

TOURISM AND VISITOR ECONOMY SCRUTINY PANEL

DATE	14 March 2024
REPORT OF	Assistant Chief Executive (Statutory Scrutiny Officer)
SUBJECT	Economy Scrutiny Panel - Work Programme
STATUS	OPEN

CONTRIBUTION TO OUR AIM

The scrutiny panels act as a reviewing mechanism for decisions made relating to the strategic policy, performance and resources required to deliver the ambitions of the Council and its key partnerships. The aim of the scrutiny process is to make sure decision making is robust by providing constructive challenge. This contributes to the Council being effective and efficient, and therefore it is integral to the delivery of the Council Priorities.

EXECUTIVE SUMMARY

This report reflects on the 2023/24 municipal year and the work undertaken by the Tourism and Visitor Economy Scrutiny Panel. The panel will also consider, within its terms of reference, suggestions to be included in its 2024/25 work programme.

MATTER(S) FOR CONSIDERATION

1. BACKGROUND AND ISSUES

This report and its appendix summarises the 2023/24 agreed work programme and the panel's timetable of activities to undertake this work.

The panel will also consider any topics it may wish to retain in or add to next year's work programme.

2. RISKS AND OPPORTUNITIES

Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include risk assessment(s) by the author(s) concerned.

3. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

The work programme demonstrates the breadth of matters considered by scrutiny.

4. FINANCIAL CONSIDERATIONS

There are no financial considerations included within this report.

5. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

There are no impacts on climate change and the environment as a direct result of this report. Any actions which the council may undertake as a result of recommendations made by scrutiny will be the subject of further reports, which will include climate change and environmental implications by the author(s) concerned.

6. MONITORING COMMENTS

In the opinion of the author, this report does not contain recommended changes to policy or resources (people, finance or physical assets). As a result no monitoring comments have been sought from the Council's Monitoring Officer (Chief Legal Officer), Section 151 Officer (Director of Finance) or Strategic Workforce Lead.

7. WARD IMPLICATIONS

May impact on all wards

8. BACKGROUND PAPERS

Annual report of scrutiny 2022/23
Panel tracking reports

9. CONTACT OFFICER(S)

Bev O'Brien – Scrutiny Advisor

HELEN ISAACS
ASSISTANT CHIEF EXECUTIVE
(STATUTORY SCRUTINY OFFICER)

ITEMS FOR CONSIDERATION: Tourism and Visitor Economy Scrutiny Panel 2023/24

27 th July	5 th October	23 rd November	25 th January	14 th March
<ul style="list-style-type: none"> • 2022 Provisional outturn report (Mar23) • Q4 Council Plan3 (Jan-Mar) • Panel work programme 2023/24 • Arts Council partnership developments • Physical Activity Strategy (cab Aug) • Habitat management Plan (cab Aug) 	<ul style="list-style-type: none"> • Q1 Quarterly Finance and Council Plan Monitoring report (Apr-Jun) • Cleethorpes Levelling Up Funding – Sea Road Building • Tourism Dashboard Update • Clee Fields (operational arrangements) • Grimsby Library 	<ul style="list-style-type: none"> • Work Programme Review • Q2 Finance and Council Plan Monitoring report (Apr-Jun) • Review of Library and Archives Service • Heritage Place 	<ul style="list-style-type: none"> • Annual Events Programme (Includes Meridian SG / Pier Celebration) • Creative Strategy – Action Plan 2024 • Sport and Physical Activity Dashboard • RLNI 	<ul style="list-style-type: none"> • Q3 Quarterly Finance and Council Plan Monitoring report (Apr-Jun) • Resort Manager Annual Report • Work Programme Review • Levelling Up fund – Pier Gardens/Market Place.
<p>Informal Workshops to allow initial consultation on</p> <p>■ Library Review ■ Pier Gardens ■ Cleethorpes Market Place –(all likely to be held September 2023)</p>				

Standing agenda items:

- Question time
- Tracking actions of the panel
- Forward Plan
- Questions to the Portfolio Holder
- Calling in of key decisions

Items identified for Work Programme 2023/24:

- Council Land Use Policy (specifically for community use)
- Blue Flag status
- Grimsby Fishing Heritage Centre Collection update (including historic vessels)
- ~~Cleethorpes Masterplan – major 'levelling up' projects~~
- ~~Sports and Leisure Strategy (aka Physical activity strategy Cabinet Aug 2023) July 2023~~
 - ~~Sport and Playing pitch strategy – (Update and progress Specifically Clee Field Football project)~~
- ~~Library review (Nov onwards)~~
- ~~Events programme (year round) – January 2024~~
- ~~Cleethorpes Habitat Management Plan (July panel – cab 23 AUG)~~
- ~~Resort manager's annual report – March 2024~~
- ~~Tourism dashboard – September 2023~~

Suggestions from work programme workshop 7 July 2023

- ~~Visits to agreed leisure settings by members, ad hoc.~~
- ~~Boating lake issues in response to representations~~
- ~~Arts Council partnership developments (July)~~
- ~~Pier Gardens~~
- ~~Cleethorpes Market Place~~
- Annual report to panel on developments to include Grimsby Creates, Heritage Action Zones and links to wider tourism offer
- Developing an integrated Docks Regeneration Strategy so that we can preserve the site as a heritage asset and use it to stimulate the visitor economy.
- ~~Update on RNLi~~
- Protecting the Fitties as a heritage site, valued by tourists and to stimulate the local economy, in-line with the Hemmingway plan – Convene a strategy for the areas where there are substantial obligations on a third party.

Please note:

- ~~Reports going to Communities Scrutiny on Parks and Open Spaces to be shared with TVE panel members for information.~~

Items identified for Work Programme 2024/25:

- Boating Lake – update on any future works.
- Lincs Inspire – Annual users survey/invite Chief Exec.
- Sport and Physical Activity Strategy – progress against the headline indicators.
- Creativity Strategy and Action Plan – annual update on progress.
- Grimsby Fishing Heritage Centre Collection update (including historic vessels)

If you would like more information or to find out more about scrutiny you can contact us:

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