**HIGH STREET REVIVAL SCHEME**

The High Street Revival Scheme is aimed at bringing back into use empty units in the **Victoria Street area** of Grimsby town centre, focussing on the area between Riverhead Square and St James Square, and including, Osborne Street, Bethlehem Street, Bullring and East/West St Mary’s Gate.

A partnership approach, between North East Lincolnshire council, Grimsby Retailers in Partnership (GRIP) and the 2025 Group initiative, property agents/owners, e-factor, and Sector Support NEL.

The scheme offers the following.

* An opportunity to apply for up to £25,000\* **Capital funding** through the Activation and Community Engagement fund to assist with bringing the property back into use.
* Where property owners benefit from building enhancements which make the property more attractive for occupiers, a time limited reduced or escalator rental period could be offered.
* New occupants benefit from the above, plus free **dedicated business support** package to assist them to be a sustainable business.
* Property agents match potential premises based on the needs of the tenants, saving time and energy researching.

Applications will be considered from

### property owners/agents **where a tenant has already been secured** and there are refurbishment costs to bring the property back into use. Please complete [Expression of Interest - 1.](#_Expression_of_Interest)

### Organisations interested in setting up in Grimsby town centre **who require assistance securing the right premises** with a dedicated business support package. Please complete [Expression of Interest - 2.](#_Expression_of_Interest_1)

Please complete the relevant part of this Expression of Interest form and return to the email address provided within that section.

The High Street Revival scheme is a focussed project which forms part of the wider Activation & Community Engagement Fund scheme and is aimed at activating empty units in the core centre of Grimsby, specifically the area between Riverhead and St James, including Victoria Street, Bethlehem/Osborne Street, and the roads between (East and West St Marys Gate, Bull Ring and Old Market Place). Locations not in this area, but still within the Activation Fund boundary are still eligible to apply for funding but should go through the [Activation and Community Engagement Fund](https://www.nelincs.gov.uk/business-and-investment/support-for-businesses/). This also applies to an organisation who has already secured a premises.

\* Grants are available between £500 and £25,000, awards outside these thresholds will only be considered in exceptional circumstances. The amount of grant available is dependent on the overall impact the project will have on the town centre.

## Expression of Interest – 1

**Complete this section if you are a property owner/agent where a tenant has already been secured.**

**Applicant**

| **Contact name** |  |
| --- | --- |
| **Business name** |  |
| **Address** |  |
| **Contact email** |  |
| **Contact telephone** |  |
| **Business type (sole trader, Ltd company, charity, CIC)** |  |
| **Company registration number.** |  |

**About your property**

| **Commercial Property agent** |  |
| --- | --- |
| **Property address** |  |
| **Rental term agreed (including break clauses)** |  |
| **Incentives agreed (e.g. capital investment, rent free periods) and value** |  |
| **Brief description of works required** |  |
| **Value (£) Please attach quotes (You may be required to provide more than one quote depending on the value)** |  |
| **Grant request (£)** |  |

**About your tenant**

| **Business name** |  |
| --- | --- |
| **Business type (sole trader, Ltd company, charity, CIC)** |  |
| **What type of activity will this business bring to the town centre**  |  |
| **Is the tenant contributing financially to refurbishment costs, if so, please provide estimated value.** |  |
| **Has the landlord completed the relevant financial/ID checks?** |  |

Once completed, please send your Expression of Interest (EOI) to.

**ppd-communityinvestment@nelincs.gov.uk**

If you need assistance or advice, please contact Maggie.Johnson@nelincs.gov.uk

**Next steps**

Applications will be reviewed by the Programme Delivery Team (PDT) at NELC. If the grant applied for is £5,000 or less, the Programme Delivery Team will make the decision whether to support. For grants £5,000 and above, the PDT will assess and present the application to an independent grant panel who will make the decision whether to approve or decline the application.

If the funding is not recommended for approval, the applicant will receive feedback detailing the reasons why they were not successful. An unsuccessful decision does not exclude you from re-applying, but applicants must take into consideration the feedback they receive and address this in any future applications.

Please ensure that you do not commit to incurring any expenditure in advance of receiving confirmation that an award has been made. Any expenditure incurred prior to an award being made will not be eligible for financial support.

Please note that the decision is final and there is no right of appeal.

## Expression of Interest – 2

**Complete this section if you are an organisation interested in setting up in Grimsby town centre requiring assistance to secure the right premises with a dedicated business support package.**

**About you and your business**

| **Name** |  |
| --- | --- |
| **Address** |  |
| **Contact email** |  |
| **Contact telephone** |  |
| **Business name** |  |
| **Business type (sole trader, Ltd company, charity, CIC)** |  |
| **How long have you been trading, or when do you intend to start?** | I have been trading for years, months.ORI intend to start my business in (month) (year) |
| **Company registration number.** |  |
| **Please give us a bit of information about your idea, or if already trading, your business activity.** |  |
| **Is there anything in your proposal that has ‘social value’ e.g. employing or creating business opportunities for local people, employing people who may otherwise find it difficult to find work, environment, or sustainable benefits?** |  |
| **Are you already registered with a business support advisor (e.g. E-Factor, Sector Support, Investment Hub) If so, who?** |  |

**Premises**

|  |  |
| --- | --- |
| **When do you need the unit, and ideally how long for?** |  |
| **Size requirements?** |  |
| **Ground/First floor or both?** |  |
| **Facilities required.** **(for example, do you have any special equipment or display space that needs to be considered, would you need a ground floor cloakroom or kitchen facilities)** |  |
| **Would you / do you need to share?** |  |
| **If so, what type of organisation/business would you like to share with?** |  |
| **What do you see the benefits of being in the town centre will be for your business?** |  |

**Finances**

| **Where does/will the income for your business come from (e.g. sales, grants, private/public investment)?** |  |
| --- | --- |
| **What would be an affordable rent/rates combination?** | Per week: £ OR Per month: £ |
| **Do you have any adverse credit history you need to declare?** |  |
| **Please explain your long-term plan to increase profitability of your business, or if you a non-commercial organisation, your plan to ensure future sustainability.****If you do not have or need a plan, please explain why (for example, if the requirement is for a short-term project which will cease)** |  |

Once completed, please send your Expression of Interest (EOI) to

1. If you are a Community Interest Company, registered charity or voluntary, community organisation email to: hannah@forumcio.org.uk (Sector Support NEL)
2. If you are a Micro, Small, or Medium Enterprise, or Start-Up organisation not classified in the above, send it to: info@e-factor.co.uk (E-Factor)

If you need assistance, the above organisations will be happy to help you to complete the form.

**Next steps**

* An advisor will assess the information in your EOI and contact you for any more information needed.
* If you wish to share a premises, a search for suitable matches will be made and introductions made.
* Your request will be circulated to local property agents, and they will put forward properties which suit your requirements.
* If a suitable property is identified, the landlord (or their agent) will need to carry out some initial financial / credit checks and will require proof of ID and address, and a grant application will be submitted to the Activation and Community Engagement Fund if required for capital expenditure required to bring the property back into use.
* If a suitable property is not identified, your advisor will discuss alternative options.

