

COMMUNITIES SCRUTINY PANEL

DATE	17/09/2026
REPORT OF	Councillor Darren Mayne - Portfolio Holder for Waste, Recycling and Energy and Councillor Bob Callison – Portfolio Holder for Environment, Tourism and Culture
RESPONSIBLE OFFICER	Carolina Borgstrom – Director of Economy, Environment and Infrastructure
SUBJECT	Environment Budget Amendment Projects
STATUS	Open

CONTRIBUTION TO OUR AIMS

The projects discussed within this report seek to further the Stronger Communities strategic priority of the Council Plan by improving the cleanliness, safety and public amenity of neighbourhoods across North East Lincolnshire.

The proposed programme responds directly to issues affecting residents' quality of life, including fly-tipping, dog fouling, and pest activity, and looks to reduce barriers to responsible waste disposal. In doing so, the proposals support the Council Plan's focus on safe and clean streets and open spaces, alongside the wider objective of enabling residents to take pride in, and play an active role in improving, their local community.

Collectively, the programme advocates an evidence-led approach to improving local environmental quality, monitoring demand and outcomes through community participation, service uptake, and any resultant reduction in reported incidents. The additional recommendations supplement the contribution to the Stronger Communities objective, focusing resources and enabling Scrutiny and Cabinet to shape delivery to maximise community benefit.

EXECUTIVE SUMMARY

This report presents the findings of the discovery and feasibility work undertaken in relation to the Environment Budget Amendment Projects approved by Full Council in February 2026. It seeks approval for a number of revised delivery approaches designed to maximise environmental and community benefits, ensure operational feasibility and deliver best value from the approved Transformation Reserve funding.

RECOMMENDATIONS

It is recommended that Cabinet

- Notes the progress made to date, including the initial delays in developing implementation plans following Full Council approval in February 2026, and approves the continuation of the trials and the carry forward of allocated Transformation Reserve funding into the next financial year as required to deliver the approved objectives.
- Approve the continuation of the Pest Control Service Review and Sewer Baiting Programme, including ongoing benchmarking, data analysis and partnership discussions with Anglian Water, with a further report to be presented setting out recommended delivery options and any associated procurement requirements.
- Approve the use of Council Tax Support as the eligibility threshold for the trial, noting that this reflects the data lawfully available to the Council, and support further consideration of a targeted, data-led phased implementation, enabling officers to balance affordability, operational capacity and the objective of reducing fly-tipping while maximising the impact of the available funding.
- Approve the re-profiling of the Extra Large Wheelie Bin Hire Service budget towards the expansion of Skip It and Clear It initiatives, with consideration given to using a proportion of the funding to enhance or extend the Large Item Waste Collection Trial, provided that any re-profiling remains within the overall approved funding envelope and is undertaken in accordance with the Council's financial and decision-making arrangements.
- Endorse the proposed data-led methodology for the delivery of the five Skip It events and note the progression of initial events in East Marsh and West Marsh, subject to the necessary statutory, regulatory, landowner and operational approvals being obtained.
- Note the effectiveness of the current dog fouling response arrangements and approve the re-profiling of the budget allocation away from a dedicated response unit towards targeted preventative interventions. These should include further exploration of hotspot signage, community-led awareness initiatives and the reintroduction of the Poo Bag Partnership scheme, which offers a low-cost, evidence-based approach to reducing dog fouling complaints.

REASONS FOR DECISION

The recommendations are intended to ensure that the Environment Budget Amendment Projects are delivered in a manner that maximises community benefit, operational feasibility and value for money whilst remaining consistent with the original intent of Full Council's decision and within the scope funding previously approved. Since approval was granted, officers have undertaken benchmarking, stakeholder engagement, operational assessment and data analysis to better understand the practical implications, costs and anticipated outcomes of each proposal.

The proposed amendments seek to focus available resources on interventions that are supported by evidence and are most likely to improve environmental quality, reduce fly-tipping and rodent activity, support responsible waste disposal and maintain clean and safe neighbourhoods. This includes continuing the pest control review and sewer baiting investigation, adopting a lawful and deliverable eligibility model for the bulky waste trial, re-profiling funding from less viable proposals to initiatives that offer greater community benefit, and targeting activity using data-led

approaches to maximise impact.

