PRIDE IN PLACE
LED BY YOU – BACKED BY UK GOVERNMENT

DRAFT

FOR NEIGHBOURHOOD BOARD APPROVAL

Immingham, Habrough and Stallingborough 10 Year Vision



Section 1: The 10-Year Vision



Over the next ten years, our ambition is for **Immingham, Habrough and Stallingborough to be thriving, connected and confident communities where people are proud to live, young people can see a future for themselves, and local people share in the opportunities created by the area's growth and investment.**

The three communities each have their own character, identity and strengths. Our vision is to protect what people value about their communities while working together on the things that connect them. We want attractive, welcoming and safe places, with well-used parks, green spaces and community facilities, vibrant local centres and places where people of all ages can meet, take part and feel that they belong. This responds directly to what residents have told us about the importance of community spaces, safety, connectivity and local pride.

We want children and young people to grow up with opportunities, support and ambition, with access to activities, skills, education and pathways into employment. As they move into adulthood, we want more young people to see a future for themselves here, whether they choose to stay, return after studying or working elsewhere, or build their lives in the area.

Immingham, Habrough and Stallingborough sit alongside nationally significant port, energy, logistics and industrial activity. Over the next decade, we want the benefits of that economic strength and future investment to be felt more strongly within local communities. That means better connections between residents, employers and opportunities, stronger local businesses and services, and ensuring that local people can access the skills and employment opportunities created around them.

Success will not only be measured through physical improvements or investment. **It will be seen in how people experience their communities:** feeling safer, better connected and more positive about where they live; having opportunities to participate in community life; and having a genuine say in the decisions that affect them.

Most importantly, we want the next ten years to strengthen community leadership. Local people will continue to shape priorities, influence investment and help turn this Vision into action. By 2036, we want Immingham, Habrough and Stallingborough to be places that have built on their strengths, responded to their challenges and created a future that local people have helped to shape and can be proud of.

Section 2: Place and people

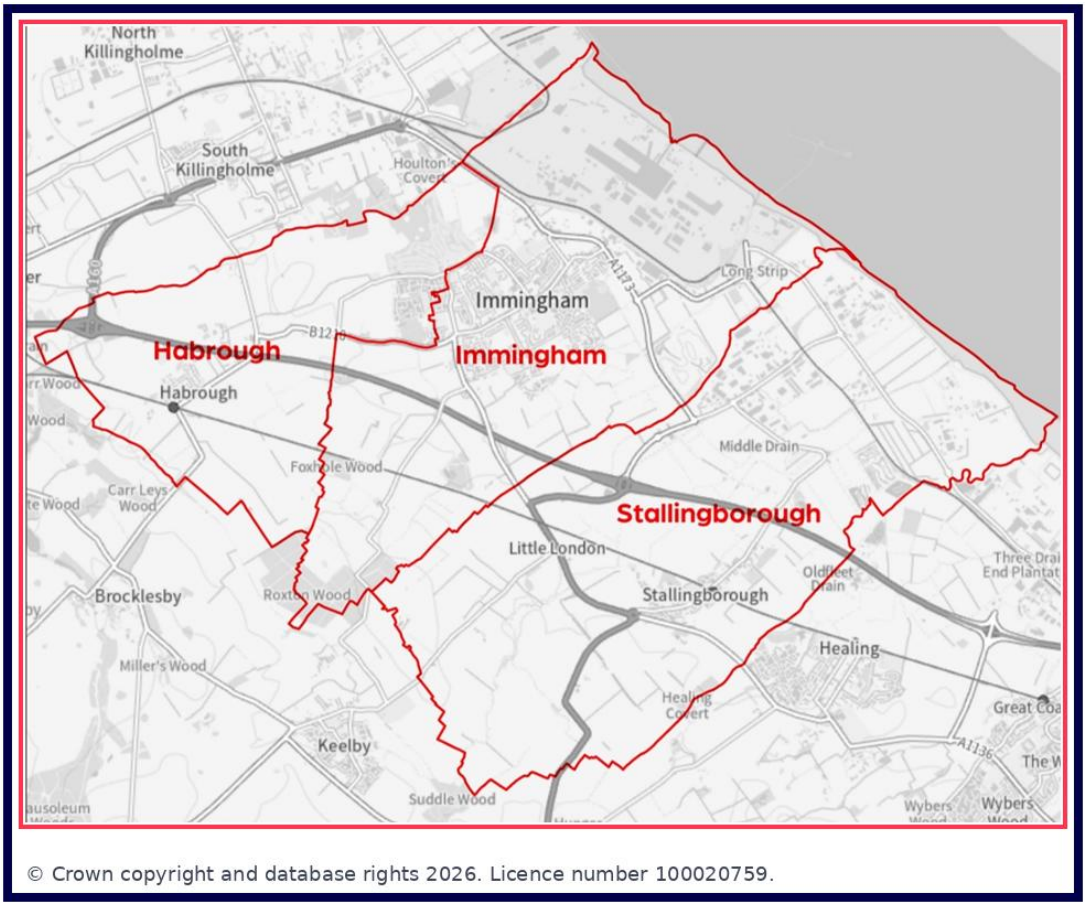




The port town of Immingham, and the villages of Habrough and Stallingborough are distinct communities, each with their own history, character and sense of belonging. Together, they form an area shaped by the Humber landscape, agriculture, industry, transport and nationally significant port and energy activity.

The area lies within North East Lincolnshire, south of the Humber Estuary and approximately 10 km north-west of Grimsby (see map above). Formerly part of Lincolnshire (until 1974) and then Humberside, it became part of North East Lincolnshire in 1996. The area has approximately 12,000 residents and just over 5,000 households.

The map below shows the Government-agreed Pride in Place area, based on the geography of Immingham ward (one of the 15 wards in North East Lincolnshire). It comprises eight Lower-layer Super Output Areas (LSOAs): six covering Immingham and one each covering Stallingborough and Habrough.



Immingham occupies an important place in international history as a departure point for the Pilgrim Fathers, who fled to the Netherlands before travelling onwards to America. Its local identity is firmly rooted in industrial heritage and its relationship with the Humber Estuary. Generations of workers and families associated with the port and Humber Bank industry have shaped the town. The area remained relatively sparsely populated until the Great Central Railway began developing Immingham Dock in the early 1900s. In 1906, a temporary settlement of timber-framed, corrugated-iron homes was built for the dock workforce and became known as 'Tin Town'. The dock subsequently stimulated major transport and industrial development.

This history is reflected in local heritage assets, buildings, collections and community organisations across the area. These provide opportunities to celebrate local stories, strengthen pride and identity and help residents and visitors better understand the area's distinctive history.

