



## **The Premise Licence and Management Plan**

**The Warehouse  
North Promenade, Cleethorpes, DN35 8SJ**

## **Premise Licence and Management Plan Content List**

1. Introduction
2. Management
3. The Building Part One
  - Proposed Licenced Area
  - Licence & Capacity
  - Access & Egress
  - Venue Entrance- Fire Exit one
  - Fire Exits Two & Three
4. The Building Part Two
  - Fire Exit Four
  - Doors & Frames
  - Fire Alarm & Equipment
  - Fixed Structures
  - Stairs & Lifts
  - Stage Area
5. The Building Part Three
  - Bars – Cellar – Food
  - Bar Layout Plan
  - Cellar Layout Plan
6. Toilet & First Aid Facilities
7. Entertainment
8. Requirements of the 2003 Licensing Act.
  - Public Safety
  - Protection of Children from Harm
9. Prevention of Public Nuisance
10. Missing Person and Child Policy
  - Assessing Risk
11. Sale of Alcohol
  - Prevention of under-age Sales
  - Provisions for Persons with Special Needs
12. Security/Stewarding
  - Accident Reporting
  - Emergency Exit Plan & Alert Status
  - Electrical Systems
  - Food, Refreshments and Traders
13. Traffic Management under Development

### **Appendix Documents**

Appendix A – Site Location Plan-Land Registry

Appendix B – Outline of building showing the proposed Licensed Area

Appendix C – Detailed Licensed Plan

## **1 - Introduction**

The venue is to be known as “The Warehouse” situated on North Promenade, Cleethorpes, DN35 8SJ. It will be promoted and managed by Roadside Attractions Limited. The company is in the process of applying for a Premises Licence for the venue.

This Premise Licence and Management Plan (to be known as “PLMP”) has been produced by the company in support of their application submitted to the North East Lincolnshire Council pursuant to the terms of a Premises Licence under the conditions of the Licensing Act 2003.

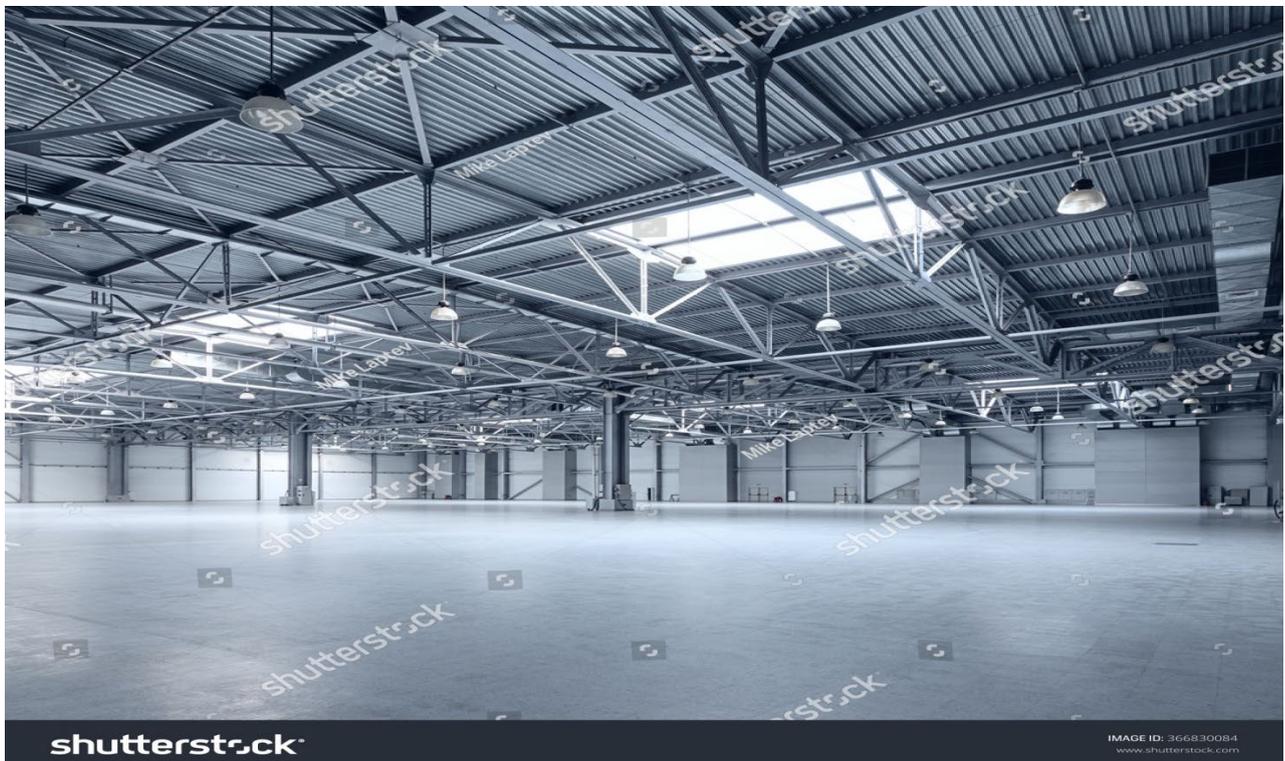
The “PLMP” contains full details about the Building, Venue, proposed operating times, intended licensable activities and a management structure highlighting roles, and responsibility for ensuring the health and safety of all persons attending and working at the venue before, during and after any event.