The recommendations also recognise the delay in mobilisation following approval of the programme and therefore seek approval to carry forward funding where necessary to ensure the approved objectives can be achieved without compromising service delivery, operational capacity or value for money. Collectively, the proposals support the Council Plan objective of creating stronger communities through cleaner, safer and more attractive neighbourhoods.

1. BACKGROUND AND ISSUES

1.1 In February 2026, Full Council approved a series of projects across the Environment portfolio as follows:

- To undertake a review to assess the scope and demand of a potential pest control service operated by the Council. In parallel with such, to commence a phase of sewer baiting across the borough.
- To coordinate a 9-month means-tested trial of a single item large item collection for eligible residents, operating alongside the standard paid service.
- To coordinate a 9-month trial in which residents and community groups can hire extra-large wheelie bins for a 1-day period. It was suggested these bins could be used to support alleyway clearances.
- To deliver 5 'Skip It' style events, focused on the wards most affected by fly-tipping.
- To deliver a 3-month trial, in Q4 2026/2027, in which 2 part-time officers would act as an urgent dog waste response unit, focusing on high footfall areas.

1.2 Each of these projects has been allocated a revenue budget from the Council's Transformation reserve and, individually and collectively, seek to advance the Stronger Communities objective established in the Council Plan.

1.3 The success of these projects will be measured by:

- The delivery of a robust options paper to inform a decision on the introduction of a pest control service and the delivery of a phase of sewer baiting, with a view to reducing reports of rodent activity.
- Any reduction in the number of reported fly-tipping incidents and the participation in the large item waste collection trial, the extra-large wheelie bin hire trial, and Skip It events.
- The timely and effective clearance of dog fouling and any reduction in the number of reported cases.

1.4 Since approval by Full Council, officers have undertaken discovery work, benchmarking, operational assessments and stakeholder engagement to develop delivery proposals for each project. This work has identified a number of opportunities to refine delivery arrangements in order to maximise community benefit, ensure compliance with legislative requirements and

improve value for money. Detailed cost modelling is currently being finalised. Whilst final figures will inform the scale and duration of individual interventions, the recommendations contained within this report relate primarily to the proposed delivery approach and re-profiling of approved budgets rather than any request for additional funding. The following sections summarise the findings of this work and the recommended approach for each project.

- 1.5 ***Pest Control Review*** - Officers have commenced a review of potential pest control service options, including engagement with local authorities, CIPFA statistical neighbours, the National Pest Technicians Association (NPTA) and regional industry forums to understand delivery models, resource requirements, associated responsibilities and operational challenges. The review will inform the development of options for future consideration.
- 1.6 In relation to sewer baiting, discussions with Anglian Water have secured an outline commitment to explore partnership working, subject to the Council developing a robust evidence base to demonstrate need and identify infestation hotspots. Further benchmarking is also being undertaken to understand approaches adopted by local authorities and water companies, particularly in relation to responsibility for sewer baiting activity.
- 1.7 The Council does not currently have the specialist expertise required to deliver pest control or sewer baiting services directly. Should partnership discussions with Anglian Water not lead to an agreed approach, specialist external provision would need to be procured. Officers will continue to strengthen the evidence base and progress discussions with Anglian Water to determine the most effective and sustainable approach to managing rodent activity across the borough.
- 1.8 ***Large Item Waste Collection*** - The approved Budget Amendment includes a 9-month trial enabling eligible households to access a free collection of a single bulky waste item, operating alongside the existing paid bulky waste service. The original proposal identified households in receipt of Universal Credit or Pension Credit as the eligibility threshold; however, following advice from Information Governance and Council Tax and Benefits teams, officers are recommending the use of Council Tax Support (CTS) as the eligibility criterion. This approach is considered lawful, practical and defensible, as the Council holds and can use CTS data for this purpose, whereas it is considered highly unlikely that the Department for Work and Pensions would share Universal Credit or Pension Credit to support the scheme. Although eligibility cannot be matched directly, there is considered to be significant overlap between households receiving CTS and those receiving the benefits originally referenced within the budget amendment. The CTS cohort is currently approximately 13,000 households, although this figure is dynamic and subject to change.
- 1.9 Officers are currently assessing the true cost of delivering the service to determine the number of collections that can be accommodated within the approved £60,000 budget. To maintain robust monitoring of the trial and minimise any impact on the existing paid service, collections are proposed to

operate on a dedicated day each week. Current operational modelling indicates that street cleansing services could support up to 20 collections per day, although maintaining this level of activity for the full duration of the trial may not be achievable within the available budget.