Today, Immingham lies at the centre of the UK's busiest port complex and serves as a strategically important logistics hub within national and international supply chains. The Port of Immingham is the UK's largest port by tonnage, attracts significant industrial investment and supports businesses across a wide range of sectors.

Habrough and Stallingborough have retained their distinct village identities while sharing transport, employment, service and community connections with Immingham and the

surrounding industrial area.

Stallingborough and Habrough are situated on the railway line developed in the mid-19th century. Stallingborough experienced modest housing growth during the second half of the 20th century, including development south of the railway line. Much of the surrounding Humber Bank is occupied by heavy industry.

Despite its relatively small geographic footprint, the area experiences marked inequalities at neighbourhood level. The central and older parts of Immingham face particular challenges relating to income deprivation, employment and educational attainment. The newer housing areas are less deprived, while Habrough and Stallingborough experience lower levels of deprivation still. In July 2025, North East Lincolnshire Council adopted the Marmot Framework and committed to becoming a designated Marmot Place, recognising the importance of the conditions in which people are born, grow, live, work and age in improving health and reducing inequalities.

Most local amenities are concentrated in Immingham and also support residents of Habrough and Stallingborough. Health provision includes a large primary care centre with a GP practice and pharmacy, a further pharmacy, two dental practices and an optometry practice. The town also has a swimming pool with gym and fitness facilities, a Family Hub, and library provision within the Civic Centre, which is run by Immingham Town Council and hosts other community activities. A range of community activities and provision is also available through local church halls and community-run facilities. Educational provision includes four primary schools in Immingham, one in Stallingborough and a secondary school in Immingham. The town centre provides shops and supermarkets but faces challenges around vitality, public realm, retail choice and perceptions of safety.

Despite its relative geographic isolation, the area benefits from strong strategic transport links. The A180, constructed in the early 1980s, runs across the area, with a link road providing access to the port complex. Completed in January 2021, the Humber Link Road provides a direct connection between the Ports of Grimsby and Immingham and has created development opportunities on adjoining land. Habrough and Stallingborough are both served by railway stations, while Immingham port is well connected to Britain’s extensive rail freight network.

The South Humber Industrial Investment Programme (SHIIP) is delivering major infrastructure investment, employment sites and job creation. Within the designated area, this includes three enterprise zones—Stallingborough, Humber Gate and Immingham Port—and three development zones, two in Immingham and one in Stallingborough. Stallingborough is also home to the award-winning CATCH training facility.

The Humber Freeport, launched in 2023, includes the Port of Immingham. Direct access to a major port, established energy infrastructure and mature industrial supply chains, make the tax site an attractive location for businesses operating in offshore wind, industrial manufacturing and logistics. Deep-water access and significant port infrastructure provide a platform for

large-scale global operations and reinforce Immingham's role as a strategic gateway for international trade.

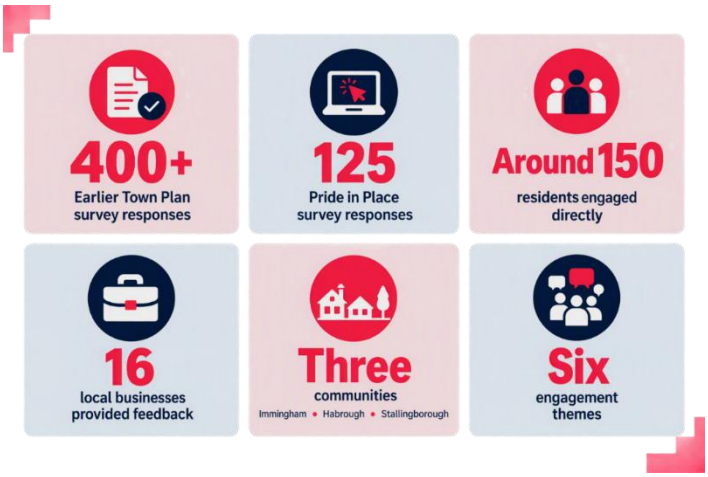
The area is included within the Greater Lincolnshire devolution settlement. As part of the transfer of powers and funding from central government to the region, the Greater Lincolnshire Combined County Authority (GLCCA) was established in 2025, with responsibilities covering transport, employment and skills, business, and infrastructure.

The area's identity is therefore multifaceted. It combines a strong tradition of work, resilience and industrial achievement with close community relationships, distinctive village identities, open landscapes and a strong sense of local pride. Over the next decade, the principal opportunity will be to strengthen the connection between these economic assets and the everyday lives and aspirations of local residents.

Section 3: Community Engagement

The Pride in Place Vision has been shaped through an extensive engagement programme undertaken across Immingham, Habrough and Stallingborough in recent years. The approach was designed to ensure that local people, community organisations, businesses and partners had meaningful opportunities to influence the future direction of the area and help shape priorities for the next decade.

Our Approach



The engagement programme built upon a substantial body of existing community insight rather than starting from scratch. This included the Immingham Town Plan engagement undertaken in 2025, which involved an online survey with more than 400 responses, focus groups, stakeholder workshops, visits to community organisations, engagement with schools and young people, conversations with older residents and participation in community events. This work provided a strong foundation and helped identify key themes, opportunities and challenges already being experienced by the community.



The Pride in Place engagement programme was designed to build on these findings, fill gaps in understanding and ensure that Habrough and Stallingborough residents had an equal opportunity to shape the Vision. During 2026, further engagement was undertaken through a combination of surveys, pop-up events, community conversations, door knocking, village events, school engagement, youth activities and stakeholder discussions. Around 150 residents participated directly in these activities, alongside the wider evidence gathered through the Town Plan and other local engagement exercises. An online survey was also circulated and received 125 responses from all three areas.









Engagement took place over a series of pop-up sessions, community events and local activities. Residents were encouraged to react to potential quick wins, identify the issues that mattered most to them and share their aspirations for the future. Discussions focused on both immediate improvements that could make a visible difference to everyday life and the longer-term ambitions that could help transform the area over the next decade.

A combination of online and face-to-face methods was intentionally used to reach as many people as possible. Community conversations took place in locations where people already meet, work and socialise, helping to remove barriers to participation and encourage informal discussions about the future of the area. The programme sought not only to understand what residents wanted to improve, but also what they valued, what they wanted to protect and what opportunities they believed should be pursued over the next ten years.

The engagement programme recognised that Immingham, Habrough and Stallingborough are distinct communities with their own identities, histories and priorities. At the same time,

the three communities share common opportunities, services, employment links and transport connections. Engagement therefore explored both the issues unique to individual communities and the themes that connect the wider area, helping to inform a shared vision for the future.