The “PLMP” will consider all relevant legislation including the Licensing Act 2003, the Health and Safety at Work Act 1974, the Regulatory Reform (Fire Safety) Order 2005 and The Event Safety Guide (HSG 195).

The ambition of the management for The Warehouse is to make the most of the urban environment and location of the venue, create an event space and social hub for the presentation of Live Performance, Art, and Entertainment of all forms.

The building allows the meeting of the old and the new, the classic and the contemporary, the gritty and the glamorous in a raw and rustic architectural detailed warehouse.

The venue will have two permanent bars, stage and lighting facilities, in-house toilets, cloakroom and a first aid room. Food will be provided by an approved street food vendor allowing the venue to offer the appropriate food variety suitable for all the planned events.

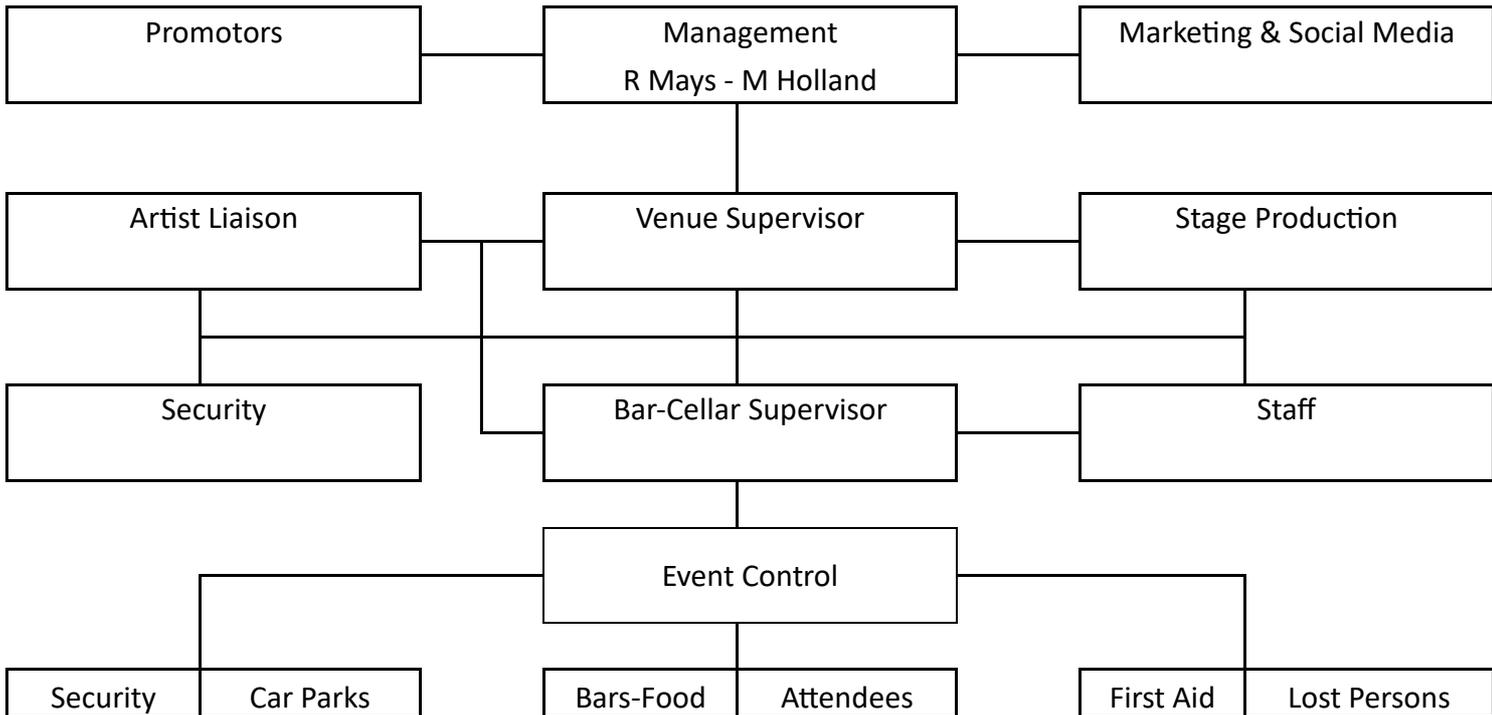


## **2 - Management**

The Director of Roadside Attractions Ltd Martin Holland has a lifetime of experience organising large fairground events, food festivals and markets and currently operates within East Park, Hull, and a large holiday park on the east coast of Yorkshire.

Robert Mays has over forty years of experience within the licensed trade developing new business concepts from public houses, music bars, nightclubs to hotels and has gained vast knowledge and experience working within the UK's festival organisations as well being an integral part of the Humber Street Sesh music festival.

### **Management Structure**



### **3 - The Building Part One**

Constructed from a steel frame with a twin arched metal panel covered roof with skylights forming a spine line effect on either side of the ridge of each arc. The outer walls have metal corrugated sheeting on all sides. The inner walls also have metal corrugated metal panels.

The whole building has a floor area of approximately 54,000 square feet.

#### ***A) Site Location Plan Land Registry Map***

##### **Proposed Licenced Area in Square Feet**

Audience Floor Area	20,301
