TOURISM, LEISURE AND CULTURE SCRUTINY PANEL – APRIL 2017

LINCS INSPIRE LIMITED – PERFORMANCE SUMMARY

Leisure Facilities Performance:

Leisure Facilities	April	May	June	July	August	September	October	November	December	January	February	March	Year to date
Total Attendance (2016 – 2017)	98,314 The abo	,	89,410 nstrates t	,	90,082 asonal tre	89,054 ends in leisure	90,280 e centre att	85,310 rendance	65,461	92,694			891,599

Full Year Comparison with 2015 – 2016	April	May	June	July	August	September	October	November	December	January	February	March	Year-end
	84,123	91,210	89,211	93,380	88,576	91,360	89,203	83,215	57,732	86,176	86,716	94,321	1,035,223
% Increase 15-16 to 16-17	14%	4%	0%	3%	2%	-3%	1%	2%	13%	7%			Average to date 4%
	January	2017 = 8	392k visits		854k visit	date increase is to end of Ja			total attenda	nce at the	same point	in time; e	and of

2017	January 2017	2016/ 17 Cumulative Profile Total
Participants	4,398	33,473
Attendances	28,754	142,514
Participants 4 plus visits	3,156	17,135
Attendance for this group	26,716	114,548
Participants	4,895	47,987
Attendances	18,813	129,346
Participants 4 plus visits	1,865	16,620
Attendance for this group	13,367	121,604
14 - 25 age participants	961	8,274
14 - 25 age attendances	2,786	24,296
Adult Female participants	3,030	29,787
Adult Female attendances	12,155	114,221
Older People participants	3.030	12,258
Older People attendances	12,155	49,532
Children include ages 1 - 16		
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	Participants Attendances Participants 4 plus visits Attendance for this group Participants Attendances Participants Attendances Participants Attendances Participants 4 plus visits Attendance for this group Participants 4 plus visits Attendance for this group 14 - 25 age participants 14 - 25 age attendances Adult Female participants Adult Female participants Older People participants Older People attendances Children include ages 1 - 16 Adult include ages 16 & over	Participants4,398Attendances28,754Participants 4 plus visits3,156Attendance for this group26,716Participants4,895Attendances18,813Participants 4 plus visits1,865Attendance for this group13,367Participants 4 plus visits1,865Attendance for this group13,367Attendance for this group13,367Attendances2,786Attendances2,786Adult Female participants3,030Adult Female attendances12,155Older People participants3,030Older People attendances12,155Children include ages 1 - 1614

Total Attendances	Sep 14 – Feb 15	Mar 15 – Aug 15	Sep 15 – Feb 16	Mar 16 – Aug 16	Sep 16 – Feb 17	Total
Scheduled Sessions	3,084	3,928	6,186	7,850	7,143	28,191
"One Off" Events	216	468	120	324	400	1,528
Total	3,300	4,396	6,306	8,174	7,543	29,719

Inspiring Lives Programme (People with Disabilities Grant Funded Programme)

'Active Forever' launched in January 2017 at Grimsby Leisure Centre was a great success. This targets people either over 55 years of age or with an ongoing health condition. Attendance is via referral/support from a health practitioner. Over 200 people expressed interest on the day and an average of 60 new members per month have been seen so far. Compass FM are also providing great coverage with a weekly Friday report on Richard Lyon's very own weekly physical activities progress, supported by health and wellbeing staff at Grimsby Leisure Centre. In addition the Compass FM website provides a weekly 'blog' of what Richard has been up to!

Library Service Performance:

	April	Мау	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	Total
Total Visitors	31,821	30,642	32,761	37,853	41,012	36,917	32,673	36,131	28,008	32,546			340,364
Total Issues	23,070	21,597	21,533	21,597	25,778	23,733	22,566	22,235	18,968	21,733			222,810
Total individuals seen	4,751	4,586	4,576	4,917	5,246	5,109	4,975	5,074	4,140	4,433			47,807

Above library data shows a stable level of visitor use across the four statutory libraries.

However, in recent weeks unprecedented levels of disruption has arisen at both Central Library and Immingham Library, this is as a result of increased numbers of young people using libraries as a meeting place and venue for causing nuisance and disturbance to regular users. Police and Community Services are aware of the issues and as a temporary measure professional security staff have been deployed in the evenings. Groups of 15-20 youths have been experienced in the late afternoons and early evenings. The Library service is closely monitoring this situation.