Who We Engaged

Engagement included a wide range of residents, organisations and stakeholders from across the area, including:



The engagement process aimed to ensure that the Vision reflected a broad range of experiences and perspectives, recognising that different groups may have different priorities and aspirations for their communities.

Reaching Seldom-Heard Groups

A particular effort was made to engage groups that do not always participate in traditional consultation exercises. This included:

- Young people.
- Older residents.
- Residents who do not engage online.
- People accessing community groups and local activities.
- Residents from Habrough and Stallingborough who can sometimes be under-represented in borough-wide engagement.

The programme successfully generated extensive feedback from young people on local priorities, facilities, wellbeing, future opportunities and aspirations for their communities. Young people highlighted the importance of safe places to spend time, recreation and sport, cleaner environments, support for wellbeing, accessible transport and opportunities as they move into adulthood.

While the programme reached a broad range of residents and secured specific feedback from 16 local businesses, some groups remained harder to engage consistently. These included parts of the wider employer and business community, some working-age residents and people who do not regularly participate in community activity.

The Neighbourhood Board recognises that engagement is an ongoing process and will continue to work with local organisations, employers and community networks to broaden participation throughout the delivery of the programme.

Shared Geography Conversations

In addition to exploring priorities within individual communities, engagement considered what connects Immingham, Habrough and Stallingborough. Residents frequently spoke about shared transport routes, employment opportunities, access to services, community facilities and the influence of major employers and industrial investment on the area.

While residents value the distinct identity of their own communities, there was also recognition that many of the challenges and opportunities facing the area are shared. Themes such as access to services, opportunities for young people, connectivity, community facilities and local pride emerged across all three communities.

Existing Evidence and Benchmarking

The engagement findings were reinforced by wider evidence and benchmarking undertaken as part of the Pride in Place programme. This highlighted a strong sense of community across the area, with many residents valuing local relationships, community spirit and a sense of belonging. At the same time, residents expressed concerns about environmental quality, anti-social behaviour, perceptions of being left behind and a desire for greater influence over local decisions. These findings provided an important backdrop to the engagement programme and helped shape conversations about the future of the area.

Emerging priorities and potential quick wins were subsequently tested with residents through further community engagement, including a ‘Meet the Board’ event. This provided an additional

opportunity for local people to indicate their level of support and challenge or refine the emerging proposals before the Vision was finalised.

What People Told Us

The engagement findings have directly informed the development of this Vision and the priorities proposed within it. Across all engagement activity, six themes emerged consistently.



The engagement also highlighted the importance of visible change. Residents spoke about practical improvements that could improve everyday life in the short term alongside longer-term ambitions requiring significant investment and partnership working. The emerging Vision, priorities and quick-win proposals were then shared with the Neighbourhood Board and communities for further review and validation. Feedback from this stage was used to check that the Vision reflected what people had told us, identify anything important that had been missed and refine the document before finalisation. Engagement will continue throughout the life of the programme so that local people remain at the heart of decision-making and delivery.

Section 4: What we learned



One of the strongest messages was that people care deeply about where they live. Residents described strong community spirit, local pride and a willingness to support one another. However, many also felt that their communities had not always benefited from the same level of investment and opportunity as other places and wanted to see visible improvements that make a difference to everyday life.

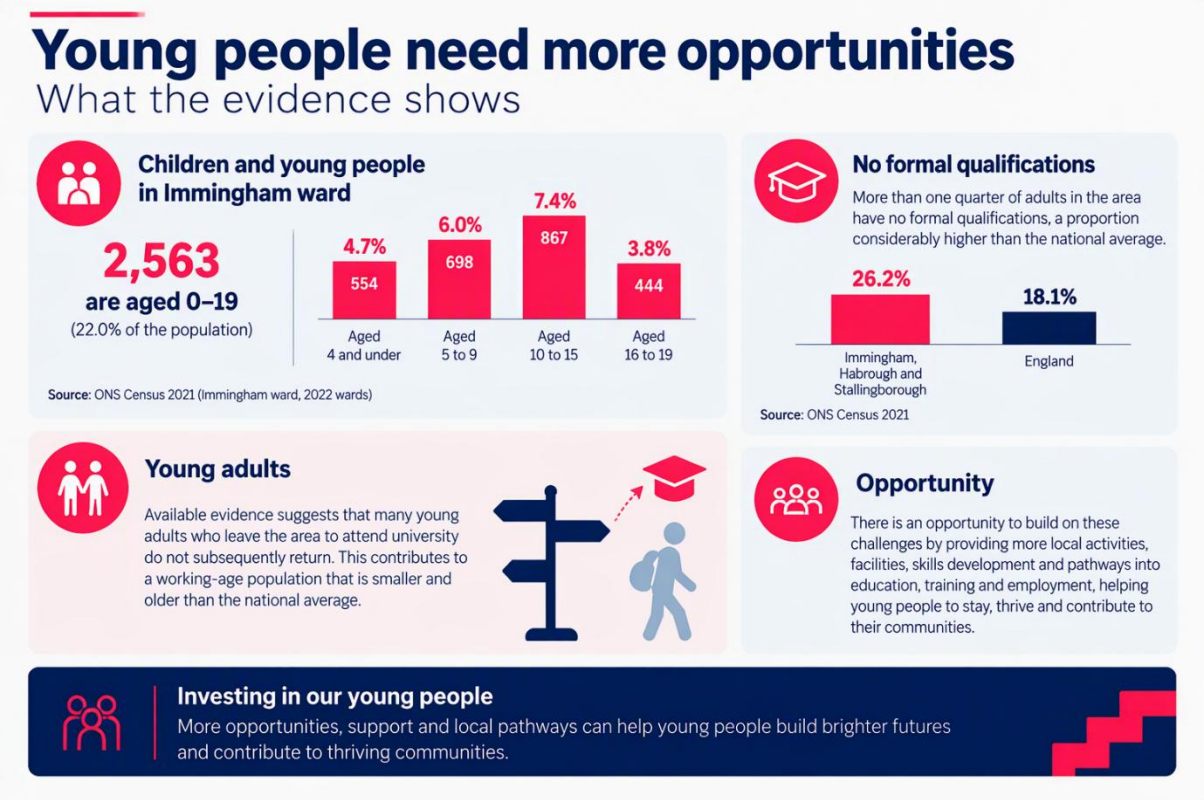
The engagement highlighted six key themes which help explain the most important challenges and opportunities facing Immingham, Habrough and Stallingborough over the next ten years.

Young People Need More Opportunities

This was one of the strongest and most consistent messages across all engagement activity.

Young people repeatedly described a lack of places to go, activities to take part in and opportunities to socialise locally. Adults frequently linked anti-social behaviour to a lack of youth provision and suitable activities.