Smoking Area	527
Entrance Lobby Inc Toilets – Cloakroom.	2,034
Stage Area	1,981
Bars-Cellar-Office-Store-Fire Exits	1,566
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Total Square Footage	26,409

#### ***B) Licenced Area Outline Plan***

##### **Licence & Capacity**

An application for a premise licence for the provision of entertainment and to sell alcohol on and off the premises has been presented to the NELC.

The venue is subject to being an event-based operation and only operating within the hours applied for but not continuous on all days or weeks.

Proposed operating hours Monday to Sunday 11.00 until 01.30

#### **C) Detail Licensed Plan**

##### **Access & Egress**

All door exits will comply with The Regulatory Reform Fire Safety Order 2005 and the Fire Safety England Regulations 2022

##### **Venue Entrance & Exit One – 2 Metre Width**

The venue entrance and exit situated at the western end of the building located within the car park entrance. Two fire doors FD60 1981 x 915 x 54 with oblong observation glass panels-2 x push bar-2 x door closers-1 x break glass point.

1 x Co2 Fire Extinguisher

Evacuation Muster Point – Seaside Pavement Area on the North Promenade. (see evacuation plan)

##### **Fire Exit Two – 4 Metre Width**

Situated at the western end of the building leading out into the car park area.

Four fire doors FD60 1981 x 915 x 54-4 x push bars-4 x door closers-1 x break glass point.

1 x Co2 Fire Extinguisher

Evacuation Muster Point – Seaside Pavement Area on North Promenade. (see evacuation plan)

##### **Fire Exit Three – 3.5 Metre Width**

The exit is situated on the side of the venue and exits onto North Promenade.

Four fire doors FD60 1981 x 915 x 54-push bars-door closers.

Evacuation Muster Point – Seaside Pavement Area on North Promenade. (see evacuation plan)

##### **The Building Part Two**

#### **4 - Fire Exit Four – 5 Metre Width**

The exit is situated at the eastern end of the venue and exits south onto North Promenade.

