

# Immingham Art project – What should it look like:

## Executive Summary – Key Themes:

1. Both celebrate the past and look to the future
2. Represent the community
3. Consider vandalism to ensure longevity of the artwork
4. Celebrate the port, shipping and the pilgrim fathers

## Methodology:

The consultation ran from 1st Jan 2018 to the 2nd Feb 2018.

108 responses received in total, 6 of these were paper copies. 89 responses were received from the Immingham area.

The houses in the local vicinity were sent details of the consultation and paper versions of the survey were available from Immingham library which is closely situated to the Kennedy Way Centre.

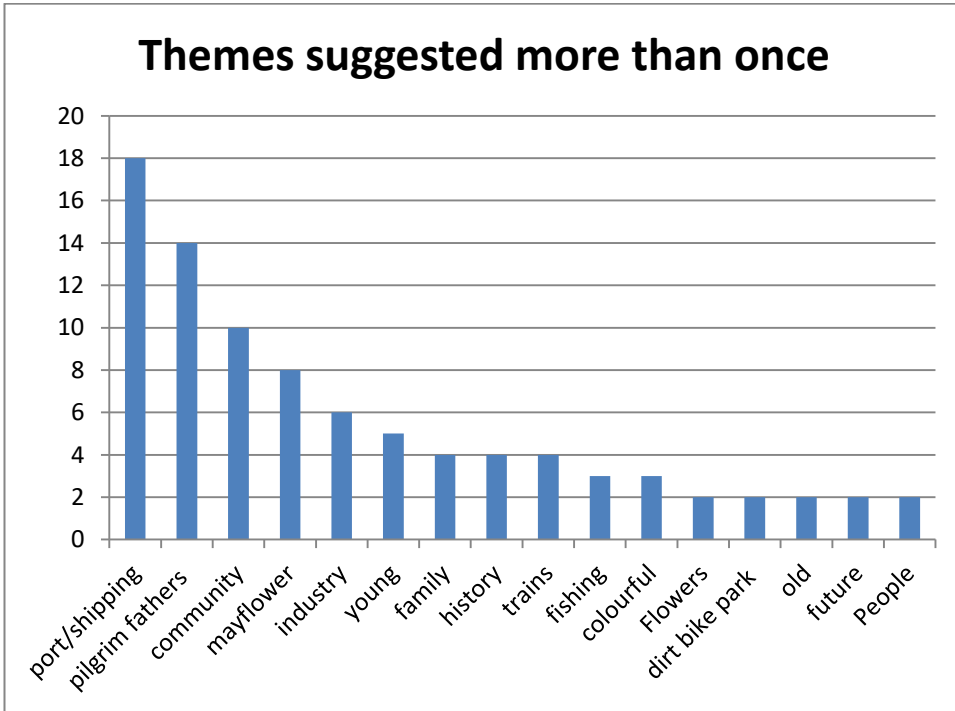
Representatives from the key community groups and other stakeholders were invited to the stakeholder engagement meeting to allow opportunity to voice their concerns and make suggestions.

Those also interested in local consultations, on the consultation mailing list, were notified of the launch.

The consultation was also promoted on Social media, Facebook and twitter and available on a widely used existing network – Immingham News (on Facebook). The results were very positive with a large reach and good levels of engagement.

1. Do you have any specific suggestions for a theme or anything else you think the artists need to consider? - Comment theming:

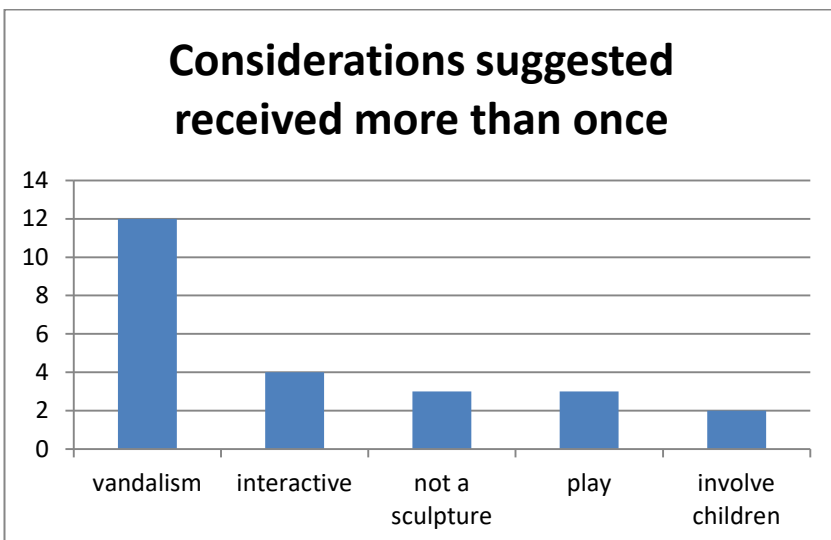
**Suggested themes:**



Row Labels	Count of Themes
port/shipping	18
pilgrim fathers	14
community	10
mayflower	8
industry	6
young	5
family	4
history	4
trains	4
fishing	3
colourful	3
Flowers	2
dirt bike park	2
old	2
future	2
People	2
<b>Grand Total</b>	<b>89</b>