- 1.10 A key consideration is how eligible households are informed of the scheme. A postal notification to the full CTS cohort is estimated to cost between £8,595 and £21,889, depending on the method of postage used. Alternative approaches, including the use of existing mobile telephone or email contact information, have been explored but are not considered appropriate due to data protection considerations and the original purpose for which the data was collected.
- 1.11 To reduce costs and target support where it may deliver the greatest impact, a number of alternative delivery options are being explored. These include restricting the trial initially to specific wards selected through a data-led assessment of Council Tax Support prevalence and fly-tipping activity. For example, limiting eligibility to East Marsh and West Marsh would reduce the potential eligible cohort from approximately 13,000 households to around 3,000 households. However, consideration may also be given to prioritising areas not receiving support through other elements of the wider environmental improvement programme to maximise borough-wide benefits.
- 1.12 An alternative option would be to defer implementation until March or April and align communications with the annual benefits correspondence, reducing additional mailing costs. Cabinet may also wish to consider a phased approach whereby an initial ward-based trial is undertaken before expanding eligibility more widely across the borough at a later stage.
- 1.13 **Extra-large wheelie bins** - The approved Budget Amendment included a proposal to introduce a trial hire service for extra-large (1100L) wheelie bins for residents and community groups. Further assessment has identified a number of operational, financial and compliance risks associated with the proposal. NELC does not currently hold a stock of 1100L bins and would need to procure them at an estimated cost of £192.23 per bin. In addition, engagement with private sector providers has identified limited appetite to rent bins to the Council due to concerns regarding duty of care for waste and responsibility for materials deposited within the bins.
- 1.14 Operationally, concerns remain regarding the lack of control over waste deposited in unsupervised bins, including risks associated with fly-tipping, inappropriate disposal of restricted materials, contamination of recyclable waste streams and potential breaches relating to Waste Transfer Notes. These concerns have been reinforced through discussions with the Council's waste disposal contractor, which has advised that supervision of bins would be preferable to minimise contamination and compliance risks.
- 1.15 Providing appropriate supervision would significantly increase operating costs. It is estimated that a minimum of two operatives and a vehicle would be required to oversee a single bin throughout the hire period, with additional resources required if multiple bins were deployed. In practice, where multiple

bins are required, the model begins to replicate existing supervised waste disposal initiatives such as Skip It and Clear It, which already provide a controlled and well-established mechanism for community waste disposal and environmental improvement.

- 1.16 Given the operational challenges, associated risks and limited value for money, the preferred option is to re-profile the £100,000 budget allocation to enhance the delivery of Skip It and Clear It events, which offer greater oversight, stronger environmental controls and the ability to deliver wider community benefits. As part of any re-profiling, Cabinet may also wish to consider allocating a proportion of the funding to extend the Large Item Waste Collection Trial, should this be considered a higher priority intervention for reducing fly-tipping and supporting residents.
- 1.17 **Skip It** - The Skip It programme aims to provide residents, particularly those without access to a vehicle, with a local opportunity to dispose of household waste, whilst reducing fly-tipping and promoting responsible waste management and recycling. The events will also be used as an opportunity to undertake community engagement and environmental education activity.
- 1.18 Previous delivery demonstrated strong public participation, with 15 events held across the borough in 2018 collecting more than 194 tonnes of waste. To maximise impact, officers propose a data-led approach to site selection based on fly-tipping reports, with East Marsh, West Marsh, Wolds, Heneage and Croft Baker identified as the wards experiencing the highest levels of reported fly-tipping.
- 1.19 Subject to the necessary Environment Agency approvals, officers are currently progressing the mobilisation of events within East Marsh and West Marsh. The intention is to deliver the approved programme of five Skip It events using the data-led methodology, commencing in September/October 2026 and delivering as many events as possible before the first week of November. The remaining events would then be delivered in the new year, following a temporary winter pause to reflect seasonal operational pressures and wider waste service priorities.
- 1.20 Following the winter pause, officers could either continue with the data-led approach to prioritise areas of greatest need or invite expressions of interest from communities wishing to host their own events with support from the Council. This would provide flexibility to balance evidence-led targeting with community demand.
- 1.21 Detailed event costings are currently being finalised. This will inform the number of events that can be delivered through the approved funding allocation and any additional resources which may become available through the re-profiling of other environmental improvement initiatives.
- 1.22 **Dog Fouling** - The approved Budget Amendment included a proposal to trial a dedicated dog fouling response service. However, a review of current performance indicates that the existing arrangements are operating effectively. Whilst acknowledging that the available data is imperfect due to

