

LICENSING

LICENSING ACT 2003

Report to Licensing Sub-Committee following receipt of Relevant Representations

Premier
84 Humberstone Road
Grimsby
DN32 8AZ

NORTH EAST LINCOLSHIRE COUNCIL
LICENSING AUTHORITY

LICENSING ACT 2003

Report to Licensing Sub-Committee
following receipt of Relevant Representations

1. Summary Of Application - (Full details in Application Form)

1.1 Premises: Premier, 84 Humberstone Road, Grimsby, DN32 8AZ

1.2 Applicant: Abilath Vasuthevan

1.3 Date Application Received: 1st December 2025

1.4 The Proposed Operation:

The applicant applied for a Premises Licence to include the following:

Supply of Alcohol (Off the Premises)

Monday to Sunday - 0600 until 2300 hours

Proposed conditions by Humberside Police:

The Prevention of Crime and Disorder:

CCTV

1. Clear and legible signage shall be prominently displayed at the entrance(s) and throughout the premises, stating that CCTV is in operation. Signs must be visible to customers and staff and shall include basic information about the purpose of the CCTV system in accordance with data protection requirements.

2. CCTV coverage shall be provided in all areas of the premises that are not under direct supervision from the bar, including any external areas where licensable activities are intended to take place.

3. A CCTV monitor shall be positioned to ensure that staff working in the sales area of the premises have a clear and continuous view of live footage from all active cameras.

4. The CCTV system shall be capable of continuous recording in colour, providing real-time images of evidential quality in all lighting conditions. Recordings shall be retained for a minimum of 28 days

5. The CCTV system shall be capable of producing copies of recordings on-site in a format that is both viewable and transferable, without interrupting the ongoing recording process.
6. Upon request, copies of CCTV recordings shall be provided at no cost to any person acting under the direction of the Chief Constable of Humberside Police or an Authorised Officer of North East Lincolnshire Council. Recordings shall be supplied in a viewable format via DVD, USB, secure download link, or email, as appropriate.
7. The Designated Premises Supervisor (DPS) shall be responsible for the operation and maintenance of the CCTV system, ensuring it remains fully functional and compliant with all relevant licensing and data protection requirements.
8. The Premises Licence Holder shall ensure that, at all times the premises are operating, a suitably trained member of staff is available who is capable of downloading CCTV footage in a viewable and transferable format upon request.
9. The CCTV system shall be maintained in full working order and subject to weekly checks. Records of all maintenance and weekly checks shall be kept by the responsible person and must include details of any actions taken. Each record shall be signed by the Designated Premises Supervisor (DPS) or another named responsible individual. These records shall be made available upon request to any person acting under the direction of the Chief Constable of Humberside Police or an Authorised Officer of North East Lincolnshire Council.
10. CCTV cameras shall be installed to cover all entrances, exits (including fire exits), and all areas where the sale of alcohol takes place, ensuring comprehensive monitoring of access and egress points throughout the premises.
11. CCTV recordings shall be made during all trading periods at the premises. All recordings must be accurately time and date stamped, with the information embedded in the footage to ensure evidential integrity.
12. CCTV camera views shall remain unobstructed at all times. No fixtures, fittings, signage, stock, or other items shall be placed in a manner that interferes with the field of view of any camera.

Logbooks

An incident log shall be maintained at the premises and made available upon request to any person acting under the direction of the Chief Constable or an Authorised Officer of North East Lincolnshire Council. The log shall record the following details for each incident:

- a) time, date and location of incident.

- b) all crimes reported to the venue
- c) all ejections of patrons
- d) any complaints received
- e) any incidents of disorder
- f) any visit by a responsible authority or emergency service
- g) any faults in the CCTV system

A refusals log shall be maintained, recording all instances where the sale of alcohol is refused. The log must include:

The date and time of the refusal, the reason for the refusal, and the name of the staff member who refused the sale.

This log shall be made available for inspection on demand by an Authorised Officer of North East Lincolnshire Council or an officer acting under the direction and control of the Chief Constable, at all times while the premises are open.

Training

All staff involved in licensable activities at the premises shall receive training in the responsible sale of alcohol. Training shall be provided at least once every 12 months and shall cover the following topics:

The four licensing objectives

Age verification procedures

Identifying and preventing proxy sales

Legal consequences of underage sales

Refusal of service to intoxicated persons

Basic conflict management techniques

Records of training shall be documented in a dedicated logbook or folder kept solely for this purpose. Each entry shall include:

The date of training

Names of staff trained

Name of the trainer

Signatures of all attendees

The training record shall be made available upon request to any person acting under the direction of the Chief Constable of Humberside Police or an Authorised Officer of North East Lincolnshire Council.

The Prevention of Public Nuisance

Noise

Clear signage shall be displayed at all exit points, requesting that customers respect local residents and leave the area quietly.

The Protection of Children from Harm

A Challenge 25 policy shall be implemented at the premises. All staff involved in the sale of alcohol shall be trained to request valid proof of age from any person who appears to be under the age of 25.

