



STEAM REPORT FOR 2013-2024 - FINAL

Final

NORTH EAST LINCOLNSHIRE

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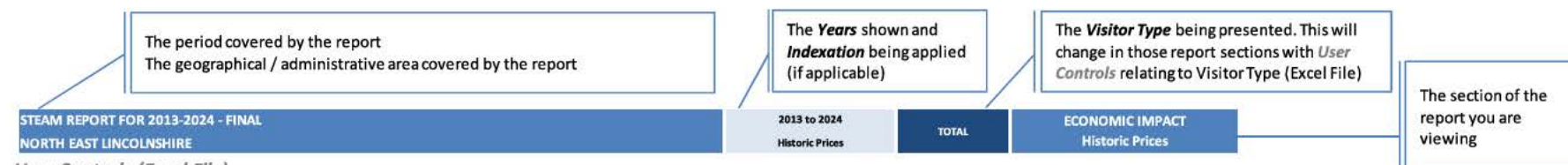
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KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE	DISTRIBUTION OF IMPACT: <i>by Visitor Type</i>  13	DISTRIBUTION OF IMPACT: <i>by Month</i>  14	DISTRIBUTION OF IMPACT: <i>by Sector</i>  15
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Report Section Design and Features

Headers

At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

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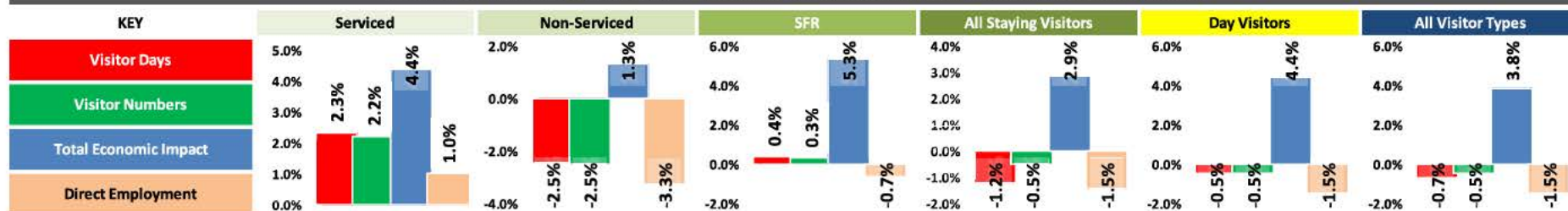
Comparing 2024 and 2023
All £'s Historic Prices

COMPARATIVE HEADLINES

KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - IN HISTORIC PRICES

KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced														
Less than 3% change		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
Visitor Days	M	0.373	0.365	2.3%	1.804	1.850	-2.5%	0.642	0.640	0.4%	2.820	2.854	-1.2%	8.061	8.100	-0.5%	10.88	10.95	-0.7%
Visitor Numbers	M	0.130	0.127	2.2%	0.250	0.257	-2.5%	0.199	0.198	0.3%	0.579	0.582	-0.5%	8.061	8.100	-0.5%	8.640	8.682	-0.5%
Direct Expenditure	£M																490.68	472.62	3.8%
Economic Impact	£M	66.29	63.51	4.4%	143.53	141.66	1.3%	51.40	48.81	5.3%	261.23	253.99	2.9%	462.74	443.21	4.4%	723.97	697.19	3.8%
Direct Employment	FTEs	530	525	1.0%	809	837	-3.3%	325	327	-0.7%	1,664	1,688	-1.5%	2,855	2,898	-1.5%	4,519	4,587	-1.5%
Total Employment	FTEs																6,367	6,473	-1.6%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - IN HISTORIC PRICES



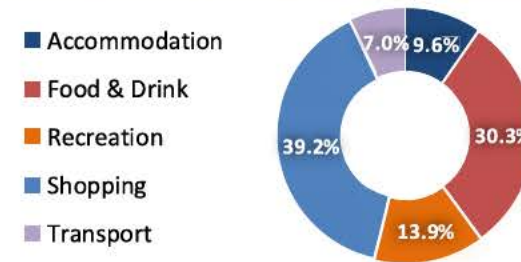
Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



Direct Expenditure Categories

2024	2023	+/- %	Sectors	2024	2023	+/- %
46.69	46.70	0.0%	Accommodation	436	435	0.2%
134.09	128.61	4.3%	Food & Drink	1,370	1,393	-1.6%
50.48	48.40	4.3%	Recreation	626	636	-1.6%
189.92	182.26	4.2%	Shopping	1,769	1,800	-1.7%
69.50	66.64	4.3%	Transport	317	323	-1.6%
490.68	472.62	3.8%	TOTAL DIRECT	4,519	4,587	-1.5%
233.29	224.58	3.9%	Indirect	1,848	1,886	-2.0%
723.97	697.19	3.8%	TOTAL	6,367	6,473	-1.6%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

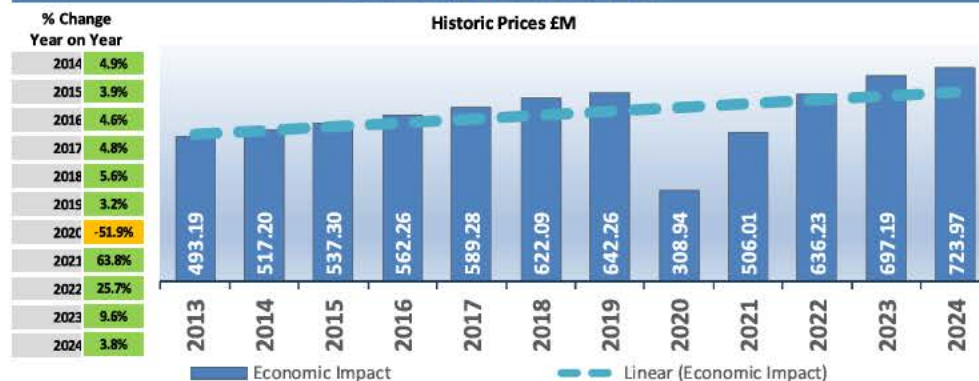
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2013 to 2024
Historic Prices

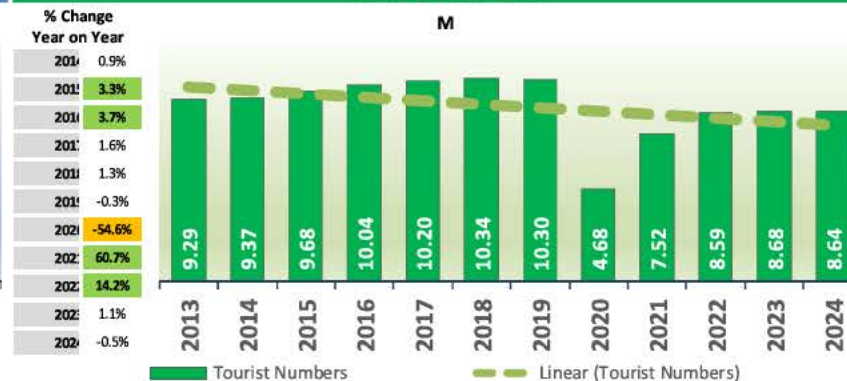
TOTAL

KEY MEASURES
Historic Prices

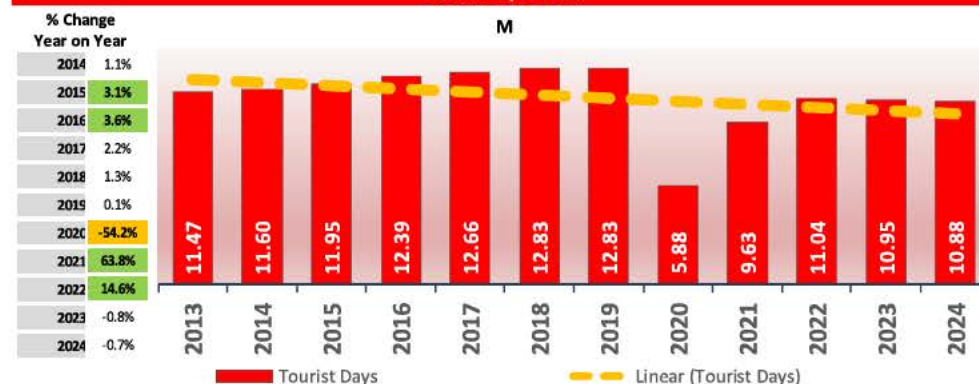
Economic Impact - Historic Prices - Total



Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		4.9%	8.9%	14.0%	19.5%	26.1%	30.2%	-37.4%	2.6%	29.0%	41.4%	46.8%
Visitor Numbers		0.9%	4.2%	8.1%	9.9%	11.3%	11.0%	-49.6%	-19.0%	-7.5%	-6.5%	-7.0%
Visitor Days		1.1%	4.2%	8.0%	10.4%	11.8%	11.9%	-48.7%	-16.0%	-3.8%	-4.5%	-5.2%
Total Employment		0.4%	1.9%	4.4%	8.0%	11.2%	11.1%	-46.6%	-18.5%	-4.2%	0.5%	-1.2%

"Linear" = Linear Trendline

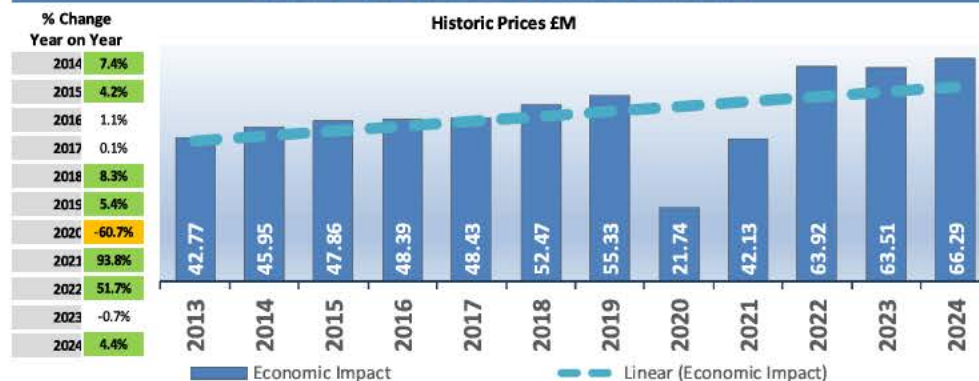
STEAM REPORT FOR 2013-2024 - FINAL
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2013 to 2024
Historic Prices

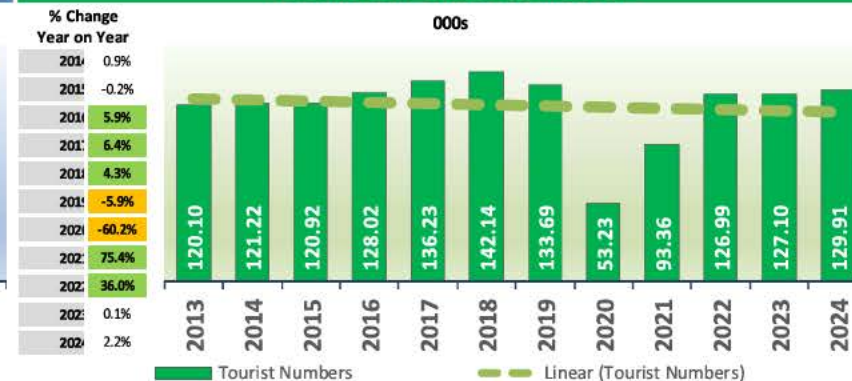
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

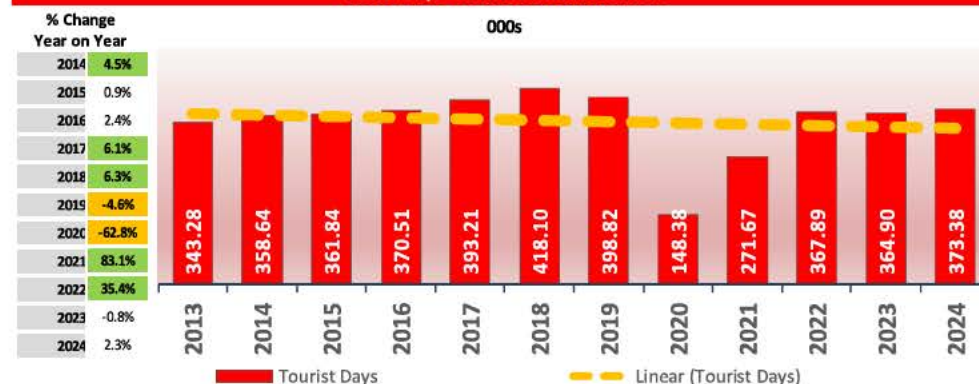
Economic Impact - Historic Prices - Serviced Accommodation



Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		7.4%	11.9%	13.1%	13.2%	22.7%	29.4%	-49.2%	-1.5%	49.5%	48.5%	55.0%
Visitor Numbers		0.9%	0.7%	6.6%	13.4%	18.3%	11.3%	-55.7%	-22.3%	5.7%	5.8%	8.2%
Visitor Days		4.5%	5.4%	7.9%	14.5%	21.8%	16.2%	-56.8%	-20.9%	7.2%	6.3%	8.8%
Direct Employment		2.7%	3.2%	3.1%	14.8%	17.8%	20.8%	-41.7%	-17.1%	5.7%	4.7%	5.7%

"Linear" = Linear Trendline

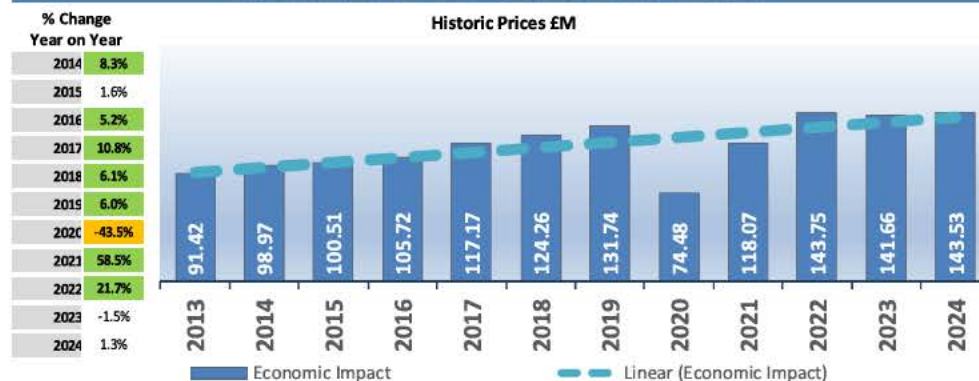
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2013 to 2024
Historic Prices

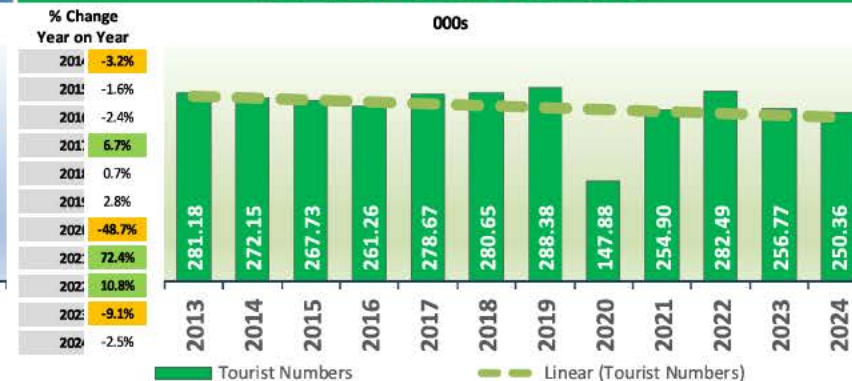
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

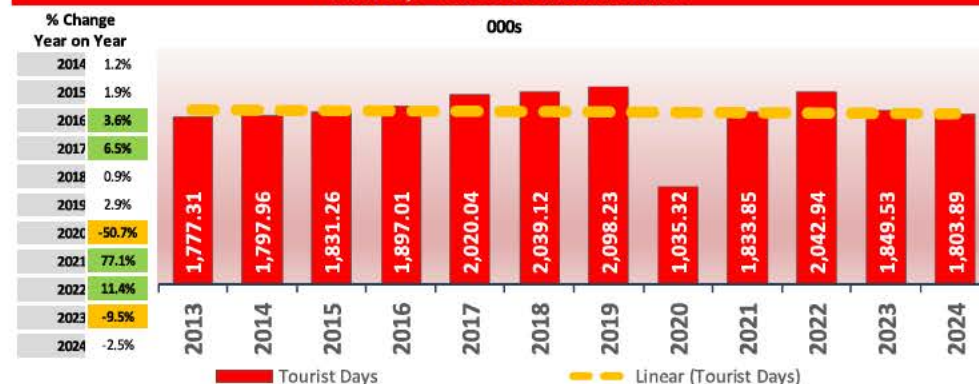
Economic Impact - Historic Prices - Non-Serviced Accommodation



Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		8.3%	9.9%	15.6%	28.2%	35.9%	44.1%	-18.5%	29.1%	57.2%	55.0%	57.0%
Visitor Numbers		-3.2%	-4.8%	-7.1%	-0.9%	-0.2%	2.6%	-47.4%	-9.3%	0.5%	-8.7%	-11.0%
Visitor Days		1.2%	3.0%	6.7%	13.7%	14.7%	18.1%	-41.7%	3.2%	14.9%	4.1%	1.5%
Direct Employment		1.6%	2.1%	4.7%	11.7%	17.1%	22.9%	-33.2%	3.7%	17.6%	13.9%	10.1%

"Linear" = Linear Trendline

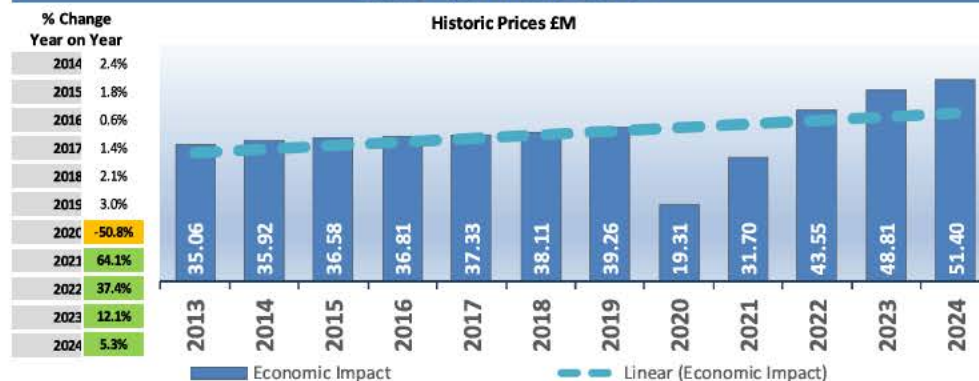
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2013 to 2024
Historic Prices

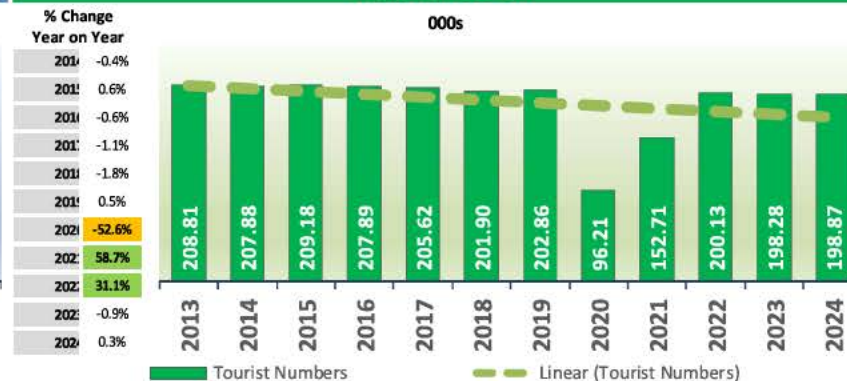
SFR

KEY MEASURES
Historic Prices

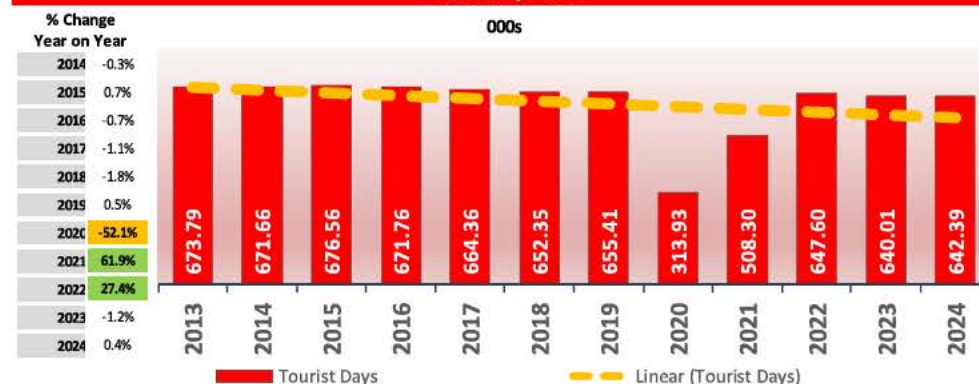
Economic Impact - Historic Prices - SFR



Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		2.4%	4.3%	5.0%	6.5%	8.7%	12.0%	-44.9%	-9.6%	24.2%	39.2%	46.6%
Visitor Numbers		-0.4%	0.2%	-0.4%	-1.5%	-3.3%	-2.8%	-53.9%	-26.9%	-4.2%	-5.0%	-4.8%
Visitor Days		-0.3%	0.4%	-0.3%	-1.4%	-3.2%	-2.7%	-53.4%	-24.6%	-3.9%	-5.0%	-4.7%
Direct Employment		-1.6%	-2.2%	-3.6%	-4.0%	-4.3%	-5.1%	-53.1%	-28.4%	-7.0%	-1.4%	-2.0%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
Historic Prices

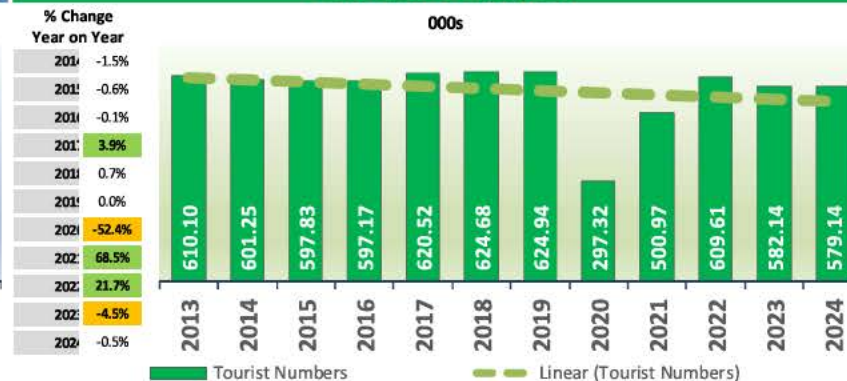
STAYING VISITOR

KEY MEASURES
Historic Prices

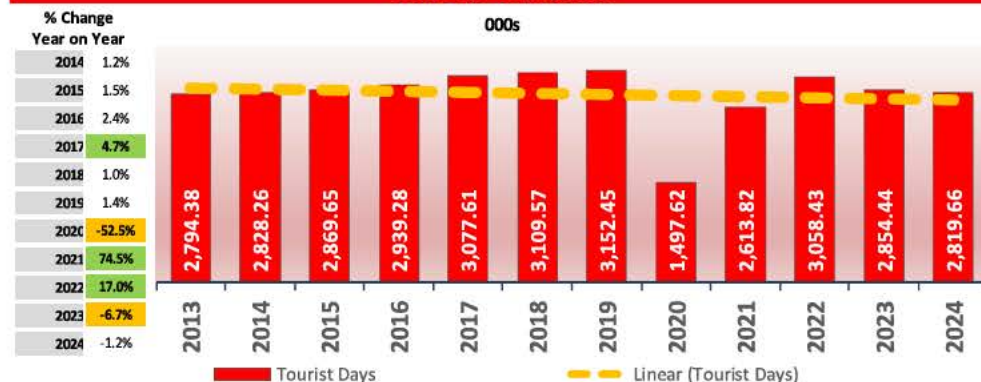
Economic Impact - Historic Prices - Staying Visitor



