

North East Lincolnshire’s Bus Service Improvement Plan Progress Report: October 2024 Appendix Document

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Appendix 1 – New 11 Service Timetable

• Grimsby • Waltham 11

MONDAY TO SATURDAY (excluding Bank Holidays)

	11	11	11	11	11	11	11	11	11	11	11
Riverhead Exchange	0625	0917	1017	1117	1217	1317	1417	1537	1637	1737	1837
Grange Estate Cambridge Drive	0635	0927	1027	1127	1227	1327	1427	1547	1647	1747	1847
Morrisons Laceby Road	0645	0937	1037	1137	1237	1337	1437	1557	1657	1757	1857
Waltham Cheapside	0657	0949	1049	1149	1249	1349	1449	1609	1709	1809	1909

• Waltham • Grimsby 11

MONDAY TO SATURDAY (excluding Bank Holidays)

	11	11	11	11	11	11	11	11	11	11	11	11
Waltham Cheapside	0705	0805	0915	1015	1115	1215	1315	1450	1610	1710	1810	1910
Waltham Bradley Road	0710	0810	0920	1020	1120	1220	1320	1455	1615	1715	1815	1915
Morrisons Laceby Road	0725	0825	0935	1035	1135	1235	1335	1510	1630	1730	1830	1930
Grange Estate Carnforth Cres	0731	0831	0941	1041	1141	1241	1341	1516	1636	1736	1836	1936
Riverhead Exchange	0746	0846	0956	1056	1156	1256	1356	1531	1651	1751	1851	1951

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Appendix 2 – Traffic Signal Priority Junctions

Junctions Currently Operating Signal Priority Equipment

- Scartho Road x Matthew Telford Park
- Bargate x Westward Ho
- Durban Road x Ladysmith Road
- Dudley Street x Littlefield Lane
- Clee Road x Brereton Avenue
- Cleethorpes Road nr Nacton Street
- Corporation Road x Boulevard Avenue
- Freeman Street x Wellington Street
- Corporation Road x Rendel Street
- Hewitts Avenue x Tesco
- Grimsby Road nr Barcroft Street
- Grimsby Road nr Blundell Avenue
- Grimsby Road nr Fuller Street
- Grimsby Road nr Lestrangle Street
- Grimsby Road nr Reynolds Street
- Great Coates Road x Lamour Road
- Scartho Road x Sutcliffe Avenue
- Weelsby Road x Ladysmith Road
- Riby Square
- Cleethorpes Road nr Mangle Street
- Bargate nr Augusta
- Scartho Road nr Limetree Avenue
- Ellis Way x ASDA
- Hainton Square
- Cleethorpes Road x Victor Street
- Bargate x Weelsby Road
- Peaks Lane x Hewitts Avenue
- Scartho Road x Grimsby Hospital
- Cleethorpes Road x Park Street
- Laceby Road x Worcester Avenue

Junctions in Progress

- Deansgate Bridge x Bargate
- Deansgate Bridge x Church Lane
- Victor Street nr Cope Street
- Convamore Road x Eleanor Street
- Hainton Avenue x Weelsby Road
- Hainton Avenue x Welholme Road
- Hainton Avenue x Pasture Street
- Wellington Street x Victor Street
- Pelham Road, Immingham x Washdyke Lane
- Hewitts Avenue x Altyre Way
- Victor Street x Oxford Street

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Appendix 3 – Funding Split for 2024/25

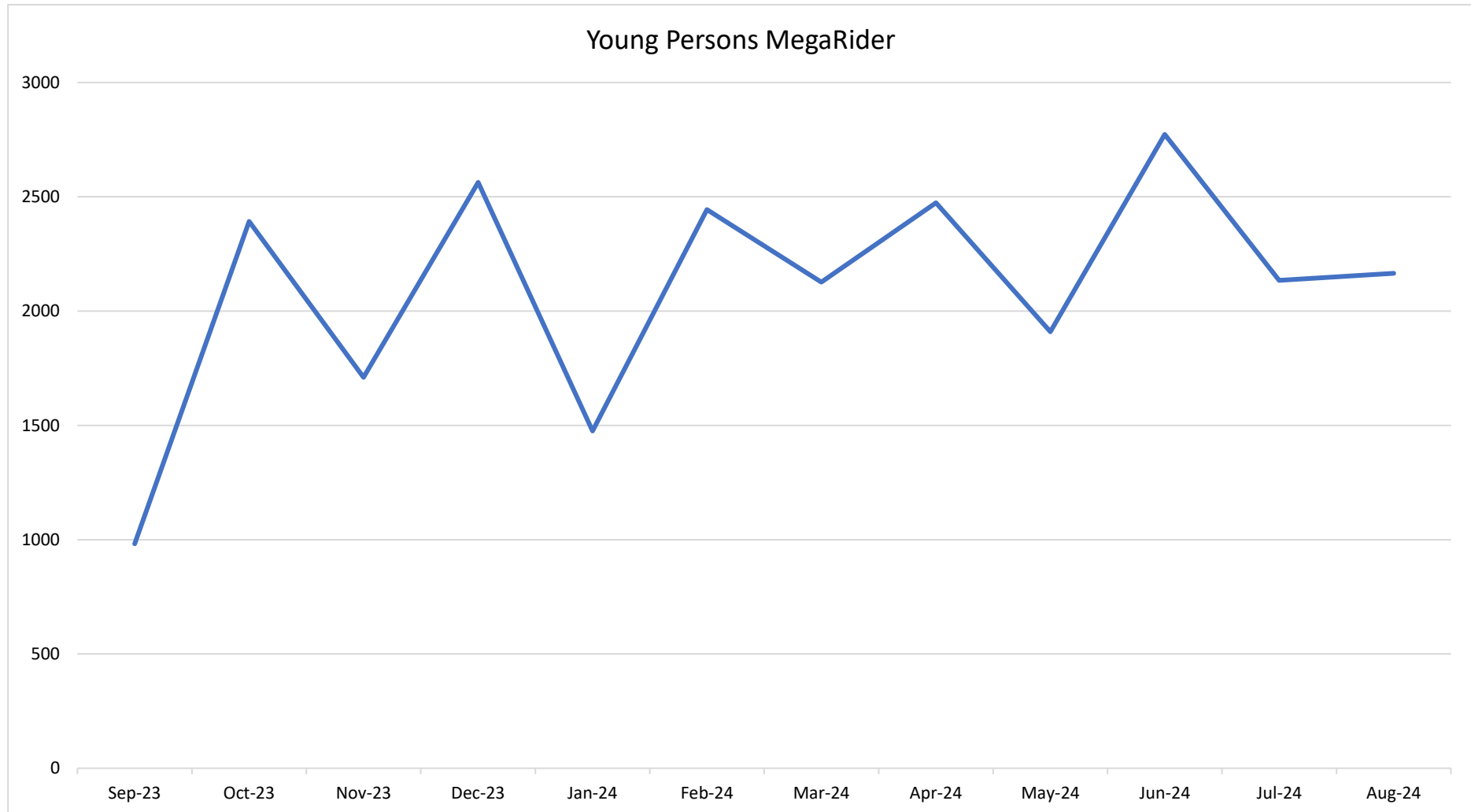
Measure	2024/2025	
	Capital	Revenue
Bus Priority Measures	£909,662	
Enhanced Partnership Delivery officer		£38,379
Acceleration of Traffic Signal Priority Programme	£121,559	
Fare Capping by day / week	£105,000	£50,000
Branding/ Marketing		£5,000
Ride to Work Month		£30,000
Promotional Ticket		£15,000
High Quality Grimsby bus interchange	£1,705,499	
Bus Service Enhancements (7 routes)		£288,000
Acquisition & deployment of mobile CCTV units	£981	£4,200
Discounted fare products for Youths		£180,877
Enhanced parking enforcement		£49,400
Monitoring and Evaluation		£9,000
£1 Leisure & Shopper Ticket		£280,128
Pre 9:30 Concessionary Travel		£216,665
Service 3&4 Frequency Enhancement		£621,000
Bradley Road Bus Service		£166,835*
Total	£2,842,701	£1,895,152

