

PORTFOLIO HOLDER – ENVIRONMENT & TRANSPORT

DATE	19 June 2023
REPORT OF	Councillor Stewart Swinburn, Portfolio Holder for Environment and Transport
RESPONSIBLE OFFICER	Carolina Borgstrom, Director for Environment, Economy and Infrastructure
SUBJECT	Amendment to the Off Street Parking Places Order 2022 - Introduction of designated motor caravan parking on Thrunscoe Land car park – Consideration of Objection.
STATUS	Open
FORWARD PLAN REF NO.	PHET 06/23/06

CONTRIBUTION TO OUR AIMS

A borough wide Parking Strategy directly supports both the Council’s priorities of a “stronger local economy” and “stronger communities” by ensuring that there is an effective and equitable approach to both on and off-street parking.

The Council has clear ambitions for the economic growth of North East Lincolnshire as set out in its Economic Strategy and Local Plan.

The project would support the Council’s priority to deliver a stronger economy as the motor caravan parking site would increase access to facilities, meaning that more people are able to visit and spend in North East Lincolnshire, more specifically the resort of Cleethorpes.

EXECUTIVE SUMMARY

Following formal advertisement of the proposed amendment to the North East Lincolnshire Borough Council Off Street Parking Places Order 2022, to include the proposed introduction of a designated area for motor caravan parking on the Thrunscoe Land, car park Cleethorpes on the 17 April, one objection was received to the making of the Order. This report requests consideration of that objection and seeks approval to progress with the advertised proposal as shown on in Appendix 1 and 2.

Appendix 1 - The North East Lincolnshire Borough Council (Off Street Parking Places) Order 2022 – Amendment to Schedule 3 - Parking places, tariffs, times and charges of use under this order for Thrunscoe Land car park, Cleethorpes.

Appendix 2 – Plan of pilot motor caravan parking bays, Thrunscoe Land car park, Cleethorpes.

RECOMMENDATIONS

It is recommended that:

1. Approval is granted for the sealing of 'The North East Lincolnshire Borough Council (Off-Street Parking Places) Order 2022 (Amendment No.3 2023)' as shown at Appendix 1 and 2.

REASONS FOR DECISION

There is an opportunity to provide a pilot motor caravan parking scheme in the resort of Cleethorpes. This has the potential to stop the unauthorised use at Marine Walk car park and would see a facility provided which would accommodate motor home parking for a short duration of up to 48 hours. We recognise the numbers of motor caravan owners has risen in recent years and the need for suitable parking provision is in greater demand.

The motor caravan parking provision would enable a wider contribution of the visitor economy, contributing to the economic environment.

1. BACKGROUND AND ISSUES

- 1.1 The scheme has been requested by members and the Tourism Scrutiny panel following correspondence from motorhome representatives who feel as though the resort would benefit from a site dedicated for users.
- 1.2 Motorhome provision was identified as part of the Cleethorpes Masterplan; however, a specific location was not detailed.
- 1.3 For numerous years motor caravans have been misusing the Marine Walk car park by utilising this as a free overnight stop over. In some cases, for longer periods of time. Recently, this has also taken place on Thrunscoe Land car park.
- 1.4 One objection was received during the statutory 21-day objection period in which anyone could object to the proposed amendment to the Parking Places Order, which closed on the 7 May 2023.

The Objection

- 1.5 The objector proposed that Security close the gates on Meridian Road at 10pm, to prevent vehicles entering Marine Walk car park or with permission they manage the closure of the gates to enforce the closure of the car park at 10pm. If this means putting a stop to the nuisance of anti-social behaviour such as 'boy racers' driving dangerously and at speed around the perimeter of the campsite at unsociable hours.
- 1.6 The objector believes that the proposal of the motor caravan parking is inappropriate and ten overnight parking spaces for motor caravans will result in a loss of revenue for their business. They feel that the council is trying to generate more income without considering the detrimental effect on their business. That the council should be encouraging and supporting local

businesses such as theirs which has given a huge boost to the local tourist economy.

- 1.7 The objector feels that there is also the potential to give the green light for the travelling community to settle here. Causing distress and disruption to local businesses and leaving mess behind. Thus, making the area less attractive to future visitors.
- 1.8 The objector has concerns that the proposed area could easily become the next chemical toilet dumping ground, like Marine Walk.

Objection Response

- 1.9 The car park will be closed by notice only and there are currently no intentions on security closing the gates on Meridian Road.
- 1.10 In concept, is not deemed to be detrimental to the objector's business. We strongly support that there are no camping behaviour (no external tables to be set out, no BBQs etc) and site rules will be displayed on signage in this area. The ten spaces are intended as a place to park the vehicles overnight. Any motorhome owners who wish to visit Cleethorpes and stay for a period longer than 48 hours, and those wishing to still enjoy the camping experience would still be able to use your facility.
- 1.11 With regard to the objectors concerns around the travelling community using this space, we have separate arrangements in place to manage travellers visiting the Borough which would be used in this eventuality.
- 1.12 A dedicated and secure water and toilet waste facility are planned to be installed externally to the public toilets on Thrunscoe Land car park. There will be site rules displayed in the area, requesting that users dispose of any waste responsibly and leave no trace.
- 1.13 The council have historically had issues with motorhomes in particular using the car parks as a free overnight stop. The pilot scheme is to provide a facility which would assist to manage this situation.
- 1.14 The car park will be monitored to see the impact the measures have and will be reviewed at the end of the summer season.