Four fire doors FD60 1981 x 1067 x 54-4 x push bars-4 x door closers-1 x break glass point.

1 x Co2 Fire Extinguisher

Evacuation Muster Point – Seaside Pavement Area on North Promenade. (see evacuation plan)

#### **Doors and Frames Specifications**

Fire rated doors and frames without doorsill's, FD 60 to BS 476-22 or EN1634-1 standard.

Fire rated hinges.

Intumescent fire and cold brush/blade seals.

Fire rated positive action self-closing device.

#### **Fire Alarm and Equipment**

The building has an emergency light and fire alarm system and maintained on a six-monthly contract with Kempton Security.

The panel is a Firesense Concept Fire Alarm Panel.

Two Smoke Fire Beams cover the whole building.

Appropriate fire-fighting equipment will be situated within the building.

Co2 Extinguishers – Entrance and all exits-bars-cellar-stage-control-power locations.

Dry Powder Extinguishers -Stage-control-power locations

#### **Fixed Structures**

There are no fixed structures within the venue to cause any obstruction to persons in the case of an evacuation of the premises.

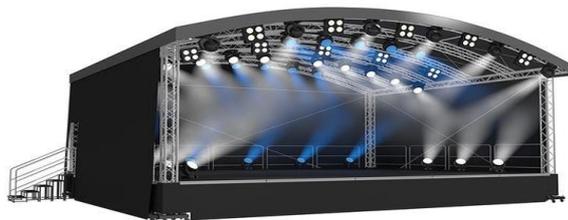
#### **Stairs – Lifts**

The venue has none of the above applicable to the licensed area.

#### **Stage Area**

There will be a permanent stage structure height 1000 x 7500 x 7500. The whole stage area will not be accessed by the public. Total Audio Solutions Ltd will provide and maintain all the stage and sound equipment.

There will be a dressing room 4000 x 4000 (Green Room) is situated to the right of the stage. There are separate toilet facilities for artists performing at the venue.



## 5 - The Building Part Three

### Bars - Cellar - Food

The venue will have two fixed bars with one cellar designated to draught products and a separate room for all other stock products.

The draught beer installation will be carried out by an approved company.

Drinking vessels will be of a plastic or paper eco-friendly option, canned drinks and/or plastic bottles only.

### Food

There will be no permanent kitchen operation planned at this point. Food will be supplied by renowned street food vendors.

#### The Warehouse Bar Layout

##### Back Bar One



##### Front Bar One



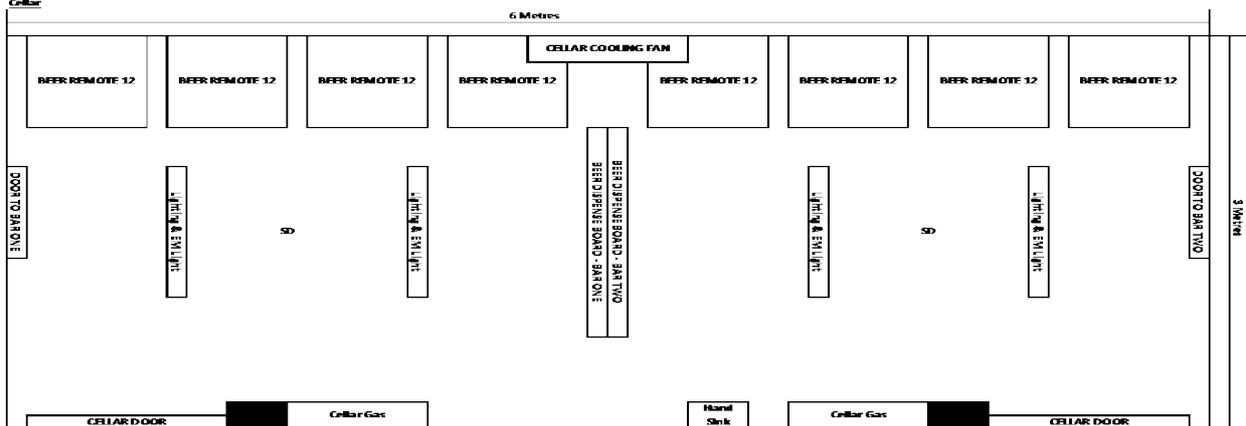
##### Back Bar Two



##### Front Bar Two



#### Cellar



## **6 - Toilet & First Aid Facilities**

### **Female Toilets One**

6 x WC  
3 x Hand Basins  
2 x Hand Driers  
3 x Soap Dispensers  
Sanitary Disposal Bins