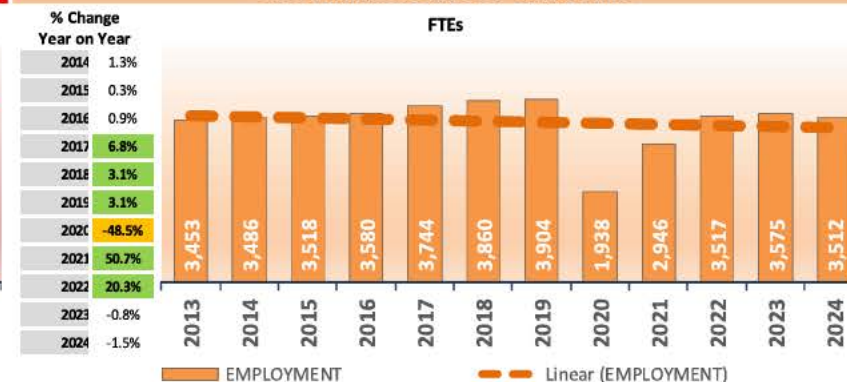
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		6.8%	9.3%	12.8%	19.9%	26.9%	33.7%	-31.7%	13.4%	48.4%	50.1%	54.3%
Visitor Numbers		-1.5%	-2.0%	-2.1%	1.7%	2.4%	2.4%	-51.3%	-17.9%	-0.1%	-4.6%	-5.1%
Visitor Days		1.2%	2.7%	5.2%	10.1%	11.3%	12.8%	-46.4%	-6.5%	9.4%	2.1%	0.9%
Direct Employment		0.9%	1.9%	3.7%	8.4%	11.8%	13.0%	-43.9%	-14.7%	1.8%	3.5%	1.7%

"Linear" = Linear Trendline

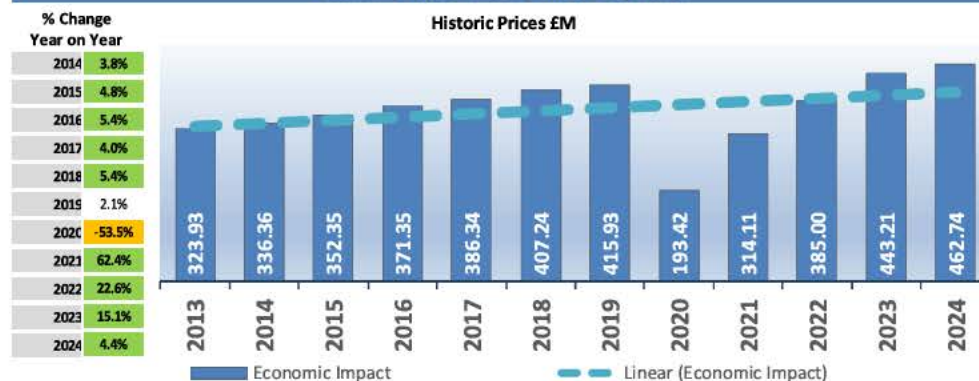
STEAM REPORT FOR 2013-2024 - FINAL
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2013 to 2024
Historic Prices

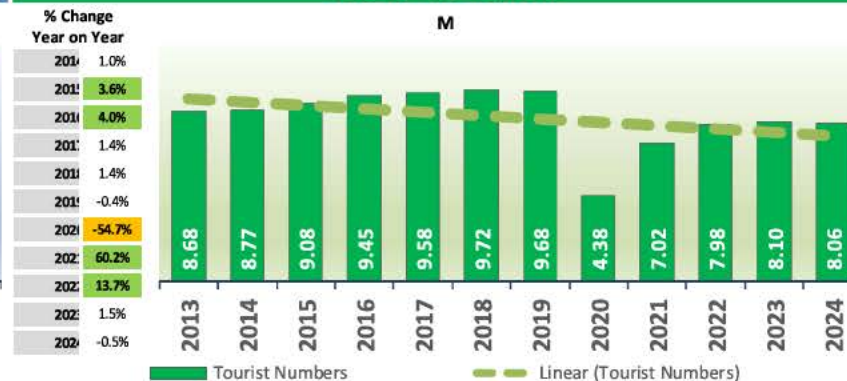
DAY VISITOR

KEY MEASURES
Historic Prices

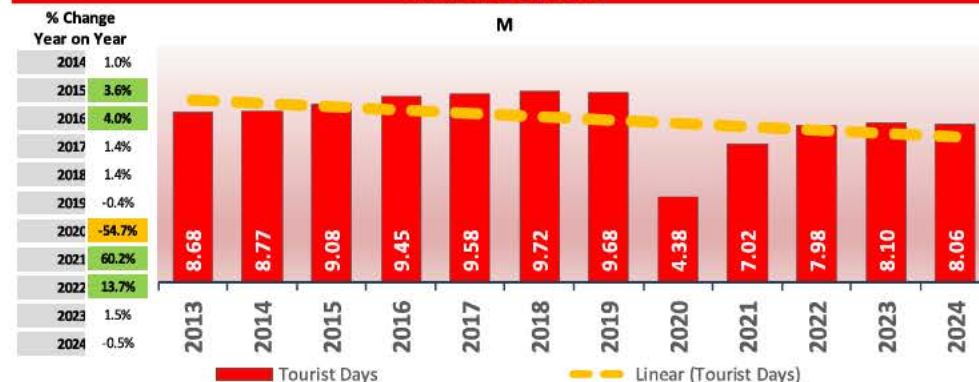
Economic Impact - Historic Prices - Day Visitor



Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		3.8%	8.8%	14.6%	19.3%	25.7%	28.4%	-40.3%	-3.0%	18.9%	36.8%	42.9%
Visitor Numbers		1.0%	4.7%	8.9%	10.4%	12.0%	11.6%	-49.5%	-19.1%	-8.0%	-6.7%	-7.1%
Visitor Days		1.0%	4.7%	8.9%	10.4%	12.0%	11.6%	-49.5%	-19.1%	-8.0%	-6.7%	-7.1%
Direct Employment		-0.3%	2.0%	5.3%	7.5%	10.6%	8.9%	-49.7%	-22.8%	-11.1%	-3.1%	-4.5%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2013 to 2024

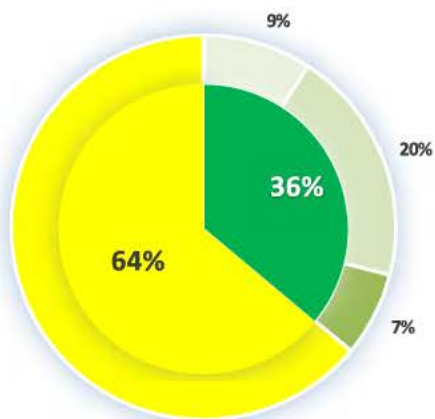
Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL
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Economic Impact - Historic Prices - £M - Share of Total

TOTAL
£723.97m

	£M
Serviced	66.29
Non-Serviced	143.53
SFR	51.40
Staying Visitor	261.23
Day Visitor	462.74
Total	723.97



2024
Historic Prices

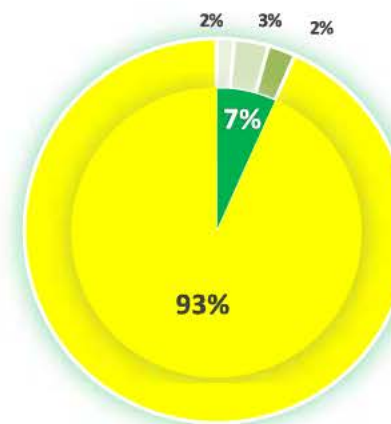
TOTAL

DISTRIBUTION BY VISITOR TYPE
Historic Prices

Visitor Numbers - 2024 - M - Share of Total

TOTAL
8.64m

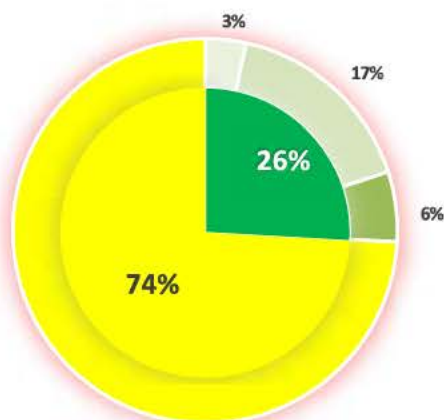
	M
Serviced	0.13
Non-Serviced	0.25
SFR	0.20
Staying Visitor	0.58
Day Visitor	8.06
Total	8.64



Visitor Days - 2024 - M - Share of Total

TOTAL
10.88m

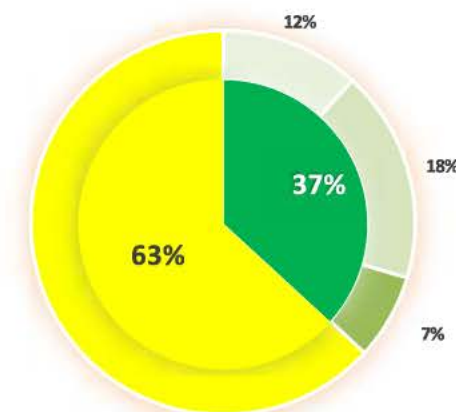
	M
Serviced	0.37
Non-Serviced	1.80
SFR	0.64
Staying Visitor	2.82
Day Visitor	8.06
Total	10.88



Direct Employment Supported - 2024 - FTEs - Share of Total

TOTAL
4,519 Direct FTEs
6,367 Total FTEs

	FTEs
Serviced	530
Non-Serviced	809
SFR	325
Staying Visitor	1,664
Day Visitor	2,855
Total	4,519



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2024
Historic Prices

TOTAL

DISTRIBUTION BY MONTH
Historic Prices

Economic Impact - Historic Prices - £M - Distribution of Impact by Month



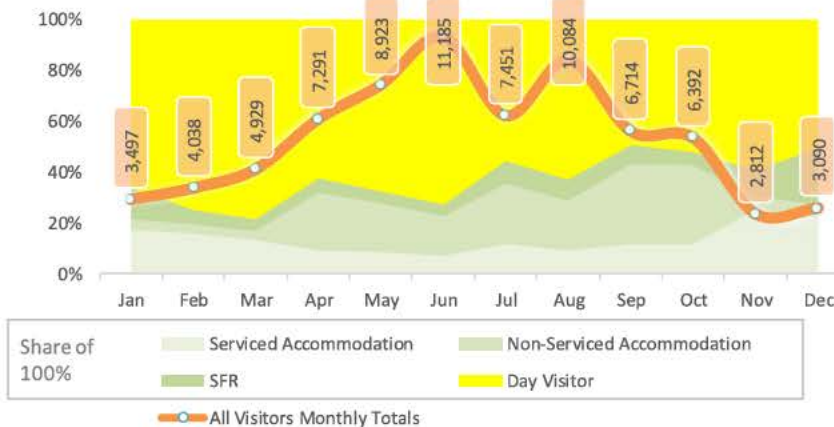
Visitor Numbers - 2024 - 000s - Distribution of Impact by Month



Visitor Days - 2024 - 000s - Distribution of Impact by Month

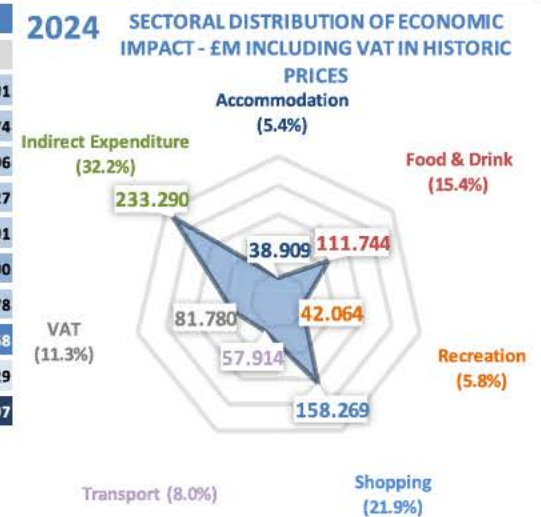


Direct Employment Supported - 2024 - FTEs - Distribution of Impact by Month



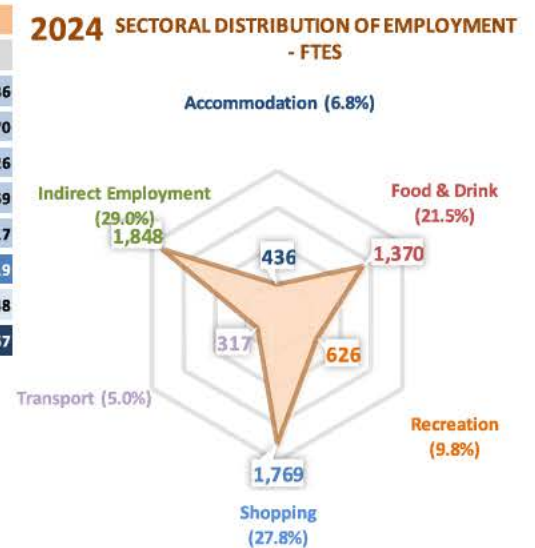
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	25.12	28.88	29.40	30.27	31.69	34.11	37.54	24.10	31.51	43.77	38.92	38.91
Food & Drink	£M	76.25	79.22	82.36	86.25	90.54	95.41	97.89	48.70	77.60	95.68	107.18	111.74
Recreation	£M	28.82	29.95	31.18	32.69	34.22	36.07	36.98	18.33	29.08	35.78	40.34	42.06
Shopping	£M	108.59	112.78	117.51	123.29	129.32	136.14	139.51	65.68	109.37	135.14	151.89	158.27
Transport	£M	39.66	41.21	42.87	44.92	47.04	49.57	50.83	23.87	39.66	49.33	55.53	57.91
Direct Revenue	£M	278.44	292.04	303.32	317.41	332.81	351.32	362.76	180.68	287.22	359.70	393.85	408.90
VAT	£M	55.69	58.41	60.66	63.48	66.56	70.26	72.55	29.08	56.19	71.94	78.77	81.78
Direct Expenditure	£M	334.12	350.45	363.99	380.90	399.37	421.58	435.31	209.76	343.41	431.63	472.62	490.68
Indirect Expenditure	£M	159.07	166.75	173.31	181.37	189.91	200.51	206.95	99.18	162.60	204.59	224.58	233.29
TOTAL	£M	493.19	517.20	537.30	562.26	589.28	622.09	642.26	308.94	506.01	636.23	697.19	723.97



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs

SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	375	396	400	399	446	466	525	305	379	457	435	436
Food & Drink	FTEs	1,399	1,396	1,417	1,453	1,498	1,541	1,523	736	1,126	1,314	1,393	1,370
Recreation	FTEs	642	640	651	668	687	707	698	336	512	596	636	626
Shopping	FTEs	1,817	1,812	1,844	1,894	1,950	2,004	1,979	905	1,447	1,692	1,800	1,769
Transport	FTEs	325	324	330	338	348	358	353	161	257	303	323	317
Direct Employment	FTEs	4,558	4,569	4,642	4,753	4,929	5,076	5,079	2,442	3,722	4,361	4,587	4,519
Indirect Employment	FTEs	1,886	1,899	1,927	1,974	2,030	2,092	2,081	1,000	1,531	1,815	1,886	1,848
TOTAL	FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367



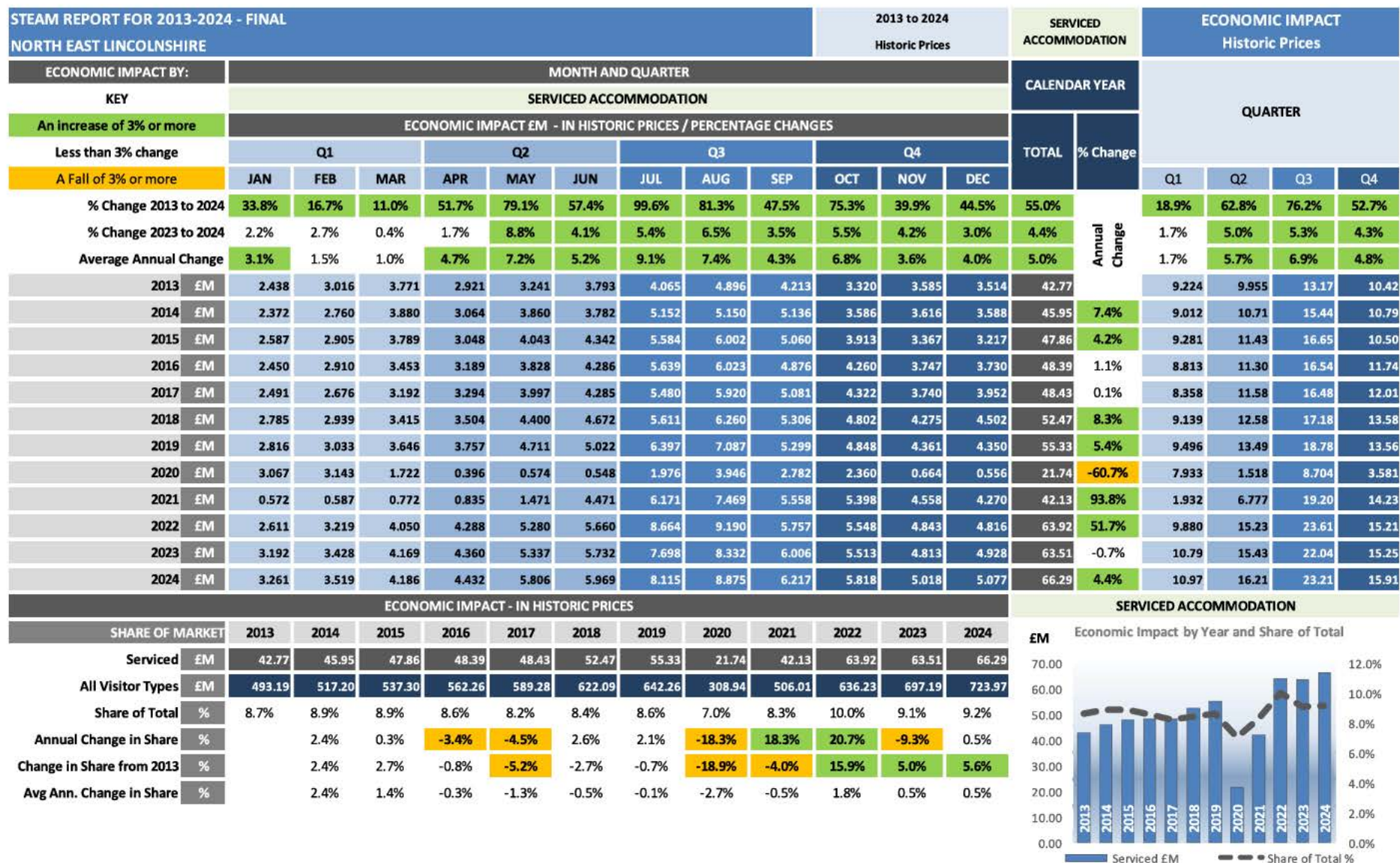
Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		45.1%	52.8%	28.3%	48.4%	44.6%	75.5%	36.3%	57.3%	31.9%	66.9%	17.4%	18.6%	46.8%	Annual Change	40.0%	57.0%	42.9%	40.4%
% Change 2023 to 2024		4.7%	6.5%	4.3%	1.0%	2.9%	6.7%	5.3%	2.9%	0.8%	3.8%	4.1%	5.0%	3.8%		5.1%	3.9%	3.1%	4.1%
Average Annual Change		4.1%	4.8%	2.6%	4.4%	4.1%	6.9%	3.3%	5.2%	2.9%	6.1%	1.6%	1.7%	4.3%		3.6%	5.2%	3.9%	3.7%
2013	£M	21.00	23.33	34.62	46.70	58.97	60.91	54.32	63.21	49.24	37.00	20.88	23.02	493.19		78.94	166.58	166.77	80.90
2014	£M	20.07	23.79	39.95	51.21	60.16	62.09	58.83	67.07	49.89	39.21	21.81	23.11	517.20	4.9%	83.82	173.46	175.79	84.13
2015	£M	24.27	27.68	39.82	52.07	57.68	63.25	58.55	72.68	50.61	42.85	23.14	24.70	537.30	3.9%	91.77	173.00	181.84	90.68
2016	£M	25.46	29.26	43.99	52.13	62.54	71.38	58.67	74.91	49.96	44.32	22.76	26.89	562.26	4.6%	98.71	186.04	183.54	93.97
2017	£M	26.04	30.63	45.48	55.72	65.61	75.53	60.45	78.15	54.17	47.07	23.07	27.35	589.28	4.8%	102.16	196.86	192.77	97.49
2018	£M	27.68	32.41	47.87	57.99	71.95	82.14	64.50	88.04	56.02	48.33	22.08	23.08	622.09	5.6%	107.95	212.08	208.56	93.50
2019	£M	28.13	33.85	52.16	61.35	74.39	88.23	66.43	87.42	55.49	50.74	20.95	23.11	642.26	3.2%	114.15	223.97	209.34	94.80
2020	£M	27.28	30.26	22.34	5.850	10.33	18.89	33.90	60.87	44.57	36.95	6.845	10.85	308.94	-51.9%	79.89	35.07	139.34	54.64
2021	£M	9.188	13.86	18.88	28.84	53.65	82.17	61.53	83.79	60.28	54.65	19.51	19.66	506.01	63.8%	41.93	164.67	205.60	93.82
2022	£M	23.68	27.80	38.36	60.66	74.88	91.11	70.48	94.73	57.08	52.73	20.96	23.77	636.23	25.7%	89.84	226.64	222.29	97.45
2023	£M	29.09	33.49	42.57	68.64	82.82	100.21	70.28	96.61	64.42	59.49	23.55	26.02	697.19	9.6%	105.15	251.67	231.31	109.06
2024	£M	30.47	35.66	44.40	69.32	85.25	106.92	74.02	99.43	64.93	61.74	24.52	27.31	723.97	3.8%	110.52	261.49	238.39	113.57
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total				
Total	£M	493.19	517.20	537.30	562.26	589.28	622.09	642.26	308.94	506.01	636.23	697.19	723.97	800.00					
All Visitor Types	£M	493.19	517.20	537.30	562.26	589.28	622.09	642.26	308.94	506.01	636.23	697.19	723.97						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2013	%																		
Avg Ann. Change in Share	%																		

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Report Prepared by: Allison Tipler, Date of Issue: 10/06/25



STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		291.3%	225.5%	-93.9%	78.9%	30.4%	48.4%	77.9%	76.4%	80.8%	128.4%	226.6%	350.5%	57.0%	Annual Change	-87.5%	49.7%	78.3%	131.1%	
% Change 2023 to 2024		-11.4%	-18.7%	-13.5%	-3.2%	-7.7%	5.0%	6.8%	3.5%	2.5%	3.4%	-16.0%	-11.3%	1.3%		-14.6%	-2.1%	4.2%	2.8%	
Average Annual Change		26.5%	20.5%	-8.5%	7.2%	2.8%	4.4%	7.1%	6.9%	7.3%	11.7%	20.6%	31.9%	5.2%		-8.0%	4.5%	7.1%	11.9%	
2013 £M		0.061	0.097	8.316	9.791	13.88	12.68	11.71	13.02	12.50	9.199	0.098	0.073	91.42			8.473	36.35	37.23	9.370
2014 £M		0.117	0.218	8.935	9.792	13.51	12.35	14.03	16.09	12.97	10.52	0.284	0.155	98.97	8.3%	9.271	35.66	43.09	10.95	
2015 £M		0.133	0.253	8.946	10.13	13.21	12.64	14.62	16.35	12.96	10.78	0.315	0.174	100.51	1.6%	9.332	35.98	43.93	11.26	
2016 £M		0.141	0.262	8.994	10.38	13.62	13.12	15.49	17.58	13.95	11.65	0.339	0.188	105.72	5.2%	9.398	37.11	47.03	12.18	
2017 £M		0.166	0.306	9.259	11.88	15.12	14.27	16.84	18.63	16.78	13.30	0.377	0.229	117.17	10.8%	9.731	41.28	52.25	13.91	
2018 £M		0.179	0.335	9.405	13.31	16.61	15.47	17.43	19.93	17.43	13.53	0.395	0.245	124.26	6.1%	9.919	45.39	54.79	14.17	
2019 £M		0.321	0.532	11.06	15.19	17.12	16.53	18.61	19.41	16.90	15.07	0.580	0.418	131.74	6.0%	11.91	48.84	54.92	16.07	
2020 £M		0.263	0.297	0.279	0.547	0.932	1.029	15.98	22.60	18.50	13.84	0.040	0.168	74.48	-43.5%	0.838	2.508	57.08	14.05	
2021 £M		0.008	0.013	0.299	4.340	14.30	18.09	18.96	20.22	21.77	19.08	0.585	0.388	118.07	58.5%	0.320	36.74	60.96	20.06	
2022 £M		0.276	0.352	0.648	16.67	20.07	20.14	22.40	23.54	21.47	17.40	0.363	0.409	143.75	21.7%	1.276	56.88	67.42	18.18	
2023 £M		0.270	0.387	0.585	18.10	19.59	17.92	19.52	22.18	22.05	20.32	0.379	0.372	141.66	-1.5%	1.241	55.61	63.74	21.07	
2024 £M		0.239	0.314	0.506	17.52	18.09	18.81	20.84	22.97	22.59	21.01	0.319	0.330	143.53	1.3%	1.059	54.42	66.39	21.66	
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Non-Serviced		£M	91.42	98.97	100.51	105.72	117.17	124.26	131.74	74.48	118.07	143.75	141.66	143.53	200.00					
All Visitor Types		£M	493.19	517.20	537.30	562.26	589.28	622.09	642.26	308.94	506.01	636.23	697.19	723.97						
Share of Total		%	18.5%	19.1%	18.7%	18.8%	19.9%	20.0%	20.5%	24.1%	23.3%	22.6%	20.3%	19.8%						
Annual Change in Share		%		3.2%	-2.2%	0.5%	5.8%	0.5%	2.7%	17.5%	-3.2%	-3.2%	-10.1%	-2.4%						
Change in Share from 2013		%		3.2%	0.9%	1.4%	7.3%	7.8%	10.7%	30.0%	25.9%	21.9%	9.6%	7.0%						
Avg Ann. Change in Share		%		3.2%	0.5%	0.5%	1.8%	1.6%	1.8%	4.3%	3.2%	2.4%	1.0%	0.6%						

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Report Prepared by: Alison Tipler, Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 Historic Prices			SFR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SFR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		49.9%	39.8%	21.3%	37.6%	41.4%	57.3%	48.7%	42.0%	48.8%	54.3%	53.7%	55.1%	46.6%	Annual Change	39.2%	45.5%	45.8%	54.6%	
% Change 2023 to 2024		5.3%	5.1%	4.8%	3.7%	3.4%	5.6%	6.3%	5.7%	4.9%	5.7%	5.9%	5.8%	5.3%		5.1%	4.3%	5.7%	5.8%	
Average Annual Change		4.5%	3.6%	1.9%	3.4%	3.8%	5.2%	4.4%	3.8%	4.4%	4.9%	4.9%	5.0%	4.2%		3.6%	4.1%	4.2%	5.0%	
2013	£M	2.881	1.569	1.757	2.834	2.575	2.799	4.082	5.422	3.009	2.060	1.814	4.260	35.06	2.4%	6.207	8.208	12.51	8.134	
2014	£M	2.845	1.540	1.790	2.907	2.685	2.852	4.342	5.648	3.205	2.137	1.822	4.144	35.92		6.174	8.444	13.20	8.103	
2015	£M	2.909	1.571	1.819	2.965	2.732	2.953	4.447	5.839	3.224	2.197	1.803	4.120	36.58		1.8%	6.299	8.650	13.51	8.121
2016	£M	2.895	1.573	1.791	3.016	2.719	2.976	4.413	5.804	3.211	2.277	1.858	4.275	36.81		0.6%	6.258	8.711	13.43	8.410
2017	£M	2.932	1.562	1.781	3.081	2.776	3.008	4.464	5.847	3.320	2.324	1.866	4.373	37.33		1.4%	6.275	8.865	13.63	8.562
2018	£M	3.144	1.615	1.665	2.874	2.773	3.304	4.514	5.784	3.305	2.270	2.068	4.799	38.11		2.1%	6.424	8.951	13.60	9.137
2019	£M	3.230	1.670	1.758	3.003	2.842	3.400	4.702	5.927	3.353	2.352	2.128	4.891	39.26		3.0%	6.658	9.245	13.98	9.371
2020	£M	3.345	1.508	0.516	0.205	0.245	0.298	2.435	4.476	3.243	1.886	0.281	0.874	19.31	-50.8%	5.369	0.748	10.15	3.041	
2021	£M	0.433	0.185	0.128	0.812	2.099	3.536	4.722	6.158	4.236	2.885	2.090	4.413	31.70	64.1%	0.747	6.447	15.12	9.388	
2022	£M	3.501	1.812	1.795	3.310	3.170	3.823	5.255	6.616	3.806	2.617	2.329	5.517	43.55	37.4%	7.109	10.30	15.68	10.46	
2023	£M	4.099	2.088	2.034	3.760	3.521	4.171	5.710	7.283	4.266	3.008	2.633	6.242	48.81	12.1%	8.220	11.45	17.26	11.88	
2024	£M	4.318	2.193	2.131	3.900	3.640	4.402	6.068	7.699	4.476	3.179	2.789	6.606	51.40	5.3%	8.643	11.94	18.24	12.57	
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
SFR		£M	35.06	35.92	36.58	36.81	37.33	38.11	39.26	19.31	31.70	43.55	48.81	51.40	60.00					
All Visitor Types		£M	493.19	517.20	537.30	562.26	589.28	622.09	642.26	308.94	506.01	636.23	697.19	723.97	50.00					
Share of Total		%	7.1%	6.9%	6.8%	6.5%	6.3%	6.1%	6.1%	6.3%	6.3%	6.8%	7.0%	7.1%	40.00					
Annual Change in Share		%		-2.3%	-2.0%	-3.8%	-3.2%	-3.3%	-0.2%	2.3%	0.2%	9.3%	2.3%	1.4%	30.00					
Change in Share from 2013		%		-2.3%	-4.2%	-7.9%	-10.9%	-13.8%	-14.0%	-12.1%	-11.9%	-3.7%	-1.5%	-0.1%	20.00					
Avg Ann. Change in Share		%		-2.3%	-2.1%	-2.6%	-2.7%	-2.8%	-2.3%	-1.7%	-1.5%	-0.4%	-0.2%	0.0%	20.00					

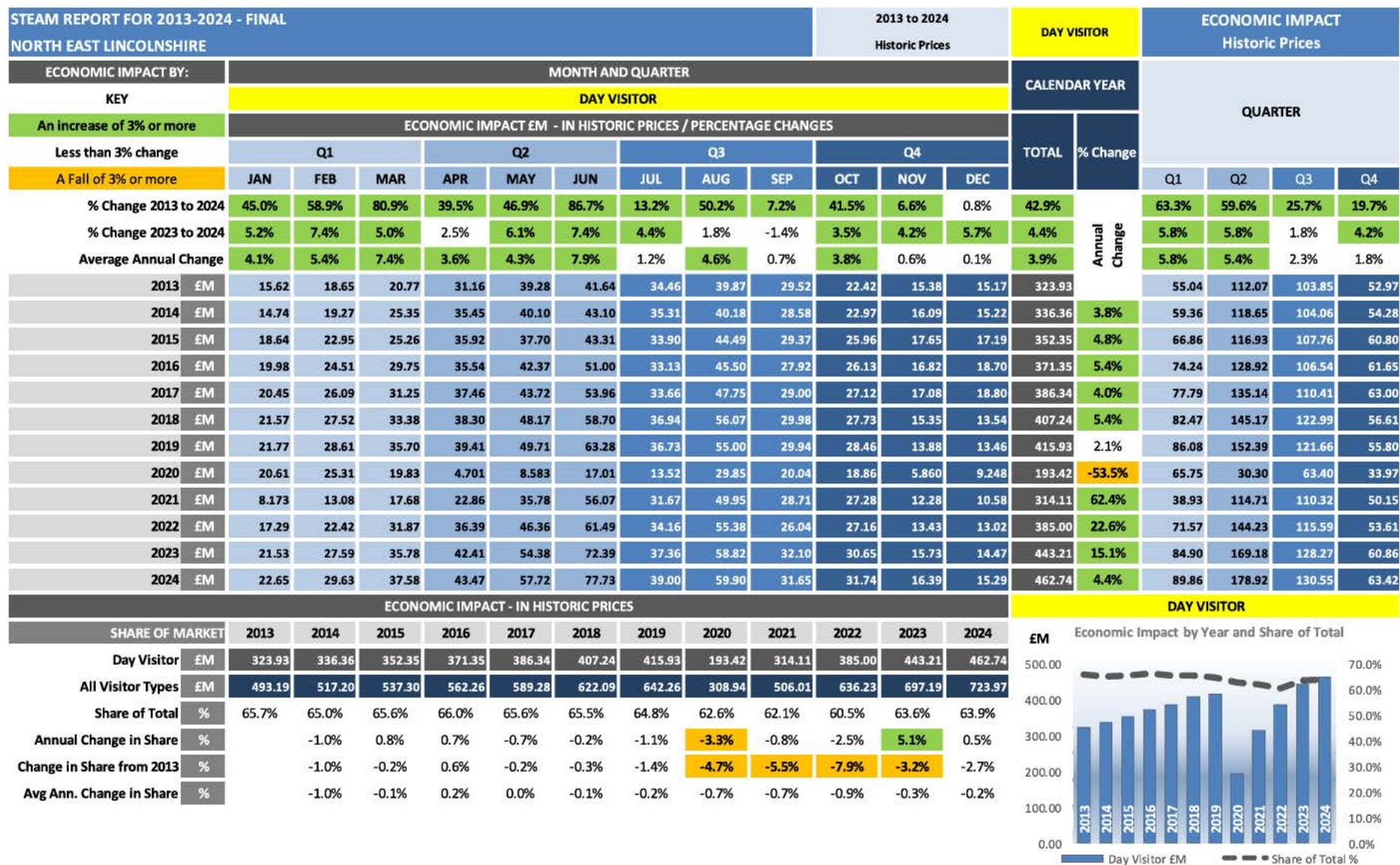


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Report Prepared by: Allison Tipler, Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		45.3%	28.8%	-50.7%	66.3%	39.8%	51.4%	76.3%	69.4%	68.8%	105.8%	47.8%	53.1%	54.3%	Annual Change	-13.5%	51.5%	71.4%	79.6%
% Change 2023 to 2024		3.4%	2.1%	0.5%	-1.4%	-3.2%	4.9%	6.4%	4.6%	3.0%	4.0%	3.8%	4.1%	2.9%		2.1%	0.1%	4.7%	4.0%
Average Annual Change		4.1%	2.6%	-4.6%	6.0%	3.6%	4.7%	6.9%	6.3%	6.3%	9.6%	4.3%	4.8%	4.9%		-1.2%	4.7%	6.5%	7.2%
2013	£M	5.380	4.681	13.84	15.55	19.69	19.27	19.86	23.34	19.72	14.58	5.497	7.847	169.26		23.90	54.51	62.92	27.92
2014	£M	5.334	4.518	14.60	15.76	20.06	18.99	23.52	26.89	21.32	16.24	5.722	7.887	180.84	6.8%	24.46	54.81	71.72	29.85
2015	£M	5.630	4.729	14.55	16.14	19.98	19.94	24.66	28.19	21.24	16.89	5.485	7.511	184.95	2.3%	24.91	56.07	74.09	29.88
2016	£M	5.487	4.745	14.24	16.58	20.16	20.38	25.54	29.41	22.04	18.19	5.944	8.192	190.92	3.2%	24.47	57.13	76.99	32.33
2017	£M	5.588	4.545	14.23	18.26	21.89	21.57	26.79	30.40	25.18	19.95	5.982	8.554	202.93	6.3%	24.36	61.72	82.37	34.48
2018	£M	6.108	4.889	14.48	19.69	23.78	23.45	27.55	31.98	26.04	20.60	6.737	9.546	214.85	5.9%	25.48	66.91	85.57	36.89
2019	£M	6.367	5.236	16.46	21.94	24.67	24.95	29.71	32.42	25.55	22.27	7.069	9.659	226.33	5.3%	28.07	71.57	87.69	39.00
2020	£M	6.674	4.948	2.518	1.149	1.751	1.874	20.39	31.02	24.53	18.09	0.985	1.599	115.52	-49.0%	14.14	4.773	75.94	20.67
2021	£M	1.014	0.785	1.200	5.987	17.87	26.10	29.86	33.85	31.57	27.37	7.233	9.071	191.90	66.1%	2.999	49.96	95.27	43.67
2022	£M	6.388	5.383	6.493	24.27	28.52	29.62	36.32	39.35	31.03	25.57	7.535	10.74	251.23	30.9%	18.26	82.41	106.70	43.85
2023	£M	7.560	5.902	6.787	26.22	28.45	27.82	32.93	37.79	32.32	28.84	7.826	11.54	253.99	1.1%	20.25	82.49	103.04	48.21
2024	£M	7.818	6.027	6.823	25.85	27.54	29.18	35.02	39.54	33.28	30.00	8.126	12.01	261.23	2.9%	20.67	82.57	107.84	50.14

ECONOMIC IMPACT - IN HISTORIC PRICES													STAYING VISITOR	
SHARE OF MARKET	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total
Staying Visitor	£M	169.26	180.84	184.95	190.92	202.93	214.85	226.33	115.52	191.90	251.23	253.99	261.23	
All Visitor Types	£M	493.19	517.20	537.30	562.26	589.28	622.09	642.26	308.94	506.01	636.23	697.19	723.97	
Share of Total	%	34.3%	35.0%	34.4%	34.0%	34.4%	34.5%	35.2%	37.4%	37.9%	39.5%	36.4%	36.1%	
Annual Change in Share	%		1.9%	-1.6%	-1.4%	1.4%	0.3%	2.0%	6.1%	1.4%	4.1%	-7.7%	-1.0%	
Change in Share from 2013	%		1.9%	0.3%	-1.1%	0.3%	0.6%	2.7%	9.0%	10.5%	15.1%	6.2%	5.1%	
Avg Ann. Change in Share	%		1.9%	0.2%	-0.4%	0.1%	0.1%	0.4%	1.3%	1.3%	1.7%	0.6%	0.5%	



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Visitor Numbers by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			TOTAL		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY	TOTAL																			
An increase of 3% or more	VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change							
Less than 3% change	Q1			Q2			Q3			Q4										
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2013 to 2024	-5.3%	2.8%	11.1%	-9.0%	-5.3%	19.7%	-24.5%	-2.0%	-27.0%	-5.9%	-28.6%	-31.2%	-7.0%	Annual Change	3.7%	2.9%	-16.6%	-19.6%		
% Change 2023 to 2024	0.3%	2.2%	0.1%	-2.5%	0.7%	2.3%	-0.2%	-2.7%	-5.4%	-1.1%	-0.5%	0.7%	-0.5%		0.8%	0.6%	-2.7%	-0.5%		
Average Annual Change	-0.5%	0.3%	1.0%	-0.8%	-0.5%	1.8%	-2.2%	-0.2%	-2.5%	-0.5%	-2.6%	-2.8%	-0.6%		0.3%	0.3%	-1.5%	-1.8%		
2013	M	0.443	0.523	0.606	0.891	1.125	1.179	0.985	1.141	0.860	0.659	0.436	0.440	9.287	0.9%	1.571	3.195	2.986	1.535	
2014	M	0.407	0.523	0.706	0.976	1.114	1.181	0.987	1.123	0.818	0.659	0.444	0.430	9.369		1.637	3.272	2.928	1.532	
2015	M	0.504	0.613	0.694	0.976	1.037	1.171	0.939	1.229	0.835	0.731	0.479	0.474	9.681		3.3%	1.811	3.184	3.002	1.684
2016	M	0.532	0.646	0.800	0.955	1.142	1.354	0.909	1.236	0.783	0.724	0.453	0.510	10.04		3.7%	1.978	3.451	2.928	1.687
2017	M	0.532	0.669	0.817	0.983	1.151	1.397	0.904	1.265	0.799	0.736	0.450	0.502	10.20		1.6%	2.018	3.531	2.968	1.687
2018	M	0.540	0.679	0.836	0.968	1.217	1.461	0.949	1.418	0.794	0.723	0.394	0.361	10.34		1.3%	2.055	3.646	3.162	1.478
2019	M	0.532	0.688	0.873	0.974	1.224	1.534	0.925	1.359	0.771	0.725	0.351	0.350	10.30		-0.3%	2.093	3.731	3.055	1.426
2020	M	0.493	0.594	0.457	0.110	0.199	0.390	0.342	0.736	0.527	0.480	0.136	0.216	4.680		-54.6%	1.544	0.699	1.605	0.832
2021	M	0.187	0.296	0.398	0.526	0.846	1.314	0.775	1.196	0.730	0.684	0.301	0.269	7.522		60.7%	0.881	2.686	2.701	1.254
2022	M	0.381	0.486	0.679	0.810	1.029	1.338	0.780	1.229	0.619	0.627	0.304	0.306	8.589		14.2%	1.546	3.178	2.628	1.237
2023	M	0.418	0.526	0.673	0.831	1.057	1.379	0.746	1.149	0.663	0.627	0.313	0.301	8.682	1.1%	1.617	3.267	2.558	1.240	
2024	M	0.419	0.538	0.673	0.810	1.065	1.411	0.744	1.118	0.627	0.620	0.311	0.303	8.640	-0.5%	1.630	3.287	2.490	1.234	
VISITOR NUMBERS														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor No.s by Year and Share of Total					
Total	M	9.287	9.369	9.681	10.04	10.20	10.34	10.30	4.680	7.522	8.589	8.682	8.640	12.00	120.0%					
All Visitor Types	M	9.287	9.369	9.681	10.04	10.20	10.34	10.30	4.680	7.522	8.589	8.682	8.640	10.00	100.0%					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	8.00	80.0%					
Annual Change in Share	%													6.00	60.0%					
Change in Share from 2013	%													4.00	40.0%					
Avg Ann. Change in Share	%													2.00	20.0%					
														0.00	0.0%					

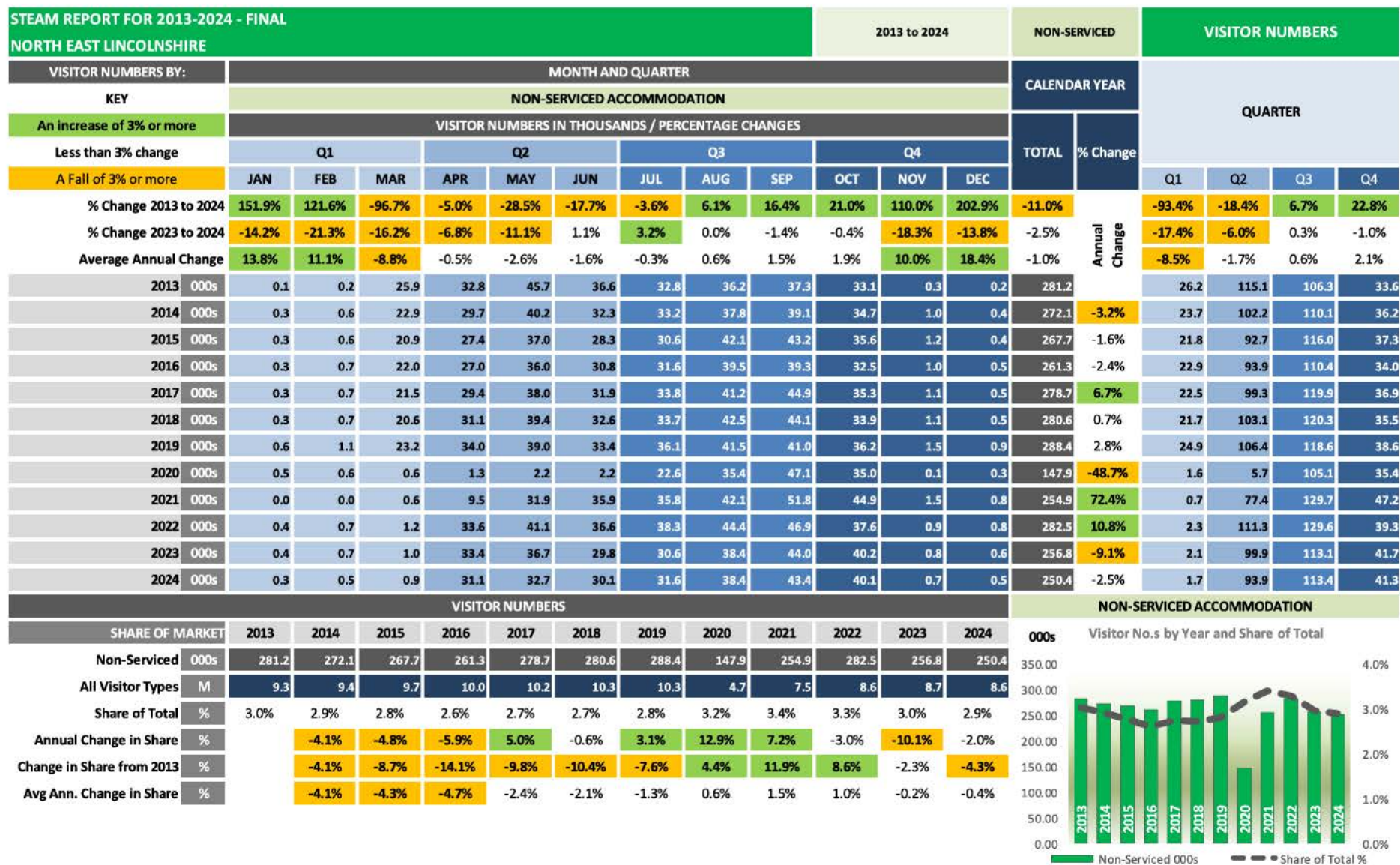
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STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	SERVICED ACCOMMODATION																			
An increase of 3% or more	VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change	Q1			Q2			Q3			Q4										
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2013 to 2024	8.1%	-8.6%	-29.5%	4.7%	14.4%	-6.7%	34.4%	8.1%	16.0%	19.6%	15.5%	20.9%	8.2%	Annual Change	-11.9%	3.4%	18.8%	18.6%		
% Change 2023 to 2024	0.2%	0.6%	-1.8%	-0.6%	6.4%	1.8%	3.6%	4.7%	1.5%	3.5%	2.2%	1.0%	2.2%		-0.2%	2.8%	3.4%	2.2%		
Average Annual Change	0.7%	-0.8%	-2.7%	0.4%	1.3%	-0.6%	3.1%	0.7%	1.5%	1.8%	1.4%	1.9%	0.7%		-1.1%	0.3%	1.7%	1.7%		
2013	000s	7.3	10.7	10.3	7.1	8.7	10.4	11.7	14.0	11.0	8.8	10.0	10.1	120.1	0.9%	28.3	26.2	36.7	28.9	
2014	000s	6.3	8.6	9.5	6.5	9.1	9.2	14.6	14.6	13.1	9.4	9.9	10.3	121.2		24.4	24.8	42.4	29.6	
2015	000s	6.4	9.0	8.9	6.2	9.1	9.2	15.5	15.9	13.1	9.3	9.5	9.0	120.9		-0.2%	24.3	24.5	44.4	27.8
2016	000s	7.6	10.4	8.1	7.4	8.6	9.5	16.1	15.4	12.6	9.8	11.3	11.3	128.0		5.9%	26.1	25.5	44.1	32.4
2017	000s	8.2	10.1	7.9	8.0	9.6	10.0	16.7	16.2	14.0	10.7	11.9	12.9	136.2		6.4%	26.2	27.7	46.9	35.4
2018	000s	8.7	10.5	8.1	8.1	10.4	10.5	16.6	16.3	14.5	11.6	13.0	13.9	142.1		4.3%	27.3	29.0	47.4	38.5
2019	000s	8.0	9.9	7.7	7.7	10.0	10.0	16.0	15.5	13.6	10.8	12.2	12.3	133.7		-5.9%	25.6	27.8	45.0	35.3
2020	000s	8.7	10.2	3.6	0.8	1.2	1.1	4.5	7.9	6.8	5.1	1.8	1.6	53.2		-60.2%	22.4	3.1	19.3	8.4
2021	000s	1.5	1.8	1.5	1.6	2.8	8.2	14.3	15.2	12.9	10.8	11.6	11.2	93.4		75.4%	4.8	12.5	42.4	33.6
2022	000s	6.5	9.2	7.4	7.5	9.5	9.7	15.8	14.8	12.4	10.4	11.6	12.2	127.0		36.0%	23.1	26.7	43.0	34.2
2023	000s	7.9	9.7	7.4	7.5	9.3	9.6	15.1	14.5	12.6	10.1	11.3	12.1	127.1	0.1%	25.0	26.4	42.2	33.5	
2024	000s	7.9	9.8	7.3	7.5	9.9	9.7	15.7	15.1	12.7	10.5	11.5	12.2	129.9	2.2%	25.0	27.1	43.6	34.3	
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total					
Serviced	000s	120.1	121.2	120.9	128.0	136.2	142.1	133.7	53.2	93.4	127.0	127.1	129.9							
All Visitor Types	M	9.3	9.4	9.7	10.0	10.2	10.3	10.3	4.7	7.5	8.6	8.7	8.6							
Share of Total	%	1.3%	1.3%	1.2%	1.3%	1.3%	1.4%	1.3%	1.1%	1.2%	1.5%	1.5%	1.5%							
Annual Change in Share	%		0.1%	-3.5%	2.1%	4.7%	3.0%	-5.6%	-12.3%	9.1%	19.1%	-1.0%	2.7%							
Change in Share from 2013	%		0.1%	-3.4%	-1.4%	3.2%	6.3%	0.3%	-12.1%	-4.0%	14.3%	13.2%	16.3%							
Avg Ann. Change in Share	%		0.1%	-1.7%	-0.5%	0.8%	1.3%	0.1%	-1.7%	-0.5%	1.6%	1.3%	1.5%							