limitations within the case management system, analysis of reported cases as at 28 July 2026 indicates that 73.2% of reports were actioned within one working day. Actual performance is likely to be higher, as some cases are re-opened and the system only records a single closure date, which can distort reporting. Notwithstanding these limitations, the evidence suggests the current service is responding to reported incidents in a timely manner.

- 1.23 Dog fouling reports are currently logged and monitored through an operational spreadsheet which enables officers to identify recurring hotspots and target activity accordingly. To strengthen future analysis, consideration is being given to introducing an additional reporting field to capture whether incidents occur in or around high-footfall locations, particularly routes to schools, shopping areas and other key community assets. This would provide a more robust evidence base for future interventions.
- 1.24 Given the effectiveness of the existing response arrangements, officers are recommending that alternative preventative measures are explored in place of establishing a dedicated response unit. One option is the installation of additional targeted signage in identified hotspot locations, directing dog owners to their nearest litter or dog waste bin. This could include QR-code enabled signage, although further work is required to understand likely usage levels and whether simpler directional signage may provide a more cost-effective and accessible solution. Signage costs are currently being evaluated.
- 1.25 There may also be opportunities to work more closely with community groups by providing signage for installation in appropriate locations identified through organised litter-picking and environmental improvement activities. This would support a community-led approach to tackling dog fouling in known hotspot areas.
- 1.26 A further option is to reintroduce and expand the successful Poo Bag Partnership scheme. The initiative initially commenced in East Marsh before being expanded borough-wide, with participating organisations distributing free dog waste bags to residents when required. Prior to the scheme, 76 reports of dog fouling were received between January and April 2025, compared to 22 reports during and after implementation between May and August 2025, representing a significant reduction. For additional context, the January to April 2025 figure exceeded the equivalent period in 2024 (61 reports), whilst the May to August 2025 figure was lower than the equivalent period in 2024 (34 reports), suggesting a positive impact associated with the initiative. The estimated direct cost of relaunching the scheme is approximately £296, excluding officer time.
- 1.27 The previous scheme engaged a wide range of community organisations, businesses and voluntary groups across the borough, demonstrating a strong appetite for partnership working and community involvement in maintaining local environments.

2. RISKS, OPPORTUNITIES AND EQUALITY ISSUES

- 2.1 The proposals contained within this report present a number of opportunities

to improve environmental quality, reduce fly-tipping, address rodent activity and support cleaner, safer neighbourhoods across North East Lincolnshire. The programme also provides an opportunity to test new approaches, gather evidence of demand and effectiveness, and inform future service design and investment decisions. The proposed targeting of resources using operational and community data will help maximise the impact of available funding and support delivery of the Council Plan objective of creating stronger communities.