Acceptable forms of identification shall include:

A valid passport

A UK photo driving licence

Any future proof of age card or identification that is nationally accredited and officially recognised by the UK Government or relevant licensing authority shall also be accepted.

Clear signage shall be displayed at all points of sale and entrance areas, stating that the premises operates a Challenge 25 policy.

Proposed conditions by NELC Environmental Protection

N/A

2. Summary of Representations – (Full details in report)

One representation has been submitted in relation to this application.

2.1 Representation 1:

2.1.1 Date representations received: 23rd December 2025

2.1.2 Persons making representation: Cllr Steve Beasant

2.1.3 Licensing objectives affected:

The Prevention of Crime and Disorder

Prevention of Public Nuisance

The Protection of Children from Harm

2.1.4 Summary of Recommendations: concerns regarding the number of licensed premises in the area and the impact that they have on Anti Social Behaviour and underage drinking. Another premises would be detrimental to the area.

The representation also refers to a petition against the application signed by 189 residents from the local area. The lead petitioner is the Premises Licence Holder of S & S Stores, 107 Humberstone Road, Grimsby.

2.2 Mediation

N/A

3. Statement of Licensing Policy

The following sections of North East Lincolnshire Council's Statement of Licensing Policy are considered relevant to these representations:

- Licensing Objectives: 2.1 – 2.4, 9.1 – 9.1.9
- Prevention of Crime and Disorder 9.2 – 9.2.8
- Prevention of Public Nuisance 9.4 – 9.4.7
- Protection of Children from Harm 9.5 – 9.5.8
- Extent of Control: 6.2.1
- Licensing Decisions: 7.1 - 7.9
- Applications: 8.1.4
- Premises Licence: 8.2.1 – 8.2.9 ?
- Representations: 8.7.1 - 8.7.4
- Cumulative impact 10.1

4. Guidance issued under Section 182 of the Licensing Act 2003 –

This guidance is provided for Licensing Authorities carrying out their functions. It is regarded by the Government as a key mechanism for promoting best practice, ensuring consistent application of licensing powers across the country and for promoting fairness, equal treatment and proportionality. It does not however replace any statutory provisions of the 2003 Act and it is for the Licensing Authority to take their own professional and legal advice about its implementation.

The following sections of the Guidance are considered relevant to these representations:

- Crime and Disorder: 2.1 – 2.7
- Public Nuisance 2.21 – 2.27
- Protection of Children from Harm 2.28 – 2.38
- Determining Applications 9.1, 9.3 -9.4
- Hearings 9.31, 9.38 - 9.44
- Proposed Conditions 10.4
- Imposed Conditions 10.8 – 10.9
- The review Process 11.1 – 11.2
- Decision making – 1.18

5. General Advice on Determination of the Application –

- 5.1** The sub-committee are advised that findings on any issues of fact should be on the balance of probability.
- 5.2** The sub-committee are advised that in arriving at any decision, it must have regard to relevant provisions of national guidance and North East Lincolnshire Council's Statement of Licensing Policy. Reasons must be given for any departure.
- 5.3** The sub-committee are advised that the final decision should be based on the individual merits of the application and the factual findings made at the hearing.

5.4 Section 18 of the Licensing Act 2003 states that where relevant representations have been made and a hearing is held to consider them, the sub-committee can take such of the steps set out below as it considers **appropriate** for the promotion of the licensing objectives – in this case if it is considered the Prevention of Crime and Disorder, Public Safety, the Prevention of Public Nuisance or the Protection of Children from Harm are likely to be affected.

- Grant the licence with modified conditions. This means the proposed conditions could be altered or omitted or new conditions added.
- Exclude any licensable activity to which the application relates.
- Reject the application

If none of these steps are considered appropriate the application should be granted in the form it was made.

5.5 Conditions should be proportionate to the size, style and characteristics of the premises and the activities proposed or taking place and must be appropriate.

5.6 The sub-committee are advised that they must take into account the following Human Rights provisions:

- Everyone affected by a decision has a right to a fair hearing.
- Everyone has the right to his private and family life, his home and his correspondence.

5.7 The sub-committee, in its decision making, must have due regard to its public sector equality duty under section 149 of the Equality Act 2010.

6. Observations

The application is for a new premises operating as a convenience store including the sale of alcohol. The premises is not situated in a Cumulative Impact area.

Conditions proposed by Humberside Police to prevent under age sales of alcohol and crime have been agreed by the applicant, including Challenge 25, staff training and CCTV. The applicant needs to provide assurances of how these conditions will be met and consider if any further measures can be introduced to prevent underage sales.

When making licensing decisions all licensing authorities should consider the need to promote growth and deliver economic benefits - S182 guidance 1.18 (Nov 25).

The petition referred to in 2.1.4 of this report has been made available to the Licensing sub – committee for consideration.

- The power of review exists for any licensed premises that does not operate in accordance with its licence conditions. This can ultimately result in revocation of the licence.

Report prepared by Linda Milner, Licensing Enforcement Officer

13th January 2025