### **Female Toilets Two**

6 x WC  
3 x Hand Basins  
2 x Hand Driers  
2 x Soap Dispensers  
Sanitary Disposal Bins

### **Male Toilets One**

6 x Urinals  
2 x WC  
3 x Hand Basins  
2 x Hand Driers  
3 x Soap Dispensers

### **Male Toilets Two**

6 x Urinals  
2 x WC  
3 x Hand Basins  
2 x Hand Driers  
3 x Soap Dispensers

### **Staff One Female – One Male**

1 x WC  
1 x Hand Basins  
1 x Hand Driers  
1 x Soap Dispensers

### **Disabled Toilets One & Two**

2 x Fully equipped with all facilities.

### **First Aid Room**

The venue has a designated room with an examination bed, seating, well stock first aid cupboard, sink and hot and cold water. Qualified staff will on hand to administer first aid at every event.

## 7 - Entertainment.

Live Music will feature touring bands, tribute artists and themed shows with live music.

A touring show example would be the Lust for Life 2024 with Clem Burke (Blondie), Glen Matlock (Sex Pistols) and Katie Puckrik (broadcaster and performer) reunited for second UK tour or Liverpool's rising stars Casino.

Tribute shows would be Bootleg Blondie the world's No.1 official Debbie Harry and Blondie tribute band, established in 2001 or the voice and sound of Johnny Cash. Europe's longest-running and most authentic-sounding Johnny Cash tribute show, plays faithful renditions of the great man's music.

We are hoping to find or set up a local comedy club and then bring in the likes of multi-award-winning comedian Ray Bradshaw or comedienne Laura Belbin currently on her "Too Much tour."

DJs and various clubbing nights will be considered but will have to be like the Ibiza Classics and northern soul.

Our Silent Disco will feature on a regular basis with music genres ranging from the 60's to 90's.

Film and theatre will be looked at in the future with a possible Christmas style panto.

Festivals will feature both food and drink. The food festival will host top chef's showing off their skills and much more.

We are hoping to feature three beer festivals, one with local brewers, one with UK brewers and the annual October Fest.



## **8 - Requirements of The 2003 Licencing Act**

The management will take their duties under the Licensing Act 2003 seriously and intend to fulfil their duties as managers of the venue in meeting the four key objectives.

### **The Prevention of Crime and Disorder**

All activities within the Licensed Premises will be managed with a view to prevent crime and disorder by adopting the following policies with further additions if required after consultation with the local police force.

The venue will have CCTV covering both inside and outside.

Customers coming to and leaving the venue will be monitored by security.

Litter pickers will ensure the area surrounding the venue remains rubbish free.

All drinks will be served in cans - plastic bottles - plastic receptacles.

Measures will be in place to prevent open bottles or other drinks containers being either carried in or taken beyond the licensed premises.

A Security and Stewarding team will, manage all issues relating to audience movements and behaviour of every event.

There will be robust proof of age checks including signage at the venue and on all social media and ticket outlets.

### **Public Safety**

Risk assessments will take account of any foreseeable hazards and risks and reasonable control measures will be implemented.

During the planning process of refurbishment risk assessment will be key in the planning process. Further risk assessments will be undertaken if the application is successful.

Emergency vehicles will have clear maintained access to the venue on all three sides (North Promenade – Car Park Access – Rear of Premises).

First aid provision will be provided in the venue's first aid room in accordance with The Health & Safety (First-Aid) Regulations 1981.

All electrical wiring and equipment including sound and lighting will have the required tests and certification. The venue will operate within safe capacities set by the relevant authorities.

### **Protection of Children from Harm**

The Promoters recognise the importance of protecting children from harm with considerations to be taken with appropriate measures during an event should children be permitted.

Children will only be permitted if the event/show is deemed suitable for persons under 18.

The venue will only allow 18 and over with a strict challenge 25 policy.

Planned events will be aimed at attracting an older customer base.

