

# Community Protection Committee

<b>DATE</b>	04/03/2026
<b>REPORT</b>	Carolina Borgstrom Director of Economy, Environment & Infrastructure
<b>SUBJECT</b>	Determination of Application to Renew Sex Shop Licence –OMG Adult World (Formally The Private Shop) 189 Grimsby Road, Cleethorpes
<b>STATUS</b>	Open

## CONTRIBUTION TO OUR AIM

### Stronger Community:

- Protecting the community through compliance with requirements of the licensing regime and the conditions of the licence.

### Stronger Economy:

- Supporting business through licensing of a legally compliant sex shop.

## EXECUTIVE SUMMARY

- This report provides the process to be followed and details required to determine the renew application for a Sex Shop Licence at the above premises.

## RECOMMENDATIONS

- To grant the renewal application.

## REASONS FOR DECISION

- An application to renew the licence has been properly made and must be determined.

## 1. BACKGROUND AND ISSUES

### 1.1 Introduction

Section 3 of the Local Government (Miscellaneous Provisions) Act 1982 enables a local authority to adopt the provisions in Schedule 3 of the Act, which require that a sex cinema or sex shop has a licence issued by the local authority. This allows the authority to prescribe certain conditions regulating the premises.

By resolution dated 24th November 1982 Cleethorpes Borough Council resolved that Schedule 3 of the Act should come into force in its area from the 1st February 1983. This resolution has been transferred to North East Lincolnshire Council.

North East Lincolnshire Council has adopted Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 as amended by Section 27 of the Police and Crime Act 2009 in order to Licence Sex Shops, Sex Cinemas and Sexual Entertainment venues within the district.

## 1.2 Application

Mrs Jeanette Christine Ann Rayment has applied for the renewal of a sex shop licence at OMG Adult World (formally The Private Shop), 189 Grimsby Road, Cleethorpes.

## 1.3 Licence

Licences for sex shops are granted for a period of no more than 12 months and applications for transfer or renewal can be made at any time prior to the expiry of the licence. Conditions can be further reviewed at the time of the annual renewal. (Copy of current licence in Appendix B)

## 1.4 Consultation

Consultation to all the statutory consultees has been undertaken. The applicant placed a notice in the Grimsby Evening Telegraph and at the premises for the required 28 day period.

## 1.5 Compliance

The premises has not been visited following the application but the licensing section has not received any complaints or other information to indicate the premises in not operating in compliance with the licence conditions.

## 1.6 Determination.

There have been no objections to the application and none of the mandatory or other grounds for refusal apply.

## 2. RISKS AND OPPORTUNITIES

**Human Rights / Equality and Diversity** – The Council would be at risk if it failed to be mindful of Article 1 of the First Protocol of the European Convention on Human Rights is engaged which means no one shall be deprived of his personal possessions except in the public interest. People's possessions have included licences. The Human rights of the applicant are also affected if they do not receive a fair hearing so the Council would be at risk of legal challenge should they not provide one.

**Value for Money** – As there have been no objections and none of the mandatory or other grounds for refusal apply the Council is at risk from legal action and possible costs being award against it if the licence is not granted.

**The Impact on the Social, Economic and Environmental well-being of the Borough** – There could be a social and economic impact on staff and customers should this application be refused. In the absence of any objections to this application there would be no significant impacts if the application was granted.

**Economic Risk** – No significant economic risk in the grant/refusal of this licence

**Economic Opportunity** – No significant economic opportunities in the grant/refusal of this licence.

### **3. OTHER OPTIONS CONSIDERED**

To amend the licence conditions – no evidence to justify or support this option.

Refuse the application - no evidence to justify or support this option.

### **4. REPUTATION AND COMMUNICATIONS CONSIDERATIONS**

There are potential positive reputational implications in relation to effective implementation of this legislation as outlined in the report. An action plan has been agreed with the Council's communications service covering information requirements and communication channels to be utilised.

### **5. FINANCIAL CONSIDERATIONS**

The proposal outlined within the report supported the Council's key financial objectives to shift our financial resource to support delivery of the Council's vision and reduce reliance on central government funding. The fee for processes is set on a cost recovery basis.

### **6. CHILDREN & YOUNG PEOPLE IMPLICATIONS**

Children & Young People are offered protection from sexual content through the proper licensing of Sex Establishments.

### **7. CLIMATE CHANGE, NATURE RECOVERY AND ENVIRONMENTAL IMPLICATIONS**

No implications

### **8. PUBLIC HEALTH, HEALTH INEQUALITIES AND MARMOT IMPLICATIONS**

If the application is granted, the business must be operated responsibly which helps mitigate any negative impact on population health or health inequalities, whilst being given the opportunity to promote growth and deliver economic benefits.

### **9. FINANCIAL IMPLICATIONS**

The licence renewal will allow income to continue to be received on a cost recovery basis.