*£101,952 contribution from the Bus Recovery Grant

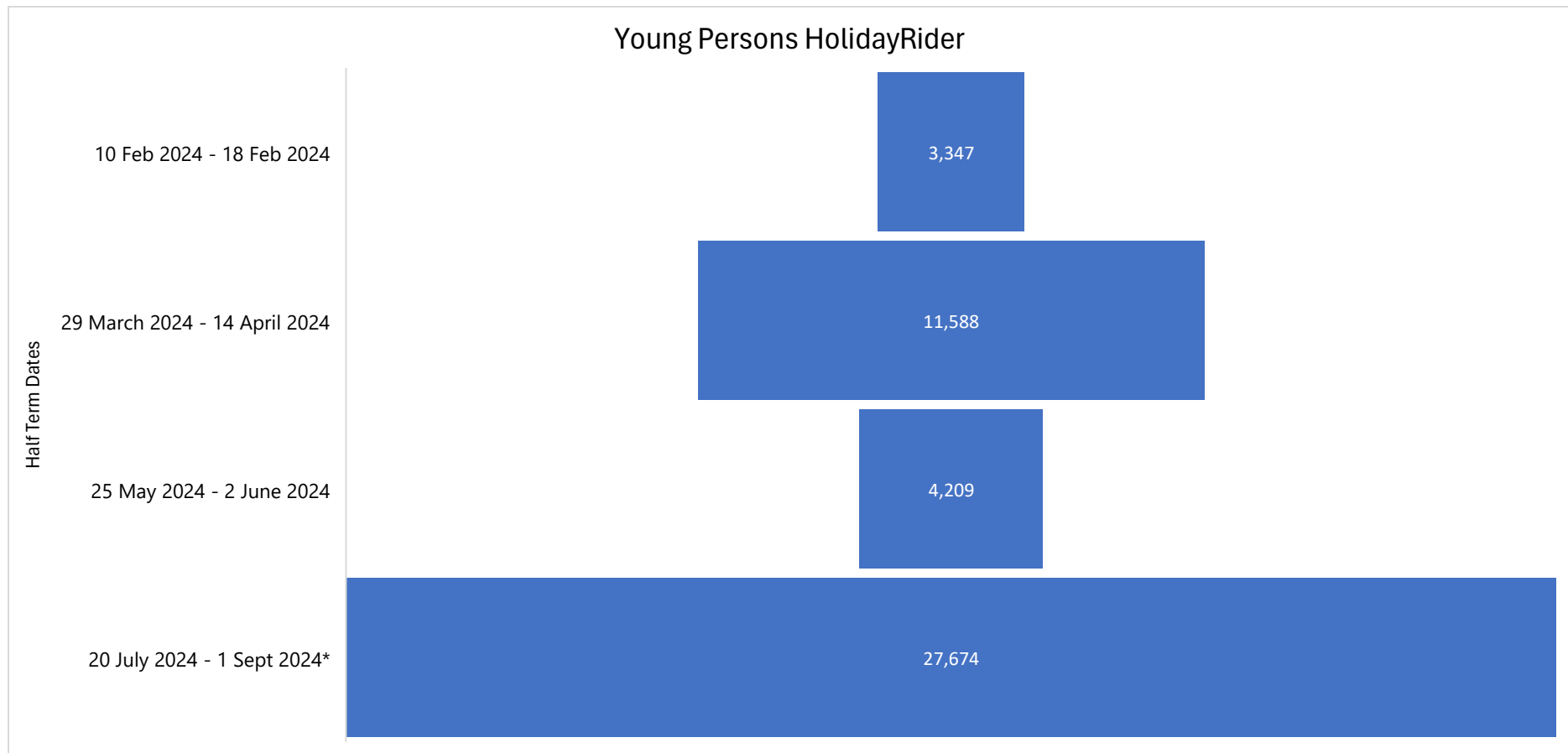
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Appendix 4 – Outcomes of BSIP Measures