Residents want young people to have access to a wider range of opportunities including recreation, sport, skills development, youth services and pathways into future education and employment.



Opportunity: Create a generation of young people who feel connected, valued and optimistic about their future.

Communities Want to Feel Safer

Community safety emerged as a major priority across all three communities.

Residents highlighted concerns about anti-social behaviour, vandalism, speeding traffic and perceptions of crime. Many also described a desire for cleaner, better maintained and more welcoming public spaces.

Residents frequently linked safety concerns to wider themes such as community pride, environmental quality and opportunities for young people.



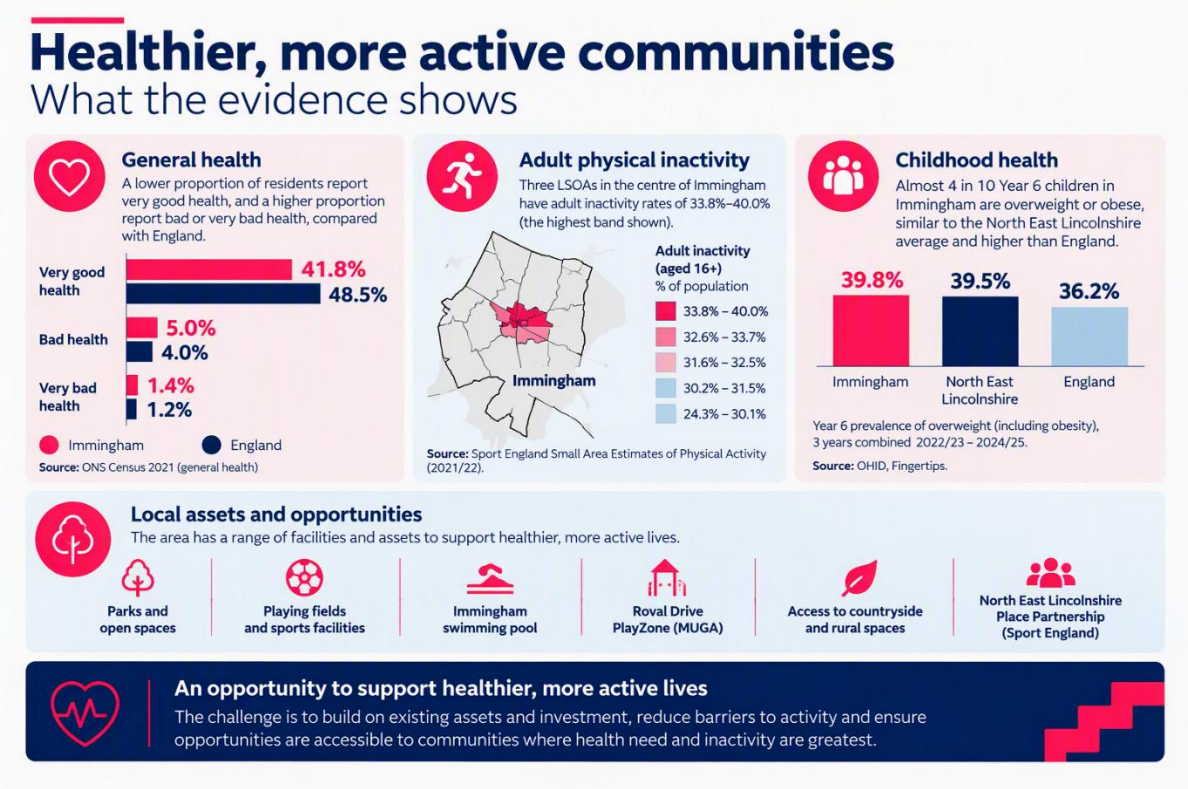
Opportunity: Create neighbourhoods where residents feel safe, respected and confident in their communities.

Parks, Green Spaces and Community Facilities Matter

Parks, playing fields, allotments, open spaces and community facilities were consistently identified as important local assets.

Residents value their parks, green spaces and community venues but want to see investment that improves quality, accessibility and the range of activities available. There was significant support for improving spaces where people of different ages can meet, socialise, learn and participate in community life.

Residents also highlighted the role that attractive and well-maintained public spaces play in creating pride in place.



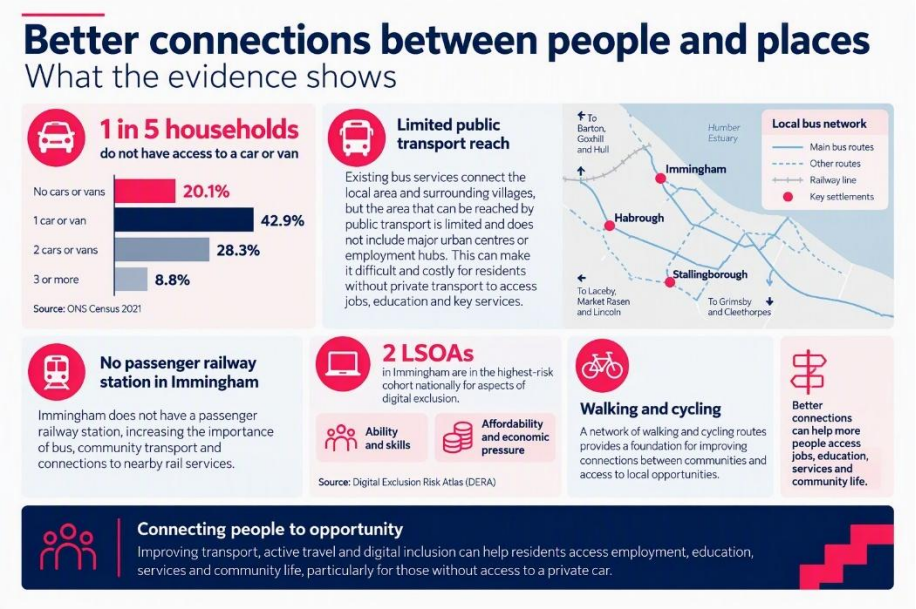
Opportunity: Create vibrant community spaces that improve wellbeing, strengthen community connections and encourage local pride.

Better Connections Between People and Places

Transport and connectivity emerged particularly strongly in Habrough and Stallingborough but were also important issues in Immingham.

Residents highlighted challenges accessing services, employment, education and leisure opportunities. Public transport, walking and cycling connections were identified as important enablers of community participation and access to opportunity.

Connectivity also extends beyond transport. Residents want better information about local activities, services and opportunities.



Opportunity: Improve access to services, opportunities and community life across the area.