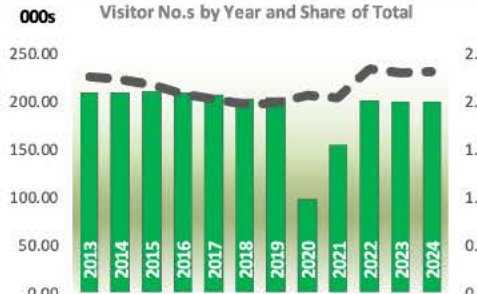
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Report Prepared by: Alison Tipler, Date of Issue: 10/06/25



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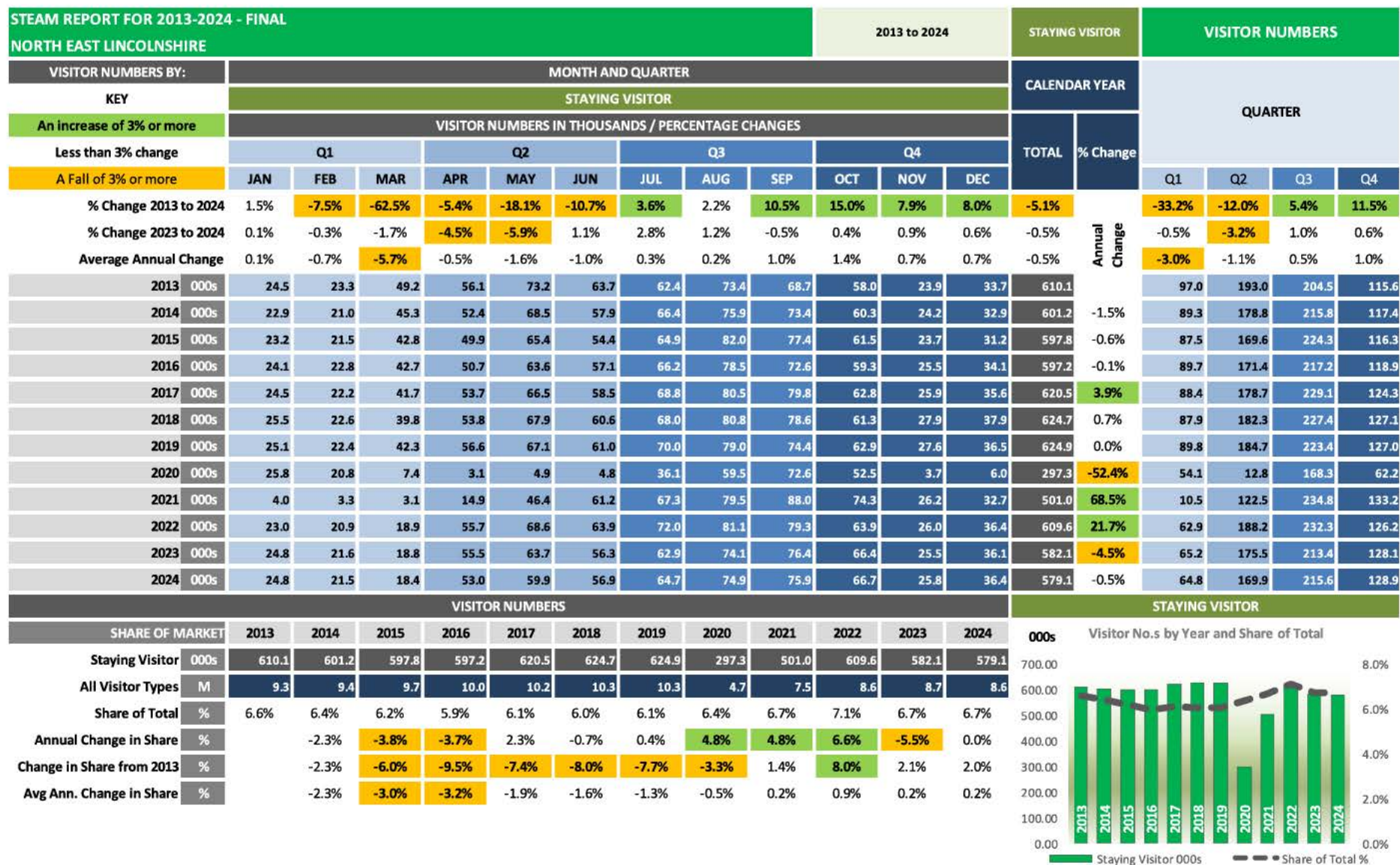
Report Prepared by: Allison Tipler, Date of Issue: 10/06/25

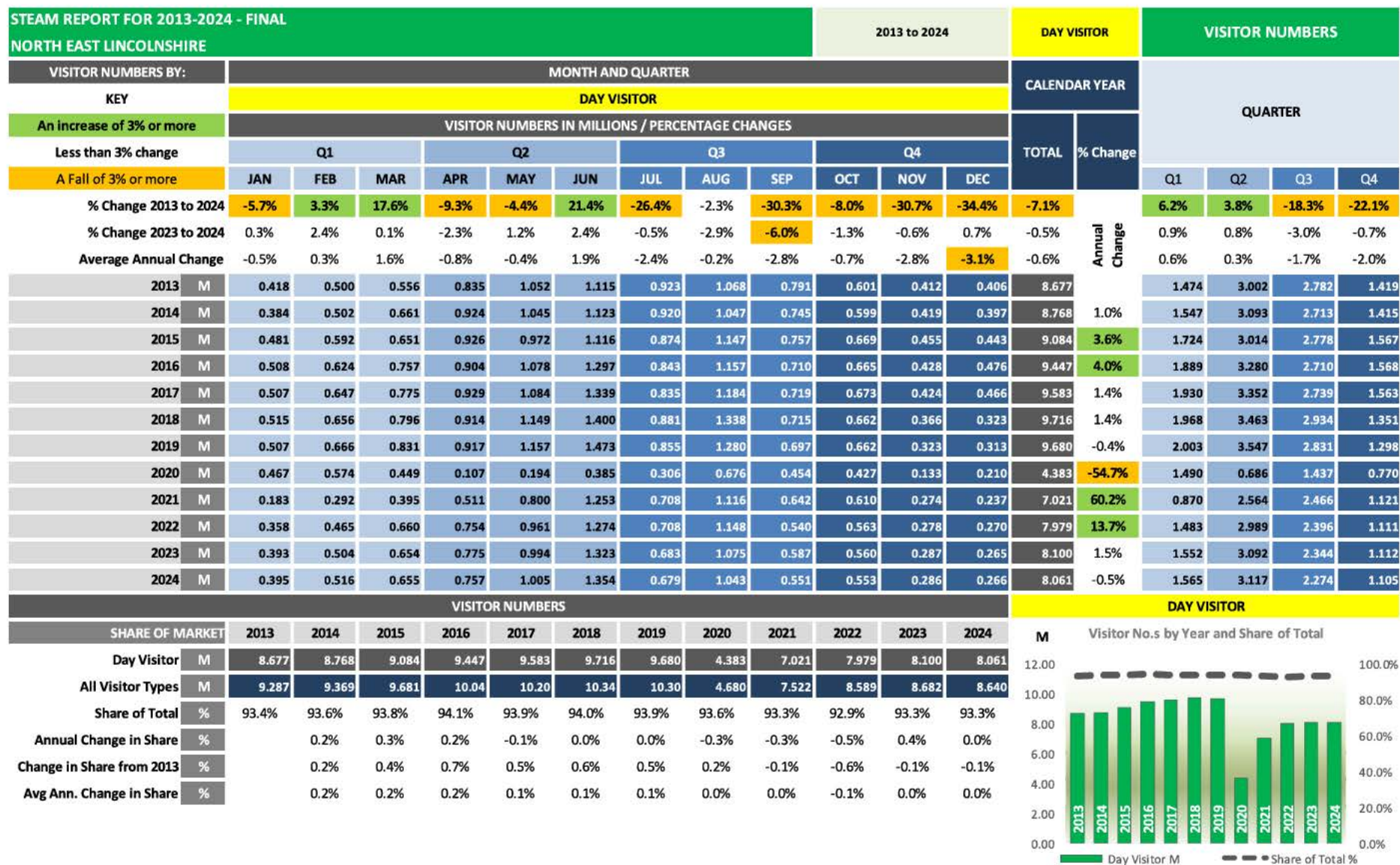
STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE										2013 to 2024			SFR	VISITOR NUMBERS						
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY	SFR																			
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-2.5%	-9.1%	-21.1%	-10.5%	-8.1%	2.3%	-3.3%	-7.7%	-3.3%	0.4%	0.0%	0.8%	-4.8%	Annual Change	-10.2%	-5.5%	-4.9%	0.5%	
% Change 2023 to 2024		0.4%	0.1%	-0.1%	-1.1%	-1.4%	0.6%	1.3%	0.8%	0.0%	0.7%	1.0%	0.9%	0.3%		0.2%	-0.6%	0.7%	0.9%	
Average Annual Change		-0.2%	-0.8%	-1.9%	-1.0%	-0.7%	0.2%	-0.3%	-0.7%	-0.3%	0.0%	0.0%	0.1%	-0.4%		-0.9%	-0.5%	-0.4%	0.0%	
2013	000s	17.0	12.4	13.1	16.2	18.9	16.6	18.0	23.2	20.4	16.1	13.6	23.4	208.8	-0.4%	42.4	51.7	61.6	53.1	
2014	000s	16.3	11.8	13.0	16.1	19.2	16.5	18.6	23.5	21.2	16.3	13.3	22.1	207.9		41.1	51.8	63.3	51.7	
2015	000s	16.5	11.9	13.0	16.3	19.3	16.9	18.8	24.0	21.1	16.5	13.0	21.8	209.2		0.6%	41.5	52.5	64.0	51.3
2016	000s	16.2	11.8	12.7	16.3	18.9	16.8	18.5	23.6	20.7	16.9	13.2	22.3	207.9		-0.6%	40.7	52.1	62.7	52.4
2017	000s	16.0	11.4	12.3	16.3	18.9	16.6	18.2	23.2	20.9	16.8	12.9	22.2	205.6		-1.1%	39.7	51.7	62.2	52.0
2018	000s	16.5	11.3	11.0	14.6	18.1	17.5	17.7	22.0	20.0	15.8	13.8	23.5	201.9		-1.8%	38.9	50.2	59.7	53.1
2019	000s	16.6	11.4	11.4	14.9	18.1	17.6	18.0	22.0	19.8	16.0	13.8	23.3	202.9		0.5%	39.4	50.5	59.8	53.2
2020	000s	16.7	10.0	3.3	1.0	1.5	1.5	9.1	16.2	18.6	12.5	1.8	4.1	96.2		-52.6%	30.0	4.0	43.9	18.3
2021	000s	2.5	1.5	1.0	3.8	11.6	17.2	17.3	22.3	23.2	18.6	13.1	20.7	152.7		58.7%	5.0	32.6	62.8	52.4
2022	000s	16.0	11.0	10.3	14.6	18.0	17.6	17.9	21.9	20.0	15.8	13.5	23.4	200.1		31.1%	37.4	50.2	59.8	52.8
2023	000s	16.5	11.2	10.3	14.6	17.6	16.9	17.2	21.2	19.8	16.1	13.4	23.4	198.3	-0.9%	38.1	49.2	58.2	52.9	
2024	000s	16.6	11.2	10.3	14.5	17.4	17.0	17.4	21.4	19.8	16.2	13.6	23.6	198.9	0.3%	38.1	48.8	58.6	53.3	
VISITOR NUMBERS														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total					
SFR		000s	208.8	207.9	209.2	207.9	205.6	201.9	202.9	96.2	152.7	200.1	198.3	198.9						
All Visitor Types		M	9.3	9.4	9.7	10.0	10.2	10.3	10.3	4.7	7.5	8.6	8.7	8.6						
Share of Total		%	2.2%	2.2%	2.2%	2.1%	2.0%	2.0%	2.0%	2.1%	2.0%	2.3%	2.3%	2.3%						
Annual Change in Share		%		-1.3%	-2.6%	-4.2%	-2.6%	-3.1%	0.8%	4.4%	-1.2%	14.8%	-2.0%	0.8%						
Change in Share from 2013		%		-1.3%	-3.9%	-7.9%	-10.4%	-13.2%	-12.4%	-8.6%	-9.7%	3.6%	1.6%	2.4%						
Avg Ann. Change in Share		%		-1.3%	-2.0%	-2.6%	-2.6%	-2.6%	-2.1%	-1.2%	-1.2%	0.4%	0.2%	0.2%						



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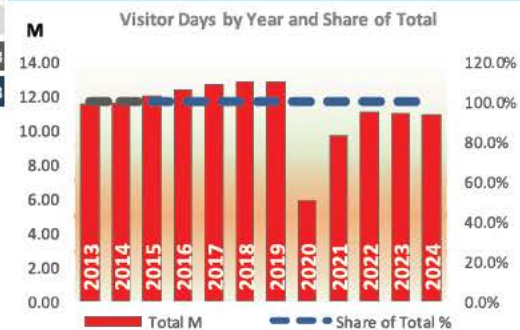
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Report Prepared by: Allison Tipler, Date of Issue: 10/06/25

Visitor Days by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			TOTAL		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		-4.7%	2.4%	-10.5%	-3.7%	-5.3%	17.1%	-17.4%	-0.6%	-16.3%	4.5%	-25.8%	-26.0%	-5.2%	Annual Change	-5.1%	3.4%	-10.7%	-11.8%
% Change 2023 to 2024		0.2%	2.0%	-0.2%	-3.2%	-1.2%	2.1%	0.6%	-1.9%	-4.0%	-0.8%	-0.5%	0.6%	-0.7%		0.6%	-0.4%	-1.7%	-0.4%
Average Annual Change		-0.4%	0.2%	-1.0%	-0.3%	-0.5%	1.6%	-1.6%	-0.1%	-1.5%	0.4%	-2.3%	-2.4%	-0.5%		-0.5%	0.3%	-1.0%	-1.1%
2013	M	0.494	0.555	0.795	1.099	1.393	1.442	1.257	1.460	1.121	0.860	0.478	0.518	11.47	1.1%	1.845	3.933	3.838	1.856
2014	M	0.458	0.557	0.895	1.189	1.384	1.443	1.266	1.451	1.093	0.867	0.487	0.506	11.60		1.910	4.016	3.810	1.860
2015	M	0.557	0.648	0.886	1.199	1.308	1.448	1.230	1.560	1.105	0.947	0.520	0.548	11.95		2.090	3.955	3.894	2.014
2016	M	0.583	0.680	0.987	1.181	1.416	1.634	1.207	1.583	1.071	0.960	0.497	0.586	12.39		2.250	4.231	3.861	2.043
2017	M	0.583	0.702	1.000	1.225	1.440	1.685	1.217	1.622	1.123	0.989	0.494	0.581	12.66		2.285	4.350	3.961	2.064
2018	M	0.594	0.714	1.013	1.218	1.516	1.759	1.261	1.782	1.112	0.969	0.442	0.445	12.83		2.320	4.493	4.156	1.857
2019	M	0.587	0.725	1.067	1.242	1.519	1.837	1.252	1.716	1.070	0.983	0.400	0.434	12.83		2.379	4.598	4.037	1.817
2020	M	0.548	0.625	0.474	0.122	0.219	0.412	0.530	1.019	0.846	0.712	0.143	0.230	5.880		1.647	0.752	2.395	1.085
2021	M	0.194	0.299	0.407	0.599	1.073	1.630	1.095	1.554	1.097	0.997	0.348	0.342	9.635		0.900	3.302	3.746	1.687
2022	M	0.431	0.517	0.721	1.074	1.336	1.662	1.121	1.599	0.949	0.892	0.348	0.388	11.04		1.669	4.072	3.669	1.628
2023	M	0.470	0.558	0.713	1.093	1.336	1.653	1.031	1.480	0.976	0.906	0.356	0.381	10.95	-0.8%	1.741	4.082	3.488	1.644
2024	M	0.471	0.569	0.712	1.058	1.319	1.688	1.038	1.451	0.938	0.899	0.354	0.384	10.88	-0.7%	1.752	4.065	3.427	1.637
VISITOR DAYS														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total				
Total	M	11.47	11.60	11.95	12.39	12.66	12.83	12.83	5.880	9.635	11.04	10.95	10.88	14.00					
All Visitor Types	M	11.47	11.60	11.95	12.39	12.66	12.83	12.83	5.880	9.635	11.04	10.95	10.88	12.00					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	10.00					
Annual Change in Share	%													8.00					
Change in Share from 2013	%													6.00					
Avg Ann. Change in Share	%													4.00					



STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE										2013 to 2024			SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-1.0%	-12.8%	-20.8%	7.6%	27.2%	11.2%	26.6%	14.9%	8.4%	29.3%	2.3%	5.9%		8.8%	-12.9%	15.4%	16.4%	12.0%	
% Change 2023 to 2024		0.1%	0.6%	-1.7%	-0.6%	6.4%	1.9%	3.7%	4.8%	1.6%	3.5%	2.3%	1.1%		2.3%	-0.4%	2.8%	3.5%	2.4%	
Average Annual Change		-0.1%	-1.2%	-1.9%	0.7%	2.5%	1.0%	2.4%	1.4%	0.8%	2.7%	0.2%	0.5%		0.8%	-1.2%	1.4%	1.5%	1.1%	
2013 000s		19.7	24.1	30.2	23.5	26.0	30.5	32.4	39.0	33.6	26.5	29.0	28.8	343.3		74.0	80.0	105.0	84.2	
2014 000s		18.7	21.5	30.2	24.0	30.1	29.6	39.9	40.0	39.8	27.9	28.4	28.5	358.6	4.5%	70.4	83.7	119.8	84.8	
2015 000s		19.7	22.0	28.6	23.2	30.6	32.9	42.0	45.1	38.0	29.4	25.5	24.8	361.8	0.9%	70.4	86.7	125.0	79.8	
2016 000s		19.3	22.6	26.8	24.6	29.5	33.0	42.3	45.1	36.8	32.3	29.1	29.2	370.5	2.4%	68.7	87.2	124.2	90.5	
2017 000s		20.5	22.0	26.1	27.0	32.6	34.9	43.9	47.4	40.8	35.0	30.6	32.5	393.2	6.1%	68.6	94.5	132.1	98.0	
2018 000s		22.3	23.6	27.3	28.1	35.2	37.3	44.6	49.7	42.0	38.1	33.9	36.0	418.1	6.3%	73.2	100.6	136.2	108.1	
2019 000s		21.0	22.7	26.4	27.2	34.2	36.2	43.4	48.1	39.3	35.6	32.1	32.5	398.8	-4.6%	70.2	97.6	130.9	100.2	
2020 000s		22.0	22.6	12.1	2.8	4.0	3.8	12.0	24.0	19.8	16.6	4.7	4.0	148.4	-62.8%	56.7	10.6	55.9	25.3	
2021 000s		3.8	4.0	5.0	5.4	9.5	28.9	37.9	45.9	37.2	35.5	30.0	28.6	271.7	83.1%	12.8	43.8	121.0	94.0	
2022 000s		16.4	20.2	24.4	25.8	31.7	33.8	41.5	44.0	35.6	34.1	30.0	30.4	367.9	35.4%	60.9	91.3	121.1	94.5	
2023 000s		19.5	20.9	24.4	25.5	31.1	33.3	39.5	42.8	35.9	33.1	29.0	30.1	364.9	-0.8%	64.7	89.8	118.2	92.2	
2024 000s		19.5	21.0	23.9	25.3	33.1	33.9	41.0	44.9	36.4	34.2	29.6	30.5	373.4	2.3%	64.4	92.3	122.3	94.3	
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
Serviced 000s		000s	343.3	358.6	361.8	370.5	393.2	418.1	398.8	148.4	271.7	367.9	364.9	373.4	Serviced 000s Share of Total %					
All Visitor Types		M	11.5	11.6	12.0	12.4	12.7	12.8	12.8	5.9	9.6	11.0	11.0	10.9						
Share of Total		%	3.0%	3.1%	3.0%	3.0%	3.1%	3.3%	3.1%	2.5%	2.8%	3.3%	3.3%	3.4%						
Annual Change in Share		%		3.4%	-2.1%	-1.2%	3.8%	5.0%	-4.7%	-18.8%	11.7%	18.2%	-0.1%	3.0%						
Change in Share from 2013		%		3.4%	1.2%	0.0%	3.8%	8.9%	3.9%	-15.7%	-5.8%	11.4%	11.3%	14.7%						
Avg Ann. Change in Share		%		3.4%	0.6%	0.0%	0.9%	1.8%	0.6%	-2.2%	-0.7%	1.3%	1.1%	1.3%						