Ticket Sales for the Discounted Youth Fare Measures



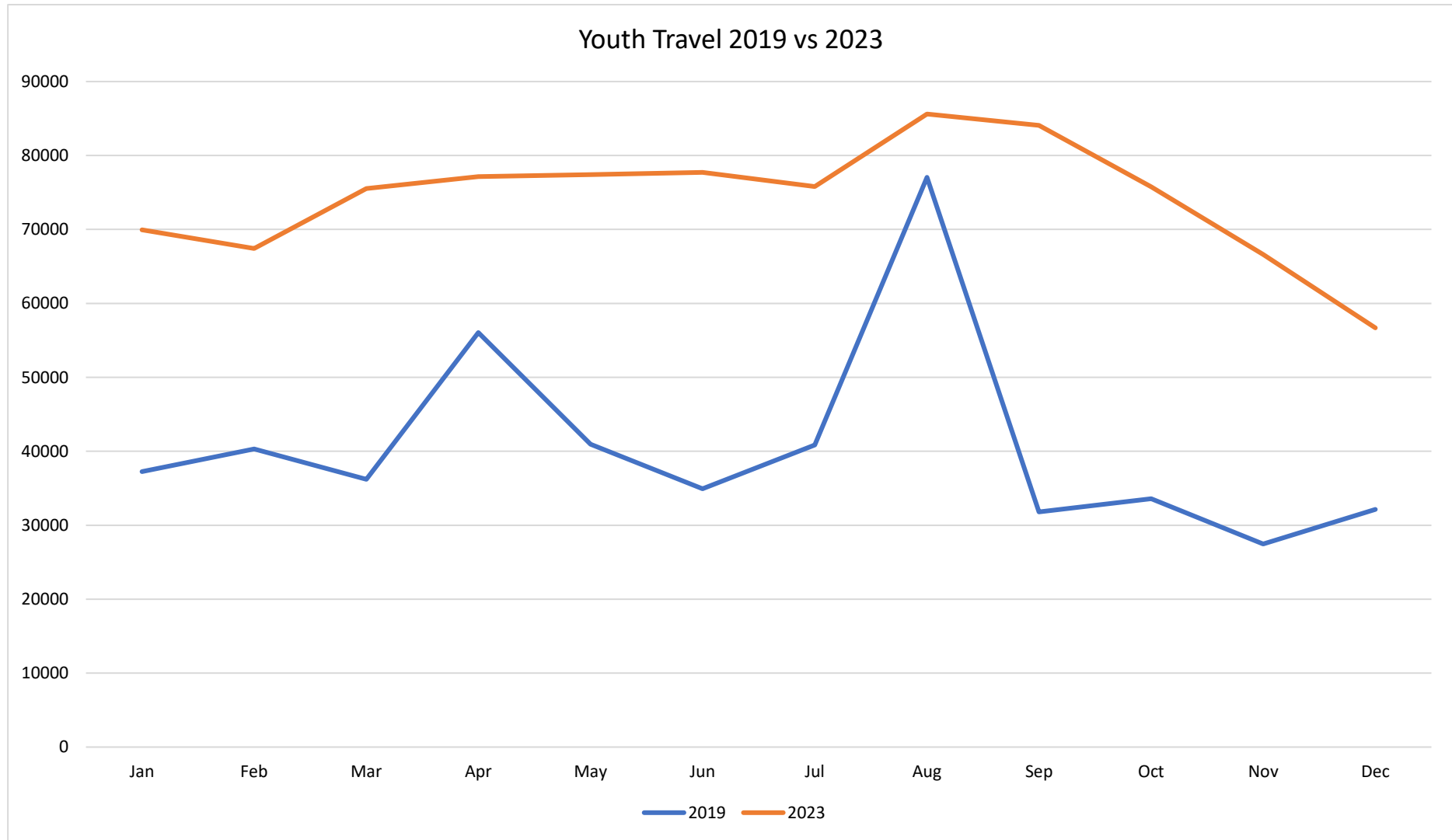
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*Data for the final week of the Summer Holidays is yet to be known.

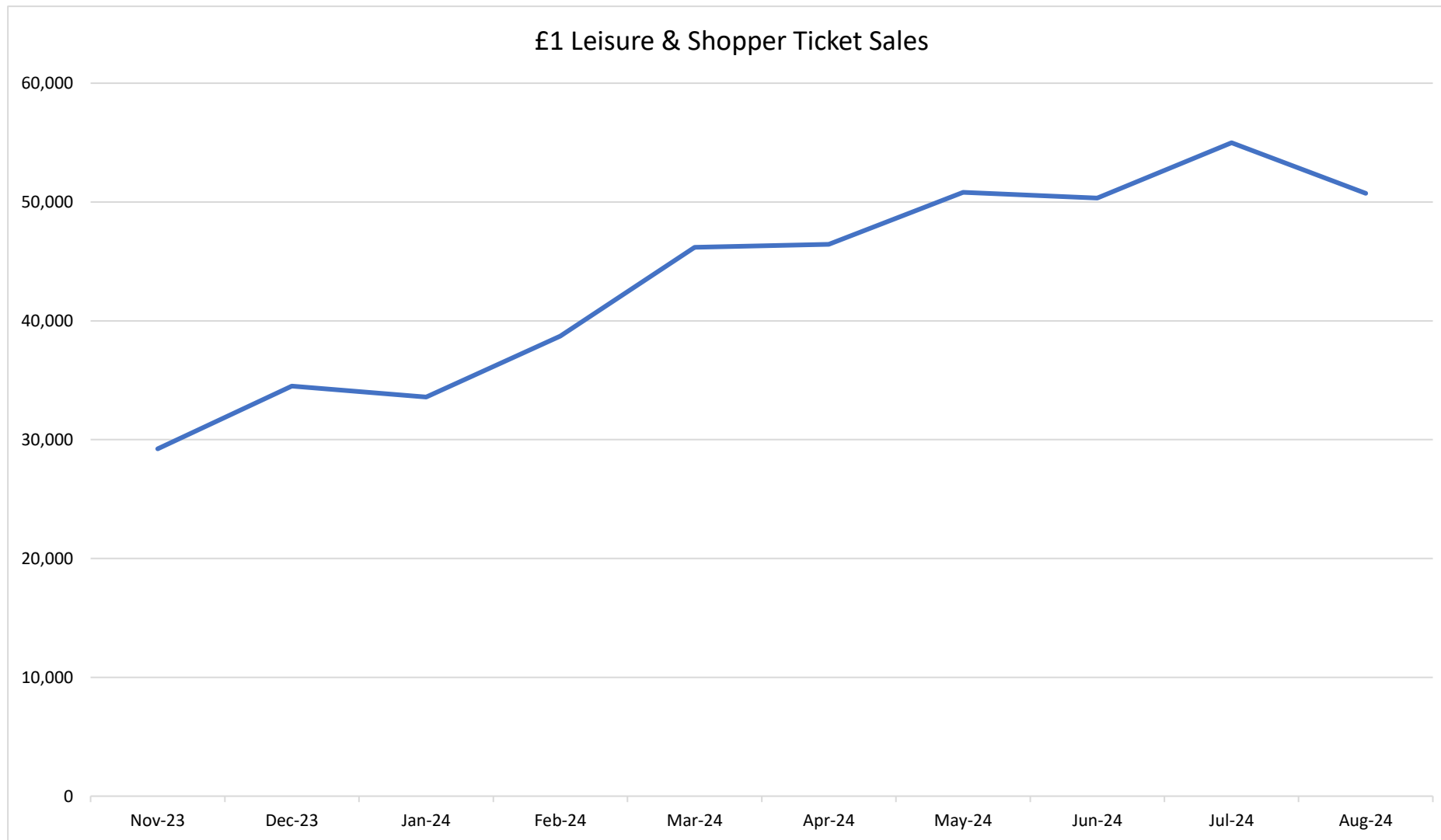
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Youth Travel from 2019 vs 2023