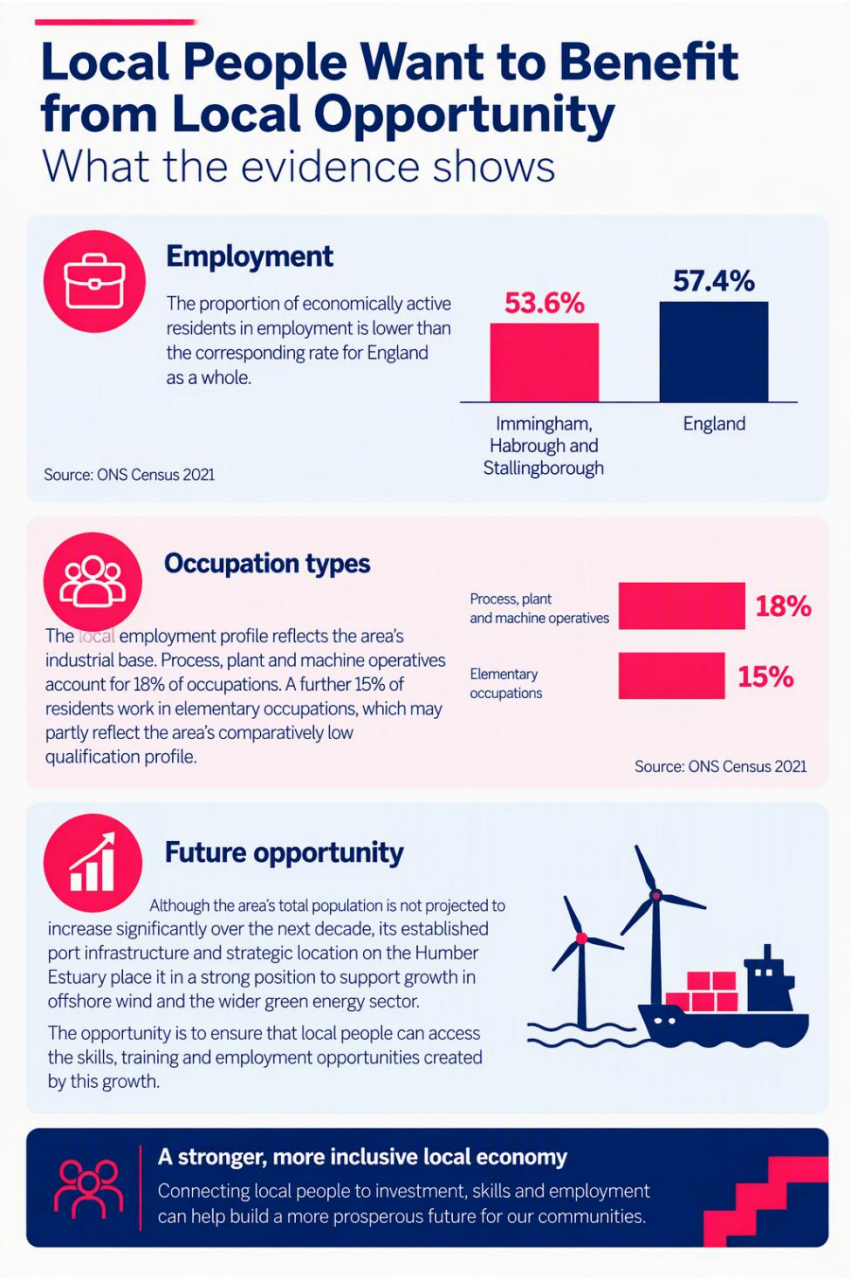
Local People Want to Benefit from Local Opportunity

Residents recognised the area's significant economic strengths, including the port, energy, logistics and industrial sectors.

However, many felt there could be stronger connections between local communities and the opportunities being created around them. Residents highlighted the importance of skills, training, employment pathways and helping local people benefit from future investment and growth.



There was also a desire to strengthen local services, retail provision and community infrastructure.



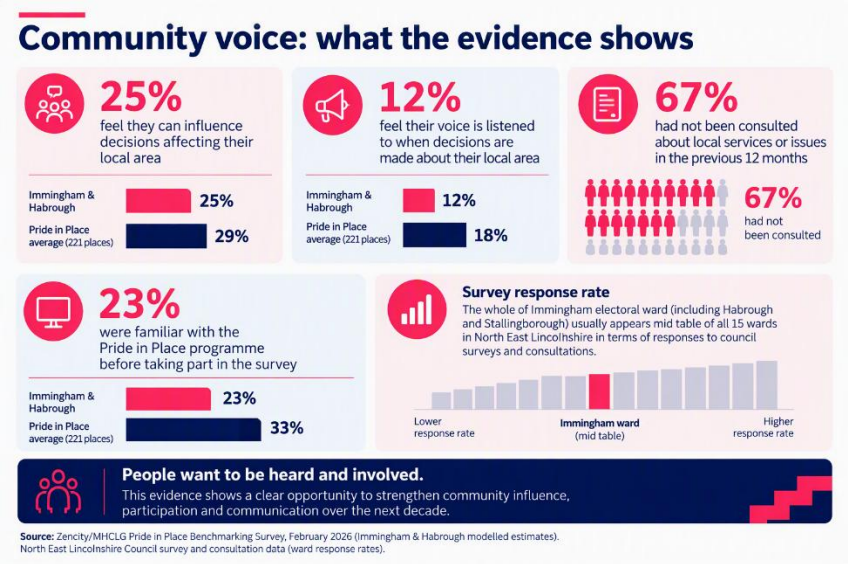
Opportunity: Ensure local people, businesses and communities share in the benefits of future growth and investment.

Communities Want a Stronger Voice

Across the engagement programme residents repeatedly expressed a desire to be more involved in decisions affecting their communities.

Many people wanted better communication, greater transparency and more opportunities to influence local priorities. Residents were clear that they want change to happen with communities rather than being done to them.

This finding sits at the heart of the Pride in Place programme and provides a strong foundation for community-led decision making over the next decade.



Opportunity: Create a culture of community leadership where residents have a meaningful role in shaping priorities, influencing investment and monitoring progress.

Taken together, these six themes have been brought together into five interconnected priorities for change, reflecting both what communities told us and what the wider evidence shows.

Section 5: Priorities for Change

The engagement programme, existing evidence and wider community insight identified five priorities for change over the next decade. Together they reflect the issues that matter most to local people and the opportunities communities want to build upon. These priorities will guide future investment decisions, project development and partnership working across Immingham, Habrough and Stallingborough.

Priority 1: Thriving Places and Community Spaces

Why It Matters

Residents consistently identified parks, public spaces, village centres and community facilities as some of the area's most important assets. However, many people felt that these spaces require investment, improved maintenance and greater activity to realise their potential. Residents want communities that are attractive, welcoming and accessible, with places where people can meet, spend time and take part in community life.



