

LICENSING SUB-COMMITTEE

DATE	27/01/2026
REPORT OF	Carolina Borgstrom, Director of Economy, Environment & Infrastructure
SUBJECT	Receipt of Representations regarding an application for a new Premises Licence at Premier, 84 Humberstone Road, Grimsby, DN32 8AZ
STATUS	Open

CONTRIBUTION TO OUR AIMS**Stronger Economy:**

Support for premises that promote the licensing objectives through appropriate action against those that do not.

Stronger Community:

Reduce incidence of crime, anti-social behaviour and public nuisance associated with licensed premises

Promotion of public safety and child protection in relation to licensed premises

EXECUTIVE SUMMARY

The Licensing Authority under the Licensing Act 2003 (“the Act”) has a duty to determine applications for any Licence under the Act where relevant representations have been made. This duty has been delegated to the Licensing Sub-Committee. This case involves representations made by a Ward Councillor.

RECOMMENDATIONS

To determine the application for a Premises Licence and consider any relevant representations under s18 of the Act. To take such steps as considered **appropriate** for the promotion of the licensing objectives.

REASONS FOR DECISION

Must have regard to:-

- North East Lincolnshire Council's Statement of Licensing Policy.
- Guidance issued by the Secretary of State under s.182 of the Act.

Steps taken must be **appropriate** for the promotion of the Licensing

Objectives, namely:-

- the prevention of crime and disorder;
- public safety
- the prevention of public nuisance; and
- the protection of children from harm.

1. BACKGROUND AND ISSUES

These are fully contained in the report of **Linda Milner**

2. RISKS AND OPPORTUNITIES

Crime and Disorder – If the Sub-Committee finds that the grant of this new application would undermine the licensing objectives, it must consider what, if any, steps are appropriate to prevent this. If appropriate steps are not taken there is a risk that the licensing objectives will not be promoted.

Human Rights – The premises licence holder is entitled to a fair hearing; article 6 of the European Convention on Human Rights applies. Article 8, the right to respect for private and family life, also applies as the “licence” is crucial to the livelihood of the premises licence holder. The Human Rights of the wider community are also engaged.

Equality and Diversity – No direct effects

Value for Money –The aim must be to take action that prevents problems persisting and using further licensing resources.

The Impact on the Social, Economic and Environmental well-being of the Borough – Action taken to ensure that licensed premises promote the licensing objectives will have a positive impact in these respects.

Environmental Sustainability Implications – None

3. OTHER OPTIONS CONSIDERED

The steps which may be taken are:

- Grant the licence with modified conditions. This means the proposed conditions could be altered or omitted or new conditions added.
- Exclude any licensable activity to which the application relates.
- Refuse to specify the named DPS
- Reject the application

If none of these steps is considered appropriate the application should be granted in the form it was made.

4. REPUTATION AND COMMUNICATIONS CONSIDERATIONS

There are potential reputational implications for the Council resulting from the decision. Where necessary, an action plan will be agreed with the Council's communications service covering information requirements and communication channels to be utilised.

5. FINANCIAL CONSIDERATIONS

This report relates to a determination required in response to an application made under the Licensing Act 2003. The process is governed by statutory regulations and the fees involved are statutory. There are no direct resource or funding implications in the first instance but there may be on appeal (see Section 5).

6. CHILDREN AND YOUNG PEOPLE IMPLICATIONS

The protection of children from harm is a key licensing objective in terms of the sale of alcohol.

7. CLIMATE CHANGE, NATURE RECOVERY AND ENVIRONMENTAL IMPLICATIONS

No direct implications

8. PUBLIC HEALTH, HEALTH INEQUALITIES AND MARMOT IMPLICATIONS

If the application is granted, the business must be operated to promote the licensing objectives and prevent any negative impact on population health or health inequalities, whilst being given the opportunity to promote growth and deliver economic benefits.

9. FINANCIAL IMPLICATIONS

The premises licence holder, the responsible authorities and any relevant person have a right of appeal against the decision made to the Magistrates and/or High Court. If the Licensing sub-committee takes a step which is considered to be unnecessary or unlawful by a higher court, there is a risk that an award of costs may be ordered against the Council in favour of the successful appellant. Such costs are difficult to quantify or estimate.

10. LEGAL IMPLICATIONS

These are covered in the body of the report of the Licensing Officer.

11. HUMAN RESOURCES IMPLICATIONS

There are no Human Resource Implications.

12. WARD IMPLICATIONS

East Marsh

13. BACKGROUND PAPERS

Please refer to the Index of Members Papers

14. CONTACT OFFICER

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**Carolina Borgstrom
Director of Economy, Environment & Infrastructure**