



HEALTH AND WELLBEING BOARD

4th December 2025 at 2.00pm

Present:

Councillor Shreeve (in the Chair)
Councillors Cracknell and Jackson

In attendance:

- Katie Brown (Director of Adult Social Care and Communities)
- Simon Duffield (Humberside Police Representative)
- Tracey Good (Chief Executive - Centre 4)
- Helen Kenyon (Place Director – Integrated Care Board (ICB))
- Diane Lee (Director of Public Health)
- Dr Peter Melton (GP Representative)
- Lucy Wilkinson (Healthwatch NEL)

Also in attendance:

- Janet Burrows (Head of Public Health Nursing)
- Zoe Campbell (Senior Scrutiny and Committee Advisor)
- Helen Davis (Children's Strategic Lead)
- Louise Fadina (Health and Care Programme Director)
- Lindsay Hudson (Acting Consultant in Public Health)
- Lauren King (Health and Care Programme Manager)
- Jenni Steel (Service Director Education and Inclusion)

No members of the press or public were present at the meeting.

HWBB.20 APOLOGIES FOR ABSENCE

Apologies for absence were received from Chief Inspector Booth.

HWBB.21 DECLARATIONS OF INTEREST

Dr Melton declared a disclosable pecuniary interest due to him owning a pharmacy and Healthcare practice in Immingham.

HWBB.22 MINUTES

RESOLVED – That the minutes from the meeting of the Health and Wellbeing Board held on the 12th October 2025 be approved as an accurate record.

HWBB.23 ITEM FOR DISCUSSION - GIVE EVERY CHILD THE BEST START IN LIFE

The Board received a presentation on the wider determinants of health which was split into the following four sections: children's social care reforms, public health nursing, starting well and the targeted offer.

The Chair acknowledged the societal and public health issues, the wide range of activities, and the critical need for better linkage across health visiting, public health, social work, social prescribing, school nursing, and housing.

Ms Davis expressed concern that silos still existed, despite improved communication, and suggested a bolder approach to leveraging the totality of resources for children. She highlighted the lack of progress over 20 years on issues like childhood obesity, smoking in pregnancy, and foetal alcohol syndrome, calling for fundamentally different thinking.

Ms Brown concurred on the persistence of silos and the system's inability to fully integrate efforts, noting that housing was often an afterthought.

Ms Steele felt there was a significant impact of poor housing and homelessness on specialist school places, transport budgets, and school attendance.

Ms Lee proposed using Marmot principles, specifically "giving every child a best start in life," to focus efforts, assess impact, and strategically allocate tight resources.

Dr Melton observed that performance figures in some areas were similar to 30 years ago, indicating a broken cycle. He suggested a more radical approach, potentially involving community influencers (drawing parallels with Bill Gates' work) and leveraging models like football clubs to influence young people.

Councillor Jackson questioned the effectiveness of vast resources given the lack of significant change in outcomes and the ability to influence chaotic lifestyles.

Councillor Shreve concluded that while numbers had shifted, they had not changed sufficiently. He emphasised the opportunity presented by family networks and peer pressure. He requested a short update at the next meeting on how various initiatives were being integrated followed by a future update on achieved outcomes.

RESOLVED –

1. That the updates be noted.
2. That a short update on how various initiatives were being integrated be received at the next meeting of this Board, followed by a future update on achieved outcomes.

HWBB.24 GROWING UP WELL IN NORTH EAST LINCOLNSHIRE

The Board received a report asking the board to note the progress and support the principles of the Growing Up Well in North East Lincolnshire Charter, which would be launched at the place-based partnership event on 5 December 2025 and support the legacy arrangements and implementation through ongoing oversight, monitoring and reporting via the Health and Wellbeing Board.

RESOLVED –

1. That the principles of the Growing Up Well in North East Lincolnshire Charter, which will be launched at place based partnership event on 5 December 2025, be supported.
2. That the legacy arrangements and implementation be supported through ongoing oversight, monitoring and reporting via the Health and Wellbeing Board

HWBB.25 PHARMACEUTICAL NEEDS ASSESSMENT

The Board received an update on the outcome of the Pharmaceutical Needs Assessment consultation.

RESOLVED –

1. That the updated be noted.
2. That the Pharmaceutical Needs Assessment be approved.

HWBB.26 UPDATE ON NHS REFORM

The board received an update on NHS reforms from the ICB perspective.

The Chair acknowledged the massive reorganisation, noting both opportunities and threats, particularly in the interpretation of "strategic commissioning". He advocated for an "ICB light" model, where a smaller ICB team focused on high-level commissioning, delegating provision to places like North East Lincolnshire. He stressed the importance of protecting existing Section 75 agreements and expressed reservations about the term "agile" and highlighted the enormous implications for the Health and Wellbeing Board, urging members to consider how to wield its increased power.

RESOLVED – That the update be noted.

HWBB.27 FOR INFORMATION

The board received the Better Care Fund Plan for quarter 2 of 2025/2026.

RESOLVED – That Better Care Fund Plan which was submitted to NHS England on 3rd November 2025, be noted.

There being no further business the meeting was closed at 3.56 p.m.