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How Residents Shaped This Priority

Across engagement activities, residents repeatedly called for:

- Better parks and play facilities.
- Improved public spaces.
- Community hubs and activity centres.
- Accessible facilities for all ages.
- Better maintained green spaces.
- More events and activities.
- Improvements to local centres and gathering places.
- More welcoming gateways, routes and arrival points.
- A more attractive and vibrant local shopping environment.
- Better management of parking and public spaces.
- Signage, landscaping and public art that reflect local history, identity and ambition.
- Accessible public toilets and improved everyday facilities.
- More seating and places to rest.

Residents consistently highlighted the importance of visible improvements that make a positive difference to everyday life and strengthen local pride.

What Success Will Look Like

Success will mean:

- Attractive parks and open spaces used by all generations.
- Stronger town and village centres.
- Vibrant community hubs and facilities.
- Increased participation in community activities.
- Better maintained public spaces and green infrastructure.
- Greater pride in the appearance of local neighbourhoods.

Our Approach

We will invest in the physical environment and community infrastructure that supports everyday life. This includes enhancing parks, public spaces and local facilities, improving accessibility, supporting community activity and creating places that bring people together. Investment will focus on projects that improve quality of life while contributing to long-term community pride and wellbeing.

We will consider the experience of arriving in and moving between the three communities, including key gateways, routes, signage and public spaces. Improvements should reflect the distinct character of Immingham, Habrough and Stallingborough while creating a welcoming and recognisable sense of place across the wider programme area.

We will also explore opportunities to strengthen the vitality of local centres by improving the environment, supporting complementary services and activities, encouraging increased footfall and creating places where people want to spend time.

This could include opportunities to celebrate and improve access to local heritage, buildings, collections and stories as part of wider place-making activity.

Priority 2: Stronger, Safer and More Connected Communities



Why It Matters

Residents repeatedly identified safety, anti-social behaviour, speeding traffic and environmental quality as issues affecting their quality of life. At the same time, people described strong community spirit and a desire to build even stronger relationships between residents, organisations and communities. Better connections between people, places and services will help reduce isolation, improve wellbeing and strengthen community resilience.



How Residents Shaped This Priority

Residents highlighted:

- Concerns about anti-social behaviour and vandalism.
- The need for safer public spaces.

- Better transport and connectivity.
- Cleaner neighbourhoods.
- More opportunities for people to participate in community life.
- Greater visibility of local services and support.

What Success Will Look Like

Success will mean:

- Residents feel safer and more confident in their communities.
- Reduced fear of crime and anti-social behaviour.
- Improved access to services and opportunities.
- Stronger community participation.
- Better connections between the three communities.
- Increased community pride and belonging.

Our Approach

We will support preventative approaches alongside practical improvements that help people feel safe, connected and included. We will work with residents, community groups, public services and partner organisations to address local concerns, improve connectivity and strengthen community resilience.

This will include exploring opportunities to improve bus, rail, walking and cycling connections between the three communities and to key services, employment and transport hubs.

Priority 3: Opportunities for Young People



Why It Matters

Opportunities for young people emerged as the strongest and most consistent theme throughout the engagement programme. Young people, families and community organisations highlighted a lack of activities, facilities and opportunities available locally. Residents



frequently linked youth provision to wider ambitions around wellbeing, aspiration, community safety and future prosperity. Local businesses also identified youth provision as a priority, recognising the importance of leisure, recreation and positive activities in supporting thriving communities and a vibrant local economy.

How Residents Shaped This Priority

Young people and residents consistently identified the need for:

- Youth clubs and youth provision.
- Safe places to meet and socialise.

- Sports and leisure opportunities.
- Activities during evenings, weekends and holidays.
- Skills development and careers support.
- Better support for wellbeing and mental health.
- Opportunities to influence local decisions.

What Success Will Look Like

Success will mean:

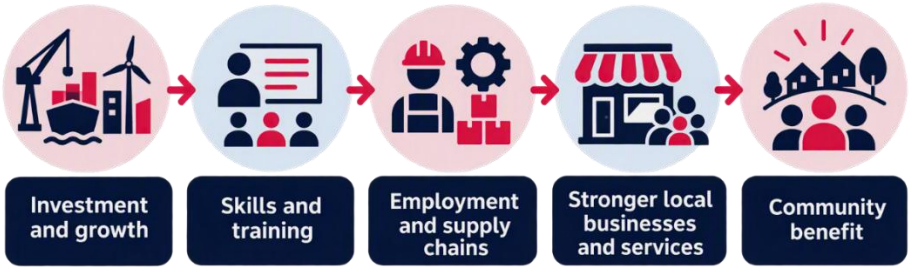
- More young people participating in positive activities.
- Improved wellbeing and confidence.
- Greater aspiration and ambition.
- Stronger pathways into education, training and employment.
- Reduced anti-social behaviour.
- Young people feeling listened to and valued within their communities.
- Stronger connections between young people, local employers, skills providers and emerging industries.
- More young adults able to remain in, return to or build their lives within the area.

Our Approach

We will place young people at the heart of future investment decisions by improving access to activities, facilities and opportunities. We will support youth-focused provision, strengthen pathways into education and employment and create opportunities for young people to help shape the future of their communities.

We will consider the whole journey from childhood into adulthood, including access to skills, careers, transport, housing, social opportunities and community life. We will work with young people and those who have left the area to understand what would make Immingham, Habrough and Stallingborough places where more young adults choose to build their future.

Priority 4: Local Opportunity and Community Prosperity



Why It Matters

Immingham, Habrough and Stallingborough sit within an area of significant economic activity, including nationally important port, energy, logistics and industrial sectors. Residents recognise these strengths but want to see stronger connections between local communities and the opportunities being created around them. People also highlighted the importance of local services, shops, skills, employment and investment in supporting thriving communities.

The area is also well placed to benefit from the transition towards cleaner energy and lower-carbon industry. Investment in renewable energy, industrial innovation and new technologies could create employment, skills and supply-chain opportunities. The challenge is to ensure that these opportunities are visible and accessible to local residents, young people and businesses, and contribute to stronger communities as well as economic growth.



How Residents Shaped This Priority

Residents highlighted:

- Better transport and connectivity.
- More local shops and services.
- Skills and training opportunities.
- Stronger relationships with employers.
- Support for local businesses.
- Better access to employment and career pathways.
- More diverse retail, food and leisure opportunities.
- Affordable and suitable premises for businesses and services.
- Better use of town centre spaces and assets.

