

The special meeting of the Economy, Culture and Tourism Scrutiny Panel held on 10th July 2026, made the following comments.

To: Leader of the Council and Portfolio Holder for Strategic Renewal, Delivery, and Place Leadership

BACKGROUND

The panel considered a report on the Market Place Cleethorpes Design and St Peters Avenue and The Old Vic Parking Charges report ahead of it going to Cabinet on 15th July 2026.

SPE.4 MARKET PLACE CLEETHORPES DESIGN AND ST PETERS AVENUE AND THE OLD VIC PARKING CHARGES

Following a detailed discussion the panel raised a number of matters, including the following:

- Concerns around how the recent consultation referred to in the report had taken place and whether this was supported by appropriate evidence and data.
- The costs associated with the 12 spaces and also the costs of the two year free parking trial.
- The proposed changes to accommodate 12 parking spaces into Cleethorpes Market Place and the impact of the changes, if implemented on the surrounding environs, other parking areas and wider impact on the Cleethorpes Parking Zone.
- The impact of the proposed changes on the pedestrianization scheme, and its seasonal use, and associated challenges with the mix of both vehicles and pedestrians.
- How the free parking being proposed, would affect the flow of traffic and whether a new TRO would be required.
- Concerns about how the proposed changes would affect the footfall of local businesses.

The Leader of the Council and Portfolio Holder for Strategic Renewal, Delivery, and Place Leadership responded with the support of Officers present.

RECOMMENDED TO CABINET:

That Cabinet go through a consultation exercise before the changes proposed are implemented.

This was proposed by Councillor Dawkins and seconded by Councillor Henderson. This was supported by a vote 5 For, 1 Against, 0 abstentions.

Scrutiny Chair: Councillor Morland



Recommends ...

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