2. RISKS AND OPPORTUNITIES

- 2.1 Should these proposals not be implemented, the risks are:
 - Inadequate motor caravan parking provision
 - For numerous years motor caravans have been misusing the Marine Walk car park by utilising this as a free overnight stop over. In some cases, for longer periods of time. Recently, this has also taken place on Thrunscoe Land car park.
- 2.2 Should this proposal be adopted, the opportunities are:

- An offer of a wider contribution to the visitor economy
- the potential to stop the unauthorised use by Motorcaravan owners on council car parks overnight
- enabling the suitable parking provision for motor caravans within a council off street car park, comparable with other local authorities

3. OTHER OPTIONS CONSIDERED

- 3.1. Do nothing – allowing the misuse of motor caravans to continue in the councils off street car parks, with no designated off street car park provision.
- 3.2. A number of sites across the borough have been considered for motor caravan parking. A detailed appraisal on the land at Marine Walk was carried out but there were a number of obstacles that precluded us from moving forward with this site.

4. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

- 4.1. It is expected there will be some negative reputational implications resulting from the decision. The proposals are as a direct result of a request by members, the Tourism Scrutiny group and the motorhome representatives.
- 4.2. If the recommendations of this report are accepted and approval is given to progress with the sealing of the amendment Order, the authority is required to:
 - i. Include amongst the deposited documents for public inspection a copy of the Order as actually made.
 - ii. Publish in a local newspaper a public notice stating that the Order has been made.
 - iii. Write to objectors within 14 days of making the order, to notify them the order has been made and, where the objection has not been wholly acceded to, shall include in that notification the reasons for decision.
- 4.3. Positive external communications will be made to promote the new motor caravan parking provision.

5. FINANCIAL CONSIDERATIONS

- 5.1. The cost of advertising any new order are covered through the Council's Regeneration Partnership arrangement with Equans.
- 5.2. The capital costs will be offset with the new revenue stream for motor caravan parking.
- 5.3. Any financial surpluses as a result of revenue from PCNs must be used for the purposes set out in section 55 of the Road Traffic Regulation Act 1984 (as amended).

6. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

The proposals have no implications for children and young people.

7. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

The proposals are not expected to impact on climate change.

8. CONSULTATION WITH SCRUTINY

Consultation with the Tourism Scrutiny Panel has taken place.

9. FINANCIAL IMPLICATIONS

There are no financial implications.

10. LEGAL IMPLICATIONS

The Council has to ensure that it considers all objections when making the order. The other legal implications are as set out in the report that was considered on Monday 3rd April 2023 DNPH.ETE.25

11. HUMAN RESOURCES IMPLICATIONS

There are no HR implications.

12. WARD IMPLICATIONS

The proposals affect the Haverstoe Ward.

13. BACKGROUND PAPERS

Portfolio Holder for Environment and Transport held on Monday 3rd April 2023 DNPH.ETE.25