A Final Child Protection Policy will be determined after consultation with the relevant authorities.

## **9 - Prevention of Public Nuisance**

It is accepted that licensed premises can have an impact upon the locality and all reasonable measures will be taken to ensure that any possible negative impact arising from any event at the venue are minimised as far as reasonably practicable.

The Control of Noise at Work Regulations 2005 (the Noise Regulations) came into force for all industry sectors in Great Britain on 6 April 2006 (except for the music and entertainment sectors where they came into force on 6 April 2008).

The management have assessed the suitability of the venue for live and recorded music and with the preventive measures listed below then there will be no sound pollution of any consequence.

**Note: The first line of houses situated on the other side of the rail tracks is 141 metres away on Tennyson Road, Cleethorpes.**

An airborne sound test will determine what areas need further attention after the first measures have been installed.

The positioning of the stage and PA system with a directional speaker system will allow the sound to be directed in a specific direction, rather than spreading it out in all directions.

The mid-range and top end speakers will be flown keeping them unattached from the building.

The stage platform and bass speakers will sit on a layer of neoprene rubber matting reducing sound absorption through the floor.

Sound absorption fabrics will be strategically placed to both enhance the visual look but will absorb sound waves.

Installation of an outside/indoor networked noise monitoring system.

Other measures to be taken in reducing public nuisance and disorder includes the following:

The nature of the activities being offered and age profile.

Measures to deal with dispersal of customers from the premise as necessary, including the employment of stewards/security and notices at exits requesting customers to respect neighbours.

Encourage customers to proceed away from the footbridge and use the promenade towards the town.

Discussions have taken place with both bus and train operators and the management will have further talks on the best options for customers attending and leaving the venue.

A taxi rank or association will be discussed in the future.

## **10 - Missing Person & Child Policy**

The Missing Person and Child Policy highlights the processes and procedures which will be adopted and is produced for the safe management of those attending, performing, working and others that may be affected by the event.

In the case of a missing person only the descriptive details are to be used in communication with members of staff.

The management and venue staff when advised of a missing person will ensure they record accurate information of the circumstances, details of persons missing and any relevant contact details of the person reporting the incident.

The management will then circulate the information to all staff members.

The name of the lost person should never be used over radio, telephone or the PA system unless there are exceptional circumstances or where the person has been missing for an extended time-period.

All security and other staff members will be given a search procedure based on the details at the time.

Incidents involving missing persons will be notified to the venue management as soon as they come to notice. This will be escalated to police notification if a significant risk is identified.

Any staff member not DBS checked who finds a lost child or missing person must contact the nearest member of security as soon as possible.

The lost child or missing person will be taken to the Event Control Room and housed in a secure separate area. Only DBS checked staff will care for the lost child or missing person. Ideally there should be two members of staff.

No food or drink other than plain water will be shared with the lost child or missing person.

Whilst kindness should be shown, staff will refrain from holding, carrying, hugging or showing other forms of intimacy toward the lost child or missing person.

Any person claiming a lost child or missing person must provide their name, address and relationship to the child and the child or missing person should positively identify the person collecting them.

Any announcement over the PA System will ask parents or carers to go to a designated meeting point or contact a member of security and they will be brought to Event Control Room.

No details of the child or missing person will be given over the PA System. An announcement will consist of something like: "Can Mrs Smith please return to the main entrance and contact a member of security".

The child or missing persons details to be taken when reported are:

Name - Age- Gender- Ethnicity- Height- Glasses- Identifying features- Clothing worn and colours.

How long they have been missing - Last place they were seen.

Any mobile phone numbers (person reporting and person lost)

Any disabilities / special needs - Any other vulnerability - Any medication

If a person is reporting a child or missing person, then they should initially stay in the area the child or missing person was lost while a search is carried out in that area.

Staff should report any children or missing persons leaving site fitting the description and if necessary, SIA Security should be used to stop them from leaving site until their identity is confirmed.

### **Assessing Risk**

If the lost child or missing person has a reported vulnerability contact Police

If the found child or missing person has made an allegation contact Police

If the found child or missing person does not wish to leave with the person collecting them contact Police

Additionally, if the child or missing person has been lost for more than 30 minutes Police should be contacted.

For avoidance of doubt Police should be contacted on 999 due to the urgency.