Grimsby Auditorium Performance:

			Total Attendances To Date = 66,508 Broken down by attendee category:				
Date	Show Title	Genre (e.g. Comedy, Theatre, Ballet, Rock etc.)	i) Adult	ii) Children & YP	iii) Concession	iv) Schools	
01/04/2016	Collabro	Concert Seated	99.00%	1.00%	n/a		
02/04/2016	Whitney: Queen of the Night	Concert Seated	98.50%	1.50%	11.00%		
08/04/2016	Cliftons Dance Show	Local Dance Show	75.00%	25.00%	n/a		
09/04/2016	Abba Mania	Concert Seated	90.00%	10.00%	n/a		
12-16/04/2016	Joseph & The Amazing Technicolor Dreamcoat	Family Musical	84.00%	16.00%	15.00%	6.3%	
20/04/2016	G4	Concert Seated	100.00%		n/a		
05/05/2016	NELC Local Elections	Local Elections	100.00%		n/a		
13/05/2016	Business Awards Dinner	Dinner	100.00%		n/a		
14/05/2016	Vision of Elvis	Concert Seated	97.00%	3.00%	n/a		
19/05/2016	90 Glorious Years	Concert Seated	100.00%		n/a		
21/05/2016	Sean Lock	Comedy	100.00%		n/a		
22/05/2016	Mormon Church Service	Religious	80.00%	20.00%	n/a		
28/05/2016	Swan Lake	Ballet	87.25%	12.75%	26.00%	7.5%	
01-04/06/2016	Carousel	Local - Musical Family	94.00%	6.00%			
05/06/2016	Breast Cancer Now	Local Charity Event	70.00%	30.00%			

07-08/06/2016	The Naked Truth	Play	100.00%		22.00%	
10/06/2016	The Dreamboys	Adult	100.00%			
16/06/2016	Balbir Singh Dance	Local - Arts	80.00%	20.00%		
17/06/2016	Back to Bacharach	Concert Seated	100.00%			
18/06/2016	One Night of Queen	Concert Seated	95.00%	5.00%	29.00%	
23/06/2016	EU Referendum Count	Local - Council				
25-26/06/2016	An Evening of Karen & Kevin	Dance	93.00%	7.00%	40.00%	
30/06-02/07/2016	Global Rock Challenge - Participants	Dance	2.00%	98.00%		
30/06-02/07/2016	Global Rock Challenge - Audience	Dance	90.00%	10.00%	n/a	
05/07/2016	Skipping Festival	Local Dance Show	100.00%			
07/07/2016	YPSS Skills Show	Exhibition	3.00%	97.00%	n/a	97.0%
09/07/2016	Buddy Holly	Concert Seated	99.70%	0.30%	56.00%	
11/07/2016	Focus School Presentation	School Presentation	80.00%	20.00%	n/a	
12/07/2016	KS2 Singing Festival - MAPAS	Schools Concerts	93.00%	7.00%	n/a	
13/07/2016	MAPAS presents Megastra	Schools Concerts	92.00%	8.00%	n/a	
13/07/2016	Last Night of the Proms - MAPAS	Local concerts	91.00%	9.00%	20.00%	
17/07/2016	Dance Championship	Dance Comp	20.00%	80.00%	n/a	
22/07/2016	YMCA App Launch	Exhibition	40.00%	60.00%	n/a	
04-06/08/2017	Wizard of Oz	Local - Musical Family	60.00%	40.00%	n/a	
15-20/08/2016	Rehearsal for Murder	Play	99.30%	0.70%	32.00%	
01/09/2016	Sarah Millican	Comedian	100.00%		n/a	
10/09/2016	Vibe Musical Theatre	Local Dance Show	70.00%	30.00%		
16/09/2016	Chinese State Circus	Family	77.50%	22.50%	21.00%	
18/09/2016	Wedding Show	Exhibition	95.00%	5.00%		
20/09/2016	Fit To Party	Exercise Class	100.00%			
21/09/2016	Blues Brothers Approved	Concert Seated	98.00%	2.00%	20.00%	
22/09/2016	NCS Graduation	Presentation Evening	80.00%	20.00%		
23/09/2016	Kast Off Kinks	Concert Seated	96.00%	4.00%	36.00%	
25/09/2016	Summer Reading Challenge	Libraries	40.00%	60.00%		
02/10/2016	Jimmy Carr	Comedy	100.00%			