- 2.2 There is a governance risk if the revised delivery approaches are perceived as departing from the Budget Amendment Projects approved by Full Council. This will be mitigated by ensuring that the revised arrangements remain consistent with the approved objectives, that any re-profiling is kept within the overall funding envelope, and the further approvals are sought where required by the Council's Constitution, financial procedure rules or procurement requirements.
- 2.3 There are risks associated with the delivery of individual projects. The Pest Control Review and Sewer Baiting Programme remains dependent on the quality of evidence collected and the outcome of ongoing discussions with Anglian Water. Should a collaborative approach not be achievable, specialist external provision may be required, which could increase costs and extend implementation timescales and require appropriate procurement activity before any service is commissioned. Similarly, the successful delivery of Skip It events remains subject to obtaining the necessary regulatory approvals and operational capacity.
- 2.4 There is a risk that demand for the Large Item Waste Collection Trial may exceed available funding or operational capacity. To mitigate this risk, officers are proposing a phased and targeted approach to implementation and will continue to assess true delivery costs before finalising the model. There is also a risk of public expectation if eligibility criteria differ from those originally referenced by Full Council; however, the proposed use of Council Tax Support reflects the data lawfully available to the Council and provides a practical and deliverable mechanism for targeting support.
- 2.5 The review of the Extra Large Wheelie Bin Hire proposal identified significant operational, financial and compliance risks, including contamination of waste streams, fly-tipping, breaches relating to Waste Transfer Notes and the resource requirements needed to supervise bins appropriately. The recommendation to re-profile this funding towards established initiatives such as Skip It and Clear It is intended to reduce these risks while increasing community benefit and value for money.
- 2.6 In relation to equality impacts, no adverse impacts have been identified at this stage. The proposed Large Item Waste Collection Trial is specifically intended to support households more likely to experience financial hardship and barriers to accessing paid waste disposal services. Whilst the use of Council Tax Support will not capture all residents in receipt of Universal Credit or Pension Credit, it provides a lawful, proportionate and evidence-based eligibility criterion based on data the Council can legitimately access and use.

- 2.7 Overall, the recommendations seek to balance affordability, operational feasibility, legal compliance and community impact, while ensuring that available resources are directed towards interventions most likely to deliver measurable environmental improvements for residents.

3. OTHER OPTIONS CONSIDERED

- 3.1. An alternative option would be to progress the Environment Budget Amendment Projects in line with the original proposals approved by Full Council, without refinement following the discovery, benchmarking and feasibility work undertaken by officers. This would include proceeding with the delivery of a dedicated dog fouling response unit, an extra-large wheelie bin hire trial, and a bulky waste collection trial based on the original eligibility criteria. This option is not recommended as the work completed to date has identified a number of operational, legal, financial and practical considerations that may limit the affordability, effectiveness and deliverability of these proposals. Proceeding without refinement would not take account of the evidence gathered since the original approval and may reduce the Council's ability to maximise community benefit and value for money. The recommendations contained within this report therefore seek to retain the original objectives of improving environmental quality, reducing fly-tipping and supporting residents, whilst adapting the delivery approach to reflect available evidence, operational capacity, statutory requirements and value for money considerations.

4. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

- 4.1 There are potentially positive reputational implications for the Council arising from the proposed programme, which seeks to respond to concerns raised by residents and elected members regarding fly-tipping, dog fouling, rodent activity and access to appropriate waste disposal services. Successful delivery of the programme has the potential to improve public confidence in the Council's ability to address environmental issues that directly affect neighbourhoods and quality of life.

There are also potential reputational risks associated with the recommended changes to some of the original proposals approved by Full Council. This includes the proposed re-profiling of funding away from the Extra Large Wheelie Bin Hire Service and the Dog Fouling Response Unit, together with amendments to the proposed eligibility criteria for the Large Item Waste Collection Trial. Clear communications will therefore be required to explain that the recommendations are informed by operational assessments, benchmarking, legal and information governance considerations, evidence of need, and value for money considerations, whilst remaining aligned to the original objectives approved by Council.

The delivery of Skip It events and the Large Item Waste Collection Trial is likely to generate significant public interest. Communications activity will therefore be required to promote eligibility criteria, event locations, accepted waste types, booking arrangements and any environmental or community

benefits arising from the programme. Particular care will be required to manage expectations where pilot schemes are geographically targeted or funding and operational capacity limit participation.

An agreed communications plan will be developed with the Communications Service to support implementation and ensure clear, consistent and timely messaging to residents, communities, ward members and partner organisations. Communication channels may include the Council website, social media platforms, local media, community networks, direct correspondence where appropriate and member briefings. Communications will also be used to promote community participation, responsible waste disposal, recycling opportunities and wider environmental improvement initiatives associated with the programme.