### **10. LEGAL IMPLICATIONS**

Paragraph 12(3) of Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 sets out the grounds on which an application can be refused.

An application to renew a licence may only be refused on one or more of the following grounds:

- a) That the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason;
- b) That if the licence were to be granted, the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant of a licence if he or she made the application themselves;
- c) That the number of sex establishments in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality.
- d) That the grant of the licence would be inappropriate having regard to:
  - i. The character of the relevant locality; or
  - ii. The use to which any premises in the vicinity are put; or
  - iii. The layout, character or condition of the premises in respect of which the application is made.

In the absence of any objections or evidence of crime and disorder the renewal of the licence should be granted.

Section 8(1) of the Local Government (Miscellaneous Provisions) Act 1982 provides that the authority may grant the renewal on such terms and conditions and subject to such restrictions as may be so specified. If the Committee wishes to impose any additional restrictions or conditions, which are not already in place, there must be a good reason for doing so

## **11. HUMAN RESOURCES IMPLICATIONS**

There are no HR implications arising from the contents of this report.

## **12. WARD IMPLICATIONS**

Sidney Sussex Ward

## **13. BACKGROUND PAPERS**

Appendix 1: Application to Renew Sex Establishment Licence

Appendix 2: Current Sex Establishment Licence for OMG Adult World

## **14. CONTACT OFFICER(S)**

Adrian Moody & Iain Peck 324772

**Carolina Borgstrom**  
**Director of Economy, Environment & Infrastructure**

**APPLICATION FOR RENEWAL**  
**OF LICENCE FOR A**  
**SEX ESTABLISHMENT**

If the application is made on behalf of an individual please state:

Full Name    Mrs Jeanette Christine Ann Rayment

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1. Permanent address:    Apt 6.5, Thorngate House, St Swithins Square, Lincoln,  
LN2 1HA

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Age        Date of Birth        Place of Birth   

If application is made on behalf of a corporate or unincorporated body please state:

Full name of body      N/A  

Address of registered or principal office      N/A  

2. Give full name and private addresses of all directors or the other persons responsible for management of the establishments:

Name    Tracey Talland (For private addresses, please see attached)

Age        Date of Birth        Place of Birth   

Name    Brian Richards

Age        Date of Birth        Place of Birth   

Name    Stephen Leinster

Age        Date of Birth        Place of Birth   

Name    Richard Wood

Age        Date of birth        Place of Birth

3. Have you any convictions recorded against you? Or if a body corporate or unincorporated body that body or any of its directors or other persons responsible for its management? If so please state:  
(In the case of a renewal since you last applied for a licence)

Date of Conviction	Court	Offence(s)	Sentence including Suspended sentence or Order of Court
There are no Named in this	Convictions to Renewal	Declare for any Application.	Persons or body

**I LIST ABOVE ALL OFFENCES FOR WHICH I HAVE BEEN CONVICTED WHICH NEED TO BE DECLARED.**

**USUAL SIGNATURE:** \_\_\_\_\_

- (a) All convictions must be displayed
- (b) Spent convictions, as defined below, should not be included.

<b>SENTENCE</b>	<b>BECOMES SPENT AFTER</b>
Imprisonment of between 6 months and 2½ years	10 years
Imprisonment of up to 6 months	7 years
Borstal training	7 years
A fine or other sentence not otherwise covered in this table	5 years
Absolute discharge	6 months
Probation order, conditional discharge of bind over	1 year (or until order expires, whatever is the longer)
Detention Centre order	3 years

Remand Home, Attendance Centre or Approved

School order	This period of the order and a further year after the order expires
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Hospital order under the Mental Health Act	The period of the order and a further 2 years after it expires
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Cashing, discharge with ignominy or dismissal

With disgrace from the Armed forces	10 years
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Dismissal from the Armed Forces	7 years
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Detention	5 years
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NOTE:

- (i) A sentence of more than 2½ years imprisonment can never become spent
- (ii) If you were under 17 years of age on the date of conviction, please halve the period shown in the right hand column.

4. Have you been resident in the United Kingdom throughout a period of six months immediately preceding the date of application? Yes

5. If the application is made on behalf of a body corporate is that body incorporated in the United Kingdom N/A

6. Full address of premises desired to be used as a sex establishment

OMG Adult World  
 189 Grimsby Road  
 Cleethorpes  
 Grimsby  
 DN35 7HB

If this application relates to a vehicle/vessel/stall give description and state where it is to be used as a sex establishment.