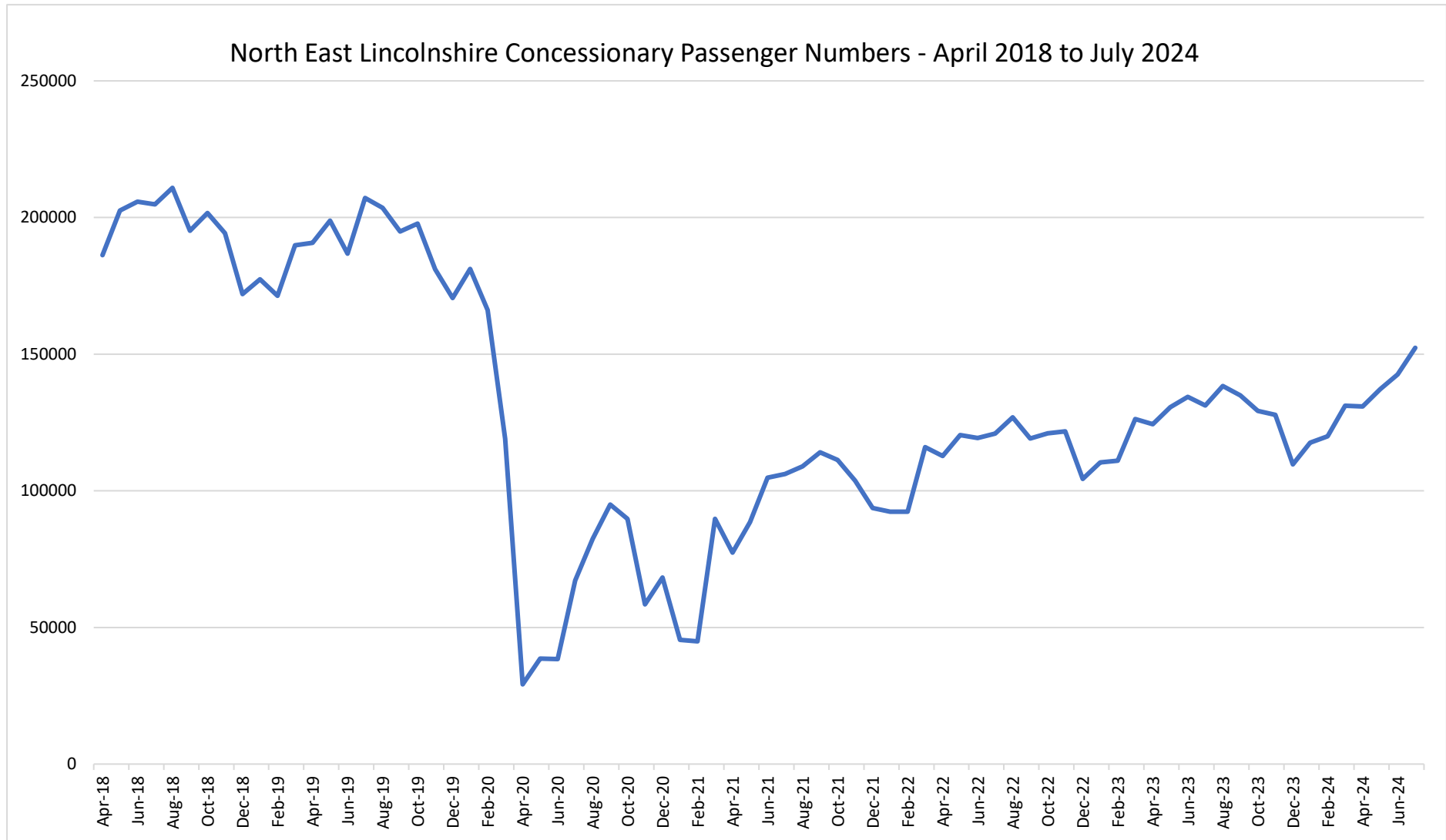
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Ticket Sales for the £1 Leisure & Shopper Ticket