5. FINANCIAL CONSIDERATIONS

- 5.1 Each of the Environment Budget Amendment Projects has been allocated revenue funding from the Council's Transformation Reserve following approval by Full Council in February 2026. Noting the delay in mobilisation of the programme, it has been confirmed that, subject to approval, any unspent funding can be carried forward into the 2027/28 financial year to support delivery of the approved objectives.
- 5.2 The recommendations within this report seek to maximise the impact of the approved funding through evidence-led delivery approaches and, where appropriate, the re-profiling of existing budgets between projects. No additional funding is being requested. All recommendations will be delivered from within the budgets previously approved by Full Council.
- 5.3 Detailed cost modelling for the Large Item Waste Collection Trial, Skip It events and any proposed expansion of associated initiatives is currently being finalised and will be used to determine the scale and duration of activity that can be delivered within the approved budget allocations. The finalised costings will be incorporated into implementation planning and ongoing programme management.
- 5.4 The proposed re-profiling of funding from the Extra Large Wheelie Bin Hire Service towards alternative environmental initiatives is intended to improve value for money and ensure resources are directed towards interventions that are operationally deliverable and capable of generating the greatest community benefit.
- 5.5 Any re-profiling of budgets between approved projects will be managed within the overall Environment Budget Amendment allocation and will not increase the call on Council reserves beyond that previously approved by Full Council.

6. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

- 6.1 The proposals are expected to have a positive indirect impact on children and young people by contributing to cleaner, safer and more attractive neighbourhoods, streets, parks, open spaces and routes to and from school.

Fly-tipping, dog fouling, rodent activity and unmanaged waste can adversely affect the environments in which children live, play and travel, impacting perceptions of safety, community pride and wellbeing. The proposed interventions seek to address these issues and improve the overall quality of the local environment.

- 6.2 The data-led approach proposed for initiatives such as Skip It events and the Large Item Waste Collection Trial will help target resources towards communities experiencing higher levels of environmental challenges, some of which also experience wider socio-economic disadvantage. In doing so, the programme may help reduce environmental inequalities experienced by children and families living in those areas.
- 6.3 Several elements of the programme also provide opportunities for positive engagement with young people, families, schools and community groups through environmental awareness, recycling promotion, responsible waste disposal and community-led neighbourhood improvement activity.
- 6.4 Any events and operational activity will be planned and delivered with appropriate health and safety arrangements in place, including safe site selection, supervision of waste handling activities, traffic and pedestrian management, and clear communication with residents and community stakeholders.

7. CLIMATE CHANGE, NATURE RECOVERY AND ENVIRONMENTAL IMPLICATIONS

- 7.1 The proposals have the potential to support local environmental objectives by encouraging responsible waste disposal, reducing fly-tipping and improving the management of waste through controlled and supervised disposal routes. Fly-tipped waste can cause environmental damage, negatively impact biodiversity and local amenity, and can result in additional vehicle movements and emissions associated with cleansing operations.
- 7.2 The proposed Skip It events, Large Item Waste Collection Trial and community-based environmental initiatives will provide residents with increased opportunities to dispose of waste appropriately and may contribute to reductions in fly-tipping and associated environmental impacts. Supervised events also create opportunities to improve waste segregation and maximise recycling and recovery where practicable.
- 7.3 The recommendation to re-profile funding from the Extra Large Wheelie Bin Hire Service towards established initiatives such as Skip It and Clear It is also expected to support stronger environmental controls through greater oversight of waste streams, helping to ensure materials are directed to the most appropriate disposal, recycling or recovery routes.
- 7.4 Delivery of the programme will be informed by the waste hierarchy, prioritising prevention, reuse, recycling and recovery ahead of disposal wherever possible. In addition, the educational and engagement activity proposed as part of the Skip It programme provides an opportunity to raise awareness of

recycling, waste reduction and responsible environmental behaviours within local communities.

