-type: none"> • Annual Events Programme (Includes Meridian SG / Pier Celebration) 	<ul style="list-style-type: none"> • Q3 Quarterly Finance and Council Plan Monitoring report (Apr-Jun) • Resort Manager Annual Report •
<p>Informal Workshops to allow initial consultation on</p> <p>■ Library Review ■ Pier Gardens ■ Cleethorpes Market Place –(all likely to be held September 2023)</p>				

Standing agenda items:

- Question time
- Tracking actions of the panel
- Forward Plan
- Questions to the Portfolio Holder
- Calling in of key decisions

Items identified for Work Programme 2023/24:

- Council Land Use Policy (specifically for community use)
- Blue Flag status
- Grimsby Fishing Heritage Centre Collection update (including historic vessels)
- Cleethorpes Masterplan – major ‘levelling up’ projects
- Sports and Leisure Strategy (aka Physical activity strategy Cabinet Aug 2023)
- Sport and Playing pitch strategy – (Update and progress Specifically Clee Field Football project)
- Proposals to develop the Heritage Action Zone
- Proposals to develop Grimsby Creates
- Library review (Nov onwards)
- Events programme (year round)

- Cleethorpes Habitat Management Plan (July panel – cab 23 AUG)
- Resort manager’s annual report
- Tourism dashboard

Suggestions from work programme workshop 7 July 2023

- Visits to agreed leisure settings by members, ad hoc.
- Boating lake issues in response to representations
- Arts Council partnership developments (July)
- Pier Gardens
- Cleethorpes Market Place
- Annual report to panel on on developments to include Grimsby Creates, Heritage Action Zones and links to wider tourism offer
- Heritage implications of Casbah project development
- Update on RNLI
- Heritage assets (esp. measures to protect)

Please note:

- Reports going to Communities Scrutiny on Parks and Open Spaces to be shared with TVE panel members for information.

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If you would like more information or to find out more about scrutiny you can contact us:

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Town Hall Square
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or email: democracy@nelincs.gov.uk

or call (01472) 324121