What Success Will Look Like

Success will mean:

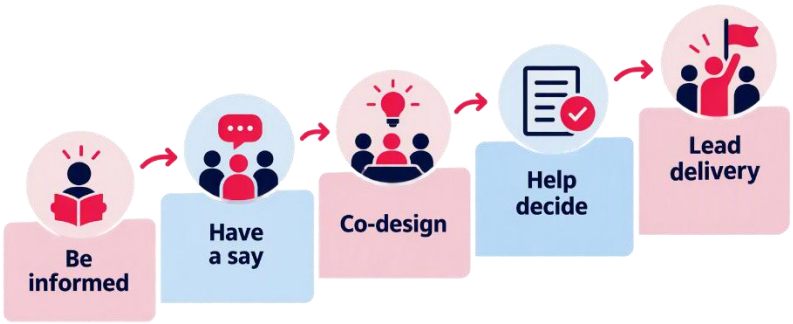
- More residents benefiting from local growth and investment.
- Improved access to education, skills and employment.
- Stronger local businesses and services.
- Better connections between communities and local employers.
- Increased confidence in the future prosperity of the area.
- A more vibrant town centre and local service offer.
- More people choosing to spend time and money locally.

Our Approach

We will work with employers, education providers, community organisations and public sector partners to strengthen links between residents and opportunity. We will support skills development, promote pathways into employment and ensure that local communities benefit from future growth and investment.

We will also work to strengthen the relationship between the area's communities and its major economic assets. This means helping residents understand and access the employment, skills, supply-chain and community benefits generated by the port, energy, logistics and industrial sectors, while encouraging employers to play an active role in the long-term wellbeing and prosperity of the area.

Priority 5: Community Voice and Local Leadership



Why It Matters

Throughout the engagement process, residents consistently expressed a desire to have a greater voice in shaping the future of their communities. While people spoke positively about local community spirit and willingness to get involved, they also highlighted a need for stronger communication, greater transparency and more opportunities to influence decisions.

Residents want to see change delivered with communities rather than to communities. The Pride in Place programme provides an opportunity to strengthen local leadership, build community capacity and support residents to play a more active role in shaping the future of the area.



How Residents Shaped This Priority

Residents highlighted:

- The importance of community involvement in decision-making.
- Better communication and information sharing.
- Greater transparency around funding and investment.
- More opportunities to influence priorities.
- Support for community-led activity and projects.
- Stronger involvement of young people and future generations.

What Success Will Look Like

Success will mean:

- Residents feel informed, listened to and involved.
- Communities have greater influence over local priorities and investment.
- More people participate in local decision-making and community activity.
- Stronger local leadership and community capacity.
- Increased volunteering, participation and collaboration.
- Communities feel ownership of local improvements and investment.

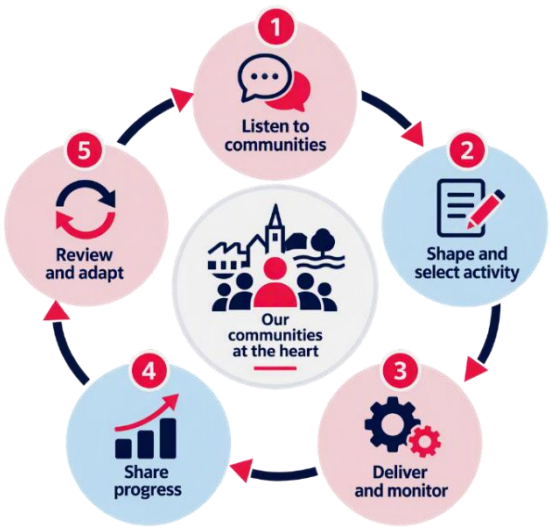
Our Approach

We will continue to put residents at the centre of decision-making throughout the programme. We will create opportunities for ongoing engagement, co-design and participation, and explore approaches that increase community ownership and influence over local investment. This may include community-led grant making, participatory approaches to investment decisions, support for local organisations and volunteers, and the development of delivery models that strengthen community leadership over time. By doing so, we aim to leave a legacy that extends beyond physical projects and enables communities to play a leading role in shaping their own future.

Local people will also be involved in developing how the area tells its story and presents itself to residents, businesses, potential investors and wider audiences. Any future place identity or branding will be based on authentic local experience and co-created with the communities it represents, rather than being developed as a standalone logo or promotional campaign.

Section 6: Delivering the Vision together

6.1 Community leadership and continuous improvement



The Pride in Place programme is founded on the principle that lasting change is most successful when it is shaped and led by local people. The development of this 10-Year Vision is not the end of the conversation with communities; it is the beginning of a long-term partnership between residents, businesses, community organisations, public services and the Neighbourhood Board. Community engagement undertaken to date has already helped identify local priorities, test emerging ideas and build relationships across Immingham, Habrough and Stallingborough. The Board is committed to continuing this approach throughout the life of the programme, ensuring that the Vision remains relevant, responsive and rooted in local experience.

Residents will continue to play an active role in shaping decisions, reviewing progress and influencing future investment. Community engagement will remain an ongoing process rather than a series of one-off consultations. The Board intends to regularly share progress with communities, seek feedback on emerging proposals and test whether priorities continue to reflect local needs and aspirations. This will include a mix of formal and informal engagement methods, building on the approaches already used through pop-up events, community conversations, surveys, stakeholder meetings and local networks. Communities will be able to see how their feedback has influenced decisions and how priorities are being translated into action.

A key objective over the next decade is to strengthen local leadership and create more opportunities for residents to influence change within their own communities. The Neighbourhood Board already brings together a broad range of residents, businesses, community organisations, parish councils and public sector partners. As the programme develops, the Board intends to establish themed workstreams and sub-groups to support project development, community participation and co-design. These groups will provide opportunities for local people with particular interests, experience or expertise to become directly involved in shaping projects and priorities.

The Board has also discussed the importance of ensuring future generations are represented within the programme. Further work will be undertaken to explore how young people can play a meaningful role in shaping local priorities and decisions, including consideration of a young people's advisory or steering group linked to the wider governance and engagement arrangements. Alongside this, the programme will continue to seek input from groups whose voices may be less frequently heard, ensuring that delivery reflects the needs of the whole community rather than a limited number of stakeholders.

As an Early Adopter area, Immingham, Habrough and Stallingborough can help shape the future of community-led delivery within the wider Pride in Place programme. The Board recognises that community leadership should strengthen over time and will continue to explore how local people, organisations and partnerships can play an increasing role in the design and delivery of future projects and investment. This may include developing local leadership capacity, building stronger relationships with trusted community organisations, supporting local volunteering and participation, and exploring options for community-led delivery models as the programme matures. At this stage no specific long-term model has been agreed, but the Board is committed to learning from national good practice and developing an approach that reflects local circumstances and strengths.