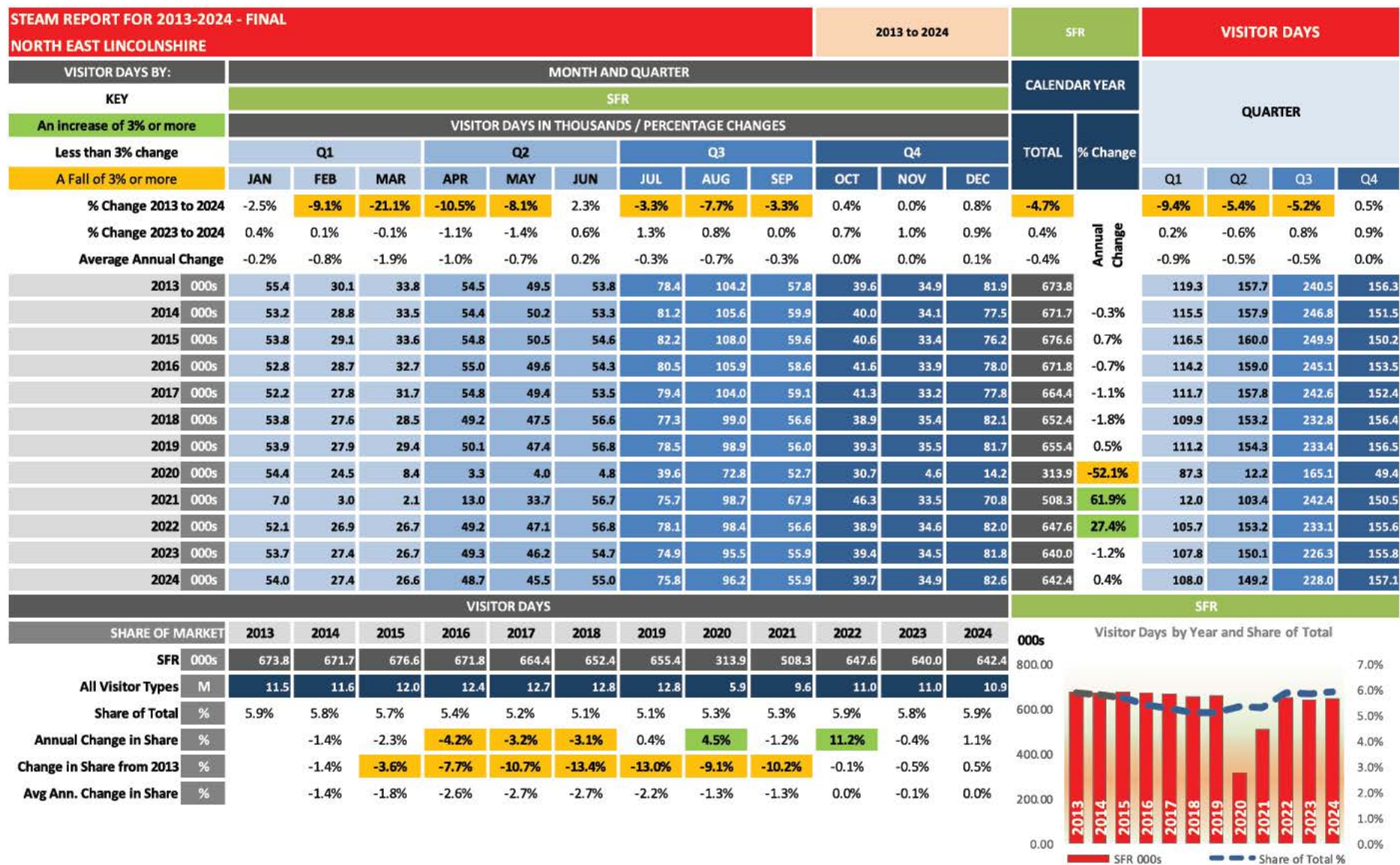
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STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			NON-SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		210.8%	159.6%	-96.2%	21.9%	-11.2%	1.0%	8.3%	7.4%	23.2%	40.9%	150.1%	252.2%	1.5%	Annual Change	-92.2%	1.9%	13.0%	43.1%	
% Change 2023 to 2024		-14.3%	-21.4%	-16.4%	-6.8%	-11.1%	1.1%	3.2%	0.0%	-1.4%	-0.4%	-18.8%	-14.2%	-2.5%		-17.5%	-5.8%	0.4%	-1.0%	
Average Annual Change		19.2%	14.5%	-8.7%	2.0%	-1.0%	0.1%	0.8%	0.7%	2.1%	3.7%	13.6%	22.9%	0.1%		-8.4%	0.2%	1.2%	3.9%	
2013 000s		1.0	1.6	174.8	186.2	265.0	242.2	223.2	248.6	238.6	193.2	1.7	1.2	1,777.3		1.2%	177.4	693.4	710.4	196.1
2014 000s		2.2	4.2	170.3	186.7	258.4	236.3	224.6	258.1	248.3	200.5	5.5	3.0	1,798.0	176.7		681.4	730.9	208.9	
2015 000s		2.6	4.9	172.1	194.9	254.7	243.9	231.8	259.6	250.0	207.3	6.1	3.4	1,831.3	1.9%		179.5	693.5	741.4	216.8
2016 000s		2.7	5.0	170.6	197.0	259.1	249.6	241.5	274.6	265.7	221.1	6.5	3.6	1,897.0	3.6%		178.4	705.6	781.8	231.2
2017 000s		3.0	5.5	166.8	214.2	273.6	258.3	258.1	286.1	303.7	239.7	6.8	4.1	2,020.0	6.5%		175.3	746.1	848.0	250.6
2018 000s		3.1	5.8	160.3	226.8	284.2	264.8	258.1	295.7	298.5	230.5	7.0	4.3	2,039.1	0.9%		169.2	775.8	852.3	241.7
2019 000s		5.3	8.8	180.3	247.7	280.9	271.1	275.7	288.6	277.5	245.7	9.7	6.9	2,098.2	2.9%		194.3	799.7	841.8	262.3
2020 000s		4.2	4.7	4.5	9.4	16.1	17.7	172.6	246.3	318.9	237.7	0.6	2.7	1,035.3	-50.7%		13.3	43.2	737.8	241.0
2021 000s		0.1	0.2	4.8	69.5	230.2	291.1	273.5	292.6	350.7	305.4	9.6	6.2	1,833.9	77.1%		5.1	590.8	916.8	321.1
2022 000s		4.1	5.2	9.5	245.0	296.1	297.2	292.9	308.8	317.1	255.6	5.4	6.0	2,042.9	11.4%		18.7	838.3	918.8	267.1
2023 000s		3.6	5.2	7.9	243.5	264.6	242.0	234.3	266.9	298.1	273.3	5.2	5.0	1,849.5	-9.5%		16.7	750.1	799.2	283.5
2024 000s		3.1	4.1	6.6	227.0	235.3	244.6	241.7	267.0	294.0	272.1	4.2	4.3	1,803.9	-2.5%		13.8	706.8	802.7	280.6
VISITOR DAYS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
Non-Serviced		000s	1,777.3	1,798.0	1,831.3	1,897.0	2,020.0	2,039.1	2,098.2	1,035.3	1,833.9	2,042.9	1,849.5	1,803.9	2,500.00					
All Visitor Types		M	11.5	11.6	12.0	12.4	12.7	12.8	12.8	5.9	9.6	11.0	11.0	10.9	2,000.00					
Share of Total		%	15.5%	15.5%	15.3%	15.3%	16.0%	15.9%	16.4%	17.6%	19.0%	18.5%	16.9%	16.6%	1,500.00					
Annual Change in Share		%		0.1%	-1.2%	0.0%	4.2%	-0.4%	2.8%	7.7%	8.1%	-2.8%	-8.8%	-1.8%	1,000.00					
Change in Share from 2013		%		0.1%	-1.1%	-1.1%	3.0%	2.6%	5.5%	13.6%	22.9%	19.5%	9.0%	7.0%	500.00					
Avg Ann. Change in Share		%		0.1%	-0.6%	-0.4%	0.7%	0.5%	0.9%	1.9%	2.9%	2.2%	0.9%	0.6%	0.00					

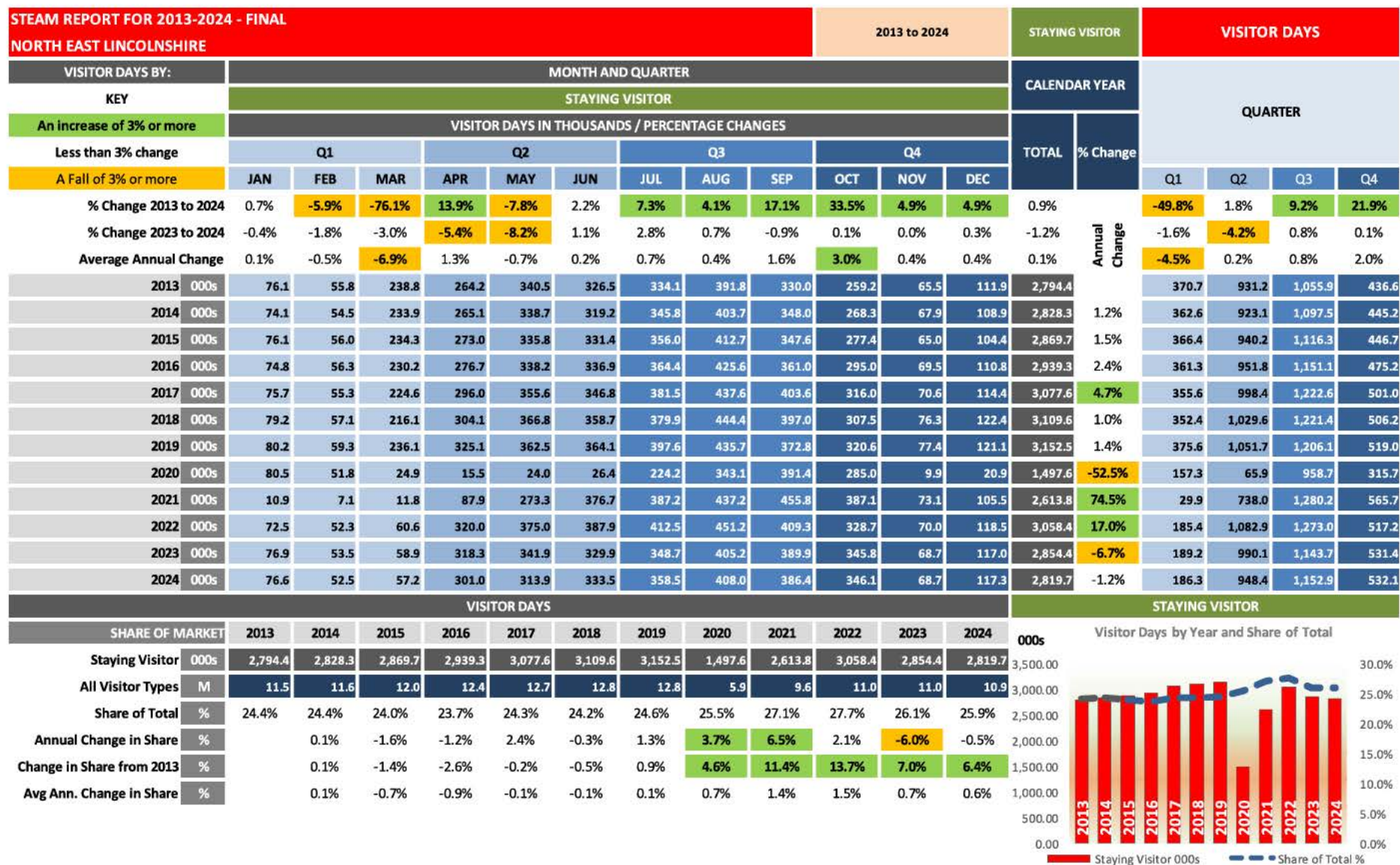
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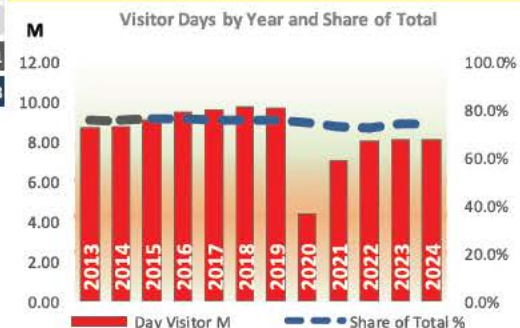


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STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			DAY VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.7%	3.3%	17.6%	-9.3%	-4.4%	21.4%	-26.4%	-2.3%	-30.3%	-8.0%	-30.7%	-34.4%	-7.1%	Annual Change	6.2%	3.8%	-18.3%	-22.1%	
% Change 2023 to 2024		0.3%	2.4%	0.1%	-2.3%	1.2%	2.4%	-0.5%	-2.9%	-6.0%	-1.3%	-0.6%	0.7%	-0.5%		0.9%	0.8%	-3.0%	-0.7%	
Average Annual Change		-0.5%	0.3%	1.6%	-0.8%	-0.4%	1.9%	-2.4%	-0.2%	-2.8%	-0.7%	-2.8%	-3.1%	-0.6%		0.6%	0.3%	-1.7%	-2.0%	
2013	M	0.418	0.500	0.556	0.835	1.052	1.115	0.923	1.068	0.791	0.601	0.412	0.406	8.677	1.0%	1.474	3.002	2.782	1.419	
2014	M	0.384	0.502	0.661	0.924	1.045	1.123	0.920	1.047	0.745	0.599	0.419	0.397	8.768		1.547	3.093	2.713	1.415	
2015	M	0.481	0.592	0.651	0.926	0.972	1.116	0.874	1.147	0.757	0.669	0.455	0.443	9.084		3.6%	1.724	3.014	2.778	1.567
2016	M	0.508	0.624	0.757	0.904	1.078	1.297	0.843	1.157	0.710	0.665	0.428	0.476	9.447		4.0%	1.889	3.280	2.710	1.568
2017	M	0.507	0.647	0.775	0.929	1.084	1.339	0.835	1.184	0.719	0.673	0.424	0.466	9.583		1.4%	1.930	3.352	2.739	1.563
2018	M	0.515	0.656	0.796	0.914	1.149	1.400	0.881	1.338	0.715	0.662	0.366	0.323	9.716		1.4%	1.968	3.463	2.934	1.351
2019	M	0.507	0.666	0.831	0.917	1.157	1.473	0.855	1.280	0.697	0.662	0.323	0.313	9.680		-0.4%	2.003	3.547	2.831	1.298
2020	M	0.467	0.574	0.449	0.107	0.194	0.385	0.306	0.676	0.454	0.427	0.133	0.210	4.383		-54.7%	1.490	0.686	1.437	0.770
2021	M	0.183	0.292	0.395	0.511	0.800	1.253	0.708	1.116	0.642	0.610	0.274	0.237	7.021		60.2%	0.870	2.564	2.466	1.121
2022	M	0.358	0.465	0.660	0.754	0.961	1.274	0.708	1.148	0.540	0.563	0.278	0.270	7.979		13.7%	1.483	2.989	2.396	1.111
2023	M	0.393	0.504	0.654	0.775	0.994	1.323	0.683	1.075	0.587	0.560	0.287	0.265	8.100		1.5%	1.552	3.092	2.344	1.112
2024	M	0.395	0.516	0.655	0.757	1.005	1.354	0.679	1.043	0.551	0.553	0.286	0.266	8.061		-0.5%	1.565	3.117	2.274	1.105
VISITOR DAYS														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total					
Day Visitor		M	8.677	8.768	9.084	9.447	9.583	9.716	9.680	4.383	7.021	7.979	8.100	8.061	12.00	100.0%				
All Visitor Types		M	11.47	11.60	11.95	12.39	12.66	12.83	12.83	5.880	9.635	11.04	10.95	10.88	10.00	80.0%				
Share of Total		%	75.6%	75.6%	76.0%	76.3%	75.7%	75.8%	74.5%	72.9%	72.3%	73.9%	74.1%		8.00	60.0%				
Annual Change in Share		%		0.0%	0.5%	0.4%	-0.8%	0.1%	-0.4%	-1.2%	-2.2%	-0.8%	2.3%	0.2%	6.00	40.0%				
Change in Share from 2013		%		0.0%	0.5%	0.8%	0.1%	0.2%	-0.3%	-1.5%	-3.7%	-4.4%	-2.2%	-2.1%						
Avg Ann. Change in Share		%		0.0%	0.2%	0.3%	0.0%	0.0%	-0.2%	-0.5%	-0.5%	-0.2%	-0.2%							



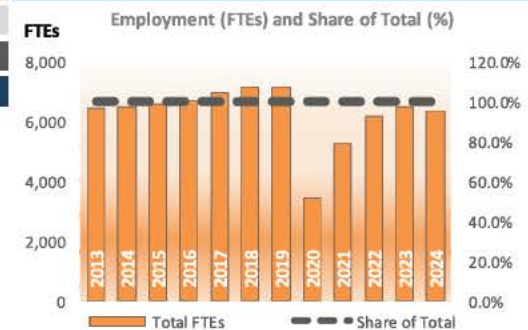
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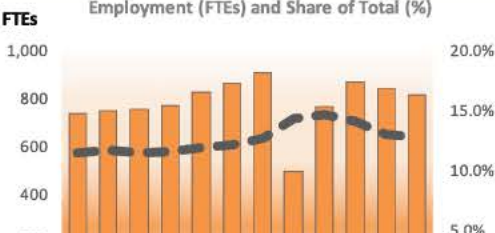
Direct and Total Employment by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL											2013 to 2024			TOTAL		TOTAL EMPLOYMENT				
NORTH EAST LINCOLNSHIRE																				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-0.6%	5.0%	-9.6%	0.0%	-2.0%	18.9%	-11.1%	3.9%	-11.1%	9.4%	-18.4%	-18.2%	-1.2%	Annual Change	-2.8%	6.2%	-5.4%	-5.9%	
% Change 2023 to 2024		-0.9%	0.6%	-1.3%	-4.1%	-2.3%	0.9%	-0.3%	-2.5%	-4.5%	-1.7%	-1.4%	-0.6%	-1.6%		-0.6%	-1.6%	-2.4%	-1.4%	
Average Annual Change		-0.1%	0.5%	-0.9%	0.0%	-0.2%	1.7%	-1.0%	0.4%	-1.0%	0.9%	-1.7%	-1.7%	-0.1%		-0.3%	0.6%	-0.5%	-0.5%	
2013	FTEs	3,517	3,846	5,455	7,291	9,101	9,404	8,378	9,709	7,556	5,845	3,446	3,776	6,444	0.4%	4,273	8,599	8,548	4,355	
2014	FTEs	3,271	3,807	6,006	7,731	8,956	9,280	8,483	9,663	7,381	5,869	3,475	3,697	6,468		4,361	8,656	8,509	4,347	
2015	FTEs	3,812	4,293	5,867	7,695	8,410	9,235	8,221	10,250	7,329	6,269	3,606	3,835	6,568		1.6%	4,657	8,447	8,600	4,570
2016	FTEs	3,924	4,442	6,378	7,541	8,951	10,217	8,039	10,313	7,077	6,324	3,468	4,057	6,728		2.4%	4,915	8,903	8,476	4,616
2017	FTEs	3,994	4,632	6,526	7,919	9,224	10,639	8,181	10,647	7,529	6,605	3,512	4,101	6,959		3.4%	5,051	9,261	8,786	4,739
2018	FTEs	4,139	4,783	6,705	8,016	9,843	11,271	8,561	11,770	7,591	6,613	3,301	3,421	7,168		3.0%	5,209	9,710	9,307	4,445
2019	FTEs	4,111	4,864	7,031	8,162	9,824	11,673	8,518	11,322	7,292	6,689	3,076	3,354	7,160		-0.1%	5,335	9,886	9,044	4,373
2020	FTEs	3,860	4,240	3,210	859	1,461	2,557	3,960	7,393	6,008	5,046	1,092	1,615	3,442		-51.9%	3,770	1,626	5,787	2,584
2021	FTEs	1,323	1,925	2,565	3,675	6,608	10,143	7,331	10,068	7,349	6,670	2,680	2,699	5,253		52.6%	1,938	6,809	8,249	4,016
2022	FTEs	3,098	3,560	4,759	7,058	8,631	10,526	7,718	10,553	6,500	6,044	2,676	2,991	6,176		17.6%	3,805	8,738	8,257	3,904
2023	FTEs	3,528	4,014	4,992	7,606	9,136	11,089	7,473	10,348	7,028	6,504	2,851	3,107	6,473		4.8%	4,178	9,277	8,283	4,154
2024	FTEs	3,497	4,038	4,929	7,291	8,923	11,185	7,451	10,084	6,714	6,392	2,812	3,090	6,367		-1.6%	4,155	9,133	8,083	4,098
EMPLOYMENT														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Total	FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367	8,000						
Total Employment	FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2013	%																			
Avg Ann. Change in Share	%																			



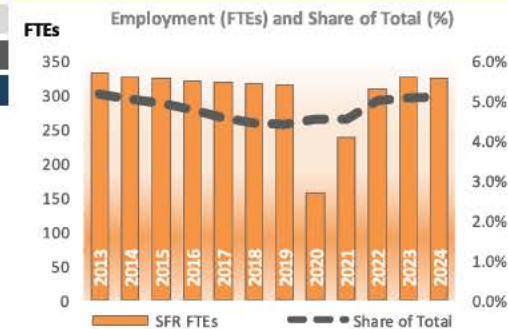
STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		0.7%	-1.6%	-6.5%	4.7%	13.5%	8.2%	15.5%	13.6%	6.3%	9.7%	0.6%	1.7%	5.7%	Annual Change	-2.6%	8.8%	11.8%	4.0%	
% Change 2023 to 2024		-0.2%	-0.1%	-0.8%	-0.5%	2.7%	0.6%	2.8%	3.9%	0.7%	0.9%	0.4%	0.2%	1.0%		-0.4%	1.0%	2.5%	0.5%	
Average Annual Change		0.1%	-0.1%	-0.6%	0.4%	1.2%	0.7%	1.4%	1.2%	0.6%	0.9%	0.1%	0.2%	0.5%		-0.2%	0.8%	1.1%	0.4%	
2013 FTEs		442	467	511	464	479	507	527	582	538	491	509	495	501	2.7%	473	483	549	498	
2014 FTEs		436	452	516	468	504	502	581	590	605	494	504	526	515		468	491	592	508	
2015 FTEs		444	457	501	464	511	534	611	655	575	503	483	465	517		0.4%	467	503	614	484
2016 FTEs		440	458	485	470	500	523	608	644	559	518	502	491	517		-0.1%	461	498	604	504
2017 FTEs		495	503	527	532	567	583	654	705	640	581	557	557	575		11.4%	509	561	666	565
2018 FTEs		504	511	533	538	585	599	658	734	646	605	582	585	590		2.6%	516	574	679	590
2019 FTEs		520	534	557	561	608	622	682	754	650	608	590	576	605		2.6%	537	597	695	591
2020 FTEs		513	503	376	113	136	122	292	416	397	371	150	120	292		-51.7%	464	124	368	213
2021 FTEs		159	154	161	171	226	546	607	693	605	581	552	527	415		42.1%	158	314	635	553
2022 FTEs		438	465	490	497	536	551	612	646	562	539	517	503	530		27.5%	464	528	607	520
2023 FTEs		446	460	482	489	529	545	592	637	569	534	510	503	525	-0.9%	463	521	599	515	
2024 FTEs		445	460	478	486	544	548	608	662	572	539	512	503	530	1.0%	461	526	614	518	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Serviced		FTEs	501	515	517	517	575	590	605	292	415	530	525		530	700		10.0%		
Total Employment		FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473		6,367	600				
Share of Total		%	7.8%	8.0%	7.9%	7.7%	8.3%	8.2%	8.5%	8.5%	7.9%	8.6%	8.1%		8.3%	500			8.0%	
Annual Change in Share		%		2.4%	-1.1%	-2.4%	7.6%	-0.4%	2.7%	0.5%	-6.9%	8.5%	-5.5%		2.7%	400			6.0%	
Change in Share from 2013		%		2.4%	1.2%	-1.3%	6.3%	5.9%	8.7%	9.2%	1.7%	10.3%	4.2%		7.0%	300			4.0%	
Avg Ann. Change in Share		%		2.4%	0.6%	-0.4%	1.6%	1.2%	1.4%	1.3%	0.2%	1.1%	0.4%		0.6%	200				