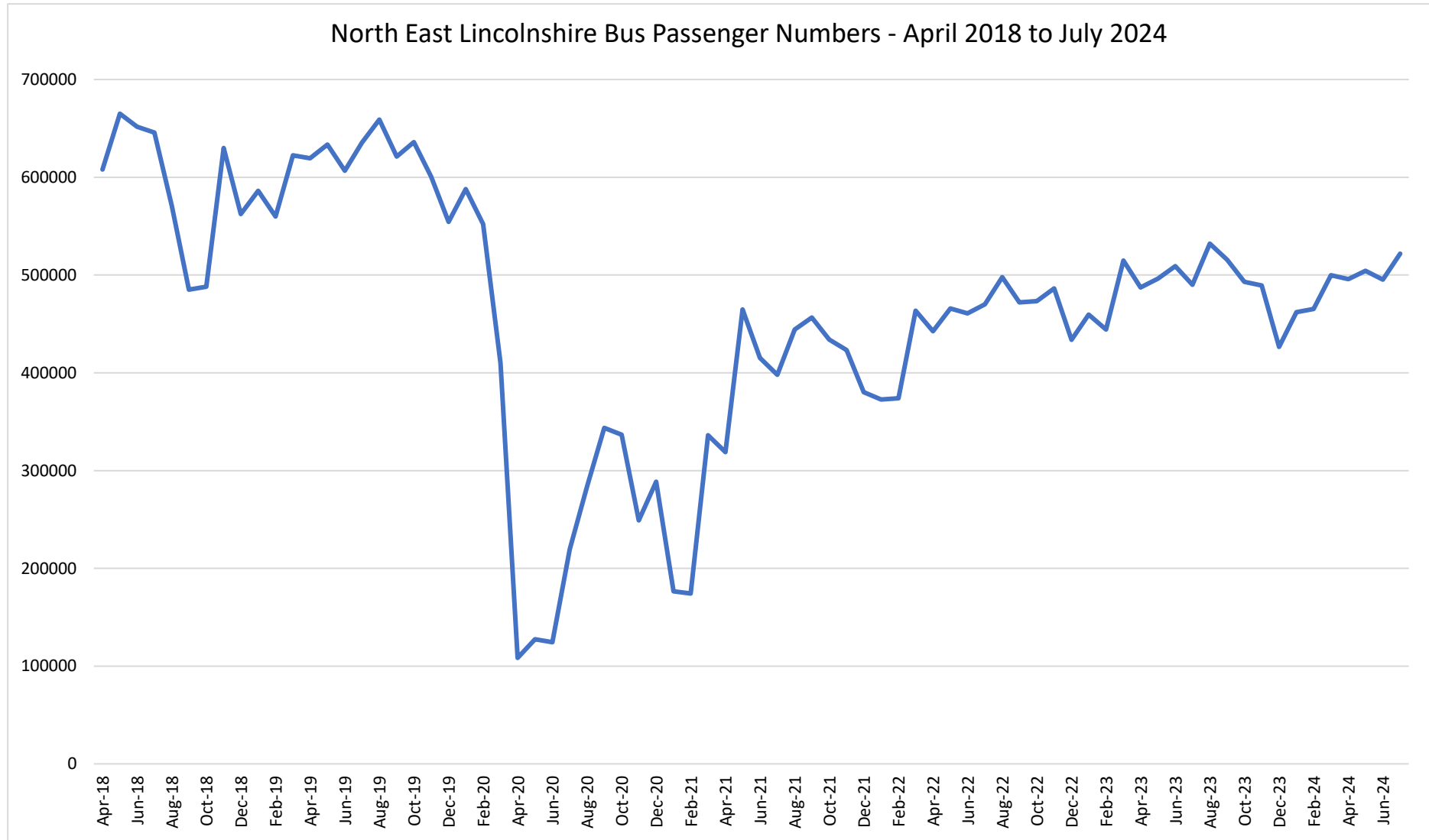
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Concessionary Fares Usage



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Overall passenger data



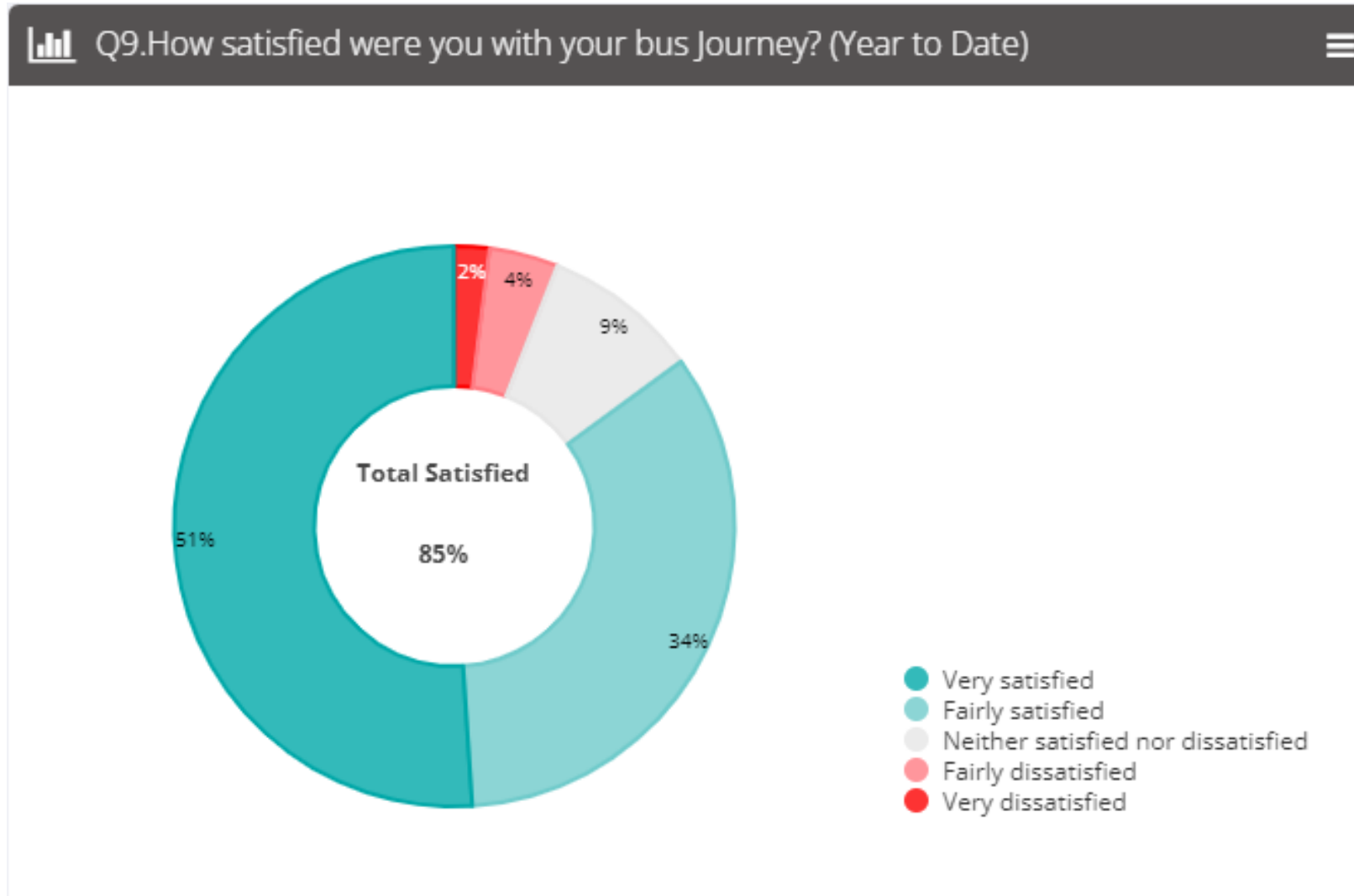
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Appendix 5 – 2024 Transport Focus survey results to date