7. During which hours do you wish to trade?  
10.00am – 6.00pm Monday to Saturday, Fridays 8.00pm.
8. On which days do you wish to trade? Mondays to Saturday
9. Are the premises to be used as a sex shop? YES
- Are the premises to be used as a sex cinema? NO
- Are the premises to be used as a sex encounter establishment? NO
10. Are you (or, if a corporate or unincorporated body, that body) disqualified from holding a licence for a sex establishment? NO
- Have you ever been refused a licence for a sex establishment? NO  
If YES please give details ) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
11. I declare that I have checked the information given on this application form and to the best of my knowledge and belief it is correct.

Date 15<sup>th</sup> August 2025           *J Rayment*           Jeanette Rayment

This copy together with the relevant fee should be returned to:

Licensing Section  
Doughty Road Depot  
Doughty Road  
Grimsby  
DN32 0LL

Email: [Licensing@nelincs.gov.uk](mailto:Licensing@nelincs.gov.uk)



**LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982**

**LICENCE FOR SEX ESTABLISHMENT**

THE NORTH EAST LINCOLNSHIRE BOROUGH COUNCIL  
being the Licensing Authority under section 2 of the above Act

HEREBY GRANT RENEWAL OF LICENCE to

**Mrs Jeanette Christine Ann Rayment**

of

**5 Oak Avenue, Loddon, Norfolk, NR14 6FS**

to use the premises situated at:

**OMG Adult World, 189 Grimsby Road, Cleethorpes, DN35 7HB**

for the purposes of a sex establishment comprising a sex shop as defined in Schedule 3 to the above Act.

THIS LICENCE is renewed subject to the standard terms conditions and restrictions contained in regulations made by the authority relating to such licences and to the additional condition(s) set out in the Schedule below.

A fee of £1266.00 has been paid for this licence.

THIS LICENCE shall continue in force from the 11<sup>th</sup> September 2024 until 10<sup>th</sup> September 2025 unless previously revoked.

GRANTED on 11th September 2024

A handwritten signature in black ink, appearing to be "J. Rayment", is written above the title "Licensing Manager".

Licensing Manager

## SCHEDULE

1. No persons under the age of 18 years shall be admitted to any sex establishment the premises at any time. A clear notice shall be displayed at each entrance to the premises stating 'NO PERSONS UNDER THE AGE OF 18 SHALL BE ADMITTED'
2. Customers who appear to be under the age of 25 must be asked to provide photographic proof of their age.
2. A Refusal Book of persons under the age of 18 shall be maintained and kept at the premises at all times and shall be made available upon request by a Police Officer or authorised Officer of the Council.
3. An incident book to be maintained at the premises and to be made available to a Police Officer or authorised Officer of the Council upon request.
4. A list of persons banned from the premises, the reason for the ban and timescale of the ban to be logged and kept at the premises and to be made available upon request to a Police Officer of authorised Officer of the Council.
5. A copy of this Licence must be kept on the premises.
6. The interior of the premises shall not be visible to passers-by and there shall be no display of material or literature in any window which is visible from the highway.
7. No display of notices, fascia's, illuminated signs, or advertisements of any description either on or in the premises shall be permitted without the consent in writing of the Council.
8. No alterations to be made the premises without the consent of the Council. All applications must be made in writing.
9. A partition shall be erected inside the premises in such a position so that the interior of the premises and the contents cannot be seen when the front door of the premises is opened.
10. The Licensee shall ensure that there is no nuisance or annoyance to neighbouring residents or commercial occupiers arising from noise emanating from the premises.
11. The Licensee will be able to nominate, in writing, managers and staff who will work at the licensed premises during the whole time they are open to the public. All members will be required to have a Disclosure Scotland, CRB or PNC check which must be made available at the time of writing to the Council, dated within one month, when make nominations.
  - 11.1. Such written nomination shall be continuously available for inspection by the Council's officers or the Police. (The person in charge shall not be engaged on any duties which will prevent him/her from exercising general supervision).
12. The Licensee shall retain control over all parts of the premises and shall operate the premises exclusively as a sex establishment as defined within the Licence. (e.g Sex Shop, Sex Cinema or Sex Entertainment Venue).
13. Officers of the Council who are furnished with authorities which they will produce on request shall be admitted immediately to all parts of the premises at all reasonable times.
14. Rules for customers shall be prominently displayed within the premises.
15. DVD's shall not be sold or supplied unless the DVD;
  - (a) has been passed by the British Board of Film Classification;
  - (b) is a reproduction authorised by the owner of the copyright and
  - (c) bears certificates to those effects.

16. Customer notices must be displayed requesting quiet departure.
17. All fees and charges to be prominently displayed within the premises.
18. Except with the consent of the Council the permitted days and hours of opening, for the purposes of the Licence, shall be:-

Monday to Thursday	9.30 a.m. to 6.00 p.m.
Friday	9.30 a.m. to 8.00 p.m.
Saturday	9.30 a.m. to 6.00 p.m.
19. Premises shall remain closed every Sunday, Good Friday and Christmas Day (Sex Shops Only)