03/10/2016	Only Fools & Boycie	Talk	100.00%			
04/10/2016	E-Factor	Exhibition	100.00%			
06/10/2016	Focus School Presentation	School Presentation	80.00%	20.00%	n/a	
07/10/2016	Cirque du Hilarious	Concert Seated	50.00%	50.00%	n/a	
08/10/2016	Evening of Dirty Dancing	Concert Seated	100.00%		12.50%	
09/10/2016	Lincs Fairs & Events	Exhibition			n/a	
11/10/2016	Cleethorpes Prize Giving	School Presentation	80.00%	20.00%	n/a	
12/10/2016	Ormiston Prize Giving	School Presentation	90.00%	10.00%	n/a	
13/10/2016	Tollbar Prize Giving	School Presentation	90.00%	10.00%	n/a	
14/10/2016	Puppetry of the Penis	Adult	100.00%		8.00%	
15/10/2016	Roy Orbison Story	Concert Seated	100.00%		n/a	
17-19/10/2016	Home At Seven	Play	100.00%		39.00%	
22/10/2016	Black Dyke Band	Concert Seated	100.00%			
23/10/2016	Justin Live	Childrens	45.00%	55.00%	n/a	
28/10/2016	Wrestling	Sport	55.00%	45.00%	n/a	
29/10/2016	Keith Clifton	Local Dance Show	80.00%	20.00%	n/a	
30/10/2016	Magical Mozart	Classical	100.00%		44.00%	
04/11/2016	Supersonic 70s Show	Concert Seated	99.50%	0.50%	18.00%	
08/11/2016	The Australian Pink Floyd	Concert Seated	100.00%		1.00%	
10/11/2016	Al Murray	Comedy	100.00%		n/a	
12/11/2016	Big Girls Don't Cry	Concert Seated	99.20%	0.80%	38.50%	
16/11/2016	The Nutcracker	Ballet	82.00%	18.00%	25.00%	
17/11/2016	The Illegal Eagles	Concert Seated	100.00%		3.50%	
20/11/2016	Josh Widdicombe	Comedy	100.00%		1.60%	
22/11/2016	Shakespeare for Schools	Play	95.50%	4.50%	6.50%	
23/11/2016	Sally Morgan	Psychic	100.00%		2.50%	
25/11/2016	Circus of Horrors	Concert Seated	97.00%	3.00%	6.00%	
26/11/2016	Mayfair Dance	Local Dance Show	85.00%	15.00%	0.40%	
27/11/2016	Waterloo - The Best of Abba	Concert Seated	97.50%	2.50%	49.00%	
30/11/2016	Tollbar Christmas Concert	Local Concert	90.00%	10.00%	n/a	

02/12/2016	T-Rextasy	Concert Seated	98.50%	1.50%	15.50%	
03/12/2016	Jackson Live	Concert Seated	87.00%	13.00%	16.00%	
09-26/12/2016	Aladdin	Pantomime	40.00%	60.00%	3.00%	18.0%
31/12/2016	NYE Dinner	Dinner	100.00%			
14/01/2017	Dance Academy Show	Local Dance Show	81.00%	19.00%	18.50%	
26/01/2017	Tony Christie	Concert Seated	100.00%		2.00%	
27/01/2017	Showaddywaddy	Concert Seated	100.00%		3.00%	
28/01/2017	Swaby Dance Show	Local Dance Show	75.00%	25.00%	0.50%	
02/02/2017	Beyond the Barricade	Concert Seated	99.00%	1.00%	43.00%	
04/02/2017	Brendan Cole	Dance	97.00%	3.00%	50.00%	
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A diverse range of events and activities have taken place at the Auditorium over the past 12 months and a growing programme is emerging for the coming months including:

April 2017 sample:

Totally Tina (tribute act)

Bill Ocean in concert

Champions of Magic (West End show)

Mr Bloom's Nursery (children's performance)

Wind in the Willows (children's songs and music)

Clifton's Dance Academy

May 2017 sample:

Simon and Garfunkel Story

Dirty Dancing (West End musical)

Jon Richardson

Summary:

Overall performance is heading in the right direction. The integration of services across all facilities is enabling us to introduce new users to facilities they would probably not normally visit. Toddler fitness in libraries and craft and cuppa in leisure centres opens up lots of potential and encourages the local community to engage in a wide range of activities.