The Board will also adopt a culture of continuous learning and improvement. Progress will be reviewed regularly through financial reporting, programme monitoring, community feedback and assessment of outcomes. Priorities will not be fixed for the full ten years; instead, they will be periodically reviewed to ensure they continue to respond to changing community needs, new opportunities and emerging challenges. The Board has already emphasised the importance of testing findings with residents, validating priorities before major decisions are taken and maintaining clear communication about both achievements and challenges. This approach will help ensure that the programme remains accountable, responsive and capable of adapting over time.

Alongside project and programme measures, the Board will consider how changes in resident pride, belonging, confidence and perceptions of the area can be monitored over time. This could include repeat resident feedback, participation information and evidence of whether people feel more informed, involved and positive about the future of their communities.

Ultimately, the ambition is to create a programme that is not only delivered within the community, but increasingly shaped and led by the community itself. By continuing to listen, learn, adapt and work together, the Board will seek to ensure that local people remain at the heart of decision-making and that the benefits of the Pride in Place programme are felt across Immingham, Habrough and Stallingborough for many years to come.

6.2 Partnership working



The scale of change set out within this Vision cannot be achieved by any single organisation acting alone. Delivering lasting improvements across Immingham, Habrough and Stallingborough will require strong partnerships between residents, community organisations, businesses, public services and other local stakeholders. The Pride in Place programme provides an opportunity to bring these partners together around a shared vision for the future, ensuring that investment is aligned, resources are used effectively and local people remain at the centre of decision-making.

The Neighbourhood Board has been established on the principle of partnership working. Its membership brings together representatives from a broad range of sectors and organisations, reflecting the diversity of the communities it serves. The Board will continue to build relationships across the area, creating opportunities for partners to contribute their expertise, resources, networks and local knowledge to help achieve shared ambitions.

Community and voluntary organisations will play a particularly important role in delivering the Vision. Local organisations are often best placed to understand community needs, engage residents and support people to access opportunities. Throughout the development of this Vision, the Board has sought to build on the strengths that already exist within communities rather than create new structures where effective networks already operate. Trusted local organisations, community groups, faith groups and voluntary organisations will continue to help shape priorities, co-design activity and support delivery of projects over the coming years.

Businesses and employers will also be key partners in achieving the ambitions of the programme. The area benefits from significant economic assets, including the port, energy, logistics and industrial sectors, and these provide opportunities to strengthen connections between economic growth and community benefit. The Board will work with major employers, local businesses and supply chain organisations to explore opportunities around skills, employment, volunteering, community investment and wider social value. By working together, partners can help ensure that local people benefit from investment taking place within and around the area.

Public sector organisations will continue to play an important role in supporting delivery. North

East Lincolnshire Council, health partners, education providers, community safety partners and other public services all have responsibilities and resources that can contribute towards the priorities identified through the Pride in Place programme. The Board will seek to align activity wherever possible, ensuring that Pride in Place investment complements existing plans, strategies and programmes rather than operating in isolation. This collaborative approach will help maximise impact and avoid duplication of effort.

Parish and town councils will be important partners in maintaining strong local connections and ensuring that community priorities continue to inform future decisions. Their close relationship with residents and understanding of local issues provides an important link between the Board and the communities it serves. Alongside community organisations and residents, they will play a valuable role in identifying opportunities, promoting engagement and supporting local delivery.

The Board also recognises the importance of developing new partnerships throughout the life of the programme. As projects emerge and priorities evolve, there will be opportunities to work with additional organisations, attract external investment and secure other sources of funding that support the Vision. A key aim over the next decade will be to create a culture of collaboration in which organisations work together towards shared outcomes, recognising that the greatest impact will be achieved when partners combine their knowledge, influence and resources.

Partnership working will therefore be fundamental to the delivery of this Vision. Through continued collaboration between residents, businesses, community organisations and public sector partners, the programme will seek to create lasting improvements that build on local strengths, respond to community priorities and leave a positive legacy for future generations.

6.3 Governance, accountability and decision-making



The Pride in Place programme for Immingham, Habrough and Stallingborough will be led by a community-focused Neighbourhood Board representing residents, community organisations, businesses, parish councils and partner organisations. The Board's role is to provide strategic leadership, oversee delivery of the 10-Year Vision and ensure that investment reflects community priorities and the long-term interests of local people.

The Board operates independently from North East Lincolnshire Council, although it works closely with the Council and other partners. Members are expected to act in the interests of the whole programme area rather than any individual organisation, community or project. The Board is chaired independently and supported by a Vice Chair and Programme Coordinator. Membership includes residents, local businesses, voluntary and community organisations, parish councils, public sector partners and other key stakeholders, reflecting the breadth of interests across the area.

A core principle of the programme is that local people will continue to shape decisions throughout the life of the programme. Community engagement will not end with the production of this Vision. Residents will continue to be involved through ongoing engagement, consultation on priorities and project proposals, and participation in thematic workstreams and sub-groups. The Board has also discussed the importance of strengthening the voice of younger residents and will explore mechanisms for youth participation, including the potential development of a young people's advisory or steering group linked to the Board's work and wider youth engagement activity.

At the time of writing, North East Lincolnshire Council provides programme support, governance and assurance functions required by Government. Future arrangements may evolve as the programme progresses and as community-led delivery models are developed through the Early Adopter programme. However, regardless of future delivery structures, the Neighbourhood Board will remain responsible for setting priorities and making recommendations on investment decisions.

The accountable body will be responsible for ensuring that all funding is managed in accordance with Government requirements and relevant legislation. This includes financial management, assurance, procurement, monitoring, reporting and compliance. Financial performance reports will be presented regularly to the Board to support effective oversight and enable informed decision-making on the use of programme resources.

Transparency and accountability are fundamental to how the programme operates. Board meetings are supported by published agendas, minutes and decisions, and progress updates will continue to be shared through a range of communication channels. The Board has also discussed developing a stronger independent programme identity, alongside future place branding and communications arrangements, so residents can easily access information, understand how decisions are made and see how community feedback influences investment choices. Information is currently available via the North East Lincolnshire Council website.

Investment decisions will be informed by community engagement, local evidence and the priorities set out within this Vision. Projects will need to demonstrate community benefit, alignment with agreed priorities and evidence of local support. The Board has already emphasised that proposals brought forward for funding must be considered through agreed governance processes and should reflect the views and aspirations of local communities rather than individual interests.

As the programme develops, the Board intends to establish themed workstreams and sub-groups to support co-design, community participation and project development. These groups will help ensure that residents, businesses and community organisations are directly involved in shaping proposals before recommendations are presented to the Board. Investment opportunities will be assessed against agreed criteria including community need, deliverability, value for money, sustainability and contribution to the long-term Pride in Place vision.