



PORTFOLIO HOLDER FOR HOUSING, INFRASTRUCTURE AND TRANSPORT

24th March 2026 at 10.30am

Present

Councillor S Swinburn (in the Chair)

Officers in Attendance:

- Eve Richardson-Smith (Head of Law and Governance)
- Sophie Pickerden (Committee Support Officer)
- Martin Lear (Head of Highways and Transport)
- Anthony Snell (Traffic and Transport Manager)

Others in Attendance:

There were eighteen members of the public and no member of the press in attendance at the meeting.

PH.HIT.42 APOLOGIES FOR ABSENCE

There were no apologies for absence for this meeting.

PH.HIT.43 DECLARATIONS OF INTEREST

There were no declarations of interest from the Portfolio Holder in respect of any items on the agenda for this meeting.

PH.HIT.44 MINUTES

RESOLVED – That the minutes of the Portfolio Holder for Housing, Infrastructure and Transport meeting on 18th December 2025 be approved as a correct record.

**PH.HIT.45 SPEED LIMIT ORDER – 26-02: PETERHOUSE ROAD
AREA, GRIMSBY**

The Portfolio Holder considered a report proposing that the current 30mph speed limit be replaced with a lower 20mph speed limit and the introduction of associated physical speed reduction measures within the carriageway.

Mr Snell explained that consultation had been carried out with twenty responses received with one of those responses supporting both the speed reduction and the proposed physical measures but with the other nineteen responses supporting only the speed reduction. Mr Snell explained that taking into account the consultation responses, it was now recommended that the physical speed reduction measures be introduced only at the entry points to the estate and through an experimental Traffic Regulation Order as a six month trial during which residents could provide feedback. Mr Snell stated that the proposed speed reduction limit was recommended to be implemented as outlined in the report. The Portfolio Holder agreed with the approach.

RESOLVED –

1. That the making of a Speed Limit Order to introduce a 20mph speed limit in the Peterhouse Road, Grimsby area be approved, the extent of which is detailed in the plans in Appendix One (Refs: PR-SPC-001 & PR-SPC-002).
2. That physical speed reduction measures be installed at the entry points of the estate for a six-month trial period.
3. That in the event there were unresolved material objections to the Order, these be referred to the Portfolio Holder for determination and a decision as to whether or not the Order be confirmed and executed.

**PH.HIT.46 TRAFFIC REGULATION ORDER – 26-08: MILL ROAD,
CLEETHORPES - AMENDMENT TO NO LOADING AT
ANY TIME RESTRICTION**

The Portfolio Holder considered a report proposing that the restriction length be shortened to facilitate business loading activities. Mr Snell confirmed that following the implementation of the Cleethorpes Controlled Parking Zone Phase 1 project, concerns had been raised by a business on Mill Road regarding operational issues since the 'No Loading at Any Time' restriction was implemented outside of their

business address. Mr Snell said that the concerns raised had been looked at and the proposed amendment felt appropriate.

RESOLVED –

1. That the making of a Traffic Regulation Order to amend the extent of the 'No Loading at Any Time' restriction on Mill Road, Cleethorpes be approved, the extent of which is detailed in the plan in Appendix One (Ref: ADHR-26-07).
2. That in the event there were unresolved material objections to the Order, these be referred to the Portfolio Holder for determination and a decision as to whether or not the Order be confirmed and executed.

PH.HIT.47 URGENT BUSINESS – PETITION

The portfolio holder considered a petition opposing the proposed extension to the Cleethorpe Road bus lane.

Mr Wilkinson spoke on behalf of petitioners. He said that business owners had submitted a petition which had gathered lots of support from their customers. Mr Wilkinson stated that customers had a negative opinion on the proposed extension to the bus lane and couldn't understand why the proposal was being pushed onto the area. He said that business owners had submitted the petition to show the portfolio holder that customers didn't want the proposed extension to the Cleethorpes Road bus lane to happen. Mr Wilkinson stated that his business and other businesses in the area would lose trade if the proposals were implemented.

Councillor Aisthorpe spoke as a Ward Councillor for the East Marsh Ward. She explained that the proposed extension to the Cleethorpes Road bus lane should not go ahead. Councillor Aisthorpe was concerned that by reducing access outside the shops it would reduce footfall. She felt that the businesses in the area relied on the convenience and by taking that away, it could take away many of their customers. Councillor Aisthorpe explained that there were also serious questions regarding the value for money of the proposals. She stated that the council should not be spending significant public money on schemes which would damage local businesses. Councillor Aisthorpe said that the petition represented a collective position of both businesses and the public.

Councillor Beasant spoke as a Ward Councillor for the East Marsh Ward. He explained that over the last few weeks, his ward surgeries had been very busy with residents attending, saying they were adamant they did not want the proposal to go ahead. Councillor Beasant explained that for the few seconds it would save, it would

cause a lot of disruption. He said that the issue was not near the shops, but was instead down at Park Street. Councillor Beasant explained that during the summer months, he had seen traffic backed up on Cleethorpe Road, and the only way to speed up the traffic was to have a bus lane on Isaacs Hill. He thanked the business owners for their work on this issue and asked the portfolio holder to stop the scheme.

The Portfolio Holder thanked the business owners and the Ward Councillors for the way they had handled the issue. After listening to what had been said, the Portfolio Holder stated that the scheme would not be implemented. He thanked the business owners for highlighting the situation and their concerns.

RESOLVED –

1. That the petition be received.
2. That the proposed extension of Cleethorpe Road Bus Lane as detailed under DNPH.HIT.28 be refused.

There being no further business, the Portfolio Holder closed the meeting at 10.46am.