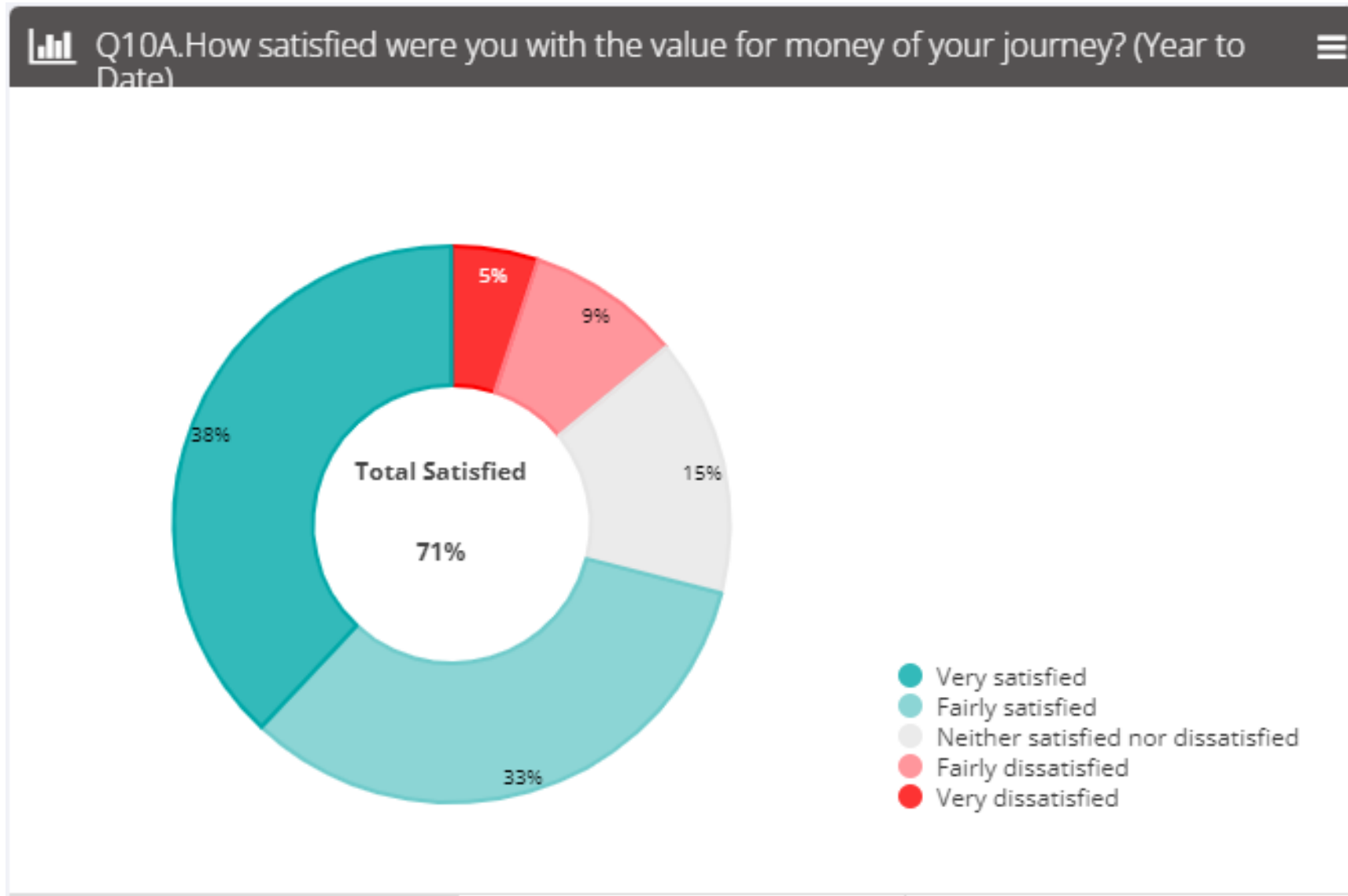
Item	2023 Results	2023 Average for England	BSIP 2024/25 Target	2024 Results so far
Overall Satisfaction	85%	80%	92%	87%
Value for money	71%	67%	77%	70%
Bus stop where you caught the bus	79%	76%	TBC	75%
Length of time you had to wait for bus	76%	68%	TBC	76%
Punctuality of bus stop (arriving on time)	79%	70%	82%	78%
Bus driver	87%	85%	82%	86%
Length of time bus journey took	87%	81%	90%	85%

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Appendix 6 – 2023 Transport Focus Results