People (young/old/family/people) received 9 suggestions

**Suggested Considerations**

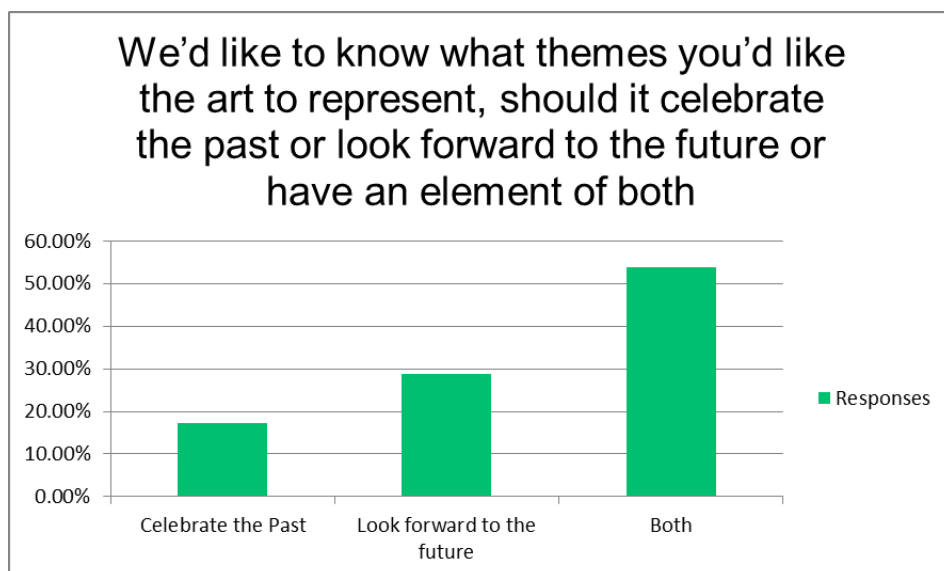


Row Labels	Count of Considerations
vandalism	12
interactive	4
“not a sculpture”	3
Used for “play”	3
involve children (designed with children)	2
<b>Grand Total</b>	<b>24</b>

## 2. What is important or special for you about Immingham?– Key words

Word/phrase	% respondents used
Community	31%
Immingham	20%
Town	13%
History	13%
Pilgrim Fathers	11%
Port	10%
Lived	8%
Look	5%
Place	4%
Art	4%
Friendly People	3%
Children	3%
Waste	2%
Decent	2%
Poor	2%
Grimsby	2%
Connection	2%

## 3. We'd like to know what themes you'd like the art to represent, should it celebrate the past or look forward to the future or have an element of both?



Answer Choices	Responses	
Celebrate the Past	17.31%	18
Look forward to the future	28.85%	30
Both	53.85%	56
	<b>Answered</b>	<b>104</b>
	<b>Skipped</b>	<b>5</b>

# Immingham Public Art Installation – What should it look like?

## **Closes 4<sup>th</sup> February 2018**

As part of the development of the Kennedy Way centre, the developers pledged £50,000 towards public art in Immingham. The money needs to be spent this year and initially, we'd like to hear your views on what makes Immingham special. This will be used to ask artists to put forward ideas, and then we'll be asking again for your input.

### **What is Public Art?**

Public art is any type of art that is situated in a public space. It can be big or small, high or low. Its shape can be abstract or realistic or both, and it may be cast, carved, built, assembled, or painted. What matters is how it fits into its public space and how it reflects the values, the beliefs and the aspirations of the people who see it every day. This is why the creators of the best public art have always started by listening to the public.

### **Intended location of public art:**

Please be aware that one of the conditions of the £50k is that the artwork must be on Pelham Road frontage and highlight the development.



We would encourage you not to put any personal information in the comment boxes.

### **1. What is important or special for you about Immingham?**

**2. We'd like to know what themes you'd like the art to represent, should it celebrate the past or look forward to the future or have an element of both**

- Celebrate the Past  
 Look forward to the future  
 Both

**3. Do you have any specific suggestions for a theme or anything else you think the artists need to consider?**

**4. If you would like to be informed about the second part of the engagement process, and to be informed about other consultations, you can join our consultation mailing list by providing your email address here:**

**5. What is your postcode?**

We will be collating and analysing this information in order to present this to a number of local artists, inviting them to create a concept design based on what you said. These concepts will be put to the public vote and the most popular design will be installed.

Thank you for taking the time to respond, your information will be processed in accordance with the Data Protection Act. For more information you can view our privacy notice online at <https://www.nelincs.gov.uk/consultation-and-surveys/engagement-framework/>

**Please return your completed questionnaire to:**

**Immingham Civic Centre Hub, Pelham Road, Immingham, DN40 1QF**