## **11 - Sale of Alcohol**

Robert Mays will be the designated premises supervisor (DPS) for the purpose of this "PLMP." Subject to the premises licence application outcome the venue will seek to bring in other experienced supervisors.

The DPS, or a person on his or her behalf, shall provide suitable training or instruction to all staff engaged in the sale of alcohol as to the prevention of sale to persons under the age of 18 or to any person who is too intoxicated.

A written record shall be made of the delivery of such training or instruction, and it shall be produced to a police officer or responsible officer of the local authority on reasonable request.

No person will be permitted to bring any alcoholic drink into the event. Security staff will employ industry standard search techniques at the entry gates.

All staff engaged in the sale of alcohol will be aged 18 and over.

Bar sales payments will use both cash and cashless.

Any person deemed to be intoxicated will not be served and if troublesome will be escorted off the premises.

No beverage shall be sold or supplied in any glass containers.

All alcohol products must be sold in cans or plastic bottles, served in polycarbonate or plastic or cardboard drinking vessels. Any alcohol in a glass container shall be decanted into a plastic container prior to supply to the customers.

No person will be permitted to bring in any drink into the venue especially glass bottles or other glassware. If the event management presume there is, or is imminently likely to be, violence or disorder in the venue then police will be notified.

## **Prevention of Under Age Sales**

The Challenge 25 Scheme will operate at this event.

Age confirmations will firstly be ascertained when purchasing a ticket to the event.

Anyone appearing to be under the age of 25 will be challenged at the entry to the event with proof of age a requirement. Acceptable Proof of ID documents will be Age ID cards, Passport, Photo driving licence.

All promotion material will promote that a 'Challenge 25' policy is in place.

Acceptable Proof of ID documents will be Age ID cards, Passport, Photo driving licence.

In the event of an individual being refused alcohol, the SIA registered Door Supervisors assigned to that area will assist in the management of any subsequent issues.

A Refusal log will be in place to record any adverse incident that takes place in the venue, any complaint made by any person, or of the refusal to sell alcohol to anyone who is under 18 or who appears to be intoxicated.

Any such record shall be signed and dated by the person making the entry and shall be produced to a police officer or responsible officer of the local authority on reasonable request.

## **Provisions for Persons with Special Needs**

The management are aware of the legal requirements under The Equality Act 2010. Appropriate steps have been taken to ensure access into and around the venue and the facilities will make for an enjoyable visit to all persons with Special Needs.

Disabled parking and a drop off location will be available close to the venue entrance with competent stewards in attendance to assist.

All emergency and information signage will be clearly posted in a suitable font size and use appropriate contrasting colours.

## **12 - Security/Stewarding**

The management have had discussions with a highly qualified and experienced local security and stewarding company. The management and security company will together assess each event and then produce a security and stewarding plan.

The security and steward staff will be all SIA trained and qualified with additional first aid and anti-terrorist certifications or accreditations.

A full detailed security plan of operation will be produced prior to the venue's hopeful opening.

### **Accident Reporting**

The accident book will be located within the first aid room. Any employee, contractor or freelance worker who suffers an accident must ensure that the accident is reported to the management as soon as possible.

In the event of a reportable accident the management will advise who is the correct company or individual to report the accident.

Reports should be made by the quickest practical means, normally by telephone, and a note will be made of the call.

The company is a member of The Humberside and Lincolnshire Chamber of Trade and Commerce and will utilise the expertise of the varying bodies within whom specialise in health & safety, risk assessments etc.

### **Emergency Exit Plan and Alert Status**

The emergency procedures to be adopted will be produced in detail after consultations with the relevant local authorities due to the location of the venue, it is impossible to predict every eventuality that could necessitate the evacuation of the venue without expert advice.