- 7.5 The pest control, sewer baiting and dog fouling proposals are not anticipated to have significant direct climate change implications. However, environmental considerations, including contractor travel, responsible use of materials and appropriate waste management arrangements, will be taken into account as delivery models are developed.
- 7.6 Overall, no significant adverse climate change, nature recovery or environmental implications have been identified at this stage and the proposals are expected to have a net positive impact on local environmental quality and neighbourhood amenity.
- 7.7 The proposals are considered to be aligned with the Council's wider ambitions to improve environmental quality and promote more sustainable waste management practices.

8. PUBLIC HEALTH, HEALTH INEQUALITIES AND MARMOT IMPLICATIONS

- 8.1 The proposals are expected to have a positive impact on public health and wellbeing by improving local environmental quality, reducing exposure to environmental nuisance, and supporting cleaner, safer neighbourhoods.
- 8.2 Issues such as fly-tipping, dog fouling, rodent activity and poorly managed waste can affect residents' physical health, mental wellbeing, perceptions of safety, and pride in place. Targeted action to address these issues therefore supports prevention and contributes to the wider conditions that enable people and communities to live healthier lives
- 8.3 North East Lincolnshire's Marmot Place approach recognises that health is shaped by the wider determinants of health, including housing, income, transport, food, social connections and the local environment. The programme aligns closely with the Marmot objective of creating and developing healthy and sustainable places and communities, focusing on recurrent neighbourhood issues which can disproportionately affect residents living in areas of higher deprivation.
- 8.4 The proposed use of Council Tax Support as the eligibility threshold for the large item waste collection trial would help target support towards households more likely to experience financial hardship and barriers to accessing paid disposal options. This supports Marmot principles by helping to reduce inequalities in access to services and by recognising that income and local environmental conditions are important contributors to health outcomes.
- 8.5 A data-led approach to selecting wards for 'Skip It' events and other interventions will help ensure that resources are focused where environmental need is greatest, supporting proportionate universalism by providing borough-wide benefit while directing additional support to communities experiencing greater levels of need. Preventative activity, including improved dog fouling signage, community-led waste initiatives and coordinated pest management,

also supports the Marmot Place ambition by addressing local conditions that affect everyday health and wellbeing before they escalate into more complex or costly issues

9. CONSULTATION WITH SCRUTINY

- 9.1 The report is to be considered by the Communities Scrutiny Panel on the 17th September 2026. Any comments or recommendations from the Panel will be reported to Cabinet as part of the decision-making process.

10. FINANCIAL IMPLICATIONS

- 10.1 The proposals will be funded from the Environment Budget Amendment allocations previously approved by Full Council and will not require any additional call on Council resources. Any re-profiling between activities must remain within the overall approved funding envelope and be undertaken in accordance with the Council's financial and decision-making arrangements. Unspent funding may be carried forward into 2027/28, subject to approval and confirmation that it remains committed to the original approved objectives.
- 10.2 Performance, expenditure and outcomes should be monitored throughout the trials to demonstrate value for money and inform any future decisions on continuation or wider implementation.

11. LEGAL IMPLICATIONS

- 11.1 The recommendations seek to progress delivery within the scope of the Environment Budget Amendment Projects previously approved by Full Council and within the approved funding envelope.
- 11.2 Officers should ensure that any further decisions, budget re-profiling, procurement activity, information governance requirements or operational approvals required to implement the proposals are taken forward in accordance with the Council's Constitution, financial procedure rules and wider governance arrangements.
- 11.3 The report is being considered by Scrutiny as part of the usual process before Cabinet determines the recommendations.

12. HUMAN RESOURCES IMPLICATIONS

- 12.1 There are no immediate direct HR implications, however, to provide staffing to support the trials it may be necessary to use secondment opportunities or recruitment to fixed-term contracts, which must be managed under the Council's Secondment Policy and Recruitment Policy, with support from People and Culture in the usual way to ensure equal opportunities.

13. WARD IMPLICATIONS

- 13.1 All wards may be impacted by the programme; however, some interventions will be targeted towards wards identified through evidence of environmental need.

14. BACKGROUND PAPERS

- 14.1 Full Council minutes 19th February 2026, [7. DRAFT Minutes -19th February 2026](#)

15. CONTACT OFFICER(S)

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