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			NON-SERVICED		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		137.8%	134.7%	-85.8%	28.7%	-5.0%	7.4%	14.7%	13.7%	29.1%	47.2%	111.7%	120.8%	10.1%	Annual Change	-65.2%	8.5%	19.2%	53.9%
% Change 2023 to 2024		-4.2%	-6.3%	-6.6%	-7.3%	-11.3%	-0.1%	1.8%	-1.0%	-2.4%	-1.5%	-5.9%	-4.7%	-3.3%		-5.8%	-6.4%	-0.7%	-2.0%
Average Annual Change		12.5%	12.2%	-7.8%	2.6%	-0.5%	0.7%	1.3%	1.2%	2.6%	4.3%	10.2%	11.0%	0.9%		-5.9%	0.8%	1.7%	4.9%
2013	FTEs	43	45	860	915	1,282	1,176	1,086	1,204	1,158	946	52	50	735	1.6% 0.5% 2.6% 6.7% 4.9% 4.9% -45.7% 55.4% 13.3% -3.1% -3.3%	316	1,124	1,150	349
2014	FTEs	61	69	840	919	1,248	1,147	1,092	1,245	1,201	981	82	71	746		323	1,104	1,179	378
2015	FTEs	62	72	838	945	1,216	1,167	1,111	1,237	1,195	1,000	85	72	750		324	1,109	1,181	385
2016	FTEs	63	73	825	947	1,227	1,184	1,147	1,295	1,256	1,054	86	73	769		320	1,119	1,233	404
2017	FTEs	64	75	814	1,031	1,300	1,231	1,229	1,360	1,435	1,144	88	75	821		318	1,187	1,341	436
2018	FTEs	86	97	816	1,124	1,388	1,299	1,267	1,451	1,452	1,139	110	97	860		333	1,270	1,390	449
2019	FTEs	126	141	922	1,233	1,385	1,341	1,369	1,440	1,368	1,222	150	137	903		396	1,320	1,393	503
2020	FTEs	111	124	118	75	125	132	888	1,275	1,636	1,237	78	90	491		117	111	1,266	468
2021	FTEs	17	16	38	377	1,123	1,390	1,317	1,420	1,694	1,481	145	130	762		23	963	1,477	586
2022	FTEs	108	112	135	1,196	1,426	1,431	1,434	1,519	1,528	1,241	116	118	864		118	1,351	1,494	492
2023	FTEs	107	113	130	1,270	1,373	1,264	1,224	1,382	1,532	1,413	117	116	837	117	1,302	1,380	549	
2024	FTEs	102	106	122	1,177	1,218	1,263	1,246	1,369	1,496	1,392	110	110	809	110	1,219	1,370	537	
EMPLOYMENT														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)				
Non-Serviced		FTEs	735	746	750	769	821	860	903	491	762	864	837	809		20.0%			
Total Employment		FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367		15.0%			
Share of Total		%	11.4%	11.5%	11.4%	11.4%	11.8%	12.0%	12.6%	14.3%	14.5%	14.0%	12.9%	12.7%		10.0%			
Annual Change in Share		%		1.2%	-1.0%	0.1%	3.1%	1.8%	5.1%	13.0%	1.8%	-3.6%	-7.6%	-1.7%		5.0%			
Change in Share from 2013		%		1.2%	0.1%	0.3%	3.4%	5.3%	10.6%	25.0%	27.3%	22.7%	13.4%	11.5%					
Avg Ann. Change in Share		%		1.2%	0.1%	0.1%	0.8%	1.1%	1.8%	3.6%	3.4%	2.5%	1.3%	1.0%					

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Report Prepared by: Allison Tipler, Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			SFR	DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024	0.2%	-6.6%	-18.9%	-8.1%	-5.5%	5.1%	-0.6%	-5.1%	-0.6%	3.1%	2.7%	3.6%	-2.0%	Annual Change	-6.9%	-2.8%	-2.6%	3.3%	
% Change 2023 to 2024	-0.6%	-0.9%	-1.1%	-2.2%	-2.5%	-0.4%	0.3%	-0.3%	-1.0%	-0.3%	-0.1%	-0.2%	-0.7%		-0.8%	-1.6%	-0.3%	-0.2%	
Average Annual Change	0.0%	-0.6%	-1.7%	-0.7%	-0.5%	0.5%	-0.1%	-0.5%	-0.1%	0.3%	0.2%	0.3%	-0.2%		-0.6%	-0.3%	-0.2%	0.3%	
2013 FTEs	327	178	199	322	292	318	463	615	342	234	206	484	332	Annual Change	235	311	473	308	
2014 FTEs	310	168	195	317	293	311	473	616	349	233	199	452	326		-1.6%	224	307	480	294
2015 FTEs	310	167	194	316	291	314	473	622	343	234	192	439	324		-0.6%	224	307	479	288
2016 FTEs	302	164	187	314	283	310	460	605	335	237	194	446	320		-1.5%	217	303	467	292
2017 FTEs	300	160	182	315	284	308	457	598	340	238	191	447	318		-0.4%	214	302	465	292
2018 FTEs	314	161	166	287	277	330	451	578	330	227	207	479	317		-0.3%	214	298	453	304
2019 FTEs	311	161	169	289	274	327	453	571	323	226	205	471	315		-0.7%	214	297	449	301
2020 FTEs	313	141	48	19	23	28	234	442	320	186	28	86	156		-50.6%	167	23	332	100
2021 FTEs	41	18	12	73	188	317	424	553	380	259	188	396	237		52.5%	24	193	452	281
2022 FTEs	297	154	152	281	269	325	446	562	323	222	198	469	308		29.8%	201	292	444	296
2023 FTEs	330	168	164	302	283	335	459	586	343	242	212	502	327	6.1%	220	307	463	319	
2024 FTEs	328	166	162	296	276	334	460	584	340	241	212	501	325	-0.7%	219	302	461	318	
EMPLOYMENT													SFR						
SHARE OF MARKET	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
SFR FTEs	332	326	324	320	318	317	315	156	237	308	327	325	350						
Total Employment FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367	300						
Share of Total %	5.1%	5.0%	4.9%	4.8%	4.6%	4.4%	4.4%	4.5%	4.5%	5.0%	5.1%	5.1%	250						
Annual Change in Share %		-2.0%	-2.1%	-3.8%	-3.7%	-3.2%	-0.6%	2.8%	0.0%	10.4%	1.2%	1.0%	200						
Change in Share from 2013 %		-2.0%	-4.0%	-7.7%	-11.1%	-14.0%	-14.5%	-12.1%	-12.2%	-3.0%	-1.8%	-0.8%	150						
Avg Ann. Change in Share %		-2.0%	-2.0%	-2.6%	-2.8%	-2.8%	-2.4%	-1.7%	-1.5%	-0.3%	-0.2%	-0.1%	100						



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Report Prepared by: Alison Tipler, Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			STAYING VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		7.8%	6.0%	-51.5%	15.2%	-0.7%	7.2%	11.5%	8.8%	18.1%	30.0%	8.7%	8.4%	6.2%	Annual Change	-22.9%	6.7%	12.6%	18.9%	
% Change 2023 to 2024		-0.9%	-1.2%	-1.9%	-4.9%	-6.7%	0.0%	1.7%	0.4%	-1.5%	-0.8%	-0.6%	-0.5%	-1.5%		-1.3%	-3.9%	0.2%	-0.6%	
Average Annual Change		0.7%	0.5%	-4.7%	1.4%	-0.1%	0.7%	1.0%	0.8%	1.6%	2.7%	0.8%	0.8%	0.6%		-2.1%	0.6%	1.1%	1.7%	
2013 FTEs		812	691	1,570	1,701	2,053	2,000	2,076	2,402	2,038	1,671	767	1,028	1,567	1.3%	1,024	1,918	2,172	1,155	
2014 FTEs		807	690	1,551	1,703	2,044	1,960	2,146	2,451	2,155	1,708	785	1,048	1,587		1,016	1,902	2,251	1,181	
2015 FTEs		816	696	1,532	1,724	2,018	2,015	2,196	2,514	2,113	1,736	760	976	1,591		1,015	1,919	2,274	1,157	
2016 FTEs		804	695	1,497	1,732	2,010	2,018	2,215	2,544	2,149	1,810	782	1,009	1,605		999	1,920	2,303	1,200	
2017 FTEs		859	738	1,523	1,878	2,151	2,122	2,340	2,663	2,415	1,963	836	1,080	1,714		6.8%	1,040	2,051	2,473	1,293
2018 FTEs		903	770	1,515	1,948	2,250	2,228	2,375	2,763	2,429	1,971	899	1,161	1,768		3.1%	1,063	2,142	2,522	1,343
2019 FTEs		957	836	1,648	2,084	2,266	2,290	2,504	2,764	2,341	2,057	944	1,183	1,823		3.1%	1,147	2,213	2,536	1,395
2020 FTEs		936	768	542	207	284	282	1,413	2,133	2,353	1,794	256	296	939		-48.5%	749	258	1,966	782
2021 FTEs		217	188	211	621	1,538	2,254	2,348	2,666	2,680	2,321	885	1,053	1,415		50.7%	205	1,471	2,564	1,420
2022 FTEs		843	731	777	1,975	2,232	2,307	2,493	2,726	2,414	2,002	831	1,090	1,702		20.3%	784	2,171	2,544	1,308
2023 FTEs		883	742	776	2,061	2,185	2,144	2,275	2,605	2,444	2,189	839	1,120	1,688	-0.8%	800	2,130	2,441	1,383	
2024 FTEs		875	732	761	1,959	2,038	2,144	2,314	2,614	2,408	2,172	834	1,115	1,664	-1.5%	790	2,047	2,445	1,374	
EMPLOYMENT														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Staying Visitor		FTEs	3,453	3,486	3,518	3,580	3,744	3,860	3,904	1,938	2,946	3,517	3,575	3,512	5,000					
Total Employment		FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367	4,000					
Share of Total		%	53.6%	53.9%	53.6%	53.2%	53.8%	53.8%	54.5%	56.3%	56.1%	56.9%	55.2%	55.2%	3,000					
Annual Change in Share		%		0.6%	-0.6%	-0.7%	1.1%	0.1%	1.3%	3.3%	-0.4%	1.5%	-3.0%	-0.1%	2,000					
Change in Share from 2013		%		0.6%	-0.1%	-0.7%	0.4%	0.5%	1.7%	5.1%	4.6%	6.2%	3.0%	2.9%						
Avg Ann. Change in Share		%		0.6%	0.0%	-0.2%	0.1%	0.1%	0.3%	0.7%	0.6%	0.7%	0.3%	0.3%						



STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024			DAY VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-3.1%	6.2%	20.9%	-6.8%	-1.8%	24.8%	-24.4%	0.4%	-28.4%	-5.4%	-28.8%	-32.6%	-4.5%	Annual Change	9.1%	6.7%	-16.0%	-20.0%	
% Change 2023 to 2024		-0.7%	1.3%	-0.9%	-3.3%	0.1%	1.3%	-1.5%	-3.9%	-7.0%	-2.3%	-1.7%	-0.3%	-1.5%		-0.2%	-0.2%	-4.0%	-1.7%	
Average Annual Change		-0.3%	0.6%	1.9%	-0.6%	-0.2%	2.3%	-2.2%	0.0%	-2.6%	-0.5%	-2.6%	-3.0%	-0.4%		0.8%	0.6%	-1.5%	-1.8%	
2013 FTEs		1,730	2,066	2,301	3,451	4,351	4,612	3,817	4,416	3,271	2,484	1,704	1,681	2,990	-0.3%	2,032	4,138	3,835	1,956	
2014 FTEs		1,568	2,051	2,697	3,772	4,267	4,585	3,757	4,275	3,040	2,444	1,712	1,619	2,982		2,105	4,208	3,690	1,925	
2015 FTEs		1,937	2,384	2,624	3,732	3,916	4,499	3,521	4,622	3,051	2,697	1,834	1,786	3,050		2.3%	2,315	4,049	3,731	2,105
2016 FTEs		2,032	2,493	3,027	3,615	4,310	5,188	3,370	4,628	2,839	2,658	1,711	1,902	3,148		3.2%	2,517	4,371	3,612	2,090
2017 FTEs		2,043	2,605	3,121	3,741	4,366	5,389	3,362	4,768	2,896	2,709	1,706	1,877	3,215		2.1%	2,590	4,499	3,675	2,097
2018 FTEs		2,103	2,682	3,254	3,733	4,696	5,722	3,601	5,465	2,923	2,703	1,496	1,319	3,308		2.9%	2,680	4,717	3,996	1,839
2019 FTEs		2,045	2,688	3,354	3,702	4,670	5,944	3,450	5,167	2,812	2,674	1,304	1,264	3,256		-1.6%	2,696	4,772	3,810	1,747
2020 FTEs		1,880	2,308	1,808	429	783	1,551	1,260	2,855	1,917	1,805	561	885	1,503		-53.8%	1,999	921	2,011	1,083
2021 FTEs		751	1,202	1,625	2,003	3,135	4,913	2,775	4,376	2,515	2,390	1,076	927	2,307		53.5%	1,193	3,350	3,222	1,465
2022 FTEs		1,433	1,858	2,641	3,016	3,843	5,097	2,832	4,591	2,159	2,251	1,113	1,079	2,659		15.3%	1,978	3,985	3,194	1,481
2023 FTEs		1,689	2,165	2,808	3,328	4,267	5,681	2,932	4,616	2,519	2,406	1,234	1,136	2,898		9.0%	2,221	4,425	3,355	1,592
2024 FTEs		1,677	2,193	2,782	3,218	4,273	5,754	2,887	4,434	2,343	2,349	1,214	1,132	2,855		-1.5%	2,217	4,415	3,221	1,565
EMPLOYMENT														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Day Visitor		FTEs	2,990	2,982	3,050	3,148	3,215	3,308	3,256	1,503	2,307	2,659	2,898	2,855	3,500					
Total Employment		FTEs	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367	3,000					
Share of Total		%	46.4%	46.1%	46.4%	46.8%	46.2%	46.2%	45.5%	43.7%	43.9%	43.1%	44.8%	44.8%	2,500					
Annual Change in Share		%		-0.7%	0.7%	0.8%	-1.3%	-0.1%	-1.5%	-3.9%	0.6%	-2.0%	4.0%	0.1%	2,000					
Change in Share from 2013		%		-0.7%	0.1%	0.8%	-0.4%	-0.5%	-2.0%	-5.9%	-5.3%	-7.2%	-3.5%	-3.4%	1,500					
Avg Ann. Change in Share		%		-0.7%	0.0%	0.3%	-0.1%	-0.1%	-0.3%	-0.8%	-0.7%	-0.8%	-0.4%	-0.3%	1,000					

STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2024

STAYING VISITORS

ACCOMMODATION SUPPLY
DISTRIBUTION BY TYPE

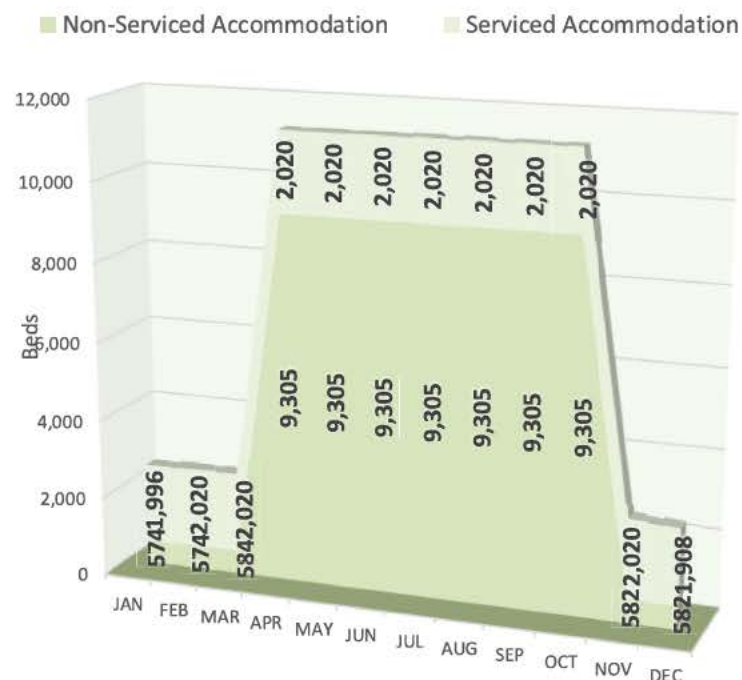
SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	47	2,020	0	+3	-12	+314
+50 Room	5	962	0	0	+2	+420
11-50 Room	14	730	0	+2	-2	+69
<10 Room	28	328	0	+1	-12	-175

NON-SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	36	9,305	-1	-98	+16	+359
Self catering	29	360	0	0	+15	+228
Static caravans/chalets	0	8,132	0	-44	-1	+35
Touring caravans/camping	7	813	-1	-54	+2	+96
Youth Hostels	0	0	0	0	0	0

DISTRIBUTION BY TYPE OF ACCOMMODATION 2024	2024		Change on 2023		Change on 2013	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	83	11,325	-1	-95	+4	+673
Serviced Accommodation Share of Total	57%	18%				
Non-Serviced Accommodation Share of Total	43%	82%				

SEASONAL AVAILABILITY OF BED SUPPLY 2024	2024											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	2,570	2,594	2,604	11,325	11,325	11,325	11,325	11,325	11,325	11,325	2,602	2,490
Serviced Accommodation	1,996	2,020	2,020	2,020	2,020	2,020	2,020	2,020	2,020	2,020	2,020	1,908
Non-Serviced Accommodation	574	574	584	9,305	9,305	9,305	9,305	9,305	9,305	9,305	582	582

SEASONAL AVAILABILITY OF BED SUPPLY
2024



Report Sections With Historic Financial Data Indexed to 2024 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation:	<i>Indexation to: 2024</i>
2013	<i>1.54</i>
2014	<i>1.50</i>
2015	<i>1.48</i>
2016	<i>1.46</i>
2017	<i>1.42</i>
2018	<i>1.37</i>
2019	<i>1.34</i>
2020	<i>1.30</i>
2021	<i>1.28</i>
2022	<i>1.19</i>
2023	<i>1.05</i>
2024	<i>1.00</i>

STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

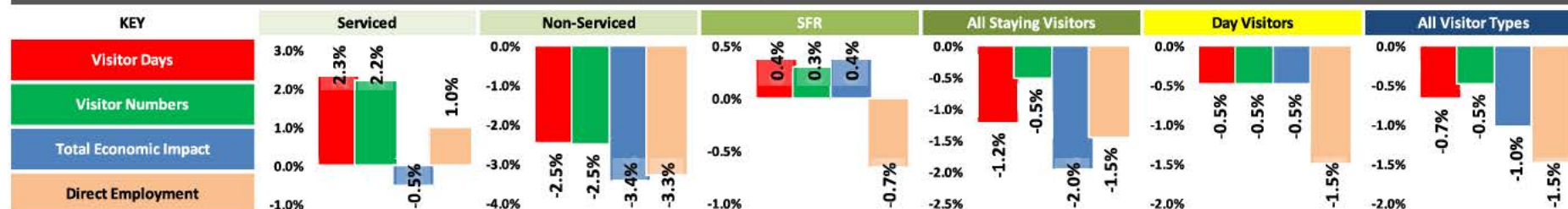
Comparing 2024 and 2023
2023 in 2024 prices (1.049)

COMPARATIVE HEADLINES

KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - INDEXED TO 2024

KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced														
Less than 3% change		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
A Fall of 3% or more																			
Visitor Days	M	0.373	0.365	2.3%	1.804	1.850	-2.5%	0.642	0.640	0.4%	2.820	2.854	-1.2%	8.061	8.100	-0.5%	10.88	10.95	-0.7%
Visitor Numbers	M	0.130	0.127	2.2%	0.250	0.257	-2.5%	0.199	0.198	0.3%	0.579	0.582	-0.5%	8.061	8.100	-0.5%	8.640	8.682	-0.5%
Direct Expenditure	£M																490.68	495.84	-1.0%
Economic Impact	£M	66.29	66.63	-0.5%	143.53	148.62	-3.4%	51.40	51.21	0.4%	261.23	266.46	-2.0%	462.74	464.98	-0.5%	723.97	731.44	-1.0%
Direct Employment	FTEs	530	525	1.0%	809	837	-3.3%	325	327	-0.7%	1,664	1,688	-1.5%	2,855	2,898	-1.5%	4,519	4,587	-1.5%
Total Employment	FTEs																6,367	6,473	-1.6%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - INDEXED TO 2024



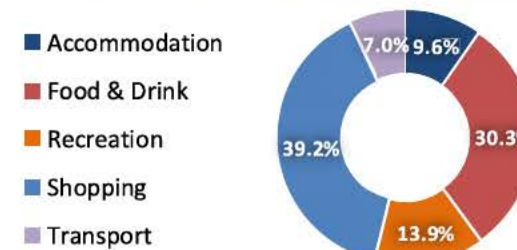
Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2024



Direct Expenditure Categories

	2024	2023	+/- %
Accommodation	46.69	49.00	-4.7%
Food & Drink	134.09	134.93	-0.6%
Recreation	50.48	50.78	-0.6%
Shopping	189.92	191.22	-0.7%
Transport	69.50	69.91	-0.6%
TOTAL DIRECT	490.68	495.84	-1.0%
Indirect	233.29	235.61	-1.0%
TOTAL	723.97	731.44	-1.0%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
2024 Prices

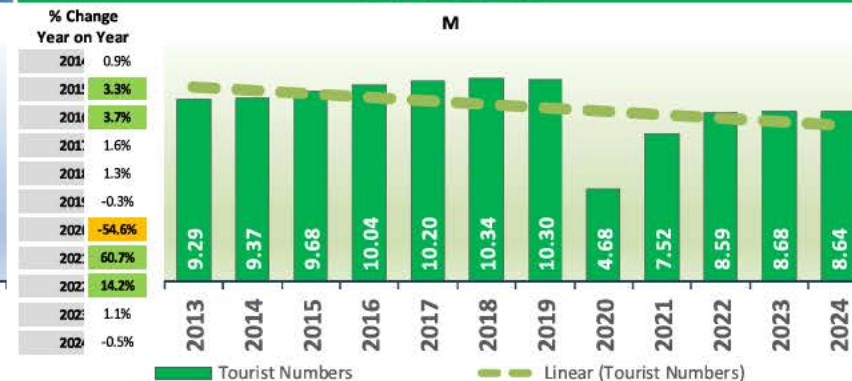
TOTAL

KEY MEASURES
Indexed

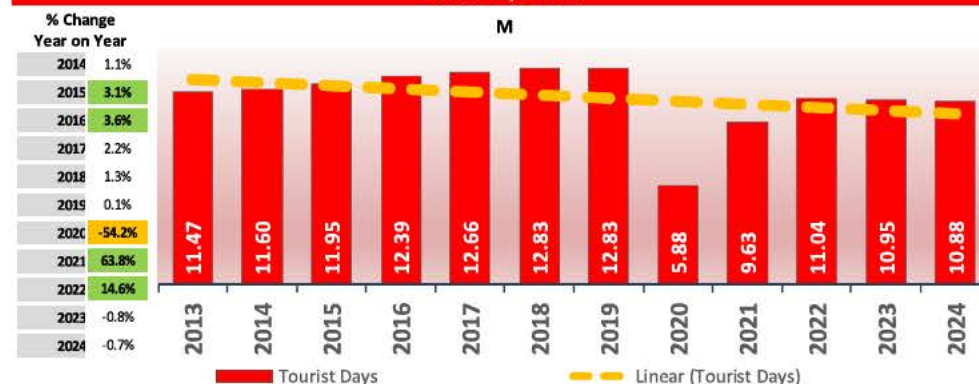
Economic Impact - Indexed - Total



Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		2.0%	4.8%	8.3%	10.6%	12.3%	13.1%	-47.0%	-14.4%	-0.2%	-3.6%	-4.5%
Visitor Numbers		0.9%	4.2%	8.1%	9.9%	11.3%	11.0%	-49.6%	-19.0%	-7.5%	-6.5%	-7.0%
Visitor Days		1.1%	4.2%	8.0%	10.4%	11.8%	11.9%	-48.7%	-16.0%	-3.8%	-4.5%	-5.2%
Total Employment		0.4%	1.9%	4.4%	8.0%	11.2%	11.1%	-46.6%	-18.5%	-4.2%	0.5%	-1.2%

"Linear" = Linear Trendline

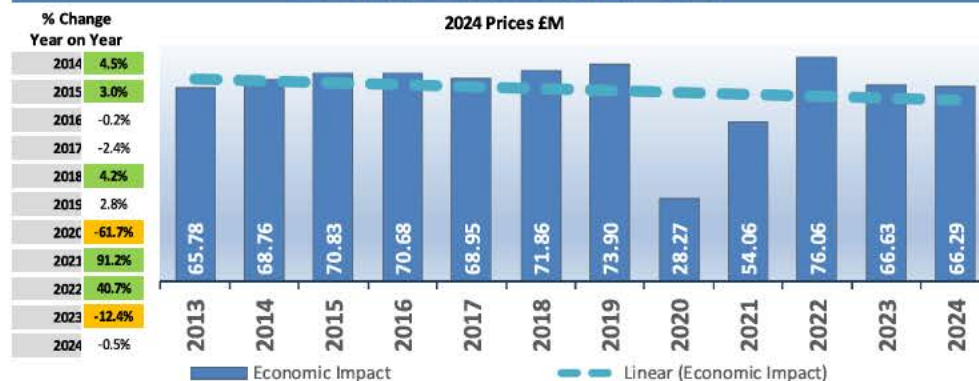
STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
2024 Prices