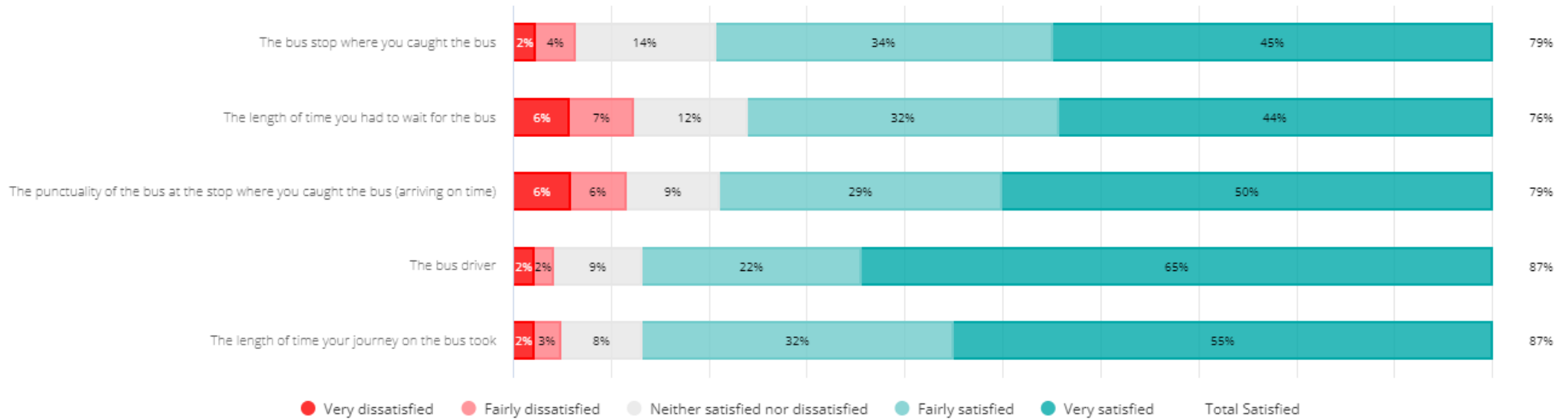


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Q8r1-Q8r5. How satisfied were you with each of the following during the journey? (Year to Date)

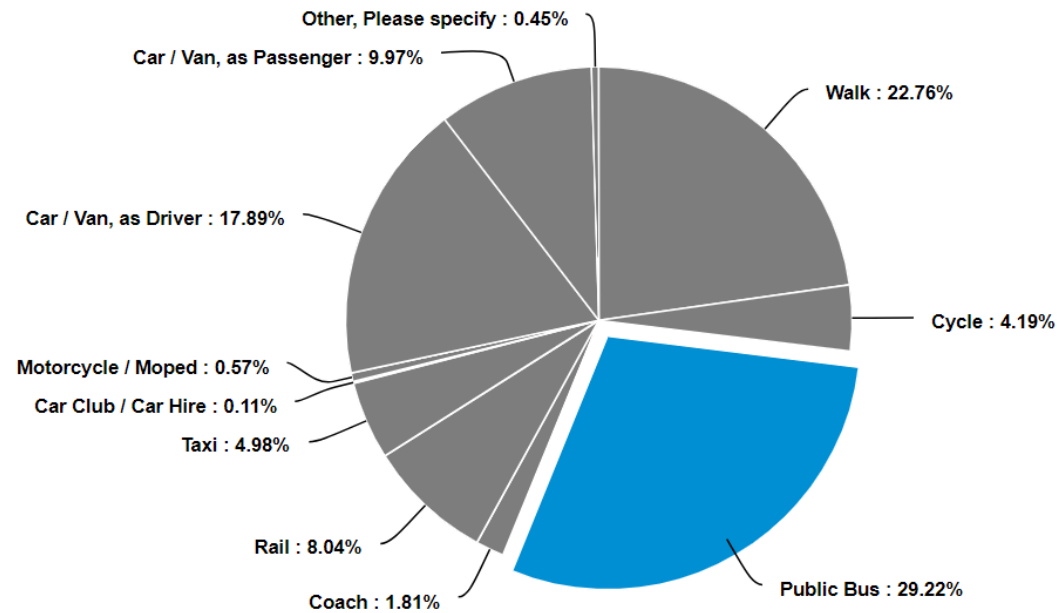


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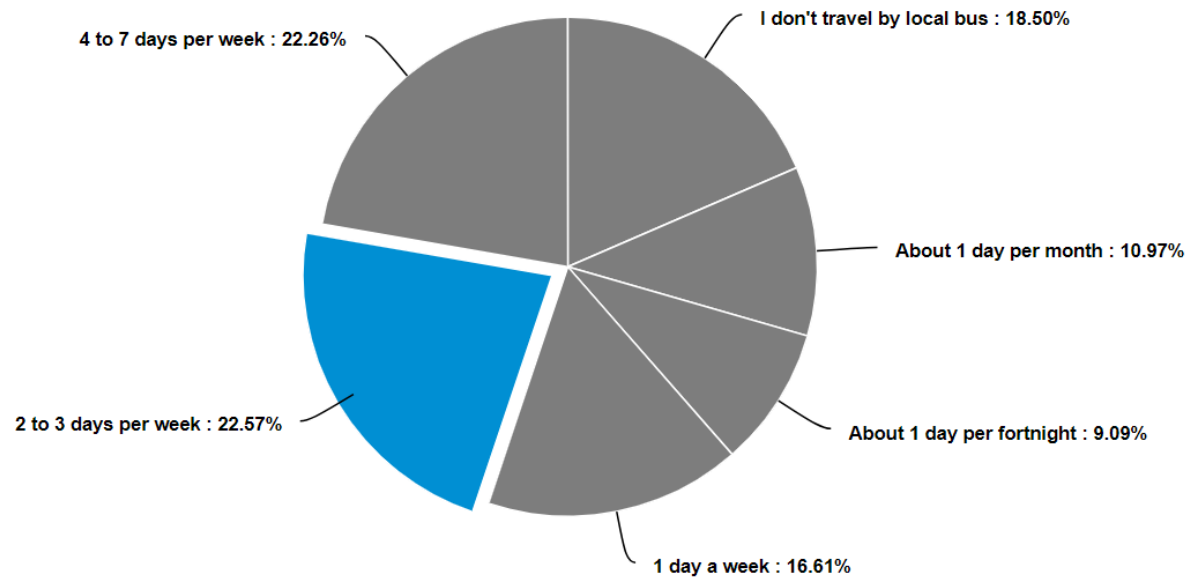
Appendix 7 – 2023 BSIP Survey Results

