

Safer Towns Review Update: Economy, Culture and Tourism Scrutiny Panel

Background:

A report on Safer Towns Review was considered by the Economy, Culture and Tourism Scrutiny Panel on 2nd October 2025: [10.-Safer-Towns-Review-Scrutiny-Report.pdf](#).

In summary, the review is being managed in four workstreams:

- Resort & Event Management
- Town Centre Management
- Community Safety
- CCTV & Security

The following briefing note provides an interim update on progress with the review.

Progress update:

The first two workstreams have completed and the initial findings were set out in the previous update to the panel. The second two workstreams are programmed in 2026/27, to align with our post Equans transformation plans and the later phases of the Enforcement Review.

A core part of the findings regarding Resort, Event and Town Centre Management was the recommendation of wider service reorganisation and to support this an additional £400,000 was approved as part of Council budget setting to increase resources within staffing in these areas. This is in addition to other increased budget allocations across tourism marketing and promotion at £50,000 and support for delivery of Council events at £125,000.

The increase in resource is allocated across:

- Town centre and Resort management including beach safety
- Events management
- Community Safety Strategic Support
- Tourism management, information and marketing

This increase in resource will focus on bringing forward the following ambitions:

- Place based Town Centre and Resort management where children and families, local people and visitors have access to safe vibrant town centres, resort and public spaces
- Strategic capacity to support the Councils statutory community safety arrangements around crime and antisocial behaviour.
- Improve the coordination and programming of events, activities and activation of public spaces to support attract visitors and enhance their experience
- Develop a showground that operates at scale with an events and artist line-up to be proud of

- Event organisers see North East Lincolnshire as a place that welcomes and supports their offer
- Deliver a clear tourism action plan and marketing approach that maximises the opportunities of our place
- A tourist information function that is fully resourced and operates to support the wider tourism strategy

The proposed changes are subject to the Council's change management processes and formal staff and Trade Union consultation.

Further updates on the detail of changes can be brought to the panel once internal change management processes have completed.