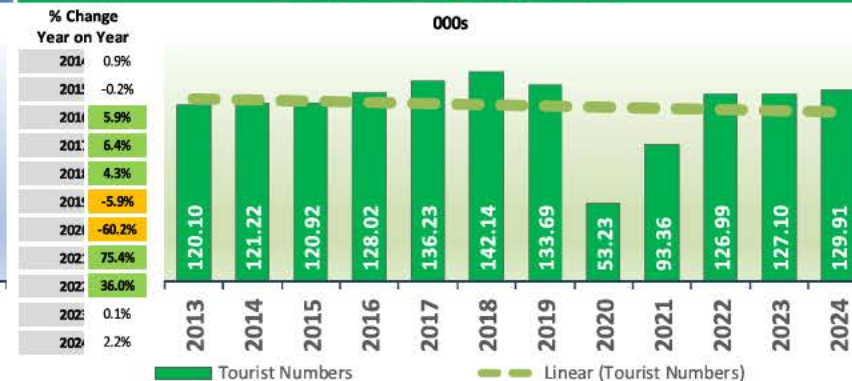
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

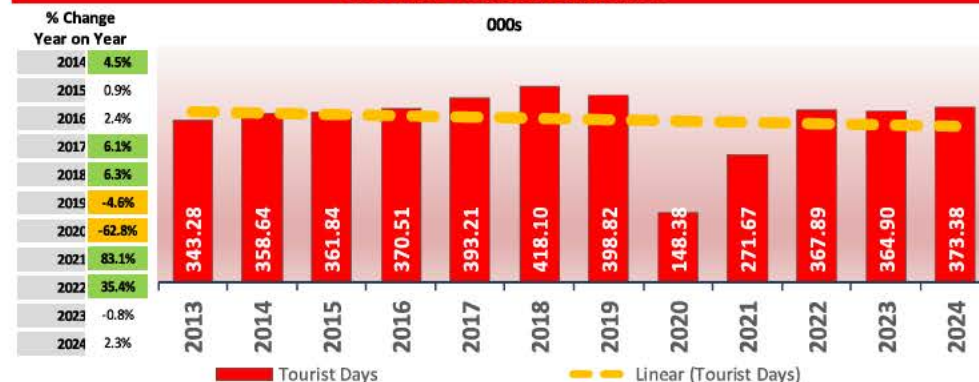
Economic Impact - Indexed - Serviced Accommodation



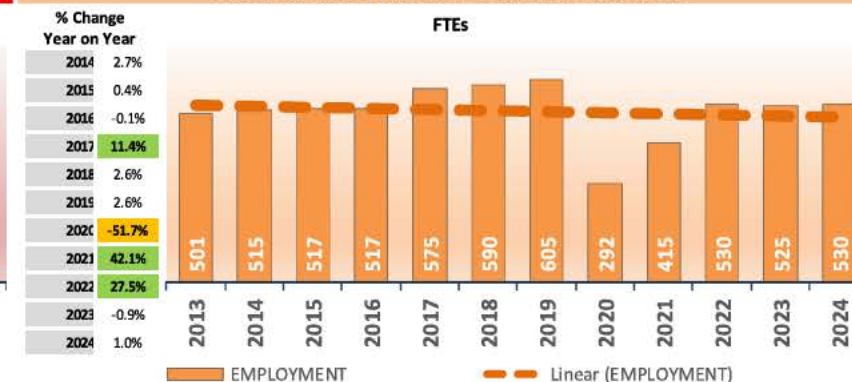
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		4.5%	7.7%	7.4%	4.8%	9.2%	12.3%	-57.0%	-17.8%	15.6%	1.3%	0.8%
Visitor Numbers		0.9%	0.7%	6.6%	13.4%	18.3%	11.3%	-55.7%	-22.3%	5.7%	5.8%	8.2%
Visitor Days		4.5%	5.4%	7.9%	14.5%	21.8%	16.2%	-56.8%	-20.9%	7.2%	6.3%	8.8%
Direct Employment		2.7%	3.2%	3.1%	14.8%	17.8%	20.8%	-41.7%	-17.1%	5.7%	4.7%	5.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
2024 Prices

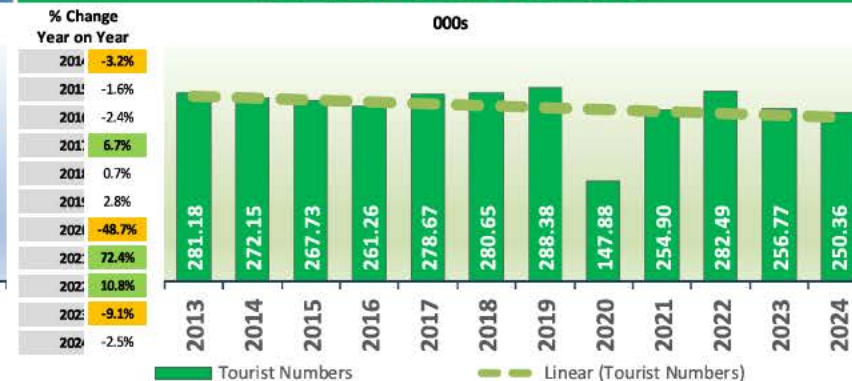
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

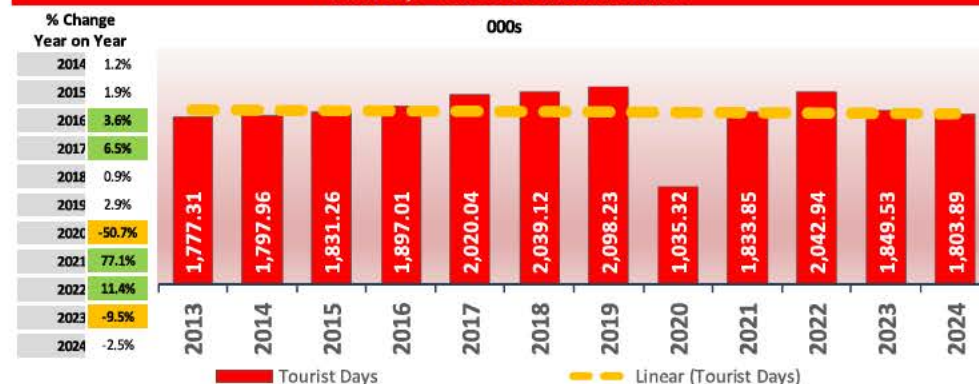
Economic Impact - Indexed - Non-Serviced Accommodation



Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		5.3%	5.8%	9.8%	18.6%	21.0%	25.2%	-31.1%	7.7%	21.6%	5.7%	2.1%
Visitor Numbers		-3.2%	-4.8%	-7.1%	-0.9%	-0.2%	2.6%	-47.4%	-9.3%	0.5%	-8.7%	-11.0%
Visitor Days		1.2%	3.0%	6.7%	13.7%	14.7%	18.1%	-41.7%	3.2%	14.9%	4.1%	1.5%
Direct Employment		1.6%	2.1%	4.7%	11.7%	17.1%	22.9%	-33.2%	3.7%	17.6%	13.9%	10.1%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
2024 Prices

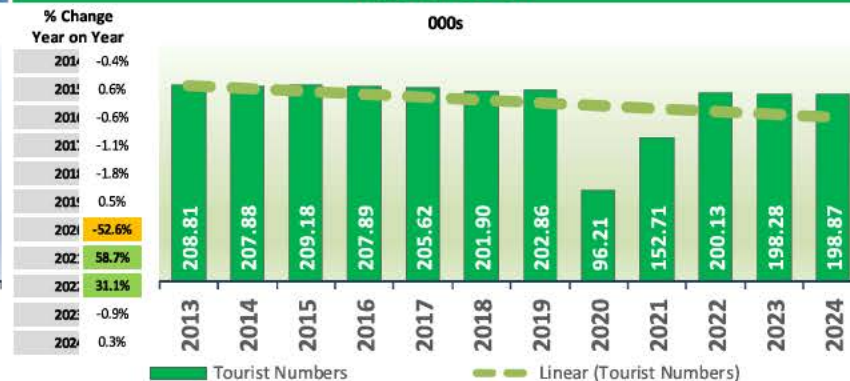
SFR

KEY MEASURES
Indexed

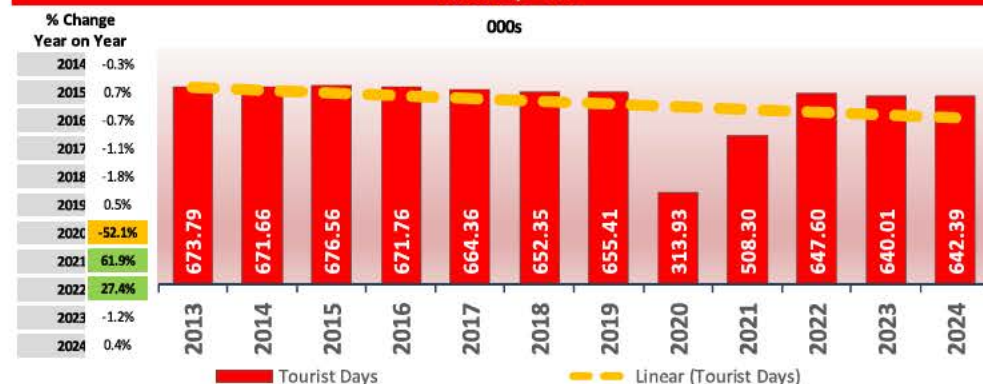
Economic Impact - Indexed - SFR



Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		-0.3%	0.4%	-0.3%	-1.4%	-3.2%	-2.8%	-53.4%	-24.6%	-3.9%	-5.0%	-4.7%
Visitor Numbers		-0.4%	0.2%	-0.4%	-1.5%	-3.3%	-2.8%	-53.9%	-26.9%	-4.2%	-5.0%	-4.8%
Visitor Days		-0.3%	0.4%	-0.3%	-1.4%	-3.2%	-2.7%	-53.4%	-24.6%	-3.9%	-5.0%	-4.7%
Direct Employment		-1.6%	-2.2%	-3.6%	-4.0%	-4.3%	-5.1%	-53.1%	-28.4%	-7.0%	-1.4%	-2.0%

"Linear" = Linear Trendline

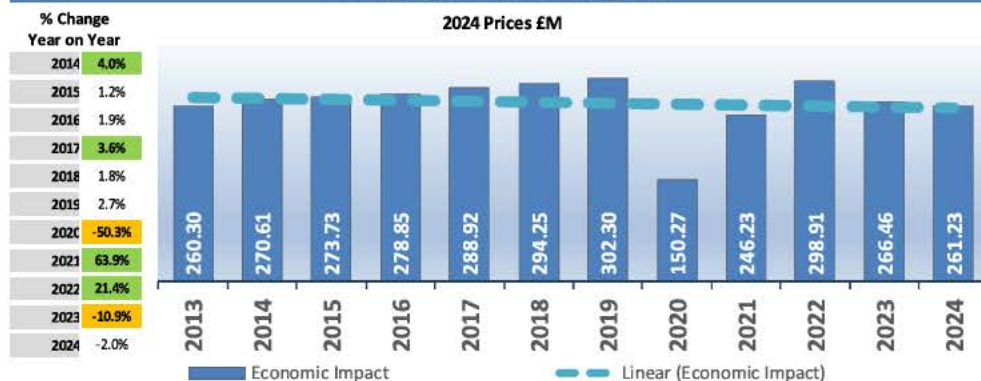
STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
2024 Prices

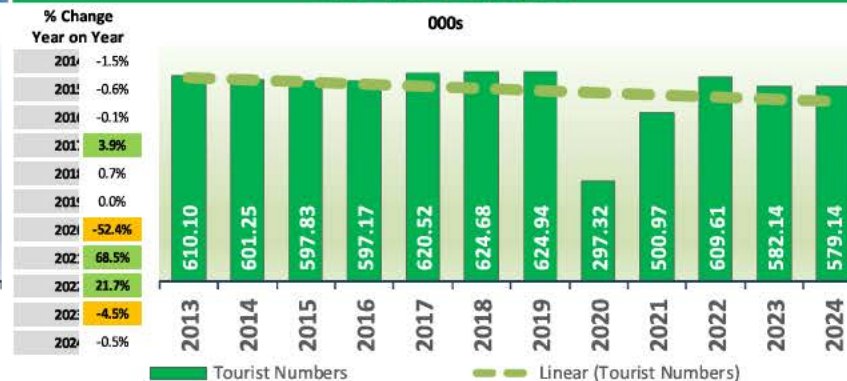
STAYING VISITOR

KEY MEASURES
Indexed

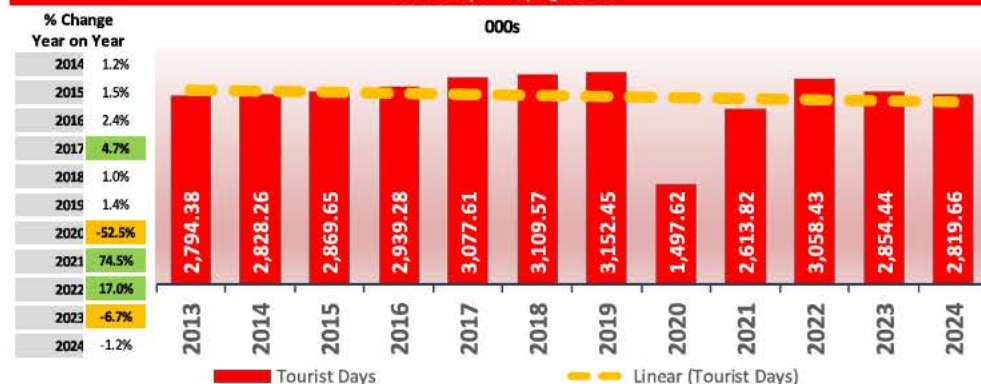
Economic Impact - Indexed - Staying Visitor



Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		4.0%	5.2%	7.1%	11.0%	13.0%	16.1%	-42.3%	-5.4%	14.8%	2.4%	0.4%
Visitor Numbers		-1.5%	-2.0%	-2.1%	1.7%	2.4%	2.4%	-51.3%	-17.9%	-0.1%	-4.6%	-5.1%
Visitor Days		1.2%	2.7%	5.2%	10.1%	11.3%	12.8%	-46.4%	-6.5%	9.4%	2.1%	0.9%
Direct Employment		0.9%	1.9%	3.7%	8.4%	11.8%	13.0%	-43.9%	-14.7%	1.8%	3.5%	1.7%

"Linear" = Linear Trendline

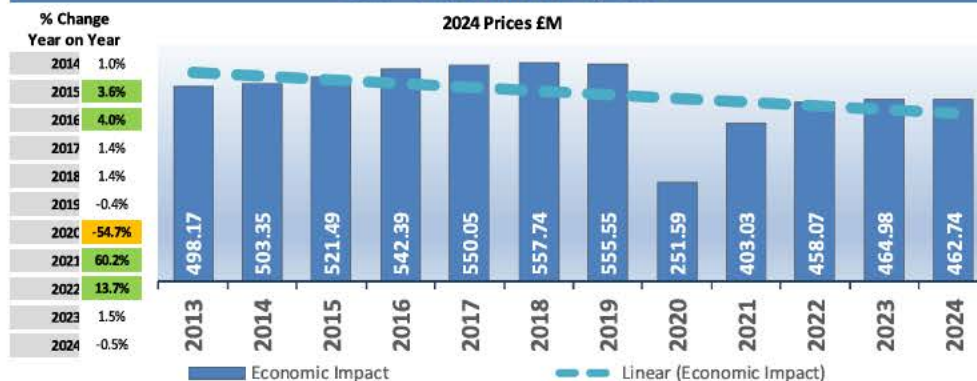
STEAM REPORT FOR 2013-2024 - FINAL
NORTH EAST LINCOLNSHIRE

2013 to 2024
2024 Prices

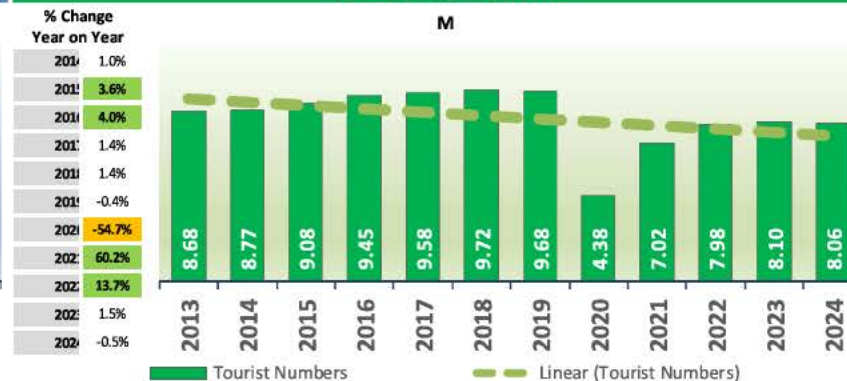
DAY VISITOR

KEY MEASURES
Indexed

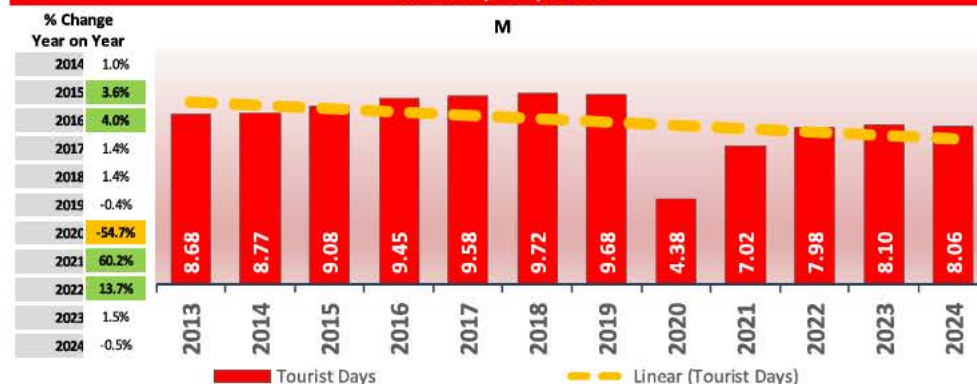
Economic Impact - Indexed - Day Visitor



Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

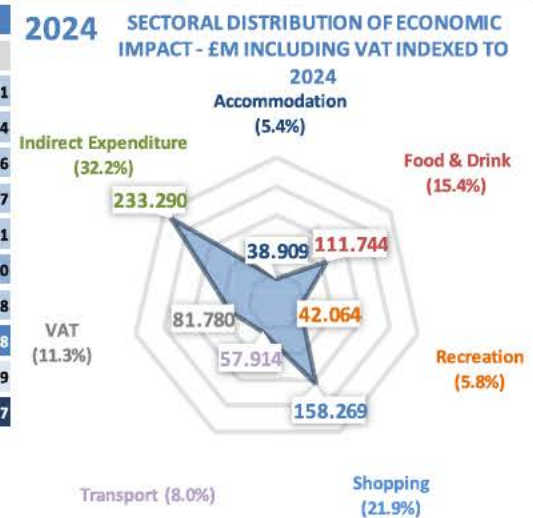


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		1.0%	4.7%	8.9%	10.4%	12.0%	11.5%	-49.5%	-19.1%	-8.0%	-6.7%	-7.1%
Visitor Numbers		1.0%	4.7%	8.9%	10.4%	12.0%	11.6%	-49.5%	-19.1%	-8.0%	-6.7%	-7.1%
Visitor Days		1.0%	4.7%	8.9%	10.4%	12.0%	11.6%	-49.5%	-19.1%	-8.0%	-6.7%	-7.1%
Direct Employment		-0.3%	2.0%	5.3%	7.5%	10.6%	8.9%	-49.7%	-22.8%	-11.1%	-3.1%	-4.5%

"Linear" = Linear Trendline

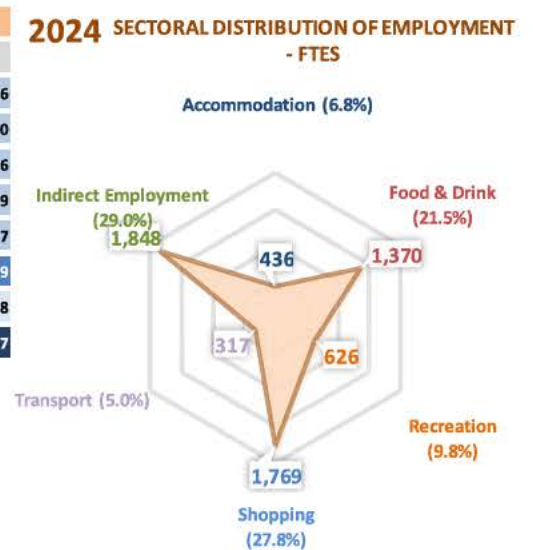
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2024

SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	38.63	43.22	43.51	44.21	45.11	46.72	50.14	31.35	40.43	52.07	40.83	38.91
Food & Drink	£M	117.26	118.55	121.89	125.98	128.90	130.68	130.76	63.35	99.57	113.84	112.44	111.74
Recreation	£M	44.31	44.81	46.14	47.74	48.72	49.40	49.40	23.84	37.32	42.57	42.32	42.06
Shopping	£M	167.00	168.77	173.92	180.07	184.12	186.46	186.35	85.43	140.33	160.79	159.35	158.27
Transport	£M	61.00	61.67	63.45	65.61	66.97	67.90	67.89	31.05	50.89	58.69	58.26	57.91
Direct Revenue	£M	428.21	437.03	448.93	463.61	473.83	481.15	484.53	235.02	368.53	427.97	413.20	408.90
VAT	£M	85.64	87.41	89.79	92.72	94.77	96.23	96.91	37.83	72.09	85.59	82.64	81.78
Direct Expenditure	£M	513.85	524.43	538.71	556.33	568.59	577.38	581.44	272.85	440.63	513.56	495.84	490.68
Indirect Expenditure	£M	244.63	249.53	256.51	264.90	270.38	274.61	276.41	129.01	208.63	243.42	235.61	233.29
TOTAL	£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTes	375	396	400	399	446	466	525	305	379	457	435	436
Food & Drink	FTes	1,399	1,396	1,417	1,453	1,498	1,541	1,523	736	1,126	1,314	1,393	1,370
Recreation	FTes	642	640	651	668	687	707	698	336	512	596	636	626
Shopping	FTes	1,817	1,812	1,844	1,894	1,950	2,004	1,979	905	1,447	1,692	1,800	1,769
Transport	FTes	325	324	330	338	348	358	353	161	257	303	323	317
Direct Employment	FTes	4,558	4,569	4,642	4,753	4,929	5,076	5,079	2,442	3,722	4,361	4,587	4,519
Indirect Employment	FTes	1,886	1,899	1,927	1,974	2,030	2,092	2,081	1,000	1,531	1,815	1,886	1,848
TOTAL	FTes	6,444	6,468	6,568	6,728	6,959	7,168	7,160	3,442	5,253	6,176	6,473	6,367



STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 2024 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.6%	-0.6%	-16.6%	-3.5%	-6.0%	14.1%	-11.4%	2.3%	-14.3%	8.5%	-23.6%	-22.9%	-4.5%	Annual Change	-9.0%	2.1%	-7.0%	-8.7%	
% Change 2023 to 2024		-0.2%	1.5%	-0.6%	-3.7%	-1.9%	1.7%	0.4%	-1.9%	-3.9%	-1.1%	-0.8%	0.0%	-1.0%		0.2%	-1.0%	-1.8%	-0.7%	
Average Annual Change		-0.5%	-0.1%	-1.5%	-0.3%	-0.5%	1.3%	-1.0%	0.2%	-1.3%	0.8%	-2.1%	-2.1%	-0.4%		-0.8%	0.2%	-0.6%	-0.8%	
2013	£M	32.29	35.88	53.23	71.83	90.69	93.67	83.54	97.20	75.73	56.90	32.11	35.40	758.47	2.0%	121.40	256.19	256.47	124.41	
2014	£M	30.04	35.60	59.79	76.64	90.03	92.91	88.04	100.36	74.66	58.67	32.64	34.58	773.96		125.43	259.58	263.05	125.89	
2015	£M	35.93	40.97	58.93	77.06	85.37	93.61	86.66	107.57	74.90	63.41	34.24	36.56	795.22		2.7%	135.83	256.04	269.13	134.21
2016	£M	37.19	42.73	64.25	76.14	91.34	104.26	85.70	109.41	72.97	64.73	33.25	39.27	821.24		3.3%	144.18	271.73	268.07	137.25
2017	£M	37.08	43.61	64.76	79.33	93.41	107.53	86.07	111.26	77.13	67.01	32.84	38.94	838.97	2.2%	145.45	280.27	274.46	138.79	
2018	£M	37.91	44.38	65.56	79.42	98.54	112.50	88.33	120.58	76.73	66.20	30.24	31.61	851.99	1.6%	147.85	290.46	285.64	128.05	
2019	£M	37.58	45.21	69.67	81.95	99.36	117.85	88.73	116.77	74.12	67.77	27.98	30.87	857.85	0.7%	152.47	299.15	279.62	126.62	
2020	£M	35.49	39.36	29.06	7.609	13.44	24.57	44.10	79.18	57.98	48.06	8.904	14.11	401.86	-53.2%	103.91	45.62	181.25	71.07	
2021	£M	11.79	17.79	24.23	37.01	68.84	105.43	78.94	107.51	77.34	70.12	25.04	25.22	649.26	61.6%	53.80	211.28	263.80	120.37	
2022	£M	28.17	33.08	45.64	72.17	89.09	108.40	83.86	112.72	67.91	62.73	24.94	28.28	756.98	16.6%	106.89	269.66	264.48	115.95	
2023	£M	30.52	35.14	44.66	72.01	86.89	105.13	73.74	101.36	67.58	62.42	24.71	27.29	731.44	-3.4%	110.32	264.03	242.67	114.42	
2024	£M	30.47	35.66	44.40	69.32	85.25	106.92	74.02	99.43	64.93	61.74	24.52	27.31	723.97	-1.0%	110.52	261.49	238.39	113.57	
ECONOMIC IMPACT - INDEXED TO 2024														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Total	£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97	1,000.00						
All Visitor Types	£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2013	%																			
Avg Ann. Change in Share	%																			

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 2024 Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		-13.0%	-24.1%	-27.8%	-1.3%	16.5%	2.3%	29.8%	17.9%	-4.1%	14.0%	-9.0%	-6.0%	0.8%	Annual Change	-22.7%	5.9%	14.5%	-0.7%
% Change 2023 to 2024		-2.6%	-2.1%	-4.3%	-3.1%	3.7%	-0.7%	0.5%	1.5%	-1.3%	0.6%	-0.6%	-1.8%	-0.5%		-3.1%	0.1%	0.4%	-0.6%
Average Annual Change		-1.2%	-2.2%	-2.5%	-0.1%	1.5%	0.2%	2.7%	1.6%	-0.4%	1.3%	-0.8%	-0.5%	0.1%		-2.1%	0.5%	1.3%	-0.1%
2013	£M	3.749	4.638	5.799	4.492	4.985	5.833	6.251	7.529	6.480	5.106	5.514	5.404	65.78		14.19	15.31	20.26	16.02
2014	£M	3.550	4.131	5.806	4.585	5.776	5.660	7.710	7.707	7.686	5.367	5.411	5.369	68.76	4.5%	13.49	16.02	23.10	16.15
2015	£M	3.829	4.299	5.608	4.512	5.984	6.426	8.265	8.883	7.488	5.791	4.983	4.761	70.83	3.0%	13.74	16.92	24.64	15.54
2016	£M	3.579	4.250	5.044	4.658	5.591	6.260	8.236	8.797	7.121	6.222	5.473	5.448	70.68	-0.2%	12.87	16.51	24.16	17.14
2017	£M	3.546	3.810	4.544	4.690	5.691	6.101	7.802	8.429	7.234	6.154	5.324	5.627	68.95	-2.4%	11.90	16.48	23.46	17.10
2018	£M	3.815	4.025	4.677	4.799	6.026	6.398	7.684	8.573	7.266	6.577	5.855	6.166	71.86	4.2%	12.52	17.22	23.52	18.60
2019	£M	3.761	4.052	4.870	5.018	6.293	6.708	8.545	9.465	7.078	6.475	5.824	5.811	73.90	2.8%	12.68	18.02	25.09	18.11
2020	£M	3.990	4.089	2.240	0.516	0.746	0.712	2.570	5.133	3.619	3.069	0.864	0.724	28.27	-61.7%	10.32	1.974	11.32	4.657
2021	£M	0.734	0.753	0.991	1.072	1.887	5.737	7.918	9.584	7.132	6.926	5.848	5.479	54.06	91.2%	2.478	8.695	24.63	18.25
2022	£M	3.107	3.830	4.818	5.102	6.282	6.734	10.31	10.93	6.850	6.601	5.762	5.730	76.06	40.7%	11.75	18.12	28.09	18.09
2023	£M	3.348	3.596	4.374	4.574	5.600	6.014	8.076	8.741	6.302	5.784	5.050	5.170	66.63	-12.4%	11.32	16.19	23.12	16.00
2024	£M	3.261	3.519	4.186	4.432	5.806	5.969	8.115	8.875	6.217	5.818	5.018	5.077	66.29	-0.5%	10.97	16.21	23.21	15.91
ECONOMIC IMPACT - INDEXED TO 2024														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Serviced	£M	65.78	68.76	70.83	70.68	68.95	71.86	73.90	28.27	54.06	76.06	66.63	66.29						
All Visitor Types	£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97						
Share of Total	%	8.7%	8.9%	8.9%	8.6%	8.2%	8.4%	8.6%	7.0%	8.3%	10.0%	9.1%	9.2%						
Annual Change in Share	%		2.4%	0.3%	-3.4%	-4.5%	2.6%	2.1%	-18.3%	18.3%	20.7%	-9.3%	0.5%						
Change in Share from 2013	%		2.4%	2.7%	-0.8%	-5.2%	-2.7%	-0.7%	-18.9%	-4.0%	15.9%	5.0%	5.6%						
Avg Ann. Change in Share	%		2.4%	1.4%	-0.3%	-1.3%	-0.5%	-0.1%	-2.7%	-0.5%	1.8%	0.5%	0.5%						

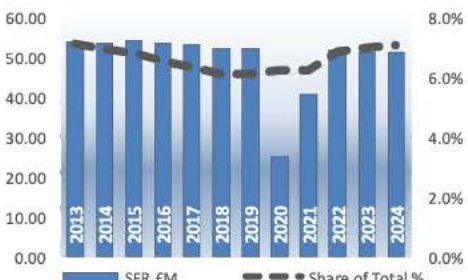
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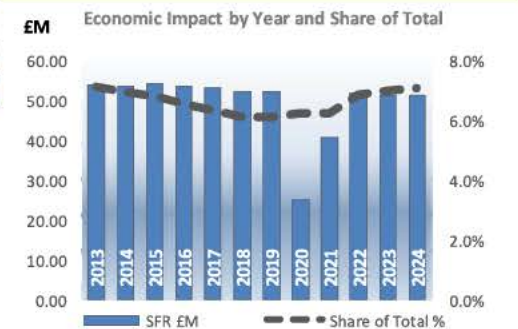
Report Prepared by: Alison Tipler, Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 2024 Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		154.4%	111.7%	-96.0%	16.3%	-15.2%	-3.5%	15.7%	14.7%	17.6%	48.5%	112.3%	193.0%	2.1%	Annual Change	-91.9%	-2.6%	16.0%	50.3%	
% Change 2023 to 2024		-15.5%	-22.5%	-17.6%	-7.7%	-12.0%	0.1%	1.8%	-1.3%	-2.3%	-1.5%	-19.9%	-15.4%	-3.4%		-18.6%	-6.7%	-0.7%	-2.0%	
Average Annual Change		14.0%	10.2%	-8.7%	1.5%	-1.4%	-0.3%	1.4%	1.3%	1.6%	4.4%	10.2%	17.5%	0.2%		-8.4%	-0.2%	1.5%	4.6%	
2013	£M	0.094	0.149	12.79	15.06	21.34	19.50	18.02	20.03	19.22	14.15	0.150	0.113	140.60		13.03	55.90	57.26	14.41	
2014	£M	0.175	0.327	13.37	14.65	20.22	18.49	20.99	24.08	19.42	15.74	0.425	0.232	148.11	5.3%	13.87	53.36	64.48	16.39	
2015	£M	0.197	0.374	13.24	14.99	19.55	18.71	21.64	24.20	19.18	15.95	0.466	0.257	148.76	0.4%	13.81	53.26	65.02	16.67	
2016	£M	0.207	0.383	13.14	15.16	19.89	19.16	22.63	25.68	20.38	17.02	0.495	0.274	154.41	3.8%	13.73	54.21	68.69	17.79	
2017	£M	0.236	0.436	13.18	16.92	21.53	20.32	23.98	26.53	23.88	18.94	0.537	0.327	166.82	8.0%	13.85	58.77	74.40	19.80	
2018	£M	0.246	0.458	12.88	18.23	22.74	21.19	23.87	27.30	23.87	18.53	0.540	0.336	170.19	2.0%	13.58	62.16	75.03	19.41	
2019	£M	0.429	0.711	14.77	20.28	22.87	22.08	24.86	25.93	22.57	20.13	0.775	0.558	175.97	3.4%	15.91	65.23	73.36	21.47	
2020	£M	0.342	0.386	0.363	0.712	1.212	1.339	20.78	29.40	24.07	18.00	0.052	0.219	96.88	-44.9%	1.090	3.262	74.25	18.27	
2021	£M	0.011	0.016	0.384	5.569	18.35	23.22	24.33	25.94	27.94	24.48	0.751	0.498	151.49	56.4%	0.411	47.14	78.21	25.73	
2022	£M	0.328	0.419	0.771	19.84	23.88	23.96	26.65	28.01	25.55	20.71	0.432	0.487	171.03	12.9%	1.518	67.68	80.21	21.63	
2023	£M	0.283	0.406	0.613	18.99	20.55	18.80	20.48	23.27	23.13	21.32	0.398	0.390	148.62	-13.1%	1.302	58.34	66.87	22.11	
2024	£M	0.239	0.314	0.506	17.52	18.09	18.81	20.84	22.97	22.59	21.01	0.319	0.330	143.53	-3.4%	1.059	54.42	66.39	21.66	
ECONOMIC IMPACT - INDEXED TO 2024														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Non-Serviced		£M	140.60	148.11	148.76	154.41	166.82	170.19	175.97	96.88	151.49	171.03	148.62	143.53						
All Visitor Types		£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97						
Share of Total		%	18.5%	19.1%	18.7%	18.8%	19.9%	20.0%	20.5%	24.1%	23.3%	22.6%	20.3%	19.8%						
Annual Change in Share		%		3.2%	-2.2%	0.5%	5.8%	0.5%	2.7%	17.5%	-3.2%	-3.2%	-10.1%	-2.4%						
Change in Share from 2013		%		3.2%	0.9%	1.4%	7.3%	7.8%	10.7%	30.0%	25.9%	21.9%	9.6%	7.0%						
Avg Ann. Change in Share		%		3.2%	0.5%	0.5%	1.8%	1.6%	1.8%	4.3%	3.2%	2.4%	1.0%	0.6%						

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Report Prepared by: Alison Tipler, Date of Issue: 10/06/25

STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 2024 Prices			SFR	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY	SFR																			
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-2.6%	-9.1%	-21.1%	-10.5%	-8.1%	2.3%	-3.3%	-7.7%	-3.3%	0.4%	0.0%	0.8%	-4.7%	Annual Change	-9.5%	-5.4%	-5.2%	0.5%	
% Change 2023 to 2024		0.4%	0.1%	-0.1%	-1.1%	-1.4%	0.6%	1.3%	0.8%	0.0%	0.7%	1.0%	0.9%	0.4%		0.2%	-0.6%	0.8%	0.9%	
Average Annual Change		-0.2%	-0.8%	-1.9%	-1.0%	-0.7%	0.2%	-0.3%	-0.7%	-0.3%	0.0%	0.0%	0.1%	-0.4%		-0.9%	-0.5%	-0.5%	0.0%	
2013	£M	4.431	2.412	2.702	4.359	3.960	4.305	6.277	8.338	4.627	3.167	2.790	6.552	53.92	-0.3%	9.545	12.62	19.24	12.51	
2014	£M	4.257	2.304	2.678	4.350	4.018	4.268	6.498	8.453	4.795	3.198	2.727	6.201	53.75		9.239	12.64	19.75	12.13	
2015	£M	4.306	2.325	2.692	4.388	4.043	4.371	6.581	8.642	4.771	3.252	2.669	6.098	54.14		9.323	12.80	19.99	12.02	
2016	£M	4.228	2.297	2.615	4.405	3.971	4.347	6.445	8.478	4.690	3.326	2.713	6.243	53.76		9.141	12.72	19.61	12.28	
2017	£M	4.175	2.224	2.535	4.387	3.952	4.283	6.355	8.324	4.727	3.308	2.656	6.226	53.15		8.934	12.62	19.41	12.19	
2018	£M	4.305	2.212	2.280	3.936	3.797	4.525	6.182	7.922	4.526	3.109	2.832	6.572	52.20		8.798	12.26	18.63	12.51	
2019	£M	4.314	2.231	2.349	4.011	3.796	4.541	6.280	7.916	4.479	3.142	2.843	6.533	52.43		8.894	12.35	18.67	12.52	
2020	£M	4.350	1.962	0.672	0.266	0.319	0.387	3.168	5.822	4.219	2.453	0.365	1.137	25.12		-52.1%	6.984	0.972	13.21	3.955
2021	£M	0.556	0.238	0.165	1.042	2.693	4.537	6.059	7.901	5.435	3.702	2.682	5.662	40.67		61.9%	0.959	8.272	19.40	12.05
2022	£M	4.166	2.156	2.136	3.938	3.772	4.548	6.252	7.872	4.528	3.114	2.771	6.564	51.82		27.4%	8.458	12.26	18.65	12.45
2023	£M	4.300	2.190	2.133	3.945	3.694	4.376	5.991	7.640	4.476	3.155	2.762	6.549	51.21		-1.2%	8.624	12.01	18.11	12.47
2024	£M	4.318	2.193	2.131	3.900	3.640	4.402	6.068	7.699	4.476	3.179	2.789	6.606	51.40		0.4%	8.643	11.94	18.24	12.57
ECONOMIC IMPACT - INDEXED TO 2024														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
SFR		£M	53.92	53.75	54.14	53.76	53.15	52.20	52.43	25.12	40.67	51.82	51.21	51.40						
All Visitor Types		£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97						
Share of Total		%	7.1%	6.9%	6.8%	6.5%	6.3%	6.1%	6.1%	6.3%	6.3%	6.8%	7.0%	7.1%						
Annual Change in Share		%		-2.3%	-2.0%	-3.8%	-3.2%	-3.3%	-0.2%	2.3%	0.2%	9.3%	2.3%	1.4%						
Change in Share from 2013		%		-2.3%	-4.2%	-7.9%	-10.9%	-13.8%	-14.0%	-12.1%	-11.9%	-3.7%	-1.5%	-0.1%						
Avg Ann. Change in Share		%		-2.3%	-2.1%	-2.6%	-2.7%	-2.8%	-2.3%	-1.7%	-1.5%	-0.4%	-0.2%	0.0%						

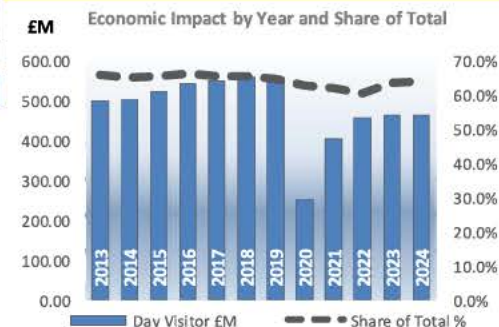


STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 2024 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.5%	-16.3%	-68.0%	8.1%	-9.1%	-1.5%	14.7%	10.2%	9.8%	33.8%	-3.9%	-0.5%	0.4%	Annual Change	-43.8%	-1.5%	11.5%	16.8%	
% Change 2023 to 2024		-1.4%	-2.7%	-4.2%	-6.0%	-7.7%	0.0%	1.4%	-0.3%	-1.8%	-0.8%	-1.0%	-0.8%	-2.0%		-2.7%	-4.6%	-0.2%	-0.9%	
Average Annual Change		-0.5%	-1.5%	-6.2%	0.7%	-0.8%	-0.1%	1.3%	0.9%	0.9%	3.1%	-0.4%	0.0%	0.0%		-4.0%	-0.1%	1.0%	1.5%	
2013	£M	8.274	7.199	21.29	23.91	30.29	29.64	30.54	35.89	30.32	22.42	8.454	12.07	260.30		36.76	83.83	96.76	42.94	
2014	£M	7.982	6.761	21.85	23.59	30.02	28.41	35.20	40.24	31.90	24.30	8.563	11.80	270.61	4.0%	36.60	82.02	107.33	44.67	
2015	£M	8.332	6.999	21.54	23.89	29.58	29.51	36.49	41.72	31.44	24.99	8.118	11.12	273.73	1.2%	36.87	82.98	109.65	44.23	
2016	£M	8.014	6.930	20.80	24.22	29.45	29.76	37.31	42.95	32.19	26.57	8.682	11.97	278.85	1.9%	35.74	83.44	112.46	47.22	
2017	£M	7.956	6.471	20.26	26.00	31.17	30.71	38.14	43.28	35.84	28.40	8.517	12.18	288.92	3.6%	34.69	87.87	117.27	49.09	
2018	£M	8.366	6.695	19.84	26.96	32.57	32.11	37.73	43.79	35.66	28.22	9.227	13.07	294.25	1.8%	34.90	91.64	117.19	50.52	
2019	£M	8.504	6.993	21.99	29.31	32.96	33.33	39.68	43.31	34.13	29.75	9.442	12.90	302.30	2.7%	37.49	95.60	117.12	52.09	
2020	£M	8.682	6.436	3.275	1.494	2.277	2.438	26.52	40.35	31.91	23.52	1.281	2.080	150.27	-50.3%	18.39	6.209	98.78	26.89	
2021	£M	1.301	1.007	1.539	7.682	22.93	33.49	38.31	43.43	40.51	35.11	9.281	11.64	246.23	63.9%	3.848	64.10	122.24	56.03	
2022	£M	7.601	6.405	7.725	28.88	33.93	35.25	43.21	46.82	36.93	30.42	8.965	12.78	298.91	21.4%	21.73	98.05	126.96	52.17	
2023	£M	7.932	6.192	7.120	27.51	29.85	29.18	34.54	39.65	33.91	30.26	8.210	12.11	266.46	-10.9%	21.24	86.54	108.10	50.58	
2024	£M	7.818	6.027	6.823	25.85	27.54	29.18	35.02	39.54	33.28	30.00	8.126	12.01	261.23	-2.0%	20.67	82.57	107.84	50.14	
ECONOMIC IMPACT - INDEXED TO 2024														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Staying Visitor		£M	260.30	270.61	273.73	278.85	288.92	294.25	302.30	150.27	246.23	298.91	266.46	261.23	350.00	50.0%				
All Visitor Types		£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97	300.00	40.0%				
Share of Total		%	34.3%	35.0%	34.4%	34.0%	34.4%	34.5%	35.2%	37.4%	37.9%	39.5%	36.4%	36.1%	250.00	20.0%				
Annual Change in Share		%		1.9%	-1.6%	-1.4%	1.4%	0.3%	2.0%	6.1%	1.4%	4.1%	-7.7%	-1.0%	200.00	30.0%				
Change in Share from 2013		%		1.9%	0.3%	-1.1%	0.3%	0.6%	2.7%	9.0%	10.5%	15.1%	6.2%	5.1%	150.00	20.0%				
Avg Ann. Change in Share		%		1.9%	0.2%	-0.4%	0.1%	0.1%	0.4%	1.3%	1.3%	1.7%	0.6%	0.5%	100.00	20.0%				

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STEAM REPORT FOR 2013-2024 - FINAL NORTH EAST LINCOLNSHIRE											2013 to 2024 2024 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.7%	3.3%	17.6%	-9.3%	-4.5%	21.4%	-26.4%	-2.3%	-30.3%	-8.0%	-30.7%	-34.5%	-7.1%	Annual Change	6.2%	3.8%	-18.3%	-22.1%	
% Change 2023 to 2024		0.3%	2.4%	0.1%	-2.3%	1.2%	2.4%	-0.5%	-2.9%	-6.0%	-1.3%	-0.6%	0.7%	-0.5%		0.9%	0.8%	-3.0%	-0.7%	
Average Annual Change		-0.5%	0.3%	1.6%	-0.8%	-0.4%	1.9%	-2.4%	-0.2%	-2.8%	-0.7%	-2.8%	-3.1%	-0.6%		0.6%	0.3%	-1.7%	-2.0%	
2013	£M	24.02	28.68	31.95	47.92	60.41	64.03	52.99	61.31	45.41	34.48	23.65	23.33	498.17	1.0%	84.64	172.35	159.71	81.47	
2014	£M	22.06	28.84	37.93	53.05	60.01	64.49	52.84	60.12	42.76	34.37	24.08	22.78	503.35		88.83	177.56	155.73	81.23	
2015	£M	27.59	33.97	37.39	53.17	55.80	64.10	50.17	65.85	43.46	38.42	26.13	25.44	521.49		3.6%	98.96	173.06	159.48	89.99
2016	£M	29.18	35.80	43.46	51.91	61.89	74.49	48.39	66.45	40.77	38.16	24.57	27.31	542.39		4.0%	108.44	188.30	155.61	90.04
2017	£M	29.12	37.14	44.50	53.33	62.24	76.83	47.93	67.98	41.28	38.61	24.32	26.76	550.05		1.4%	110.76	192.40	157.19	89.70
2018	£M	29.54	37.69	45.72	52.45	65.97	80.39	50.60	76.79	41.07	37.98	21.02	18.54	557.74		1.4%	112.95	198.81	168.45	77.53
2019	£M	29.07	38.22	47.68	52.63	66.40	84.52	49.05	73.46	39.99	38.02	18.54	17.97	555.55		-0.4%	114.98	203.55	162.50	74.53
2020	£M	26.81	32.93	25.79	6.115	11.16	22.13	17.58	38.82	26.07	24.54	7.622	12.03	251.59		-54.7%	85.52	39.41	82.47	44.19
2021	£M	10.49	16.78	22.69	29.33	45.91	71.94	40.63	64.09	36.83	35.01	15.76	13.58	403.03		60.2%	49.95	147.18	141.56	64.34
2022	£M	20.57	26.67	37.91	43.29	55.16	73.16	40.65	65.90	30.98	32.31	15.98	15.49	458.07		13.7%	85.16	171.61	137.53	63.78
2023	£M	22.58	28.95	37.54	44.50	57.05	75.95	39.19	61.71	33.67	32.16	16.50	15.18	464.98	1.5%	89.07	177.49	134.57	63.84	
2024	£M	22.65	29.63	37.58	43.47	57.72	77.73	39.00	59.90	31.65	31.74	16.39	15.29	462.74	-0.5%	89.86	178.92	130.55	63.42	
ECONOMIC IMPACT - INDEXED TO 2024														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Day Visitor		£M	498.17	503.35	521.49	542.39	550.05	557.74	555.55	251.59	403.03	458.07	464.98	462.74	600.00					
All Visitor Types		£M	758.47	773.96	795.22	821.24	838.97	851.99	857.85	401.86	649.26	756.98	731.44	723.97	500.00					
Share of Total		%	65.7%	65.0%	65.6%	66.0%	65.6%	65.5%	64.8%	62.6%	62.1%	60.5%	63.6%	63.9%	400.00					
Annual Change in Share		%		-1.0%	0.8%	0.7%	-0.7%	-0.2%	-1.1%	-3.3%	-0.8%	-2.5%	5.1%	0.5%	300.00					
Change in Share from 2013		%		-1.0%	-0.2%	0.6%	-0.2%	-0.3%	-1.4%	-4.7%	-5.5%	-7.9%	-3.2%	-2.7%	200.00					
Avg Ann. Change in Share		%		-1.0%	-0.1%	0.2%	0.0%	-0.1%	-0.2%	-0.7%	-0.7%	-0.9%	-0.3%	-0.2%						



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