What mode of transport do you normally use? (Please select all that apply)



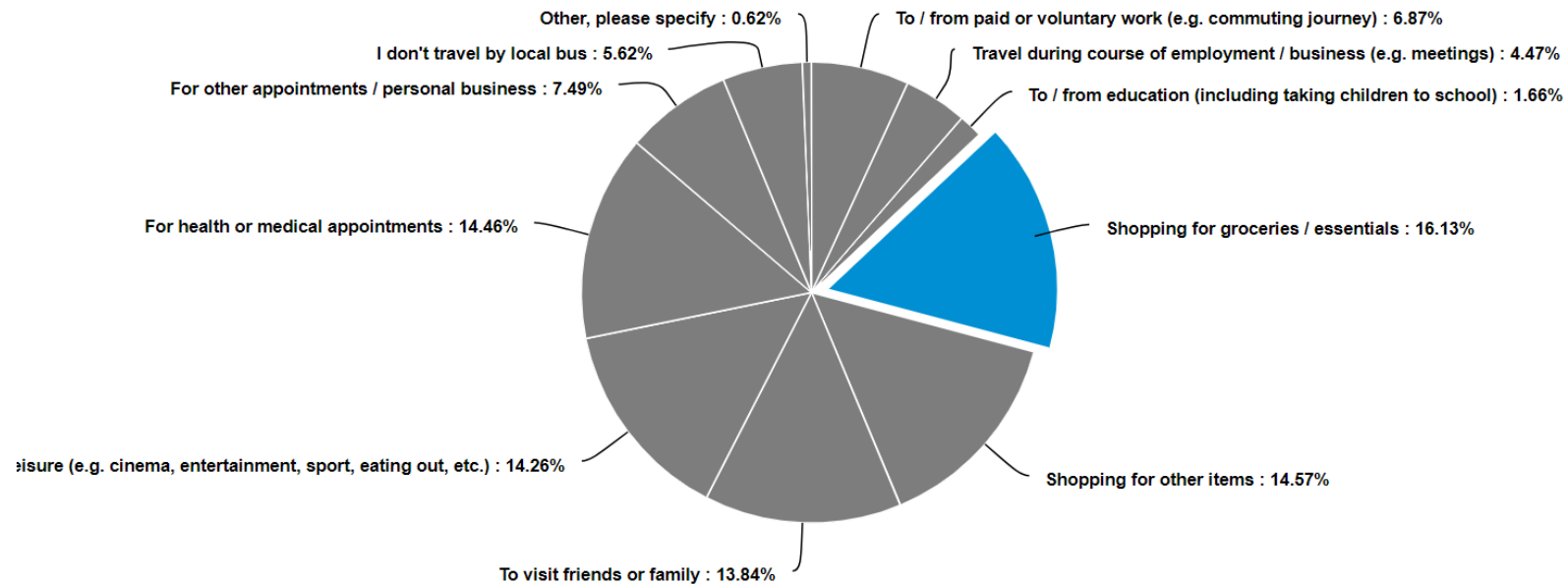
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How often, if at all, do you typically travel by local bus?



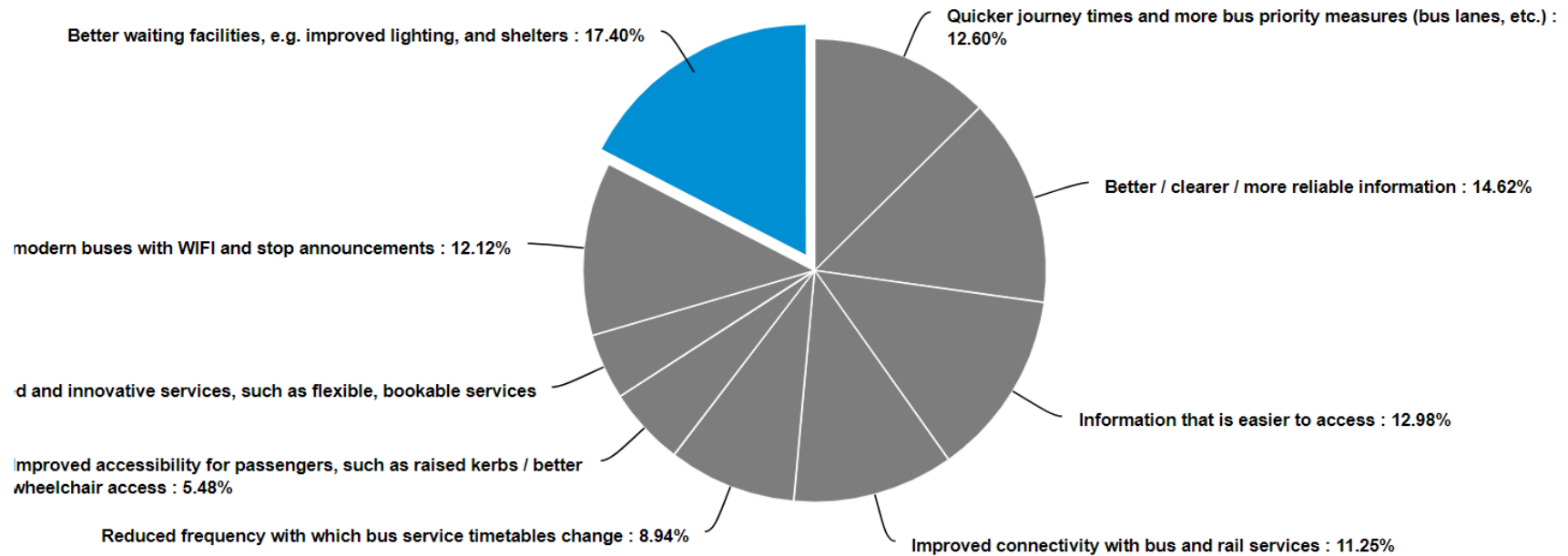
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What types of journeys do you typically make by local bus? (select all that apply)



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What improvements could we make to the bus service to help you use the bus more often? Select all that apply Accessibility



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What improvements could we make to the bus service to help you use the bus more often? Select all that apply Routes/Frequency

