

# Our plan for North East Lincolnshire 2025 to 2028

**Stronger economy  
and stronger communities**

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**Our ambition for the borough is to work with partners from business, the public sector and the community to grow North East Lincolnshire. The Council Plan details how we will work under four key priority areas to effect positive change – supporting our economy and our people.**

Those priority areas are:

**Stronger Economy, Stronger Communities, Greener Future, Engaging and Effective Council.**

# How we'll deliver our plan

Our **Council Plan for 2025 to 2028** sets out the aims of the authority as it supports the continued regeneration of the borough and the growth of its people. It puts an ambition for a Stronger Economy and Stronger Communities at its heart and details the progress that all the council services are making to realise that ambition.



**STRONGER  
ECONOMY**



**STRONGER  
COMMUNITIES**



**GREENER  
FUTURE**



**ENGAGING AND  
EFFECTIVE  
COUNCIL**



## Stronger Economy

We want North East Lincolnshire to continue to grow as a place where businesses thrive, visitors enjoy our coast, culture and heritage, and local people can gain the skills they need to work and progress.

To achieve this, we will continue to support new and existing businesses – providing the right environment for them and listening to their needs.

We must also work with our partners to ensure our borough is a place where workers and their families want to live - and people want to visit. A good roads network and public transport, quality homes, vibrant town centres, and an attractive resort will all support the building of a stronger economy.



# Stronger Communities

**We want everyone in our communities to have the opportunity to live happy, independent lives. To achieve this, we must continue our work with partners to take people on a journey of support, learning and aspiration.**

From our children and young people to our adults and those reaching older age - supporting those around us to live their best lives is our aim. Independent living, feeling and being safe, good health & wellbeing, and being able to enjoy ourselves in our local area is central to everyone's ambition.



# Effective and Engaging Council

As we work with our partners, our people and our colleagues, we must ensure that we provide services that are effective, value for money and deliver what our residents want, and what is best for our borough.

We can only do this if we get the very best from our employees and use all that is available to us to take North East Lincolnshire forward.





# Greener Future

**Never has there been a more important time to look at our plans for a greener future for all.**

North East Lincolnshire is benefitting from new investment and jobs in the renewable energy sector and that is great. But we must also consider how we develop greener hearts and minds across our borough.

Whether it's recycling, powering homes and businesses, protecting our open spaces and coastline – what we do now will heavily influence what our future looks like.

As we move forward, we are also focusing on our own buildings and workplaces – attracting grant funding to green them up!



# Thank you

We would like to thank all our staff, partners and those within our communities who are helping to make North East Lincolnshire a better place.

Please visit [www.nelincs.gov.uk](http://www.nelincs.gov.uk) to read more on the **Council Plan**.



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