### **Considerations**

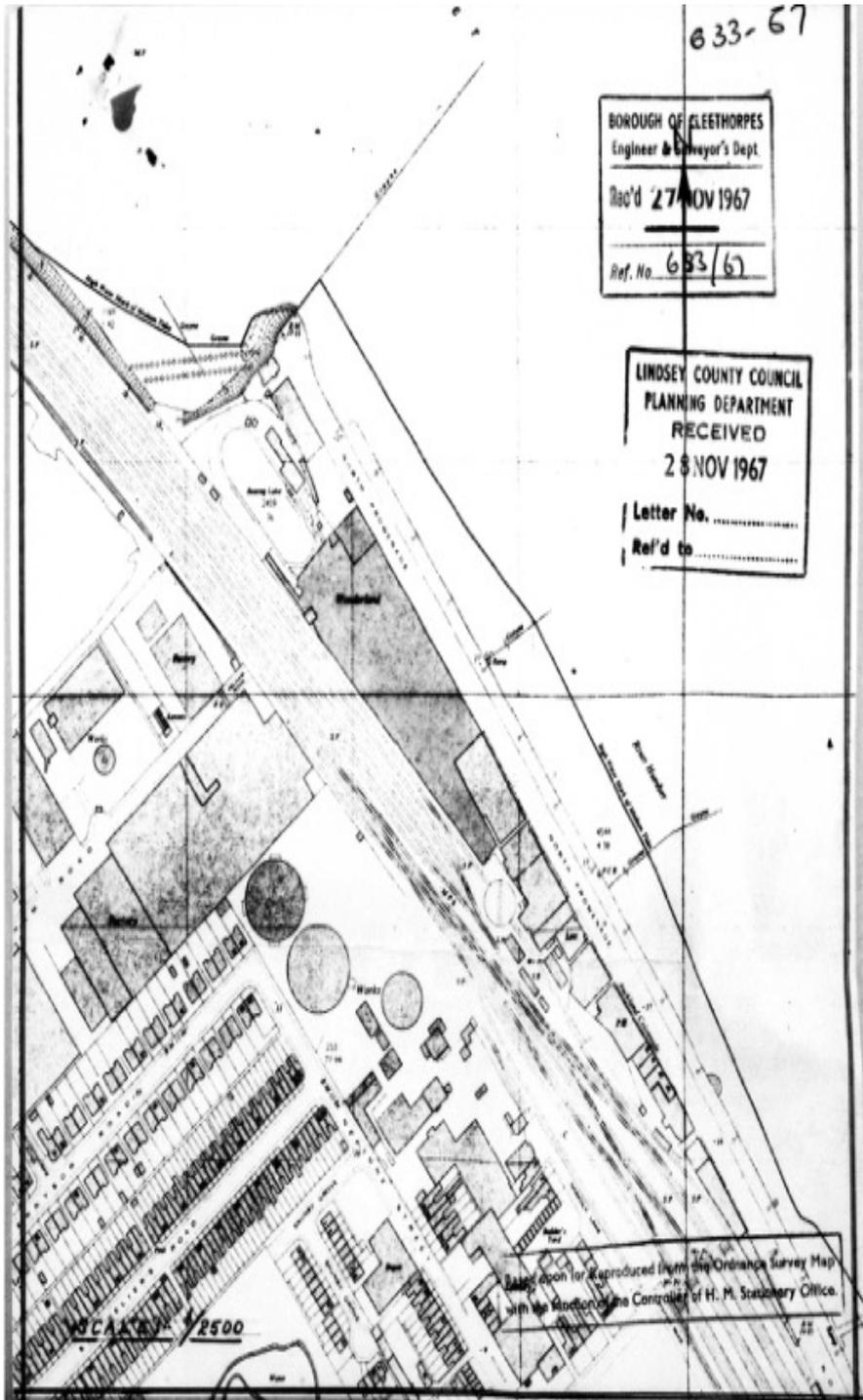
- Fire
- Flood
- Wind
- Show Stop Procedures
- Evacuation Route Options and Dispersal Points
- Coded Messages
- Declaring Amber Alert
- Declaring Red Alert
- Stand Down
- Evacuation Options

### **Electrical Systems**

All electrical installations and equipment used will comply with the general requirements of the Electricity at Work Regulations 1989, installed, tested, and maintained in accordance with the latest edition of the Institution of Electrical Engineers "Regulation for Electrical Installations" and other relevant guidance. Regard should be paid to HSE Guidance Note GS50: "Electrical Safety for Place of Entertainment".

A full risk assessment and hazard detailed report will be available when all details have been agreed.

Appendix A



**Appendix B**



# Appendix C

The Warehouse Space 1, 100