14. CONTACT OFFICER(S)

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COUNCILLOR STEWART SWINBURN

PORTFOLIO HOLDER FOR ENVIRONMENT AND TRANSPORT

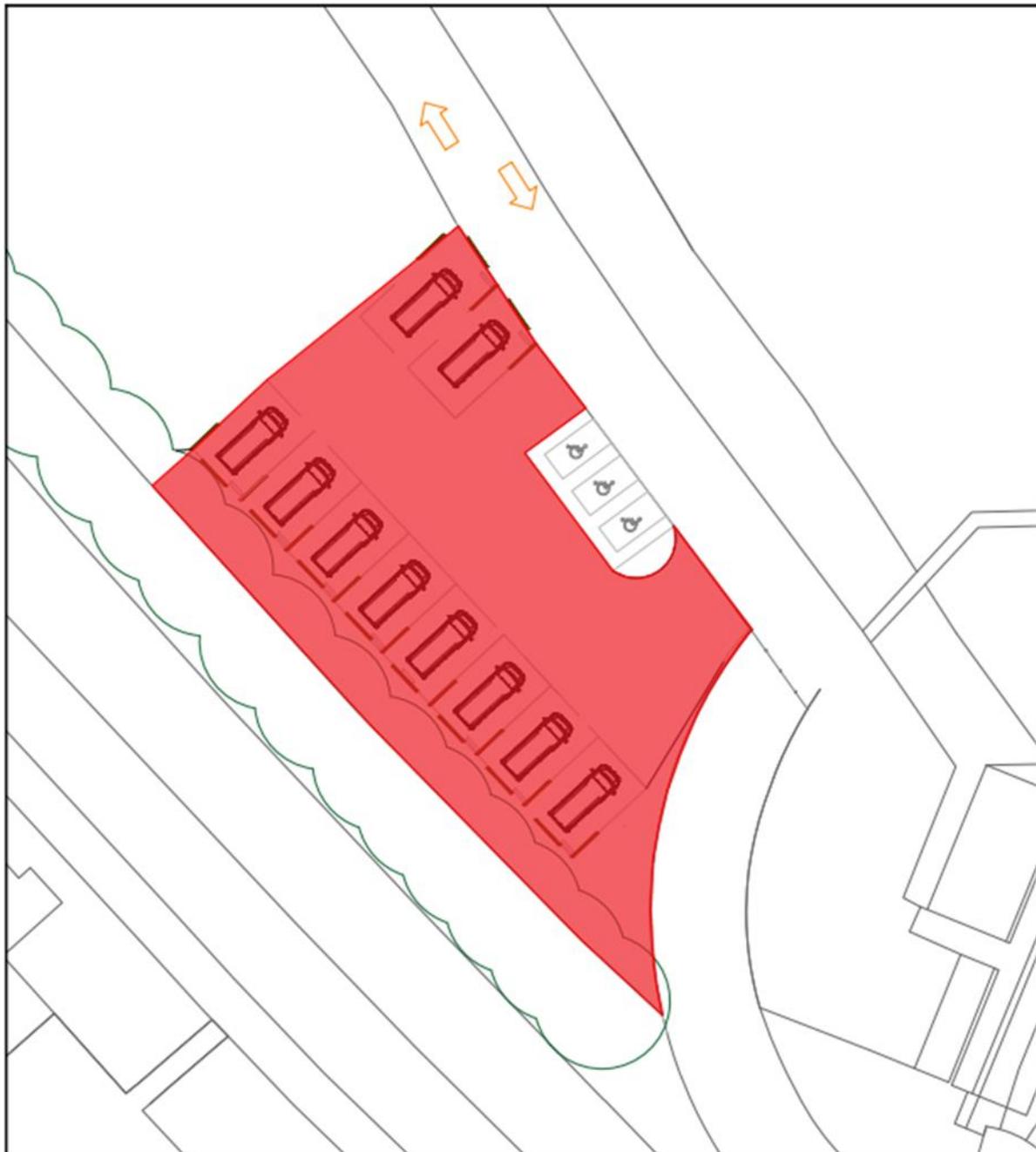
Appendix 1

SCHEDULE 3 - PARKING PLACES, TARIFFS, TIMES AND CHARGES OF USE UNDER THIS ORDER

1 NAME OF PARKING PLACE	2 CLASSES OF VEHICLE	3 POSITION IN WHICH VEHICLE MAY WAIT	4 DAYS AND HOURS OF OPERATION OF PARKING PLACE	5 CHARGING PERIOD	6 MAXIMUM PERIOD FOR WHICH VEHICLES MAY WAIT	7 PARKING CHARGES	8 SCALE OF CHARGES AS SHOWN IN SCHEDULE 4.1, 4.2 and 4.3
39 Thrunscoc Land, Cleethorpes	Motor Vehicles licensed as private or private/light goods, vehicles not exceeding 2.5 tons in weight and or two metres in height, Camper Vans, solo motorcycles, and Disabled Persons Vehicles. No Caravans, Motor Caravans or Quad Bikes permitted.	Within one of the Parking Bays indicated by surface markings and clear of the driveways, entrances and exits. No vehicle is permitted to park outside of a Parking Bay on the grassed area or otherwise.	Monday to Sunday inclusive. Partially closed by barriers, daily. Closing times displayed in car park.	Charges apply Monday to Sunday 8am – 6pm including Bank Holidays.	All day. No overnight parking permitted.	Up to 1 hour £1.50 1 to 2 hours £2.00 2 to 4 hours £3.50 4 to 10 hours £5.50	General Use Season Ticket. Single Use Season Ticket. Council Permit.
39a Thrunscoc Land, Cleethorpes	Motor Caravans and Camper Vans only. No Motor Vehicles licensed as private or private/light goods, solo motorcycles, Disabled Persons Vehicles, Caravans or Quad Bikes permitted.	At the south eastern end of car park only in the designated bays for Motor Caravans only. Motor Caravans and Camper Vans must be parked wholly and centrally within the parking bays demarcated and not in any area outside of these.	Monday to Sunday inclusive. Access closed every evening by barriers, times displayed in car park. Site rules apply – displayed within car park.	Charges apply Monday to Sunday 24 hours including Bank Holidays.	A maximum stay of a consecutive 48 hours is permitted. No return with seven days.	Up to 24 hours £12.00	Not Applicable.

Appendix 2

Plan of pilot motor caravan parking bays, Thrunscoe Land car park, Cleethorpes.



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 Working in partnership <small>New Oxford House, George Street, Grimsby, North East Lincolnshire, DN31 1HB Tel: 01472 513131</small>	PROJECT Off-Street Parking Places Car Park Location	
	TITLE 39A Thrunscoe Land, Aire Cleethorpes	
CLIENT NORTH EAST LINCOLNSHIRE COUNCIL	DRAWN JT	APPROVED 
	FILE REF.	DATE October 2022
	ORIGINAL SIZE A4 (210 x 297)	SCALE NTS
		FILE NAME DRAWING No. OffStreet-2022-39A