

Health and Wellbeing Board

DATE	17.02.2025
REPORT OF	Ann-Marie Matson – Director of Children's Services
RESPONSIBLE OFFICER	Ann-Marie Matson – Director of Children's Services
SUBJECT	Growing Up Well in North East Lincolnshire
STATUS	Open
FORWARD PLAN REF NO.	N/A

CONTRIBUTION TO OUR AIMS

This work will significantly contribute to our aims of tackling wider determinants of health and reducing health inequality in North East Lincolnshire. By promoting co-ordinated efforts across various sectors, we can align resources and initiatives to address multiple health determinants effectively. This integrated approach helps in identifying and mitigating health risks early, promoting prevention, and healthier lifestyles. Additionally, it ensures that support is comprehensive and equitable, targeting systemic issues and ensuring that everyone has the opportunity to achieve better health outcomes.

EXECUTIVE SUMMARY

Facilitated by the Centre for Young Lives, in partnership with the Humber and North Yorkshire ICB, and led through North East Lincolnshire Council, the Growing Up Well in North East Lincolnshire initiative aims to provide a strategic approach for transforming children and young people's mental health and wellbeing by uniting local agencies, organisations and wider stakeholders across the Borough to prioritise children and young people's health and wellbeing. An anticipated output from the initiative is the development of a North East Lincolnshire Children and Young People's Health and Wellbeing Charter, ensuring that children and young people's health and wellbeing is prioritised from a system leadership perspective.

RECOMMENDATIONS

1. Note the progress.
2. This work to report to the Health and Wellbeing Board and sit within the Joint Health and Wellbeing Strategy.

REASONS FOR DECISION

Due to the scope of the initiative and the anticipated outputs, there is a clear interface with the Joint Health and Wellbeing Strategy and the associated priorities and actions. In addition, the initiative will provide the opportunity to raise the profile of North East Lincolnshire across the Humber and North Yorkshire footprint, and beyond. As such, there is a need to ensure appropriate governance and reporting through the Health and Wellbeing Board.

1. BACKGROUND AND ISSUES

Background:

The Centre for Young Lives, in partnership with the Humber and North Yorkshire ICB is developing a model for improving children and young people's mental health and wellbeing. There was an opportunity for North East Lincolnshire to engage in the initiative, in order to contribute to transformation of place, and to address populations of need.

The Growing Up Well in North East Lincolnshire initiative aims to provide a strategic approach to show how a local area can transform children and young people's health and wellbeing by uniting local agencies, organisations and wider stakeholders across the Borough to prioritise children and young people's health and wellbeing, including mental health, and to join forces to provide opportunities and support.

An anticipated output from the initiative is the development of a North East Lincolnshire Children and Young People's Health and Wellbeing Charter, ensuring that children and young people's health and wellbeing is prioritised from a system leadership perspective. This will be developed in partnership with the voices of children and young people, as well as other relevant stakeholders in the Borough.

Following an initial scoping meeting with multi agency systems leaders, the initiative was further socialised and progressed at a multi-agency event on 2 December 2024, at which more than 100 representatives from agencies, organisations and wider stakeholders were in attendance, including youth groups, schools, sports groups and health organisations. The session heard from senior leaders and representatives from local agencies and organisations on the opportunities and challenges to supporting children and young people to thrive in North East Lincolnshire, as well as there being a focus on inspirational practice and examples of positive outcomes. A table discussion encouraged participants to identify solutions and propose new ideas for supporting children and young people's mental health and wellbeing, and to consider how all stakeholders could contribute. There was overwhelming support for the development of a charter and a strong sense of priority and 'can do' attitude as to how we can put North East Lincolnshire on the map.

The work, which is being led by Centre for Young Lives, and Baroness Anne Longfield, has the potential to change the lives of children and young people in the Borough, and put North East Lincolnshire in the spotlight as we move forwards in this work. The focus also compliments the new Joint Health and Wellbeing Strategy which is in development.

In North East Lincolnshire, we recognise the importance of a life course approach in all our initiatives. However, we need to place additional focus on children and young people. We know that experiences and exposures at different life stages can have cumulative effects on a child's health and by concentrating on critical periods such as early childhood and adolescence, and ensuring every child has the best start in life, we can implement interventions that promote healthy development, prevent adverse childhood experiences, and improve outcomes for our children and young people.

We aim to tackle intergenerational issues by breaking cycles of disadvantage and raising aspirations across generations. By fostering environments that encourage educational attainment, career opportunities, and personal growth, we can help children and young people achieve their full potential. This ensures that the building blocks for health, such as education, housing, and social connections, are strengthened throughout a person's life, leading to better health outcomes and reduced inequalities.

The objectives of the work are to:

By the end of 2025, working in partnership with the Council, and in collaboration with wider stakeholders, the Centre for Young Lives will have designed a North East Lincolnshire Health and Wellbeing Charter and established a local wellbeing partner network.

Expected outcomes/benefits:

Children and young people will be front and centre in this commitment to prioritise their health and wellbeing in the Borough. By doing so we can promote healthy development and improve outcomes for our children and young people. We can raise aspirations and help children and young people to achieve their full potential.

Timescales and approach:

We are working with the Centre for Young Lives, and Baroness Anne Longfield, who will lead this work during 2025. An underpinning work plan has been generated and will be delivered through a working group and overseen by a strategic group.

Evaluation of impact:

2. RISKS AND OPPORTUNITIES

2.1 Risks

There may be a reputational risk if this initiative does not have robust governance in place i.e. reporting to the Health and Wellbeing Board, or if the anticipated outputs are not achieved.

2.2 Opportunities

Opportunity to link this work with the Joint Health and Wellbeing Strategy, and report to the Health and Wellbeing Board in order to provide oversight and assurance for a potentially high profile piece of work.

Opportunity to make a real difference to the lives of children and young people.

3. OTHER OPTIONS CONSIDERED

N/A

4. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

None

5. FINANCIAL CONSIDERATIONS

The report does not require a spend update.

6. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

The Growing Up Well in NEL work is centred around children and young people.

7. CLIMATE CHANGE AND ENVIRONMENTAL IMPLICATIONS

None

8. CONSULTATION WITH SCRUTINY

No consultation with Scrutiny has taken place yet.

9. FINANCIAL IMPLICATIONS

None.

10. LEGAL IMPLICATIONS

Health and Wellbeing Boards were established under the Health and Social Care Act 2012 to act as a forum in which key leaders from the local health and care system could work together to improve the health and wellbeing of their local population. They have a statutory duty, with integrated care boards (ICBs), to produce a joint strategic needs assessment and a joint health and wellbeing strategy for their local population.

11. HUMAN RESOURCES IMPLICATIONS

There are no HR implications.

12. WARD IMPLICATIONS

No ward implications. This is a North East Lincolnshire piece of work.

13. BACKGROUND PAPERS

None.

14. CONTACT OFFICER(S)

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